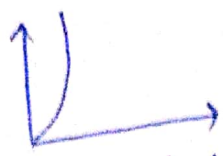


Q1 => Big Data:-

- Q2
- Mostly Unstructured (90%) like video, photos & text.
 - Store in PB, EB like facebook store 4PB of data daily
 - Increase Exponentially
- Q3
- Q4

- 
- Globally Present, Distributed. (store in data center)
 - Software used Hadoop, Spark (High processing speed).
Big Query.
 - Multinode cluster (like facebook has many server - so, they have many node.).

=> Data Warehouse:-

- Datawarehouse is centralized location where all your data from data sources are stored. Stages of data warehouse (1) collect (2) store (3) analyze (4) consume
- In collect data is collected from source and store in staging layer using ETL.
 - Then we analyze data which is stored, we do transformation shape the data, then we consume it by making graph. we explore data
 - Characteristic of data warehouse:-
 - i) Integrated
 - ii) Time variant
 - iii) Non-volatile.
 - iv) subject oriented.

=> Database:-

A database is a systematic collection of data. They support electronic storage and manipulation of data. Database make data management easy.

Data lake:-

It is a place to store structured and unstructured data. Use case of data lake.

- i) Ingest & transform.
- ii) Persist & access.
- iii) Analyze & use data science.