



FOOD-TUCK  
TEMP-09



# WEBSITE

## *Project Proposal of Day07*

PRESENTED TO  
**MARKET PROJECT**

PRESENTED BY  
**MUHAMMAD  
AHTISHAM**



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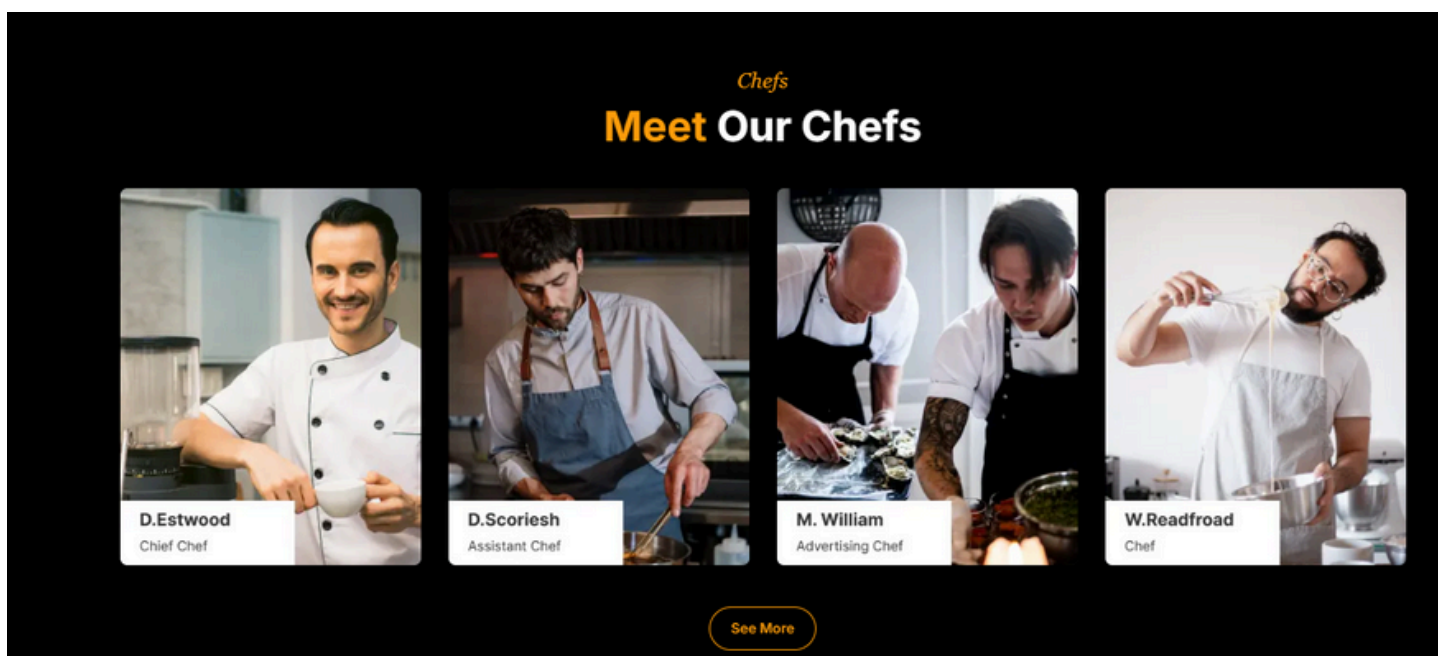
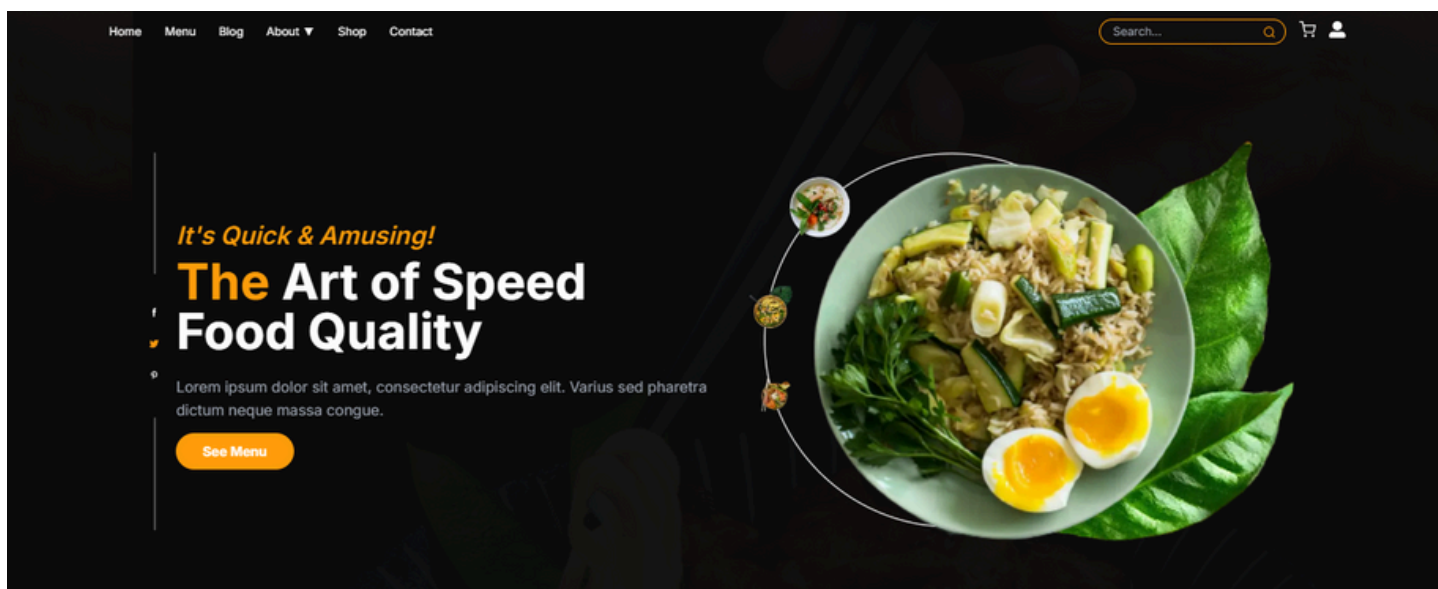
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# unlocking the future of food delivery:

CodeWithAhtii

A COMPREHENSIVE Q-COMMERCE STRATEGY



# *Introduction to Q-COMMERCE*

## **MISSION**

Food Tuck]is a dynamic food truck restaurant with a seamless online ordering system, allowing customers to track our location, place orders, and enjoy fresh, highquality meals on the go. Our website enhances customer experience by offering convenience, exclusive deals, and a loyalty program.



## **VISION**

- Speed & Convenience – Delivering groceries, essentials, and other products instantly.
- Hyperlocal Fulfillment – Using dark stores (small warehouses in key locations) to reduce delivery times.
- Sustainability – Using eco-friendly transportation and reducing waste with better demand forecasting.



# Market Opportunity

1

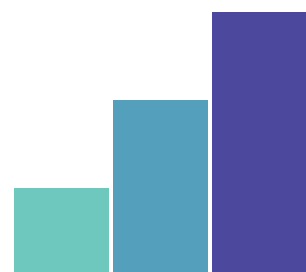
The street food industry is booming, with high demand for quick, affordable, and gourmet meals. By integrating technology, we tap into a growing customer base looking for convenience and variety. Our website positions us at the intersection of digital food ordering and mobile dining—two rapidly expanding markets.



**Metric: 50% increase in online revenue by the third quarter of 2030.**

2

The Q-Commerce market is rapidly growing, expected to surpass \$500 billion by 2030, driven by instant delivery demand and mobile-first shopping. Key sectors include groceries, pharma, electronics, and fashion, with major players like Getir, Gopuff, and Instacart competing with retailers. While challenges such as high costs and sustainability exist, opportunities in AI-driven logistics, hyperlocal fulfillment, and strategic partnerships make it a promising industry.

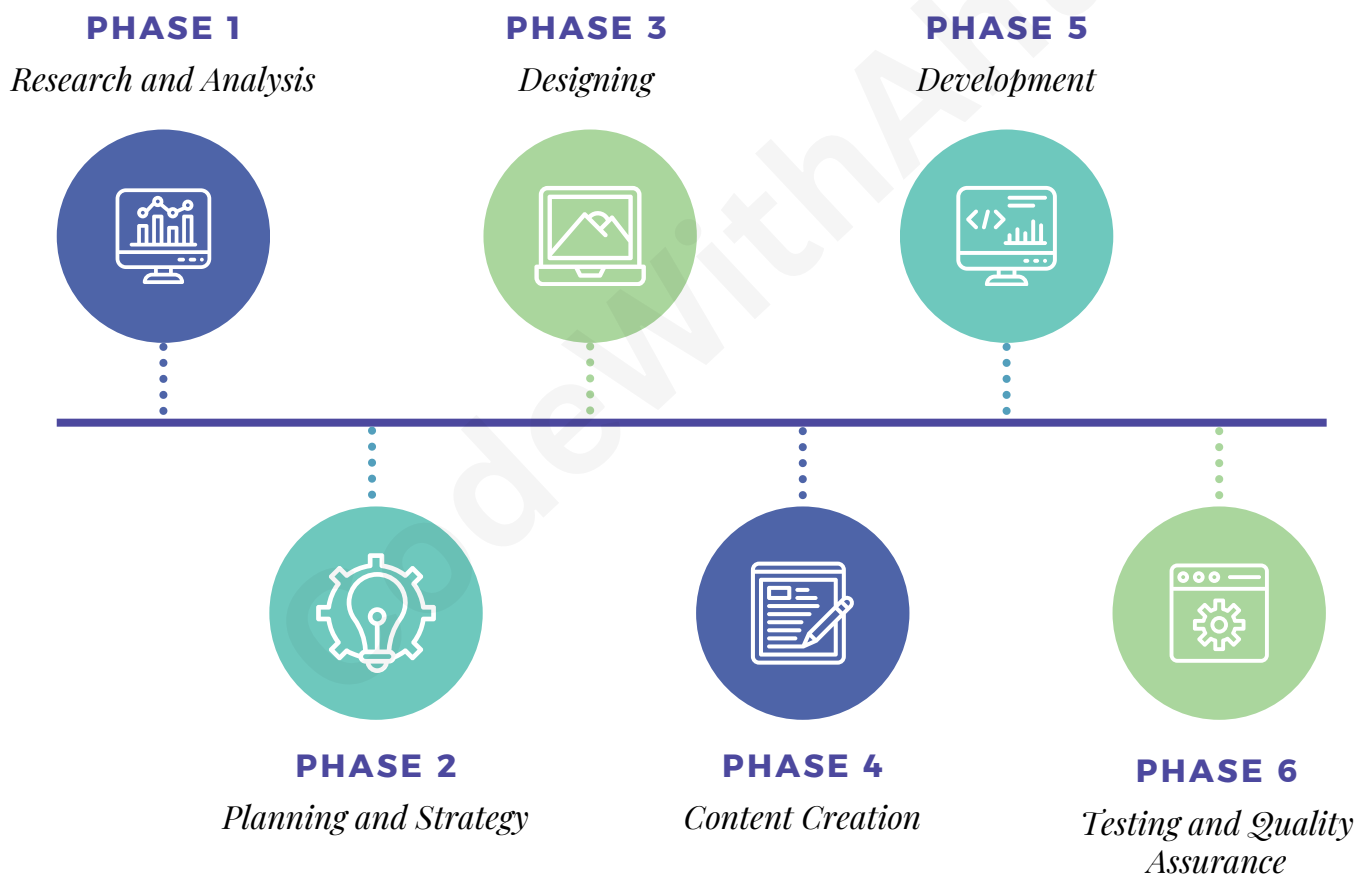


**Metric: 35% growth in profit in by the half-year period.**

# *Problem & Solution*

**Problem:** Customers struggle to find quality food trucks nearby, long waiting times, and limited payment options.

**Solution:** Our platform provides live food truck tracking, pre-ordering, multiple digital payment options, and optimized service speed, ensuring a seamless and enjoyable food truck experience.



**Conclusion:** Our platform enhances the food truck experience with real-time tracking, pre-ordering, and digital payments, making it faster, easier, and more convenient for customers.



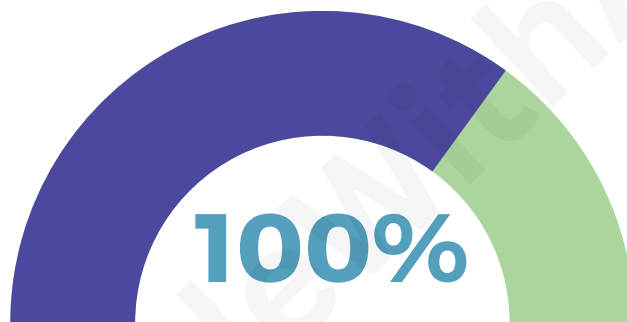


# *Business Model*

**Direct Sales:** Customers order food via the website for pickup. Subscription & Loyalty

**Programs:** Reward repeat customers with discounts and exclusive menu items. **Catering & Events:** Partner with corporate and private events for bulk orders

**.Advertising & Sponsorships:** Collaborate with local brands for promotions.



**Trust:** Our platform ensures reliable service, verified food trucks, and secure payments, giving customers a seamless and trustworthy experience.



# *Competitive Advantage*

Unlike traditional food trucks, our website integrates real-time tracking, AI-driven menu recommendations, and preordering options—minimizing wait times and maximizing customer satisfaction.



**Competitive Advantage:** Our platform stands out with real-time **food truck tracking, seamless pre-ordering, and secure digital payments**, reducing wait times and enhancing convenience. By leveraging **AI-driven location services and optimized order management**, we ensure faster service and a smoother customer experience. Unlike traditional food truck discovery methods, our solution offers verified listings, **customer reviews, and exclusive deals**, making it the go-to choice for **food lovers** seeking quality and efficiency.





# *Financial Projections*

We anticipate revenue growth through **daily online orders, catering services, and strategic brand partnerships**. Initial costs will cover **website development, food truck maintenance, and marketing efforts**. With effective execution, we expect to achieve profitability within **12 to 18 months**.

## CALL TO ACTION & FUNDING ASK

Investing in **[Food Truck]** means supporting a **tech-driven, scalable, and high-demand food business**. By combining **food, technology, and convenience**, we aim to revolutionize the industry. Join us in transforming the street food experience!

## CONCLUSION

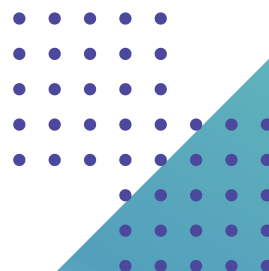
**Our food truck restaurant website is more than just an ordering platform—it's a revolution in mobile dining. By integrating technology, customer experience, and market demand, we are building a profitable and scalable business. Now is the perfect time to invest in the future of food trucks!**



Our Revenue



Place Order





CODEWITHAHTII



# *Access & Connect*



PROJECT OVERVIEW

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ahtisham0101@gmail.com

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**DEVELOPED BY**

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*Muhammad Ahtisham*

