

# Arun Purushothaman

Product Manager

Engineering graduate turned product manager with 3+ years of experience in SaaS products.

**Passionate, value-driven product manager** with experience leading cross-functional teams to plan, build, launch and manage world-class products. Believes Great Cx = Good UX + Great Support - Clutter

## Personal Info

### Address

Akshaya,BOC Road,  
Perumbavoor  
Ernakulam, Kerala, 683542


### Phone

70348770000

### E-mail

ahumblenerd@gmail.com

## Skills

Product Design  Very Good

Customer support  Good

Project Management  Very Good

Product Management  Very Good

## Software

Adobe Photoshop  Very Good

Sketch  Very Good

Adobe XD  Very Good

## Work History

2016-05 -  
2019-05

### Co Founder

*Sieve Inc, Palo Alto, California*

- Designed, planned and launched incremental releases in Product Hunt which went on to become top 5 product of the day.

#### Sieve 1.0

- Designed and ran concierge prototypes for **Sieve 1.0**. A curated freelancer platform where clients are provided a product manager to manage their projects and are matched with top talent from around the world.
- Successfully planned and executed Sieve 1.0
- Executed "The idea to design in 72 hours" campaign for our product hunt campaign.
- Managed the curation pipeline for Sieve's freelancer pool.

#### Sieve 2.0 [ Beta ]

- Designed and co-coordinated the development of a SaaS version of our existing product which later became our pivot **Sieve 2.0**, where freelancers are given their own branded portal which can manage everything from customer on-boarding, requirement management, digital contract management to auto-invoicing and payment routing.
- Evaluated and prioritised all the feature requests during our beta release including our

|          |  |
|----------|--|
| Invision | <div><div></div><div></div><div></div><div></div><div></div></div> |
|          | Very Good  |
| Figma    | <div><div></div><div></div><div></div><div></div><div></div></div> |
|          | Average  |
| Basecamp | <div><div></div><div></div><div></div><div></div><div></div></div> |
|          | Very Good  |
| Github   | <div><div></div><div></div><div></div><div></div><div></div></div> |
|          | Very Good  |

## Languages

|            |  |
|------------|--|
| Java       | <div><div></div><div></div><div></div><div></div><div></div></div> |
|            | Superior   |
| Python     | <div><div></div><div></div><div></div><div></div><div></div></div> |
|            | Superior   |
| Javascript | <div><div></div><div></div><div></div><div></div><div></div></div> |
|            | Advanced   |
| Bash       | <div><div></div><div></div><div></div><div></div><div></div></div> |
|            | Advanced   |

hackernews post which generated 800+ comments.

- Worked along side the customer support team to analyse post launch feature requests.
- Reduced customer on-boarding friction by replacing our built in file system with Google Drive/Dropbox integration, which helped to alleviate customer concerns on trusting secure documents with a new market entrant.

### Others

- Built a whatsapp bot for football updates during first year of college

2015-05 -  
2016-05

### Product Manager

*Root 3, Kochi, Kerala*

- First batch engineers to join the Startupbox programme
- First batch engineers to graduate out of SV.CO
- Designed and developed Handme, a hyperlocal discovery platform.
- Launched Handme,gems, an instore gamification platform to increase customer engagement inside physical stores.

## Education

2019-05 -  
2019-05

### Bachelor of Technology: Computer Science And Engineering

*Federal Insitute Of Science And Technology - Angamaly*

- Built a whatsapp bot to provide football updates [ 2012 ]
- Google Student Ambassador [ 2013 ]

## Interests

Economics