Hi, I'm Lea.

I'm a digital designer with a strong focus on UI/UX.

I'm a creative problem solver at heart and use my imagination, skills and enthusiasm to create original, engaging and functional designs. I'm a strong team player and see any challenge undertaken from start to finish. I'm a visual storyteller transforming complex information and ideas into strong connections between people and brands.

down to business

Contact number
+27 81 5000 896

Email address
lea.desousa@hotmail.com

Where I reside
Green Point, Cape Town, South Africa

education

2018
UX Specialised Training Course
Innogy Design Accademy (powered by the Innogy Garage in Berlin)

2017
Higher Certificate in Web Design & Interactive Media
Friends of Design

2016
Higher Certificate in Print Design & Publishing Media
Friends of Design

2016
Certificate in Concept Art
Friends of Design

2015
Certificate in Graphic Design
GetSmarter & University of Cape Town

2012
Matriculated
Dominican Grimley School

work experience

Dec 2018 - Today
UI/UX Designer at Silvertree Holdings
Sole designer working with the development and data teams to improve and build large-scale ecommerce websites.

Feb 2015 - Today
Freelance Digital Designer
Working with start-ups to large scale companies across the globe on branding, web design, print design & illustration.

June - Nov 2018
Junior UI/UX Designer at Greenbox Designs
A small agnecy working on everything from conceptualisation to wireframing and prototyping to traditional graphic design for multiple genres of websites.

Dec 2012 - Feb 2018
Assistant Manager at Wordsworth Books
A small bookstore where I perfected my people skills and love for organisation (among other things such as finances, administration and marketing).

it's true, I swear

Silvertree Holdings
Bevan Hendricks
bevan@silvertree.holdings

Freelance client
Cara Alicia Jacobs
emailaddress@gmail.com

Freelance client
Sabrina Kopp
sabrina.kopp@gmail.com

Innogy Design Academy
Kerry Huggil
kerry@friendsofdesign.co.za

skills to blow your socks off

Hard Skills	Soft skills
Sketch / Figma / Adobe XD	Communication
Invision & Zeplin	Time management
Adobe design suite	Leadership & team work
Hotjar	Problem solving
HTML & CSS/SASS	Design thinking
Premier Pro & After Effects	Patience