

## C.R.A.P Design Principles Implemented on the Website

### Contrast:

Variably contrasting colors are put to use in the webpages such as grey text and shades present in the headers and footers; lighter colors like white in big text for headings and subheadings. Also present are images that do not overlap with the webpages' default color so that the viewing experience would be appealing for the user.

### Repetition:

The website has a navigation structure at the top that helps users move around the website seamlessly. The menu bar links to different webpages in order for the user to directly switch to the section they want without searching for it. The links are easily visible, so users will have no trouble finding and accessing them.

### Alignment:

All structures of the website like content, images, headers, footers, etc. have been properly aligned so that the user can easily access the information without having trouble finding out the legitimate order of the information presented to them.

### Proximity:

All elements of the website are spaced well. Not too close but not extremely far apart so as to allow the user to comfortably understand what content belongs to what part of the website and the likes.