

The background image shows a panoramic view of the San Francisco city skyline during sunset. The sky is filled with warm, orange, and yellow clouds. In the foreground, there are many lower buildings and houses. The Transamerica Pyramid is a prominent feature in the center-left of the skyline. Other recognizable buildings like the Bank of America Tower and various office buildings are scattered throughout the city.

WWW.AIFF.WORLD

# AI Fintech Forum

First ever gathering on AI  
Fintech policy, engineering,  
and research for and by  
diverse tech entrepreneurs.



# PURPOSE

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Highlighting Emerging Tech Impact on Global Finance

- 1 Use of AI in Finance Industry**
- 2 Policy Changes in Financial Data**
- 3 Research on AI & Blockchain Convergence in Cryptocurrencies**





# LOGISTICS

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**July 21st, 2018**

Main Event 8:00 am - 5:00 pm

Networking Reception 6:00 pm

**Impact Hub SF**

1885 Mission St, San Francisco, CA 94103

**Attendance**

300+ Technical and Investment Professionals

# AGENDA

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## Preliminary Schedule

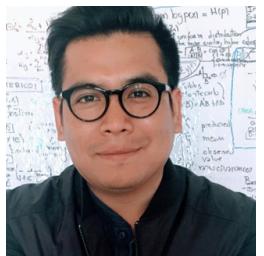
8:00 - 8:30 am | Check-in & Breakfast  
8:30 - 9:00 am | Opening Remarks  
9:00 - 12:00 pm | Parallel Sessions  
12:00 - 1:00 pm | Lunch is Provided  
1:00 - 2:00 pm | Panel Discussions  
2:00 - 4:00 pm | Lightning Talks  
4:00 - 5:00 pm | Closing Remarks  
6:00 - 7:00 pm | Networking Reception



# SPEAKERS

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20+ Speakers specializing in AI, Blockchain, or Fintech Industries, Policy, and Research



**Omar U Florez,  
PhD**



**Luz Fernandez, JD**



**Kamal Hubbard,  
MBA**



**Joost van der  
Burgt, MA MSc**



**Joseph N. Harrell,  
MBA**

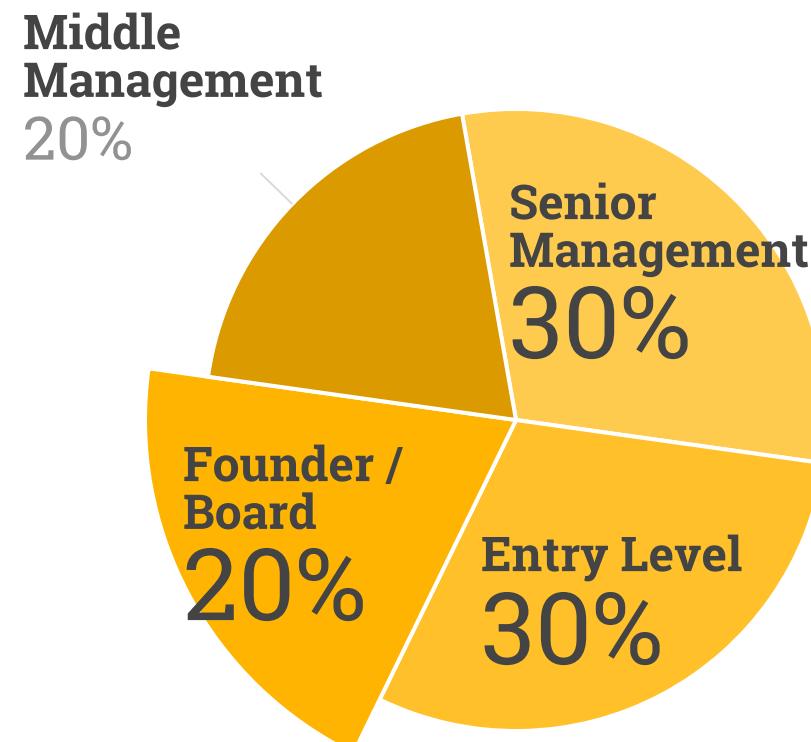
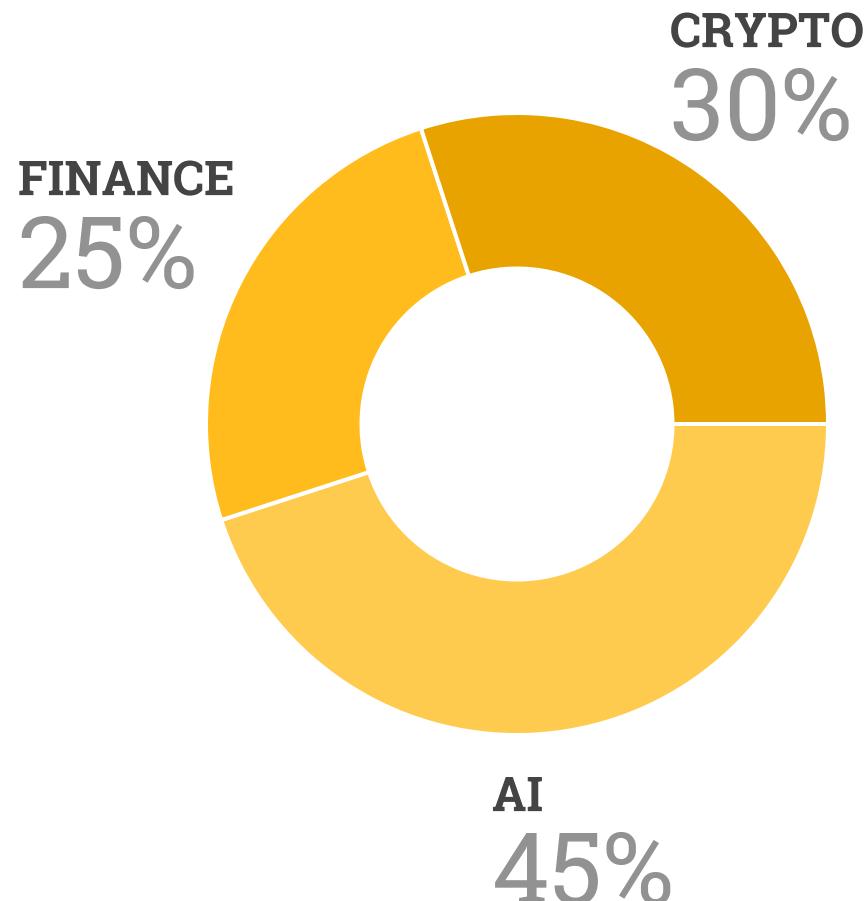


**Anastasiya  
Sharkova**

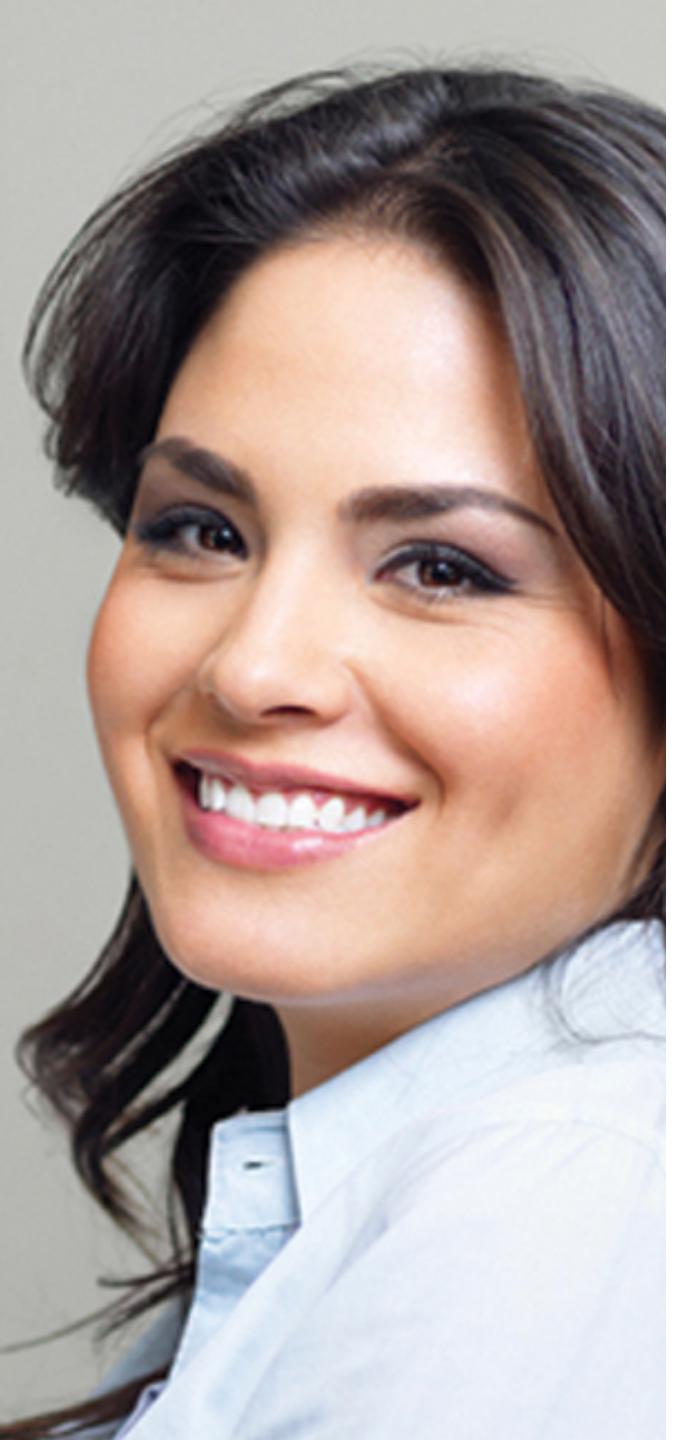
# DELEGATE PROFILE

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## INDUSTRY & EXPERIENCE LEVELS

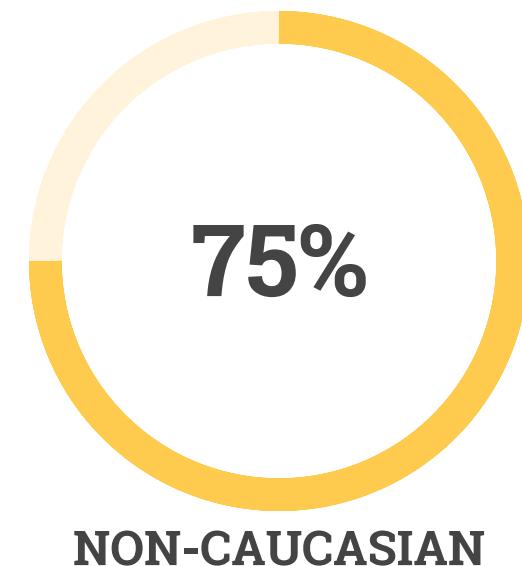
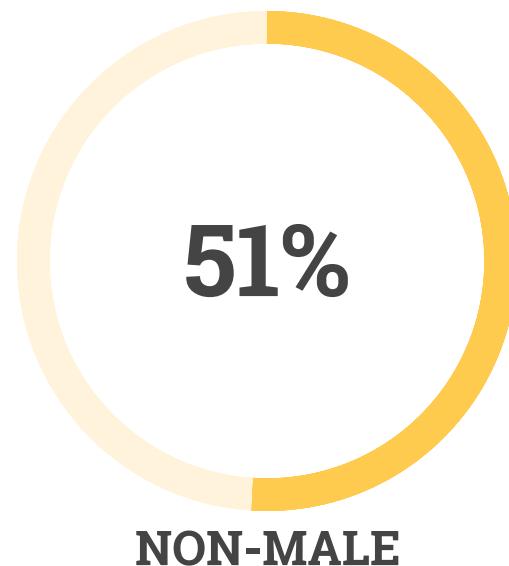


Expected attendance based on prior events demographics by leading organizations.



# DEMOGRAPHICS

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Expected attendance based on prior events demographics by leading organizations.



# LEADING ORGANIZATIONS

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## Latinx in AI Coalition

- Creating Harmony Between AI and the Latinx Community
- Improve awareness of the long and short term effects of artificial intelligence technology on the latinx community
- Ensure transparency and accuracy of latinx culture and voice in data representations

## Latinos in Finance

- To strengthen the Latinx community in the finance industry through education, connectivity, career advancement and community service.
- Our network is composed of 1,500+ members employed by the top firms in the industry, spanning various sectors including asset management, real estate, alternative investments and more.

# STRATEGIC PARTNERSHIPS

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San Francisco



# SPONSORSHIP LEVELS

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- **Diversity Scholarship Sponsor: (\$1,000 - \$10,000)**

- Prominent logo or website link on all event marketing materials in print and online
- Verbal recognition and speaking segment at the event
- Demo table for company representative
- up to 6 complimentary event tickets

- **Food Sponsor: (\$500 - \$2,000)**

- Logo on marketing materials in print and online
- Demo table for company representative
- up to 5 complimentary event tickets

- **Presenting Sponsor: (\$100 - \$500)**

- Pitch your company or product
- Logo on marketing materials in print and online
- up to 3 complimentary event tickets

- **Swag Sponsor (\$50 - \$100)**

- Logo on marketing materials in print and online
- Your swag featured at event
- 1 complimentary event ticket

# MEDIA OUTREACH

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Crosschannel Marketing and News Coverage

## Social Media Networks

Facebook 6,000+

Meetup 3,500+

Instagram 4,600+

Mailing List 2,000+

Youtube 1,500+

Twitter 2,000+

Slack 500+

## News

- General News Portal
- Magazine
- Newspaper Website
- News Agency Website





# AI FINTECH FORUM



San Francisco, CA July 21st, 2018

[www.aiff.world](http://www.aiff.world)