



Here's Why Yours Might Be Next



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More Dashboards, Same Results

The average B2B sales team uses 10+ tools, yet reps still spend most of their day researching instead of selling.



Generic AI Is Only Step One in B2B Sales

ChatGPT can write emails. But it can't tell you which of your prospects is ready to buy this quarter.



70% of Sales Time Is Non-Selling

Lead research, CRM updates, list building, and admin still consume most of a rep's week. Automating this unlocks massive upside.

— Salesforce State of Sales Report (2024)



Answers, Not More Data

- Who should I call today?
- Why is this account relevant now?
- What's the best angle to use?

That's where AI creates ROI.

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3x Higher ROI with Orchestrated Agents

Companies using orchestrated AI agents see 3x higher ROI than those using standalone AI tools.

— BCG "The Agentic AI Playbook" (2025)



AI-powered pipeline optimization drives up to 20% revenue increase in B2B sales. That's not hype — that's McKinsey data.

— McKinsey "The state of AI in early 2025"



AI Should Create Leverage

Not more complexity.