



# Here's Why Yours Might Be Next



Swipe →



---

## More Dashboards, Same Results

The average B2B sales team uses 10+ tools, yet reps still spend most of their day researching instead of selling.



---

# Generic AI Is Only Step One in B2B Sales

ChatGPT can write emails. But it can't tell you which of your prospects is ready to buy this quarter.



# 70% of Sales Time Is Non-Selling

Lead research, CRM updates, list building, and admin still consume most of a rep's week. Automating this unlocks massive upside.

— Salesforce State of Sales Report (2024)



# Answers, Not More Data

- Who should I call today?
- Why is this account relevant now?
- What's the best angle to use?

That's where AI creates ROI.

--



# 3x Higher ROI with Orchestrated Agents

Companies using orchestrated AI agents see 3x higher ROI than those using standalone AI tools.

— BCG "The Agentic AI Playbook" (2025)



---

AI-powered pipeline optimization drives up to 20% revenue increase in B2B sales. That's not hype — that's McKinsey data.

— McKinsey "The state of AI in early 2025"



# AI Should Create Leverage

Not more complexity.

