

# **Anomaly Detection on Taxi Calls**

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## **Anomaly Detection on Taxi Calls**

## We are contacted by a Taxi company:

- They have historical data about taxi calls in NYC
- They are interested in detecting "abnormal situations" (so called anomalies)

#### Goals:

- Analyze anomalies (e.g. better size the fleet)
- Anticipate anomalies (so we can prepare)

### Typically referred to as anomaly detection:

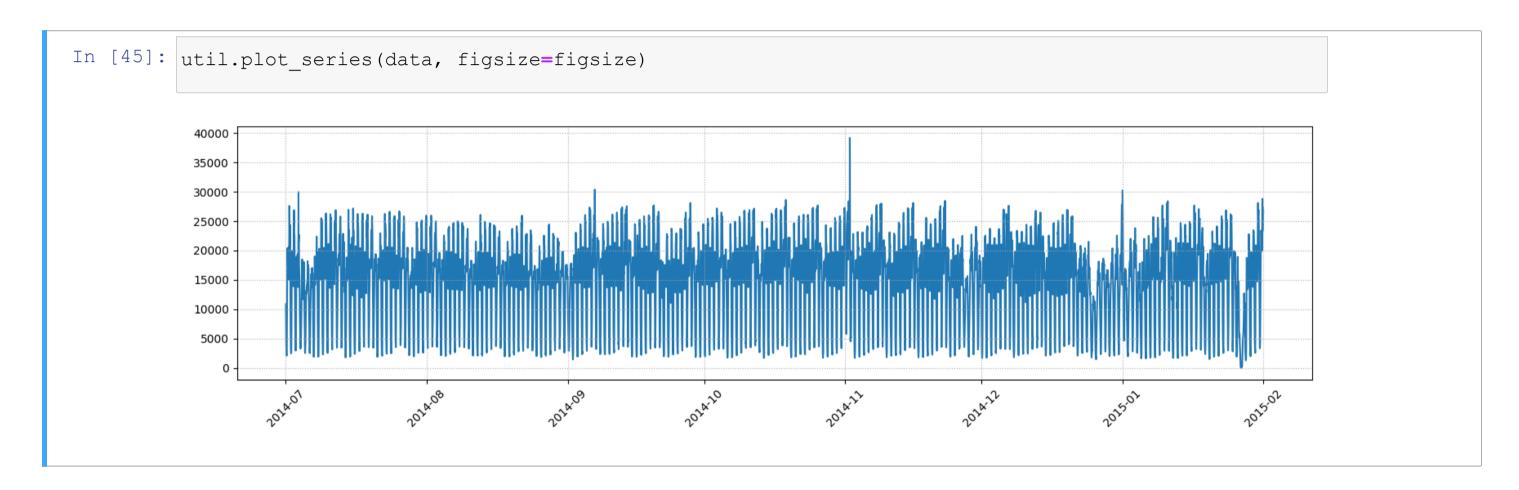
- An important industrial problem
- Many context and possible applications

## **Loading the Data**

Our data contains the number of taxi calls per time interval

## A Look at the Data

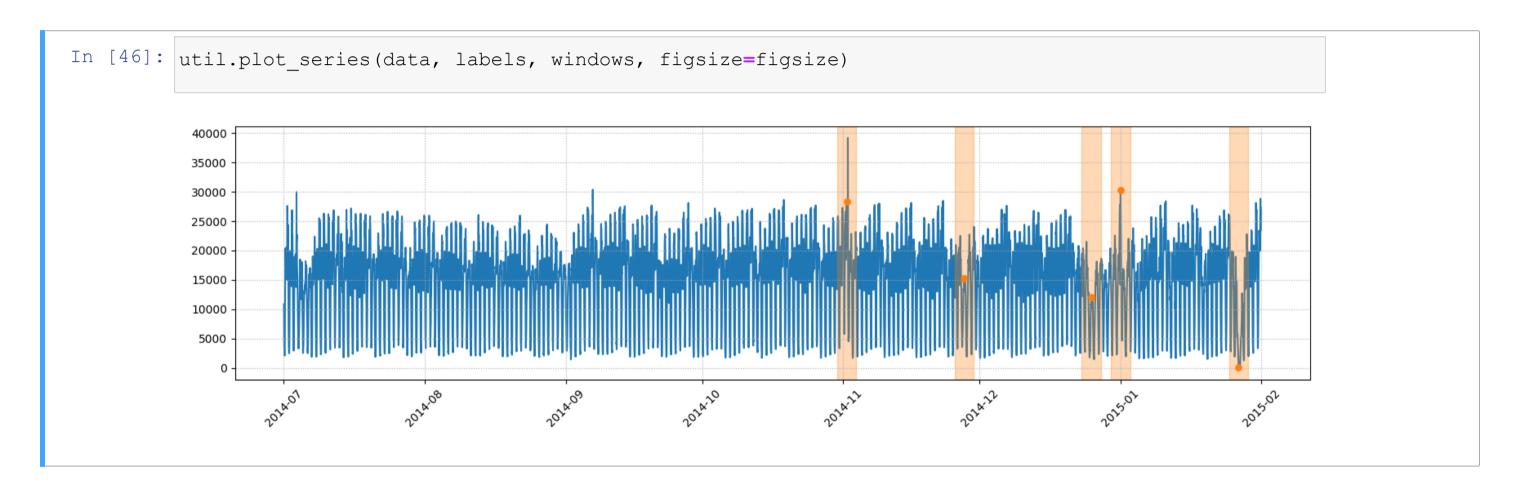
#### Let's have a look at all the data we loaded



■ Some outliers are visible, but there might be more anomalies

### A Look at the Data

#### Anomalies for this time series are labeled



- We also have access to windows the define where a detection is meaningful
- Detections outside the windows count as a miss

### **Problem Formalization**

### A possible approach: we know that anomalies are (often) unlikely

- lacktriangle If we can estimate the probability of every occurring observation  $oldsymbol{x}$
- ...Then we can spot anomalies based on their low probability

### We turn a liability into a strenght!

Formally, our detection condition can be stated as:

$$f(x) \le \theta$$

- $\blacksquare$  Where f(x) is a Probability Density Function (PDF)
- lacksquare ...And  $oldsymbol{ heta}$  is a (scalar) threshold

However, we lack ground truth information for the probabilities!

## **Density Estimation**

## Luckily, we can still obain an estimator

Say we have a parameterized approximator  $ilde{f}(x,\omega)$  for the true density f(x)

- lacksquare We can try to choose the parameters  $oldsymbol{\omega}$
- ...So as to maximize the estimate probability of the training sample:

$$\operatorname{argmax}_{\theta} \prod_{i=1}^{m} \tilde{f}(x_i, \omega)$$

## This is an example of an unsupervised learning problem

- Even if we lack supervision (we know nothing about the anomalies)
- ...We can still make some use of our data

## **Training and Testing**

### We will split our data in two segments

### A training set:

- This will include only data about the normal behavior
- Ideally, there should be no anomalies here (we do not want to learn them!)
- We will use it to fit a KDE model

#### A test set:

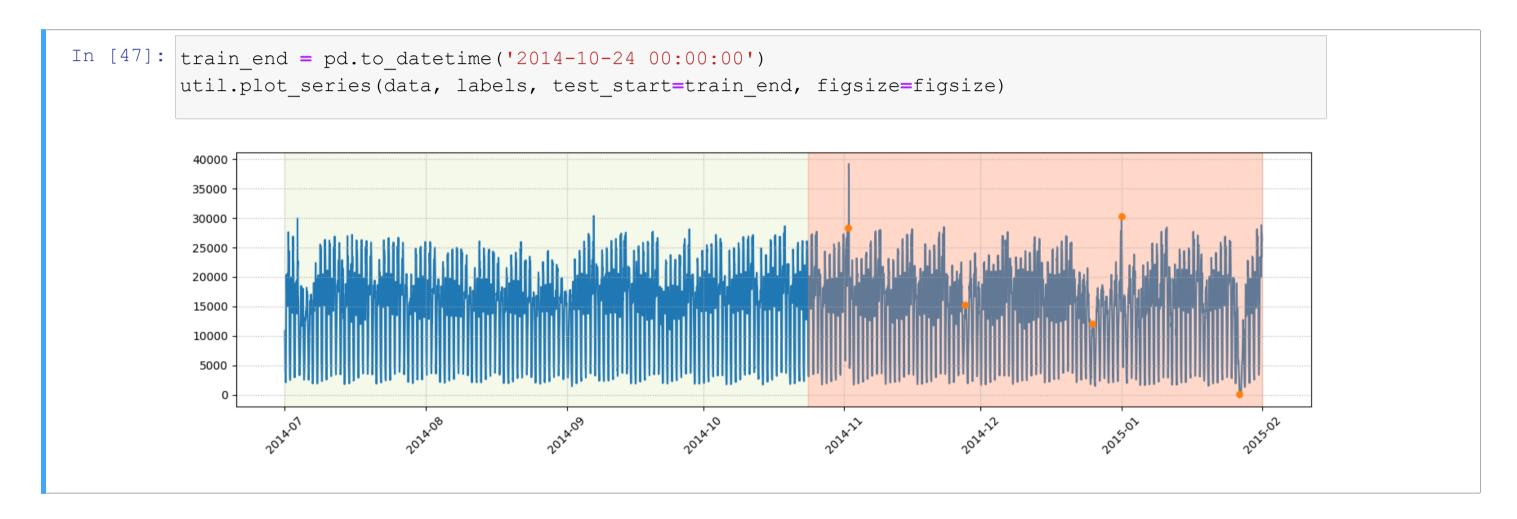
■ To assess how well the approach can generalize

### If the training set contains some anomalies

- Things may still be fine, as long as they are very infrequent
- ...Since we will still learn that they have low probability

## **Training and Testing**

In time series data sets are often split chronologically:



■ Green: training set, orange: test set

## **Input Choice**

### We have some flexibility in choosing our input

We know that we are going to train an estimator:

$$\tilde{f}(x,\omega)$$

...But what does x represent?

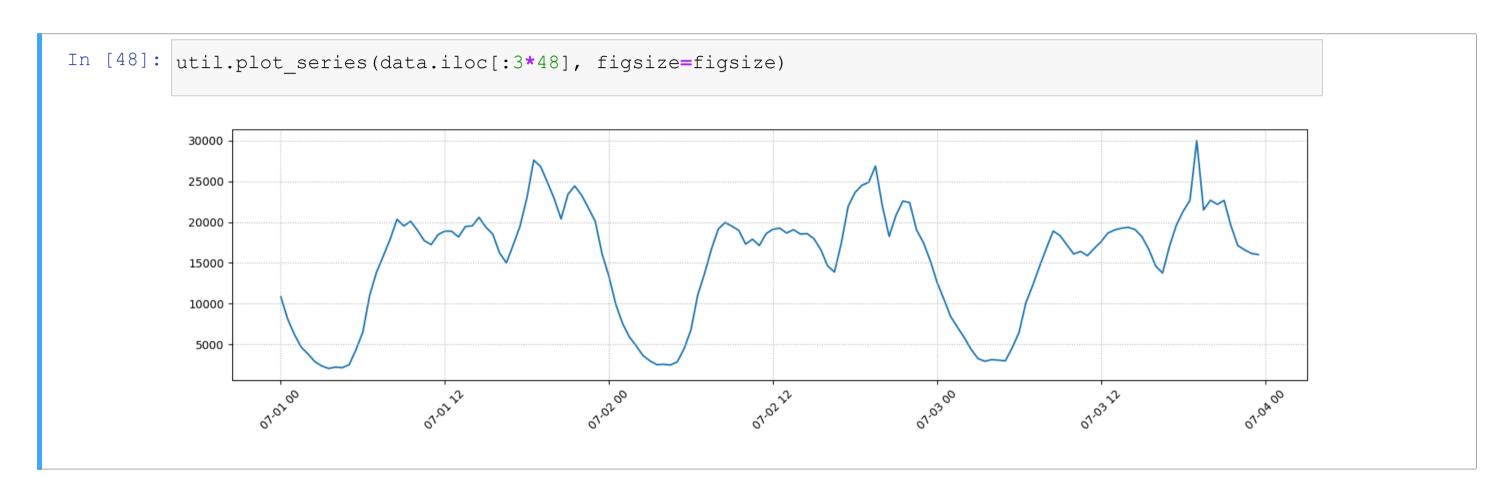
- For sure, the number of taxi calls
- ...But we can add more pieces of information if that is useful

## With times series a useful piece of information is given by time

- We have it "for free" (this is a time series, after all)
- ...And it naturally plays a role in many phenomena

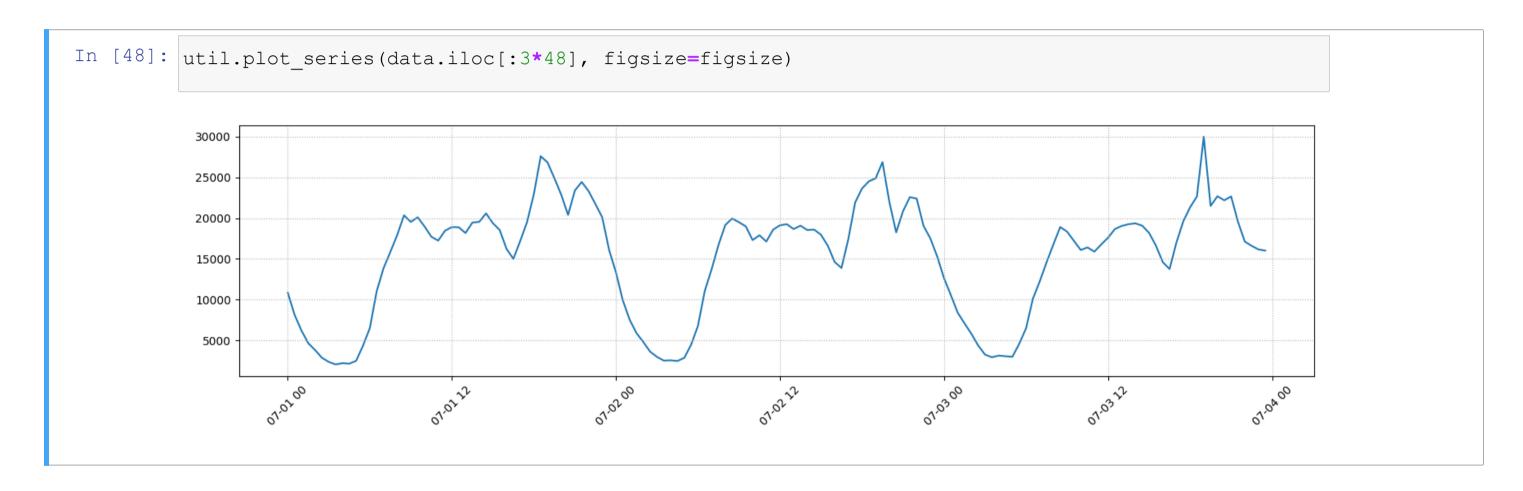
## Time and Taxi Calls

### Let's zoom a bit on our series



## Time and Taxi Calls

#### Let's zoom a bit on our series



- There is recurring pattern! This is natural for many human activities
- In other words: at least some aspects of time have a strong impact

## Time as an Additional Input

### One way to look at that:

- The distribution depends on the time of the day
- Equivalently: our observed variable has two components, i.e. y = (t, x)
  - The first component *t* is the time of the day
  - lacktriangle The second component x is the number of called taxis

### Let us extract (from the index) this new information:

```
In [49]: dayhour = (data.index.hour + data.index.minute / 60)
```

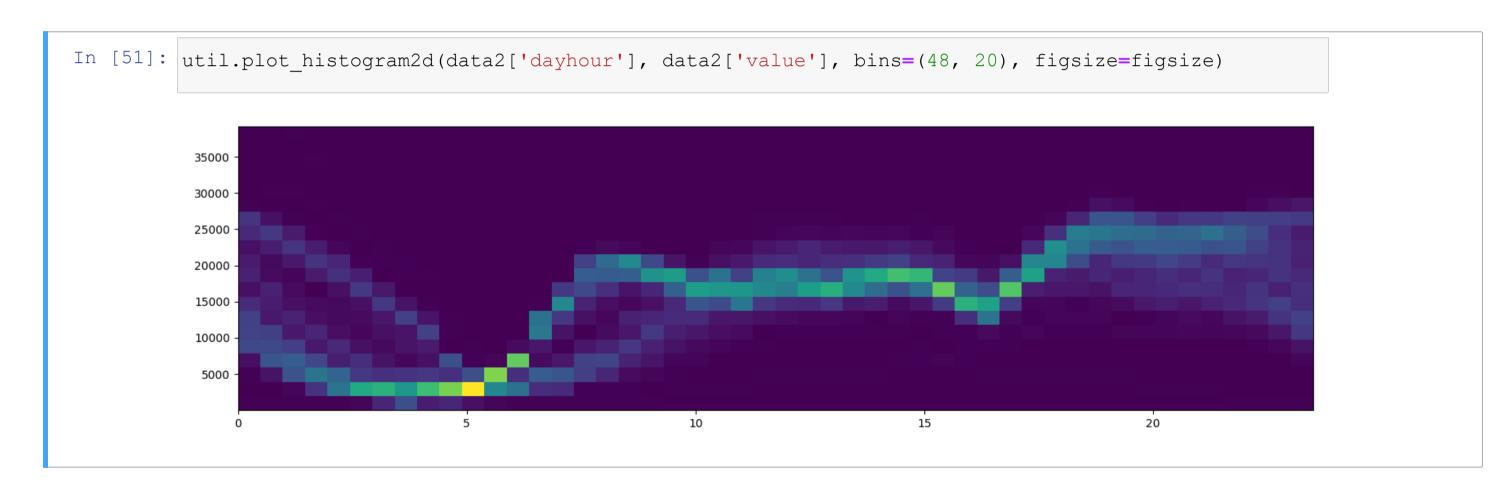
We can then add it as a separate column to the data:

```
In [50]: data2 = data.copy()
  data2['dayhour'] = dayhour
```

## **Multivariate Distribution**

## Let us examine the resulting multivariate distribution

We can use a 2D histogram:



x = time, y = value, color = frequency of occurrence

## **Anomaly Detection with Controlled Variables**

#### We need ot be a bit careful with our new estimator

If we just check this condition:

$$\tilde{f}((t, x), \omega) \le \theta$$

...We might get some strange results:

- If a value of time is under-represented in our data
- ...The model will think it is unlikely

Once we are aware of the issue, it can be solved by tweaking the formula

$$\frac{\tilde{f}((t,x),\omega)}{\tilde{f}''(t,\omega'')} \le \theta$$

Basically, we use a conditional probability rather than a joint probability

## **Data Preparation and Training**

### We start by separating the training set and applying normalization

```
In [52]: scaler = MinMaxScaler()
    data2_n_tr = data2[data2.index < train_end].copy()
    data2_n_tr[:] = scaler.fit_transform(data2_n_tr)
    data2_n = data2.copy()
    data2_n[:] = scaler.transform(data2)</pre>
```

### Then we can then train a density estimator

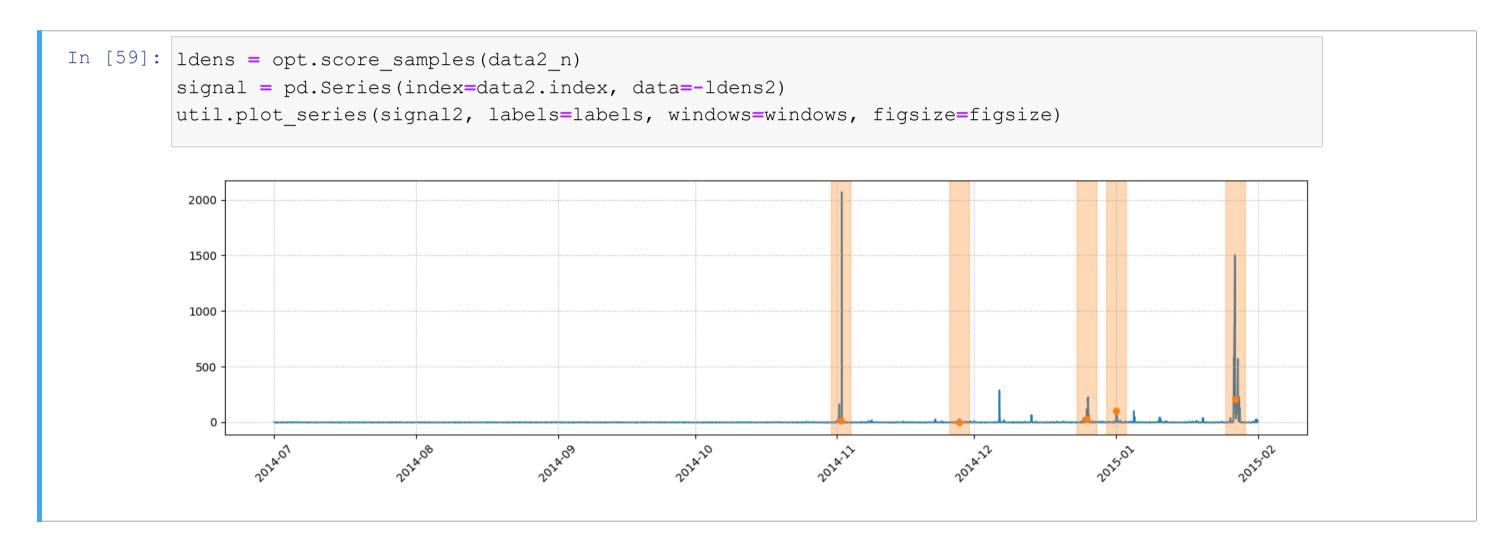
```
In [54]: from sklearn.model_selection import GridSearchCV
    params = {'bandwidth': np.linspace(0.001, 0.01, 10)}
    opt = GridSearchCV(KernelDensity(kernel='gaussian'), params, cv=5)
    opt.fit(data2_n_tr);
```

- lacksquare We are using Kernel Density Estimation to obtain  $\hat{f}$
- ...Which is a relatively simple technique

## **Alarm Signal**

## It is customary to show alarm signals rather than probabilities

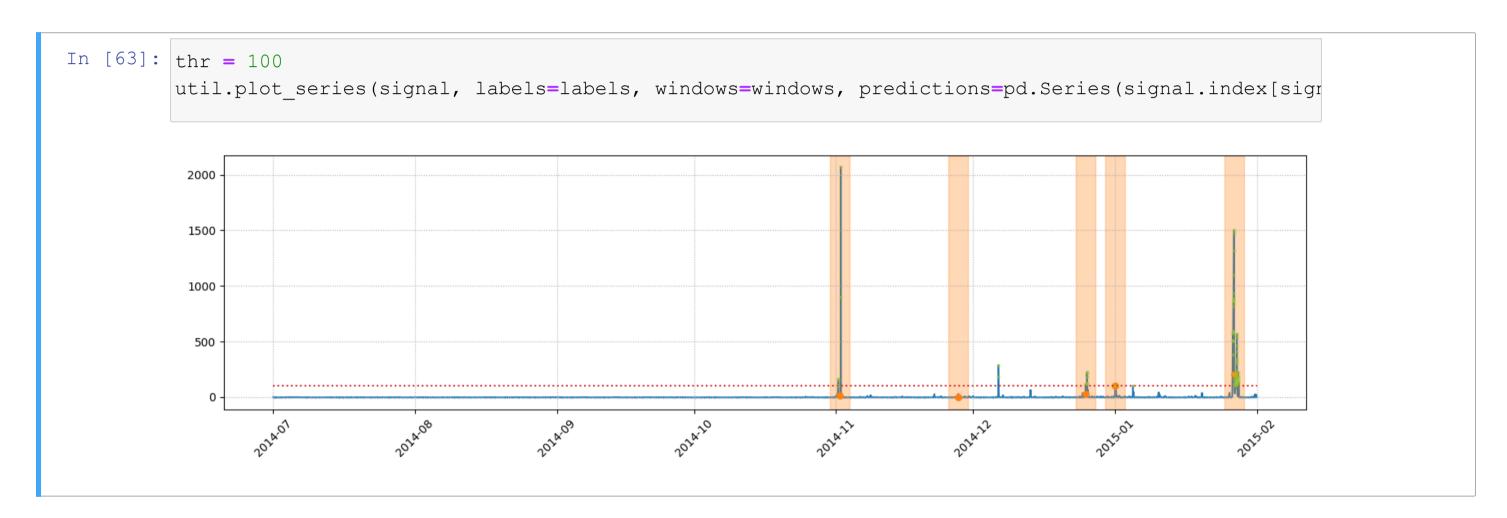
We can obtain one by computing  $-\log \tilde{f}(x,\omega)$ 



Even at a glance, we are doing a decent job

## **Detecting Anomalies**

## Let's see what happens when we fix a threshold

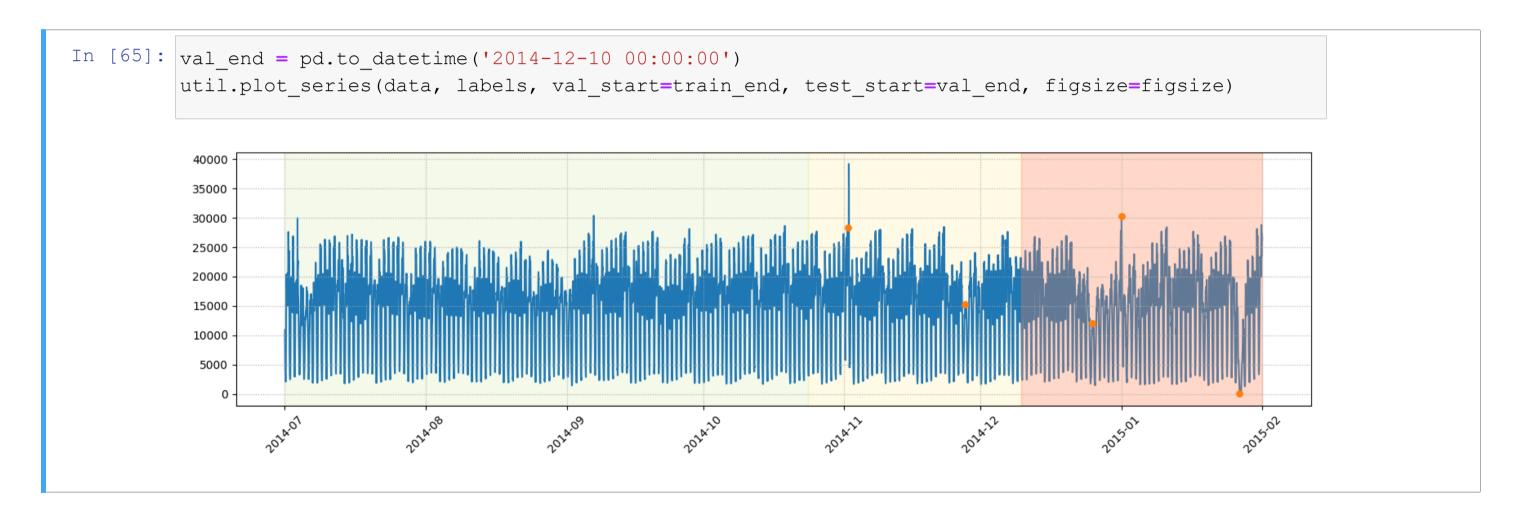


■ Points above the threshold will be detected as anomalies

## **Choosing a Threshold**

## For choosing a threshold, we need two ingredients

The first is a validation set, containing some anomalies



■ Some data still needs to be left out for the final evaluation

## **Choosing a Threshold**

#### The second is a cost model

In other words, we need to asses how using the system costs to us

- In an industrial setting, we care about the value generated by a system
- Standard accuracy metrics fail to capture this

### We will use a very simple cost model:

 $c_{alarm} \times \# false\_alarms + c_{missed} \times \# missed\_anomalies + c_{late} \times \# late\_de$ 

- lacktriangle A cost  $c_{alarm}$  for loosing time in analyzing false positives
- lacksquare A cost  $c_{missed}$  for missing an anomaly
- lacksquare A cost  $c_{late}$  for a late detection (partial loss of value)

## **Threshold Optimization**

## Now, let us optimize our threshold:

```
In [86]: cmodel = util.ADSimpleCostModel(c_alrm, c_missed, c_late)
         thr range = np.linspace(5, 100, 100)
         cost_range = pd.Series(index=thr_range, data=[cmodel.cost(signal[signal.index <= val_end], labe]</pre>
         util.plot series(cost range, figsize=figsize)
```

lacksquare On the x-axis we have heta, on the y-axis the cost

## **Threshold Optimization**

### Now, let us optimize our threshold:

```
In [91]: signal_opt = signal[signal.index < val_end]
    labels_opt = labels[labels < val_end]
    windows_opt = windows[windows['end'] < val_end]
    thr_range = np.linspace(5, 100, 100)
    best_thr, best_cost = util.opt_thr(signal_opt, labels_opt, windows_opt, cmodel, thr_range)
    print(f'Best_threshold: {best_thr}, corresponding cost: {best_cost}')</pre>
Best_threshold: 28.0303030303030303, corresponding cost: 9
```

And finally we can check the performance on the whole dataset:

```
In [90]: ctst = cmodel.cost(signal2, labels, windows, best_thr)
print(f'Cost on the whole dataset {ctst}')
Cost on the whole dataset 18
```