2. Define Master Data

Master data includes key information that **remains consistent in the system** and is crucial for operations.

- **Products:** List of clothing items (shirts, pants, dresses, etc.), sizes, colors, brands, and pricing.
- Categories: Men's wear, Women's wear, Kids' wear, etc.
- **Suppliers:** Vendor details, raw materials providers, and manufacturing partners.
- Customers: Customer profiles, purchase history, and loyalty points.
- Employees: Sales staff, managers, warehouse personnel, etc.