

4. Define Role of Users in Business

User Role	Responsibilities
Store Manager	Oversees all operations, stock management, and employee performance.
Sales Staff	Assists customers, processes purchases, and handles billing.
Inventory Manager	Maintains stock levels, orders new inventory, and manages supplier relations.
Marketing Team	Promotes products, runs advertising campaigns, and manages social media presence.
Cashier	Handles payments and generates invoices.
Customer Support	Resolves customer complaints, processes refunds/exchanges, and manages inquiries.
Delivery Staff (for online orders)	Ensures timely delivery and manages logistics.