CONCLUSION

The Tropical Treats Trio project is a successful business venture that combines creativity, technology, and passion for tropical cuisine. Its success is attributed to a well-organized structure and a dedicated team, with key leadership roles such as CEO, COO, and Project Manager. The project's SWOT analysis and Business Model Canvas provide insights into its strengths, weaknesses, opportunities, and threats. Despite challenges like temperature management and operational bottlenecks, the project has received three awards for "Brilliant Stall Promotion," "Hottest Product," and "Outstanding Stall." The project celebrates tropical cuisine's diverse flavors and showcases the power of entrepreneurship and innovation.

