

WICKY(BEINI) GAO

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🏠 Mt Roskill, Auckland

☎ (022)-393-1477

WEB Developer | FRONT END DEVELOPER

Multimedia Marketing Specialist

Aiming a position that I can use my skills and experience to design and maintain attractive website .I will show all my passion in everything that I can do,combining prefectly of the coding, design and marketing knowledge.

PERSONAL SUMMARY

- Passionate about building a great website with integrated function and elegant page. Have a clean coding writing habit .
- Experienced in Laravel MVC frameworks.Good understanding of responsive web architecture.Experienced in Version Control system.
- Have a clean coding writing habit
- Good time management skills: experienced in a busy team, work smarty and focus on meeting the deadline
- A good team player, with proven experience supporting the success of a team. Be able to work proactively and take responsibility when required.
- Communication skills: proficient in both verbal and written English, good at dealing with various parties
- Hardworking personality and keen to learn new skills

EDUCATION

▶ TASMAN INTERNATIONAL ACADEMIES

Apr 2014 - Aug 2015, Multimedia

Main courses: HTML, CSS, PHP, MySQL, Javascript/Jquery, Film Cut Pro, Flash,Graphic Design, Web portfolio(Dreamweaver), build and maintain a website,network monitor

▶ NANJING FORESTRY UNIVERSITY, CHINA

2007-2011, Bachelor Of Chemical Engineering

Main courses: Chemical related subjects, Advanced mathematics, College Physics, Social psychology etc

SKILLS

PHOTOSHOP	🟢
ILLUSTRATOR	🟡
FLASH	🟡
FILM CUT PRO	🟡
HTML/CSS	🟢
PHP	🟡
JS/JQ	🟡
JOOMLA	🟡
LARAVEL	🟡

CAREER HISTORY

Sep 2013- Now

Web Admin, JHY Holding LTD - 2nd Hand Shop

- Create and maintain two websites for company.
- In charge of all media ads include:Design store posters, signs and newspaper advertisements.
- Take photos and beautify them.
- Maintain two Trademe Stores for company.
- Customer service include answering phone and E-mail enquiries frontdesk service.
- Stock taking (Brand new electronic parts and 2nd hand items)

Major Achievements:

- Effectively contributed to the design and develop company website.Pushed online sales to 60% of the store whole turnover.
- Gained solid knowledge of maintain online ecommerce websites
- Have a good knowledge to meet customer's needs about website

May-July 2014

Front End Internship, 3A Web Solution-Penrose HQ

- Experience in using Joomla to build website
- Use Virtuemart extensions to build the ecommerce website
- Practical experiences in using Bootstrap to build responsive front pages
- Take part in rebuilding websites: <http://fivepluseven.co.nz/> , golden-nutsnz, gr8skn, etc

Dec 2011- Mar 2013

Manager Assistant, MWV Wuxi Packaging Materials

- data entry and analyze. submit report weekly, monthly, annually
- Admin task : photographing, filing, carrying out rewards
- Cooperate with other departments (HR, Finance and QC) to ensure the normal operation of factory
- Handle inbound telephone enquire and E-mails
- Organized company social events such as group travels, dinners

PROJECTS

► pawnstar web design, build, maintain

www.pawnstar.nz

- Use Joomla 2.5 to build a ecommerce website
- communicate with clients about the needs
- Design the layout of every page

► sellmyapple website. take part in website designing

www.sellmyapple.co.nz

- communicate with web developer about the module , function .
- Design the font page slider.
- Test the website.

► HEALTH PLUS website design, build

<http://healthplus.nz/>

- in charge of the whole website design and build
- using magento to do the framework
- frontend using responsive design

INTERESTS

► Interests include swimming, Yoga, hiking, reading etc

REFERENCES

► Kenny Yang - General Manager – JHY HOLDING LTD

M 021706716

► Jason - Web developer -3A Web Solution

M 0210710116

► Wan Changying - - Production Manager (China)

MWV WUXI Packaging Material Corporation

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