

PROJECT TITLE: RE-DESIGNING WEBSITE

PROJECT BRIEF

Each group will re-design a non-profit organization website. Each group consists of 3 designers and a group leader will assign a specific role such as research, design or coding to each member in the group. Visual design of your choice and content are completely up to you however, the challenge for this assignment is to focus on re-creating the website aesthetically and functionally well designed.

Since it is a collaboration project, all members must participate in the project and take responsibility for the work. Each designer will be evaluated by other members in the group at the end this project.

LIST OF WEBSITES

- | | |
|---------------------------------|--|
| • Helping Hands of Vegas Valley | www.hhovv.org/ |
| • Golden Rainbow | www.goldenrainbow.org/ |
| • Human Relief Organization | www.hrousa.org/ |
| • Operation Home front | www.operationhomefront.net/ |
| • Las Vegas Public Library | www.lvccld.org/ |

REQUIRED PROCESS

- Design Brief (1or 2 pages of writing)
- Sitemap (Full Sitemap of the website and highlighting your pages)
- Wireframes (4 pages of black & white layout / no images or text, only use place holders and labeling)
- User Interface Design (4 pages of visual mockup / full contents are required)
- Coding (4 HTML coding pages with 1 or 2 CSS)

SCHEDULE & DEADLINE

- | | |
|------------------------|--------------------------------|
| • Tue. 11/07 at 2:30pm | Sitemap & Design Brief Due |
| • Tue. 11/14 at 2:30pm | Wireframes Due |
| • Tue. 11/21 at 2:30pm | Photoshop Mockups Due |
| • Thu. 12/07 at 2:30pm | Final due / presentation |
| • Thu. 12/14 at 3:10pm | Final Quiz and Peer Evaluation |

PROCESS

- Visit websites in the list above, and discuss & decide your topic
- Research:
 - Navigate every page of the website that you selected and make a note about problems
 - Think about ways to solve the problems and how you are going to improve the website
- Create a full sitemap and highlight the pages that you want to re-design
(Use Adobe Illustrator)

d. Create wireframes with black and white layout to show placement of all contents
(Use Adobe Illustrator)

e. Create user interface with images and text contents

- template
- complete photoshop mockup

f. Coding

g. Presentation

h. Peer Evaluation

PROCESS PART I: RESEARCH & DESIGN BRIEF

Navigate all pages of your chosen website and analyze contents. Decide which content you will remain, remove or redesign. Take notes and jot down problems, improvement or supplement point of each page.

Design Brief will be 1-2 pages (word file / less than 12point and 1.3 line spacing) including

- Project title, Team and member name
- Brief of the website
- key ideas of design
- Problems and Solutions for each page

PROCESS PART II: SITEMAP, WIREFRAME, USER INTERFACE DESIGN

Draw a sitemap to show how your user navigate through the website. It will be a full-scale sitemap with all pages, however you should highlight the pages to indicate what pages you will re- design. Create wireframes and they must have some variations as well as unity of layout. Use Adobe Illustrator for sitemap and wireframes.

Use your wireframe as a guideline for user interface design. In visual mockup, use actual images, text and other element in actual size document. Tool must be Adobe Photoshop and keep both psd and jpg files.

PROCESS PART III: CODING

Before you start coding, think of the efficiency of coding. You need separate folders for images, coding and image source. Start coding with home page and set a template. Using only one CSS file will make your work easier because you don't need to repeat the same coding for content that stays in the same position in every page such as navigation buttons, site ID, copyright and etc.

4 HTML and 1 CSS (or 2 CSS if necessary) need to be completed.

PROCESS PART IV: PRESENTATION

You will present your project in class and each group will use 20 min to present your work. Your presentation material must include entire process of this project. All digital files have to be turned in to server prior to your presentation.

ASSIGNMENT DELIVERABLE (file format and file & folder naming structure)

- a. design brief: docx, doc or pdf (email)
- b. sitemap & wireframes: ai convert to jpg (blog posting)
- c. photoshop mockup: jpg (blog posting)
- d. final output: Class Design Server using FETCH
 - : upload one folder including image folder and coding folder / folder name: group1_final / DO NOT ZIP!
 - : do not turn in image source such as psd and jpg mockups
 - : your home page must be index.html and has to be out of the coding folder / rest of the coding files must be in the coding folder

*if you have any questions ask your instructor.

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Group 1: Joy, Sara, Alexander

Group 2: Alice, Kathleen, Nahla

Group 3: Alyssa, Bridget, Ambur

Group 4: Jennifer, Roxana, Linzy

Group 5: Jonathon, Logan, Sally