**Assessment form Website – Final Web Portfolio Date:**

**Name and student number:**

**Final grade:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Rubric** | | | | | |
|  | | | | | |
|  | **Unacceptable**  **(<4)** | **Insufficient**  **(4-5.5)** | **Acceptable**  **(5.5-7)** | **Good**  **(7-8.5)** | **Excellent**  **(8.5-10)** |
| **Overall Evaluation (10%)**  **Grade:** | In this professional portfolio, the website visitor/reader is unable to interpret the text and content  Few of the skills learned in class and required from the assignment are completed. | In this professional portfolio, the website visitor/reader is unable to interpret the text and content  Some of the skills learned in class and required from the assignment are completed. | In this professional portfolio, the website visitor/reader is able to interpret the text and content  All skills learned in class and required from the assignment are completed. | In this professional portfolio, the website visitor/reader is able to interpret the text and content without the rubric/table evaluation criteria or any information about the course.  Clearly displays critical and original thinking, creativity and communication of GIScience concepts to an outside audience. | See good plus  The student goes above and beyond to incorporate relevant content, try new technical skills, relevant media, links and more. Shows evidence that they learned new web development skills on their own. |
| ☐ | ☐ | ☐ | ☐ | ☐ |
| **Writing**  **(20%)**  **Grade:** | Unprofessional and confusing style of writing.  And  Distracting and incomprehensible. | Unprofessional and confusing style of writing. Can loosely follow main points.  contains a generic idea. It is not coherent or comprehensible | Professional and accessible style of writing.  And  Reader must guess what the author is trying to say in only some sections  . | All writing on the website is Professional and accessible style of writing.  Appropriate amount of text  Reader does not have to guess what the author is saying.  A few minor typos and areas where writing could be improved. | The text is well written. Professional yet accessible language. Easy to identify and follow main ideas including definition of GIScience and GIS and how it can be valuable. Conciseness and coherence in writing. No excessive use of language Few to No typos. Written in as few words as possible. Direct and professional points. Reader does not have to guess what the author is saying. |
| ☐ | ☐ | ☐ | ☐ | ☐ |
| **Design and Style**  **(20%)**  **Grade:** | The ideas presented in the website are difficult to follow and distracting | The ideas/content presented in the website are incomplete, graphics are not well connected to main ideas being presented and sometimes even distracting.  Flow of ideas does not make sense. | The ideas presented in the Website are presented clearly. Clean presentation, but nothing extra. The website contains a generic theme. | Clean style, nice design that is inviting (not jarring!). Photos and other media support the main points and provide context to the reader. The Website is coherent, aesthetically pleasing, and is pleasant to read. Appropriate flow of ideas and images. | See ‘good’, plus: the website presents an innovative approach to communicating ideas. Beautiful style. Creative and unique. Clearly put in thought and creativity into the design. Or tried something new.  Something you would be proud to share on LinkedIn. |
| ☐ | ☐ | ☐ | ☐x | ☐ |
| **Map and Geography (40%)**  **Grade:** | There are no maps. | There is no clear connection between the map and the website. | There are maps, but the communication aim of the map is not clear to the reader as labels are missing or mislabelled. | There are 4 or more relevant maps, Maps are described.  Key definitions from class incorporated into map descriptions. | All 6 relevant maps are present and well described Description of the point of the map and a short description of how it was made. Maps incorporate tips and recommendations from tutorials and feedback from instructor and students. Key definitions from class incorporated into map descriptions. |
| ☐ | ☐ | ☐ | ☐ | ☐ |
| **Usability (10%)**  **Grade:** | The website is not professional, incoherent, difficult or impossible to navigate as it lacks structure. | The Website. | It is coherent but not overly easy to follow or pleasant. | Buttons work, professional presentation, | All buttons work, website is easy to navigate, the viewer knows where they are in relation to pages and content, general feeling of ease. Professional and pleasant |
| ☐ | ☐ | ☐ | ☐ | ☐ |
| Specific Comments | | | | | |