

July 28, 2025

General Manager
Listing Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

Vice President
Listing Department
National Stock Exchange of India Limited
'Exchange Plaza',
Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051

Dear Sir/Madam,

Ref : Directive of Investor Education and Protection Fund Authority, Ministry of Corporate Affairs for initiation of 100 days' campaign from July 28, 2025 to November 6, 2025

Sub : Intimation of Notice sent to shareholders – 'Saksham Niveshak'- Special Reminder to update KYC and bank details to claim Equity Shares and Unpaid/Unclaimed Dividend prior to the transfer to the Investor Education and Protection Fund

Please be informed that pursuant to the directive of Investor Education and Protection Fund Authority, Ministry of Corporate Affairs, the Company has initiated the 100 days' campaign, 'Saksham Niveshak', for the shareholders, whose dividends are unpaid/unclaimed, as of June 30, 2025.

Pursuant to Regulation 30 and 51 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of special reminder letter sent to shareholders, today, at 07:04 p.m. for updation of KYC and bank details to claim equity shares and unpaid/unclaimed dividend prior to the transfer to Investor Education and Protection Fund.

The details of unclaimed dividend are also available on the website of the Company at www.iciciprulife.com.

Please take the same on records.

Thanking you,

Yours sincerely,

For ICICI Prudential Life Insurance Company Limited

Priya Nair
Company Secretary
ACS 17769

Encl.: As above

Cc: Axis Trustee Services Limited, Debenture Trustee



ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

CIN: L66010MH2000PLC127837

Registered Office: ICICI Prulife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi,
Mumbai – 400025, India.

Phone: +91 22 4039 1600, Fax: +91 22 2437 6638

Email: investor@iciciprulife.com

Website: www.iciciprulife.com

July 28, 2025

Dear Shareholder,

Ref : 'Saksham Niveshak' – Special Reminder to update KYC and bank details to claim Equity Shares and Unpaid/Unclaimed Dividend prior to the transfer to the Investor Education and Protection Fund (IEPF) (July 28, 2025 to November 6, 2025)

This has reference to the provisions of Section 124 of the Companies Act, 2013 ('the Act'), read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, ('the Rules'), as amended. The Act and the Rules, inter alia, contain provisions for transfer of unclaimed dividend and share(s), in respect of which dividend(s) has not been claimed by the shareholder(s) for seven consecutive years or more, to the IEPF Authority.

As per our records, dividend declared by the Company from FY2019 to FY2025, as the case may be, have remained unpaid / unclaimed in respect of your shareholding in ICICI Prudential Life Insurance Company Limited. Details of such unclaimed dividend(s) are available on the website of the Company at www.iciciprulife.com.

To claim the outstanding dividend amount before it is transferred to the IEPF, you are requested to send us the unpaid Dividend Warrant(s) or alternatively, please return the letter-cum-indemnity as appended below duly signed by you, in order to re-issue the unclaimed dividend(s).

We request you to kindly register/update your KYC and bank account details with Registrars to the Issue and Share Transfer Agent (RTA)/your Depository Participant to receive the dividend electronically. The dividend payment will be processed if the request is found appropriate in all respects. In case of any discrepancies or if the documents are inadequate/incomplete, the request is liable to be rejected and the Company will proceed to transfer the unclaimed dividend(s) for the mentioned years along with the corresponding shares in respect of which dividend has not been claimed for seven consecutive years to the IEPF as per applicable regulations. Kindly note that no claim shall lie against the Company in respect of shares or dividend transferred to the IEPF as per the aforesaid rules.

The concerned shareholders may approach the IEPF authorities to claim the transferred dividend amount and shares as prescribed under the IEPF Rules.

Please note that in the absence of bank details registered against your account with the RTA / Depository Participant, the payment of outstanding dividend amount cannot be effected.

Please also note that in case the dividend(s) amounts are not claimed the Equity Share(s) in respect of which the dividend(s) have remained unclaimed shall be transferred to the IEPF Authority in accordance with the notification(s) issued by Ministry of Corporate Affairs (MCA) from time to time, without any further notice to you and no liability shall lie against the Company in respect of the Equity Shares so transferred.

All future benefits arising on such shares would also be transferred to IEPF Authority.

The shareholders/their legal heirs/nominees, as the case may be, may further note that the details of unclaimed dividend(s) and share(s) of the concerned shareholder(s) uploaded by the Company on its website at www.iciciprulife.com shall be treated as adequate notice in respect of issue of the new share certificate(s) by the Company for the purpose of transfer of shares in favour of IEPF Authority pursuant to the Rules. Please note that no claim shall lie against the Company in respect of unclaimed dividend(s) and equity shares transferred to the IEPF.

In case concerned shareholders wish to claim the dividend and shares after transfer to IEPF, a separate application has to be made to the IEPF Authority in Form IEPF-5 electronically, as prescribed by the Ministry of Corporate Affairs and available on its website at www.iepf.gov.in.

For any queries on the above matter, shareholders are requested to contact the Company's RTA, KFin Technologies Limited at the following address: (Unit: ICICI Prudential Life Insurance Company Limited) Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500 032 or write an email at inward.ris@kfintech.com with a copy to the Company at investor@iciciprulife.com.

Thanking you,

Yours faithfully,

For ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

Priya Nair
Company Secretary
ACS 17769

Letter-cum-Indemnity

To be returned in full and original

Appended below is the letter-cum-indemnity. (Please do not detach; return this letter in full and original)

To,

To
KFin Technologies Limited
Unit : ICICI Prudential Life Insurance Company Limited
Selenium Tower B, Plot No.31-32, Gachibowli,
Financial District, Nanakramguda, Serilingampally,
Hyderabad 500 032
Tel : 040-6716 2222; Fax : 040-23420814
Email: einward.ris@kfintech.com

Re: Unclaimed/unpaid dividend from FY2019 to FY2025
Ref: Folio / DP Id & Client Id No:

Address:

Dear Sir/Madam,

Unit: ICICI Prudential Life Insurance Company Limited

Sub.: Payment of Unpaid / Unclaimed Dividend(s)

Dividend Year	Dividend Warrant No.	No. of equity shares	Amount (₹)	Date of payment
(As per overleaf)				

I/We do not have the above dividend warrant(s), which has/have not been encashed by me/us and appear(s) to have been lost/mislaid. I/We hereby undertake to indemnify the Company against all costs, expenses and all losses or damages, which may be incurred by the Company as a result of paying me/us the dividend amount(s) from FY2019 to FY2025. Please pay through electronic credit against the dividend warrant(s) at your earliest.

Date:

Name (s):

Signature of shareholder(s) :

Email id:

(Please sign as per the specimen signature(s) registered with the Company)