

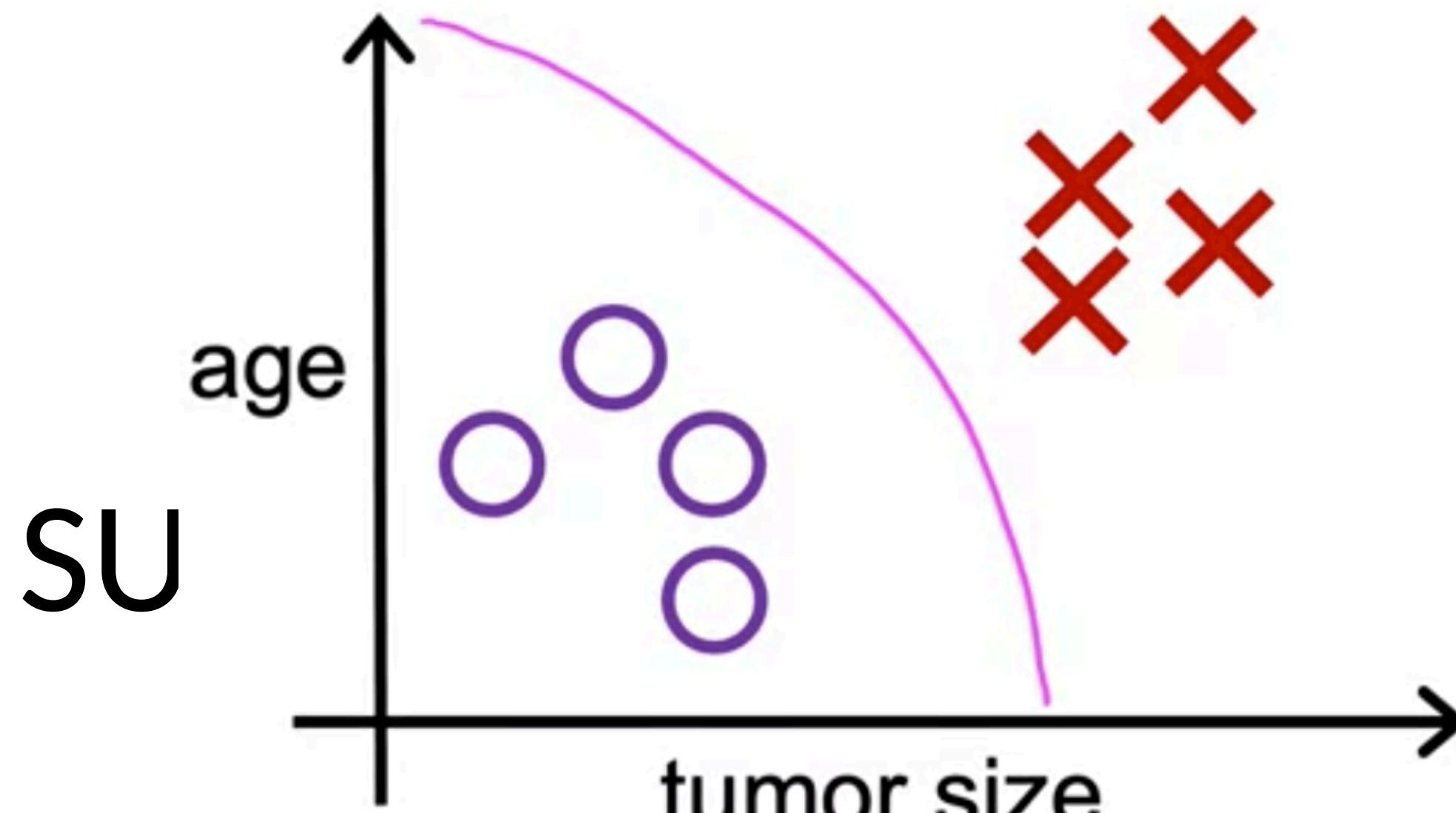
# AIBridge

## Lecture 8

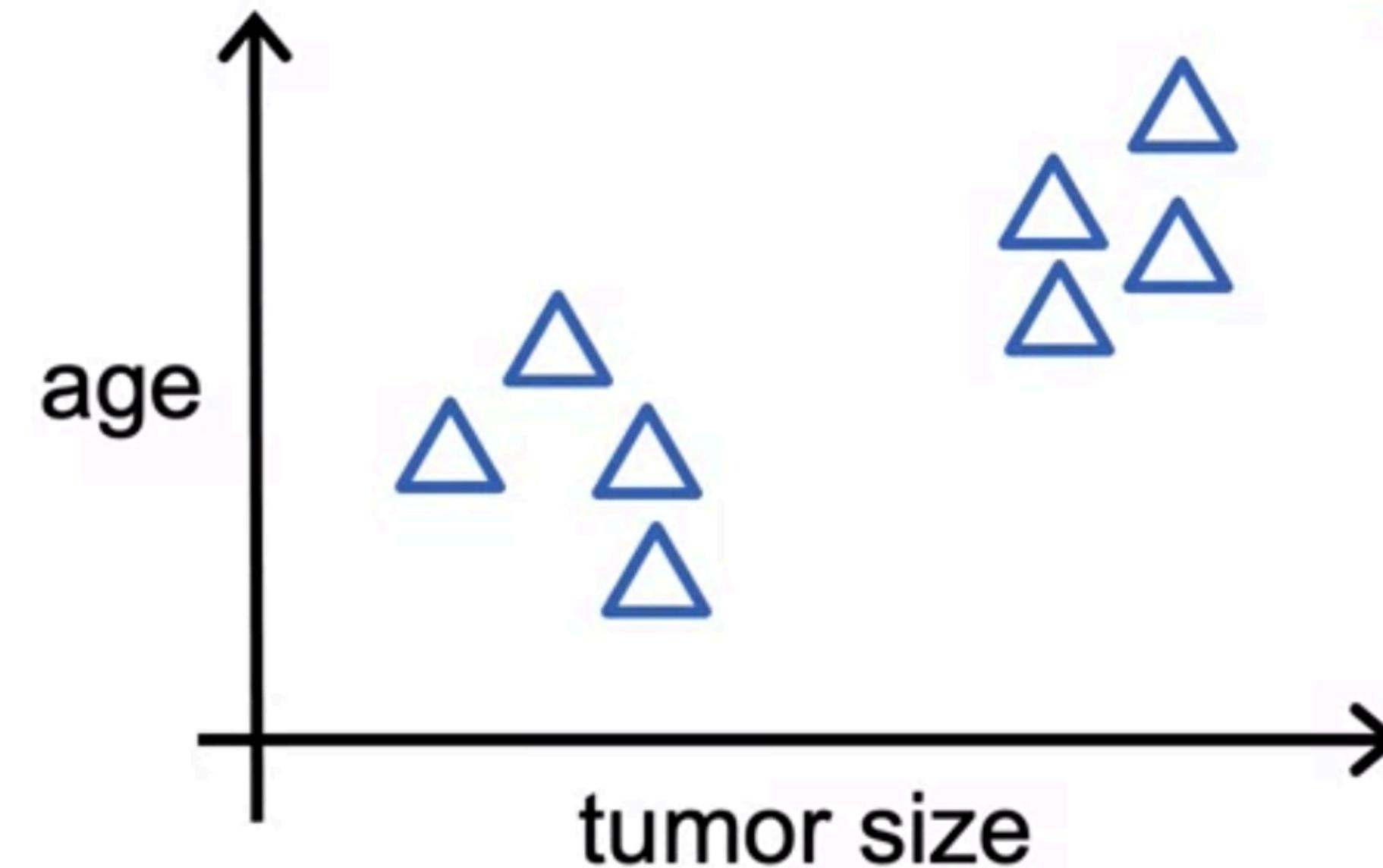
# **UNSUPERVISED LEARNING**

---

Supervised learning  
Learn from data **labeled**  
with the “**right answers**”



Unsupervised learning



# TWO MAIN APPLICATIONS

Clustering

Dimension reduction

# Clustering: Google news

Giant panda gives birth to rare twin cubs at Japan's oldest zoo

USA TODAY · 6 hours ago



- Giant panda gives birth to twin cubs at Japan's oldest zoo

CBS News · 7 hours ago

- Giant panda gives birth to twin cubs at Tokyo's Ueno Zoo

WHBL News · 16 hours ago

- A Joyful Surprise at Japan's Oldest Zoo: The Birth of Twin Pandas

The New York Times · 1 hour ago

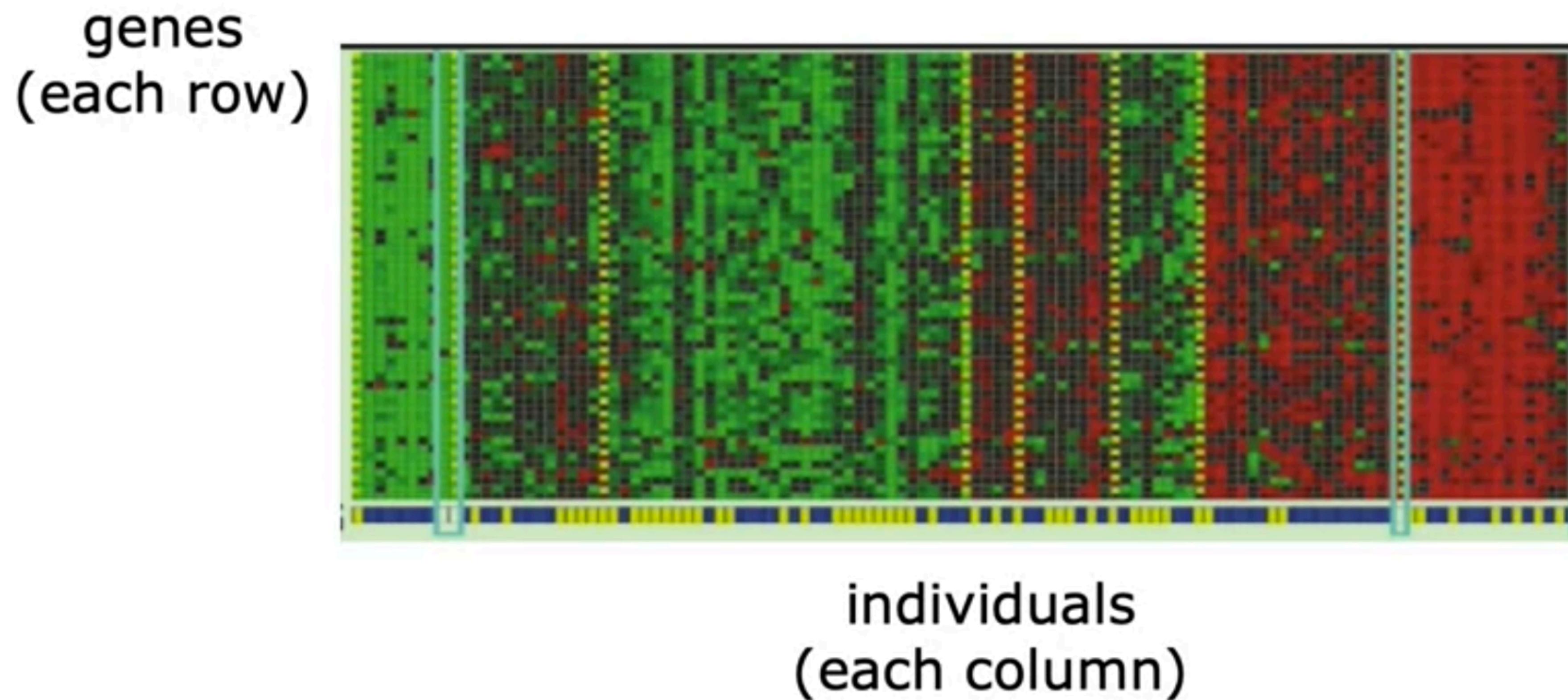
- Twin Panda Cubs Born at Tokyo's Ueno Zoo

PEOPLE · 6 hours ago

 View Full Coverage

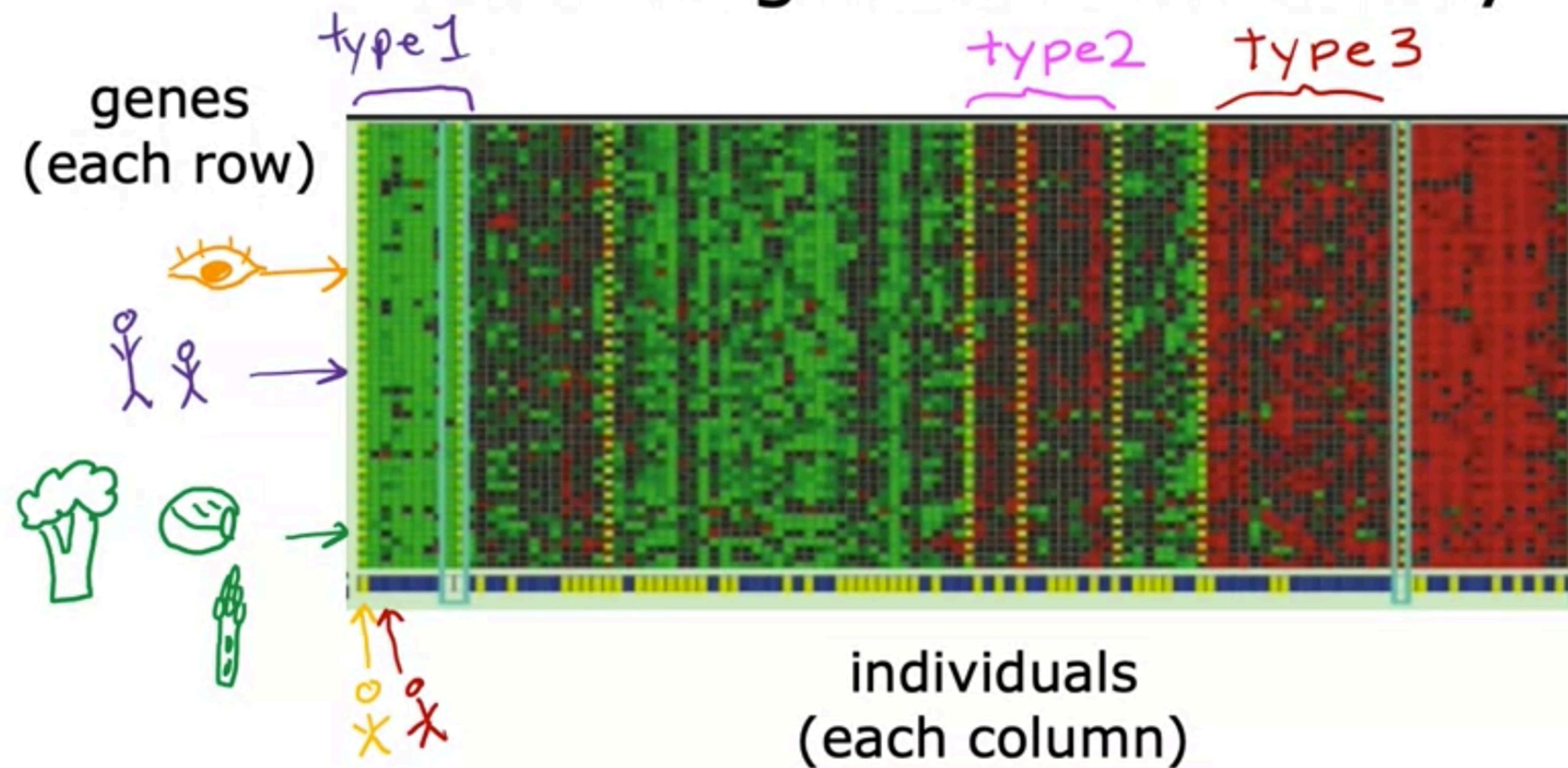


# Clustering: DNA microarray



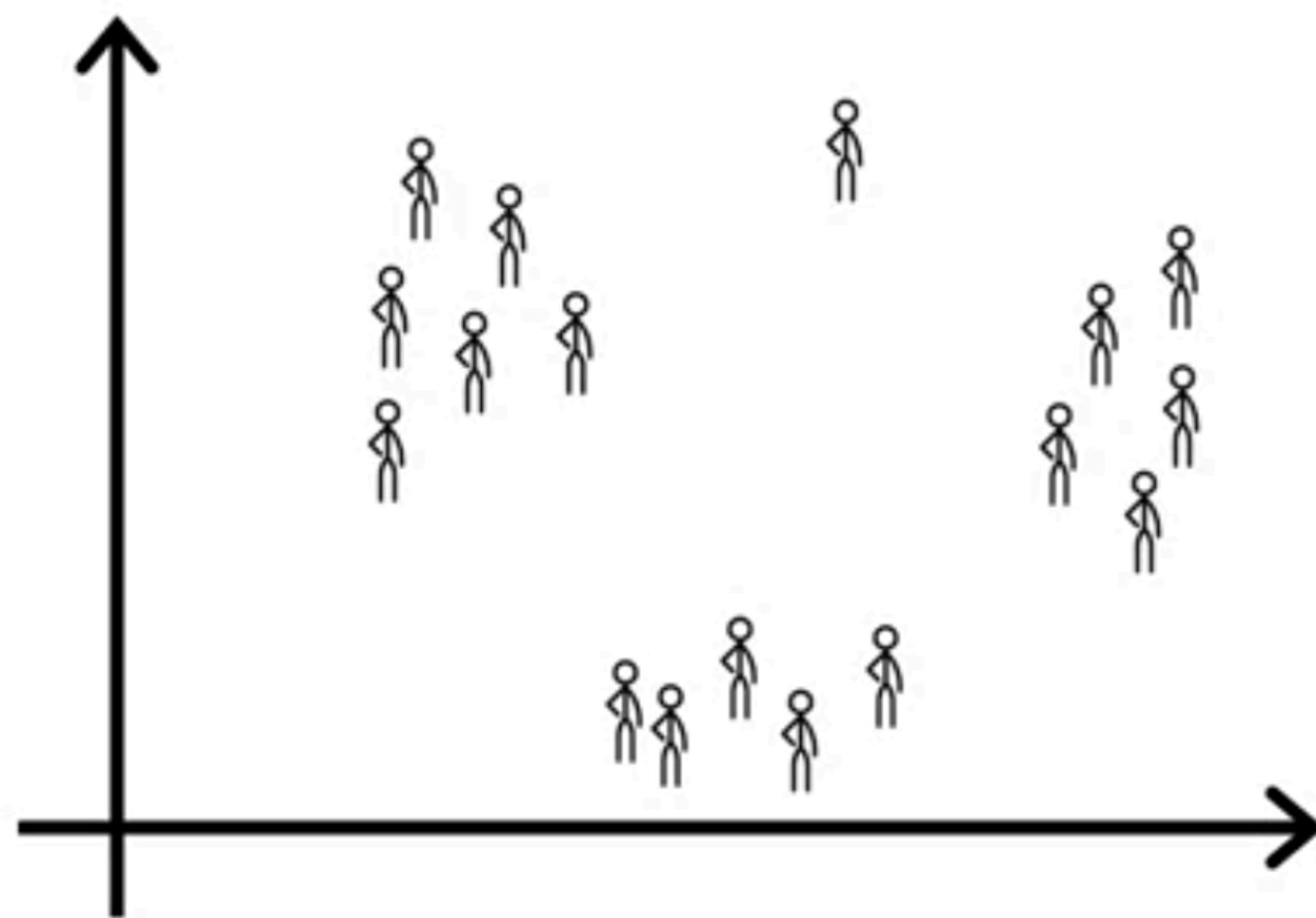
Credit: Andrew Ng, [Machine Learning](#)

# Clustering: DNA microarray

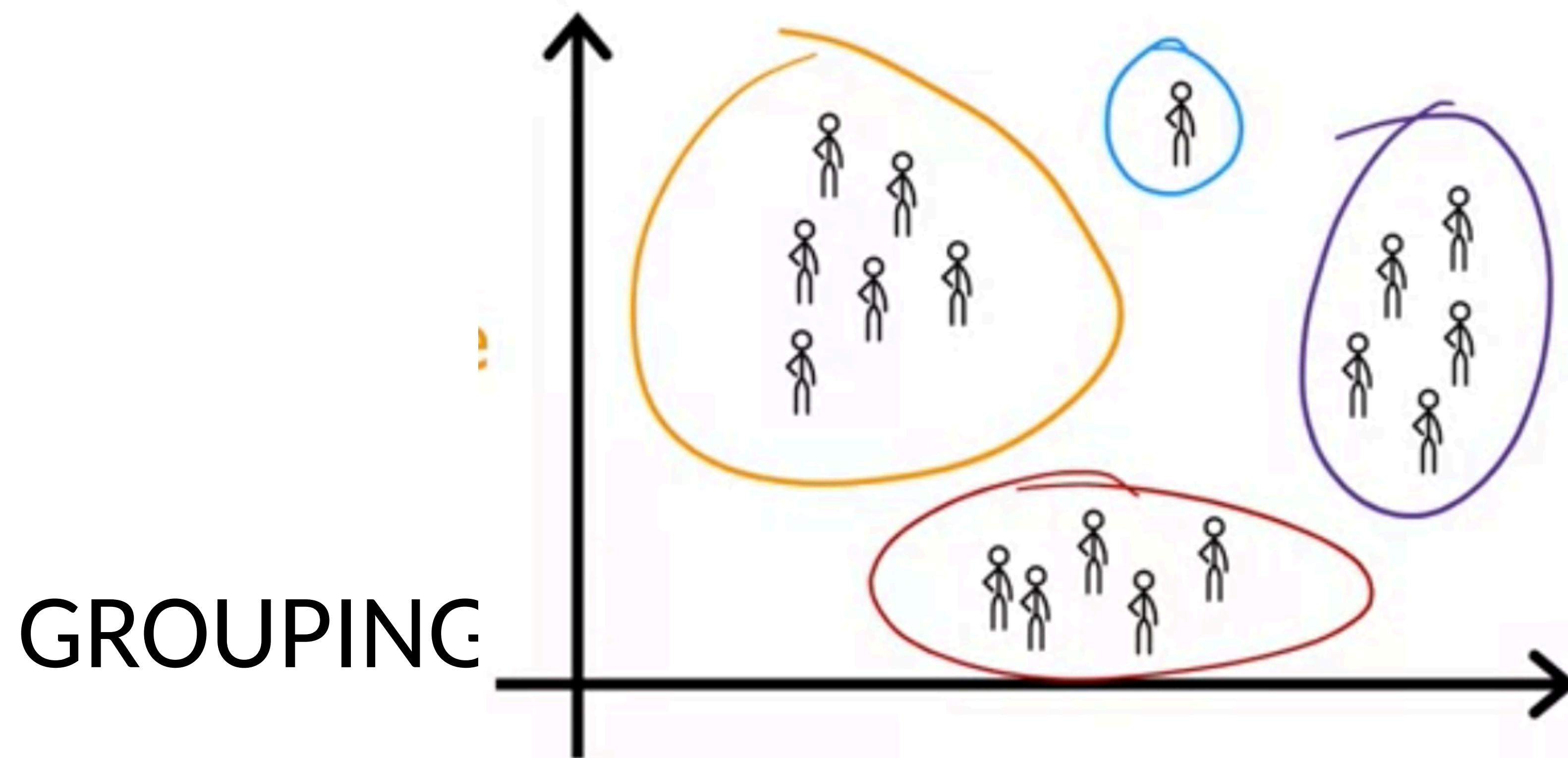


Credit: Andrew Ng, [Machine Learning](#)

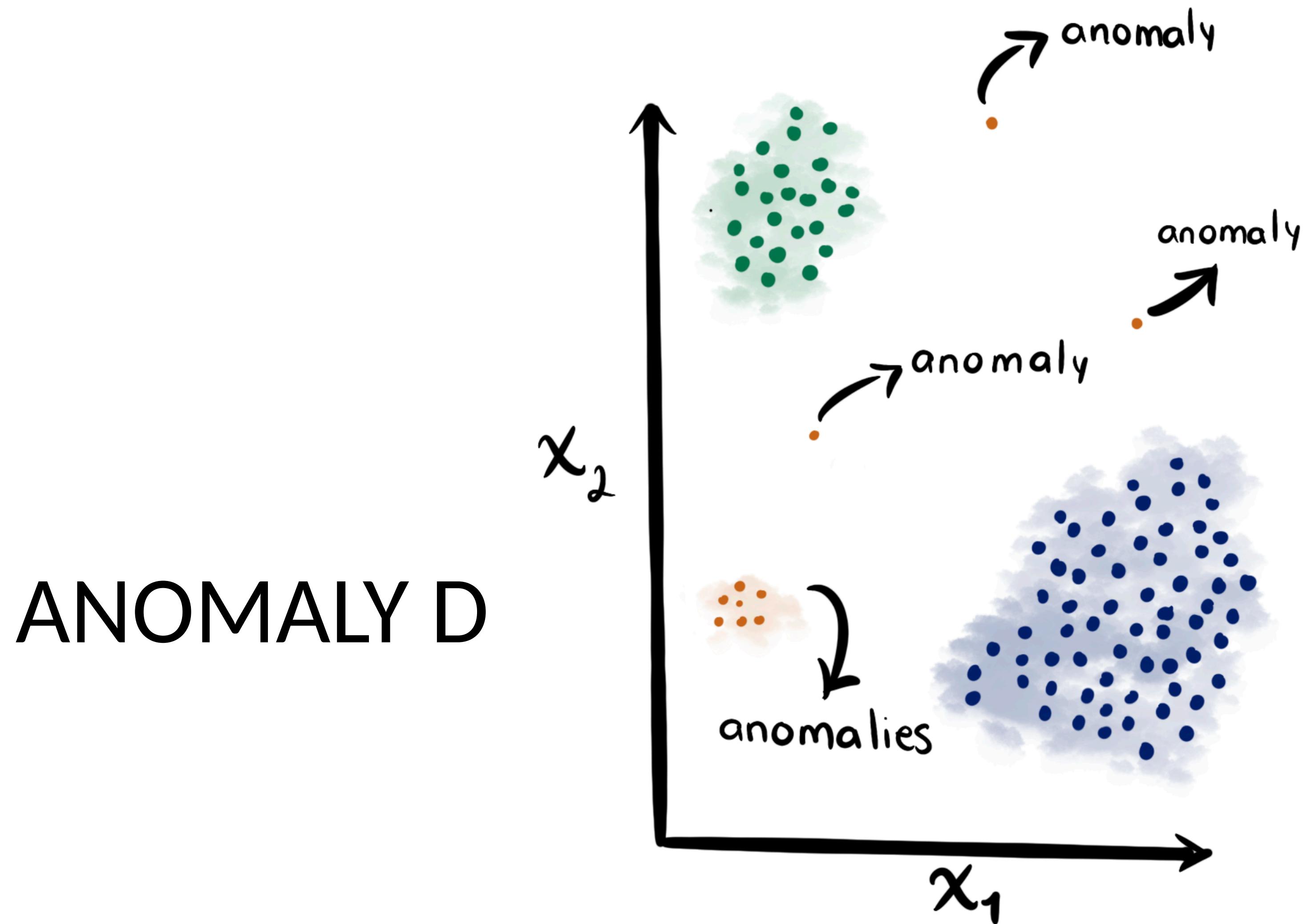
# Clustering: Grouping customers



Credit: Andrew Ng, [Machine Learning](#)



Credit: Andrew Ng, [Machine Learning](#)



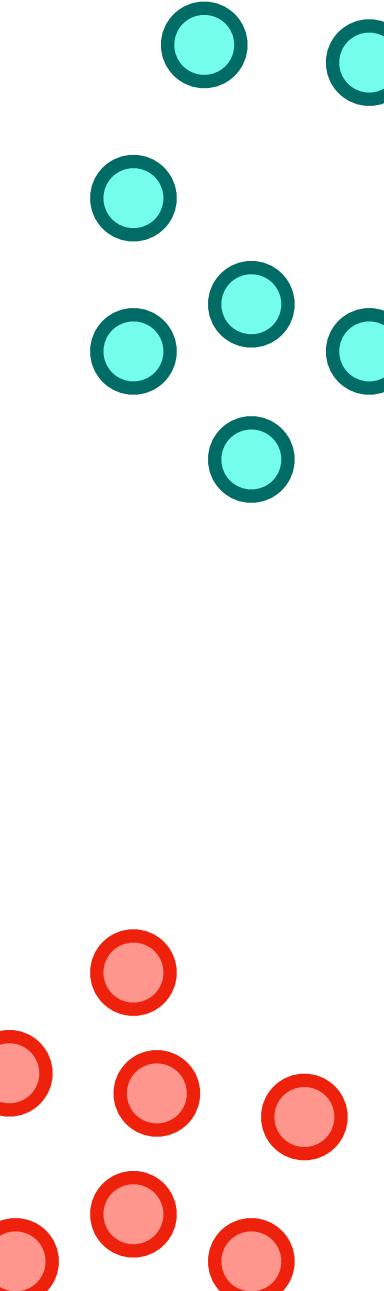
Credit: [Anomaly Detection](#)

how do we find the clusters?

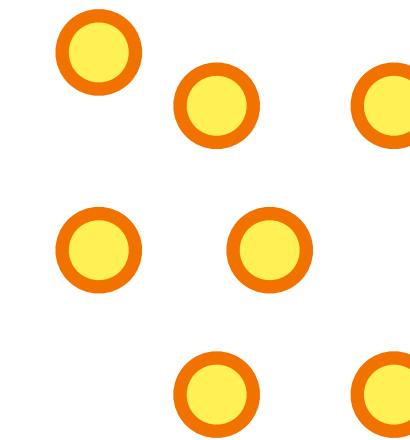


Comfort

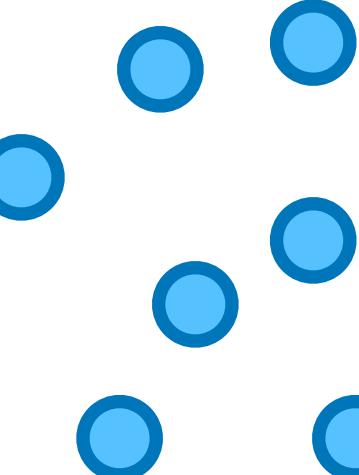
super  
comfortable



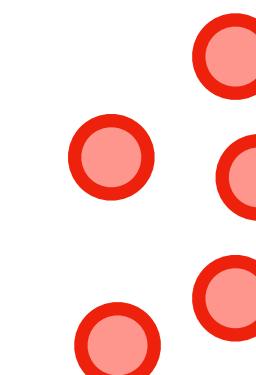
super  
fashionable



all-rounder



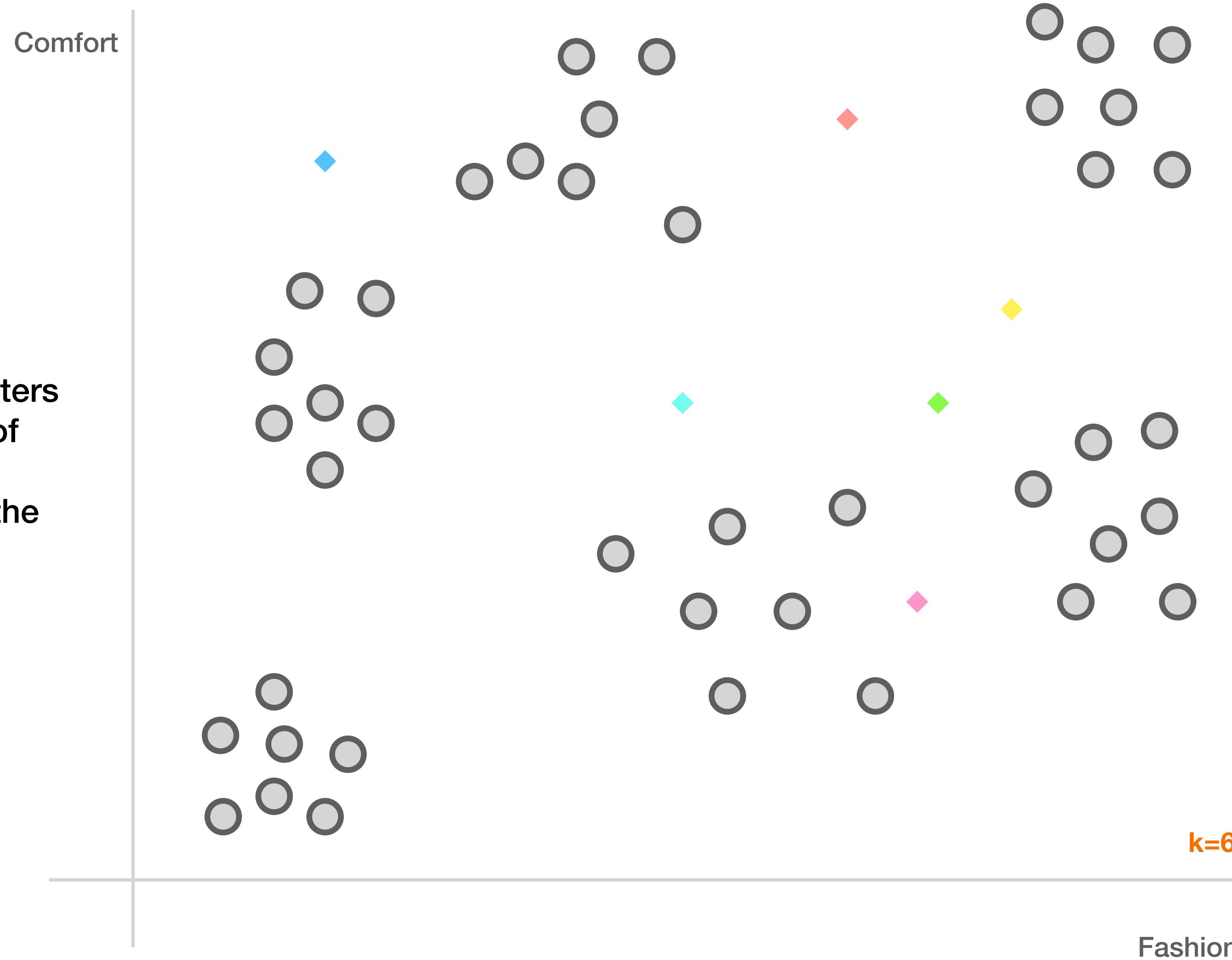
really  
terrible



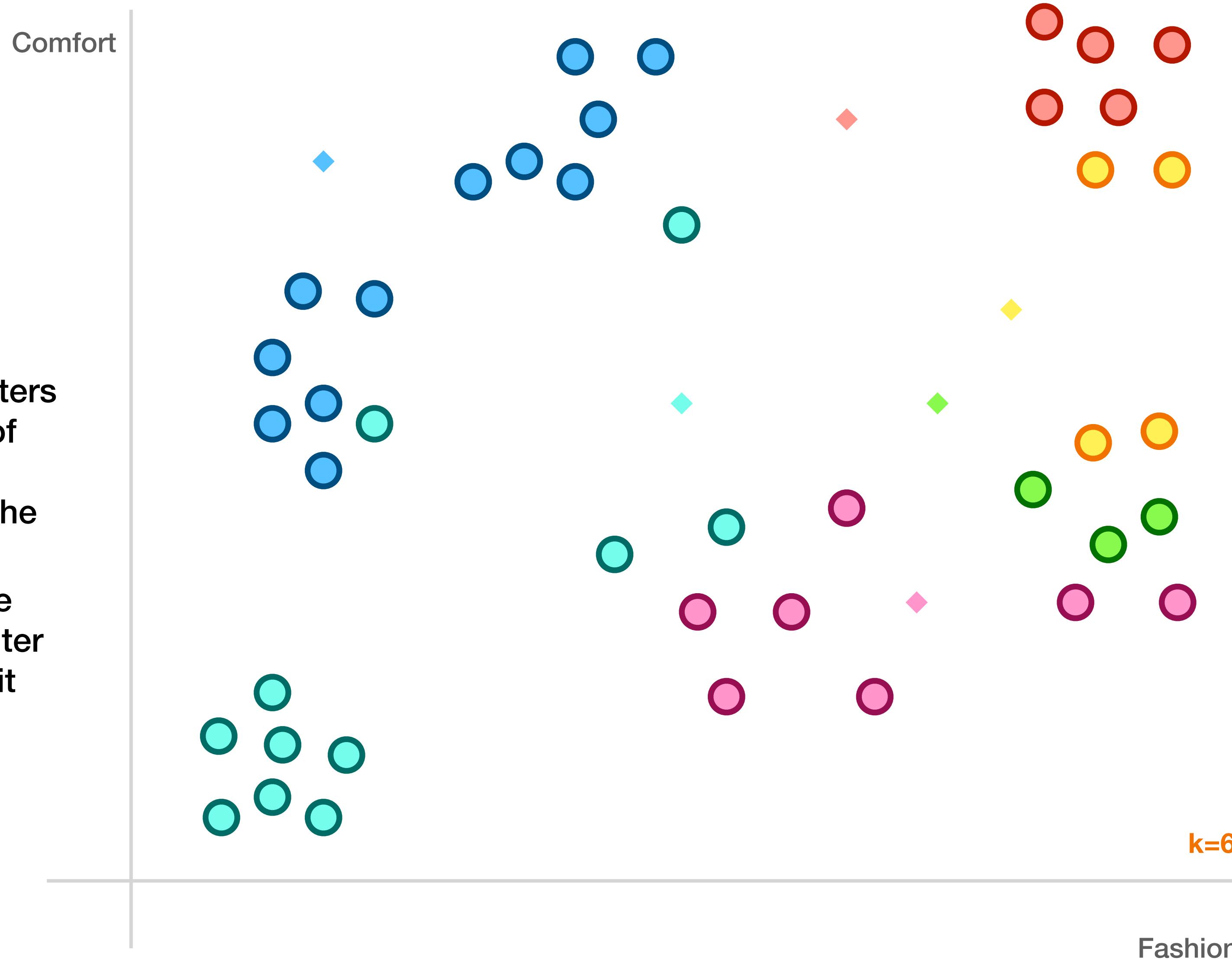
Fashion

- **clusters** can tell us specifics about the relationship of data
- ...even if they are unlabeled! → unsupervised learning!

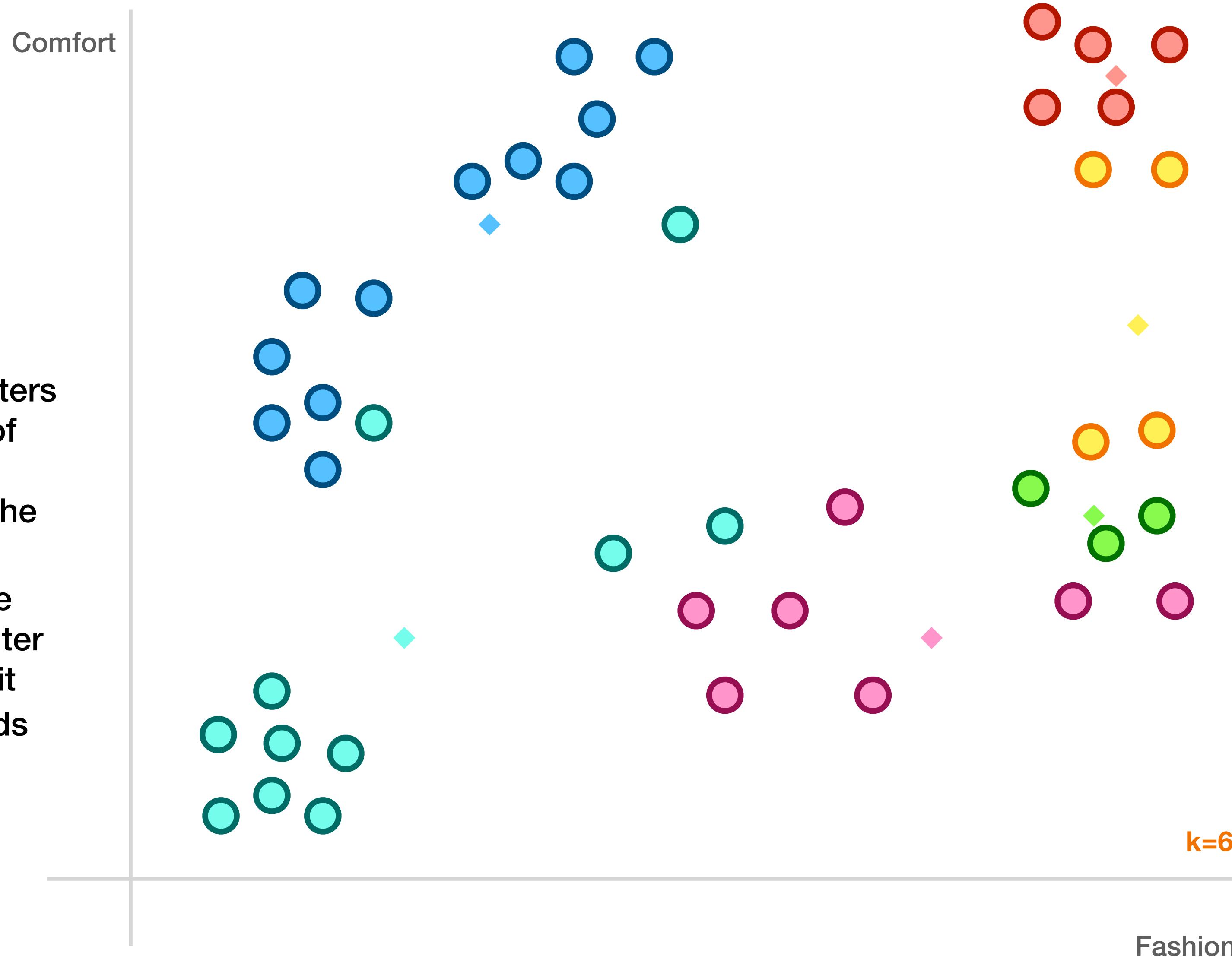
1. pick a K-number of clusters
2. randomly pick a series of "centroids"
3. assign each particle to the centroid closest to it



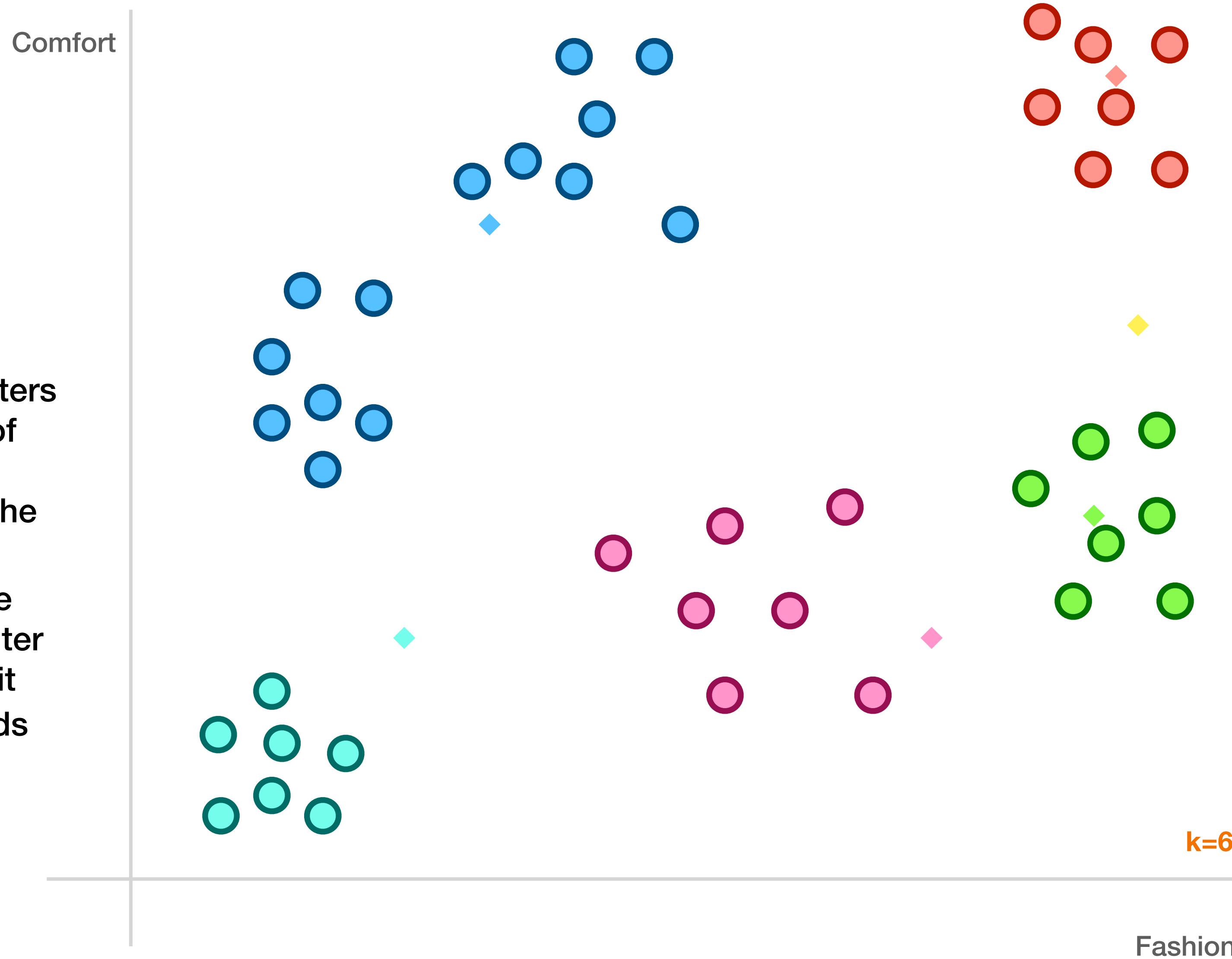
1. pick a K-number of clusters
2. randomly pick a series of "centroids"
3. assign each particle to the centroid closest to it
4. move the centroid to the weighted geometric center of samples assigned to it



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4. move the centroid to the weighted geometric center of samples assigned to it
5. Repeat 3-4 until centroids stop moving!

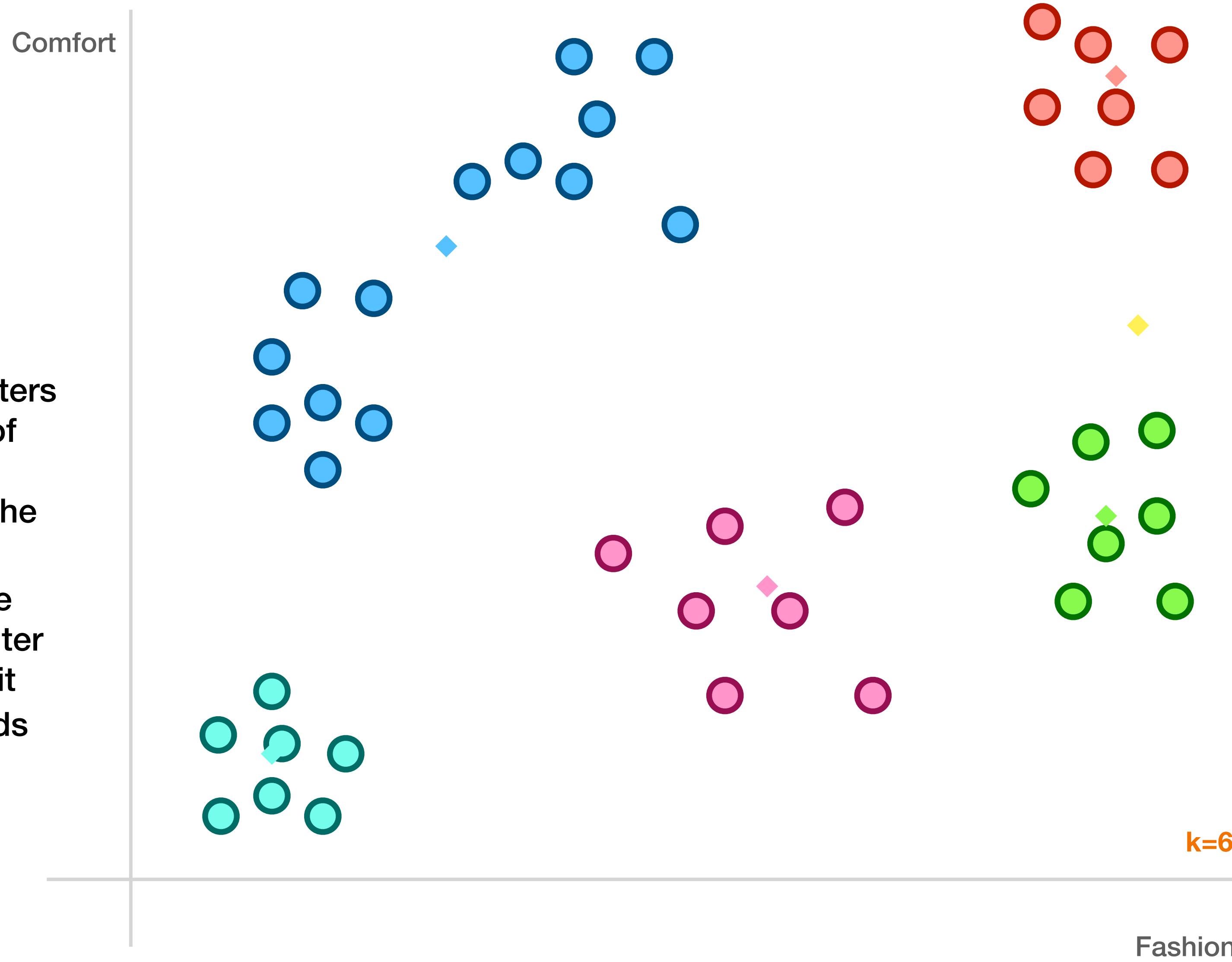


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5. Repeat 3-4 until centroids stop moving!



## k-means clustering

1. pick a K-number of clusters
2. randomly pick a series of "centroids"
3. assign each particle to the centroid closest to it
4. move the centroid to the weighted geometric center of samples assigned to it
5. Repeat 3-4 until centroids stop moving!



Did we get back  
the same clusters?  
Nope. And that's OK.

**Did we get back the same clusters?  
Nope. And that's OK.**

- **K-means** is an *indeterministic* algorithm—it has built-in randomness

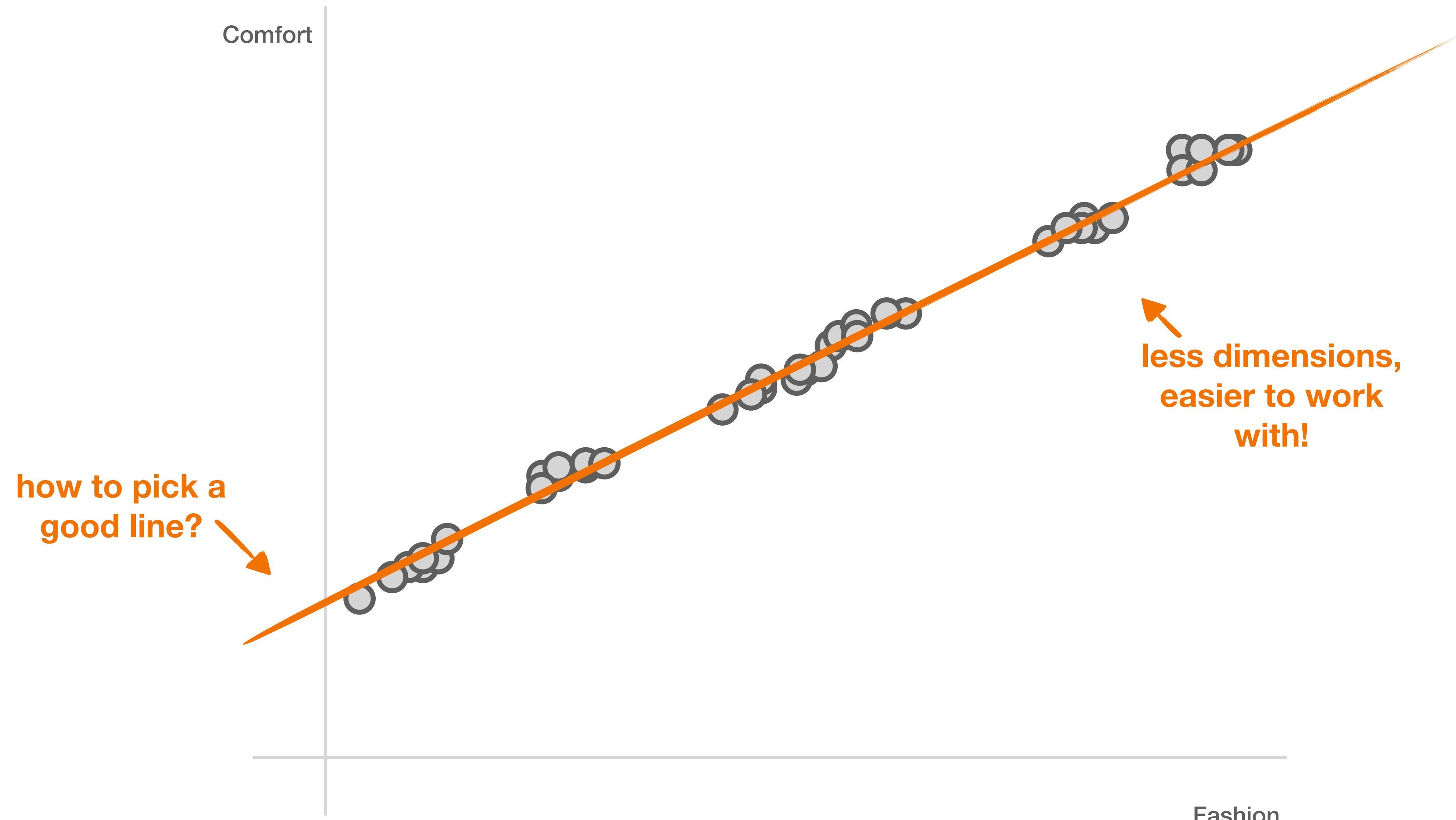
# UNSUPERVISED LEARNING

Clustering

Dimension reduction

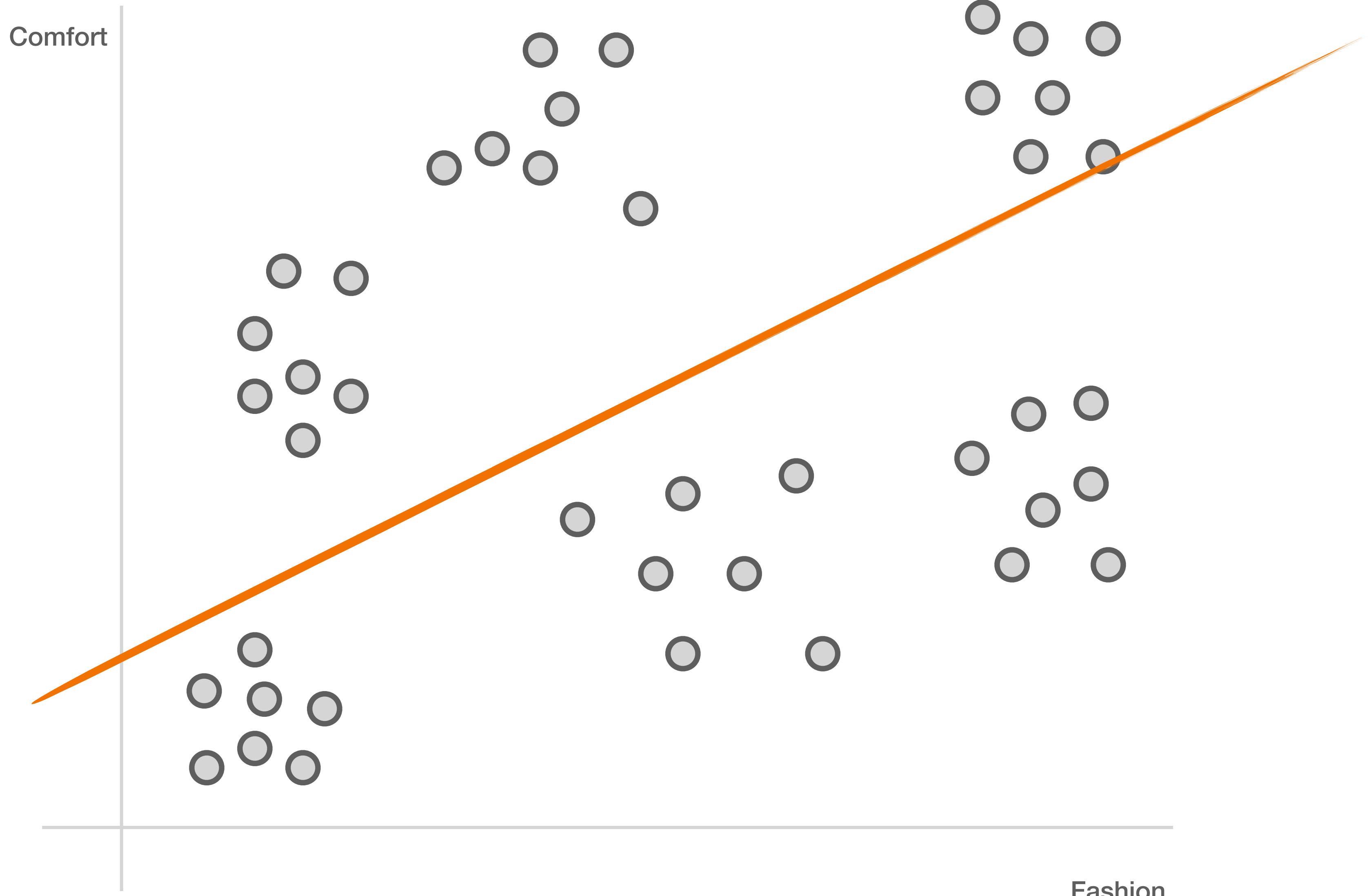
## Principle Component Analysis



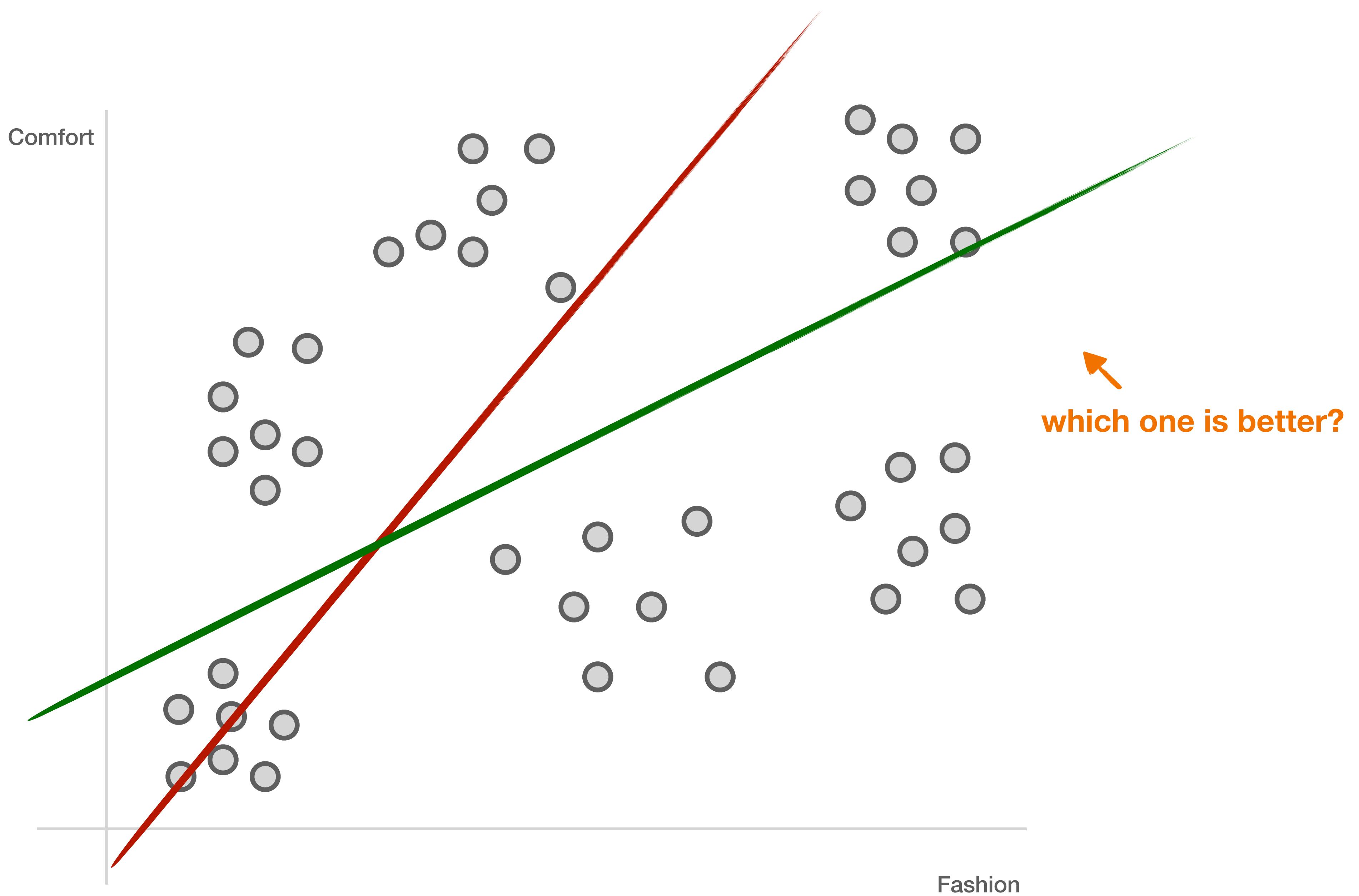


- by **projecting** the samples down to a smaller dimension, they are easier to work with.  
(because the centroids have less “space” to move around)

## how to pick a good line?

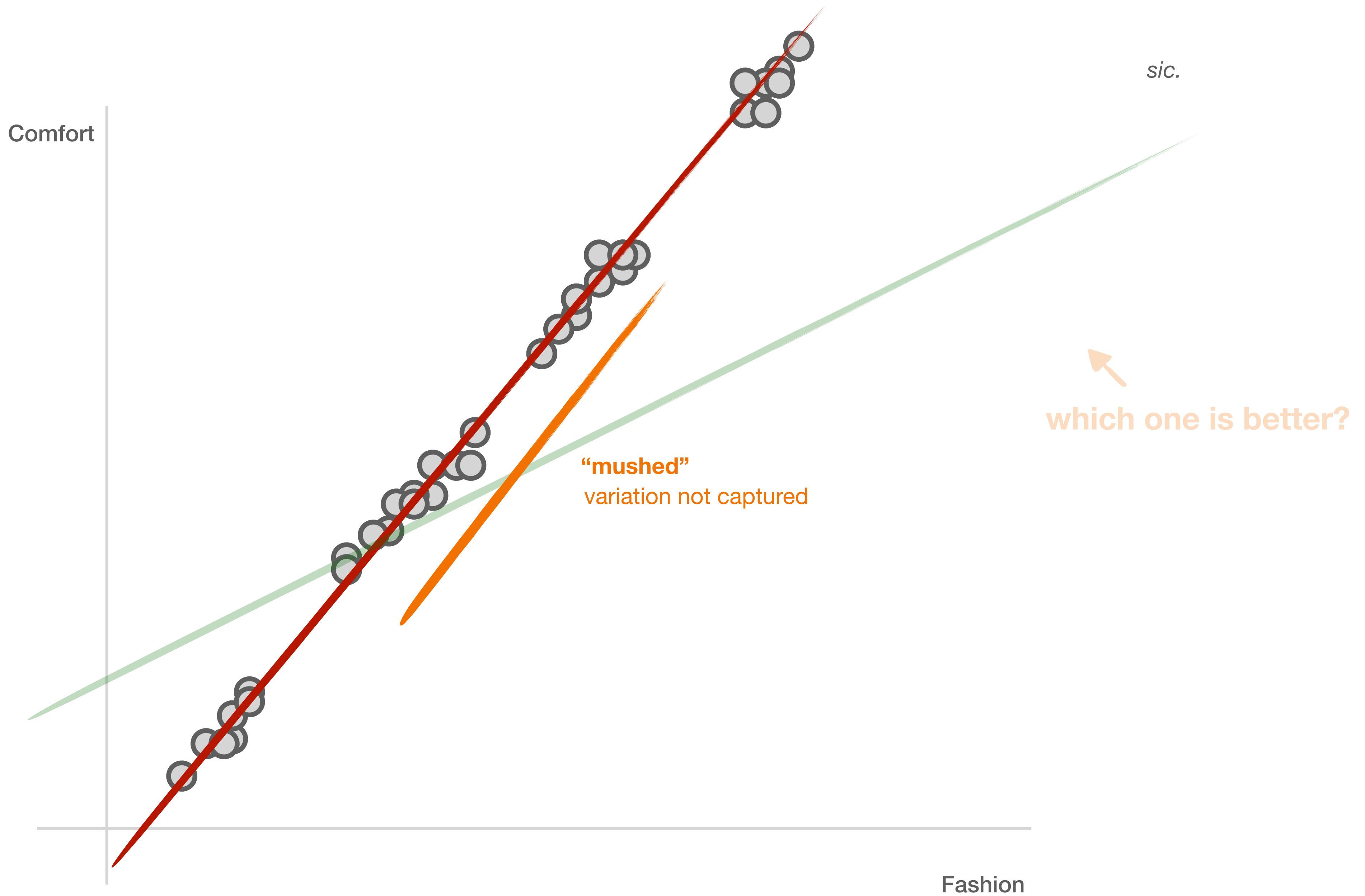


## how to pick a good line?



which one is better?

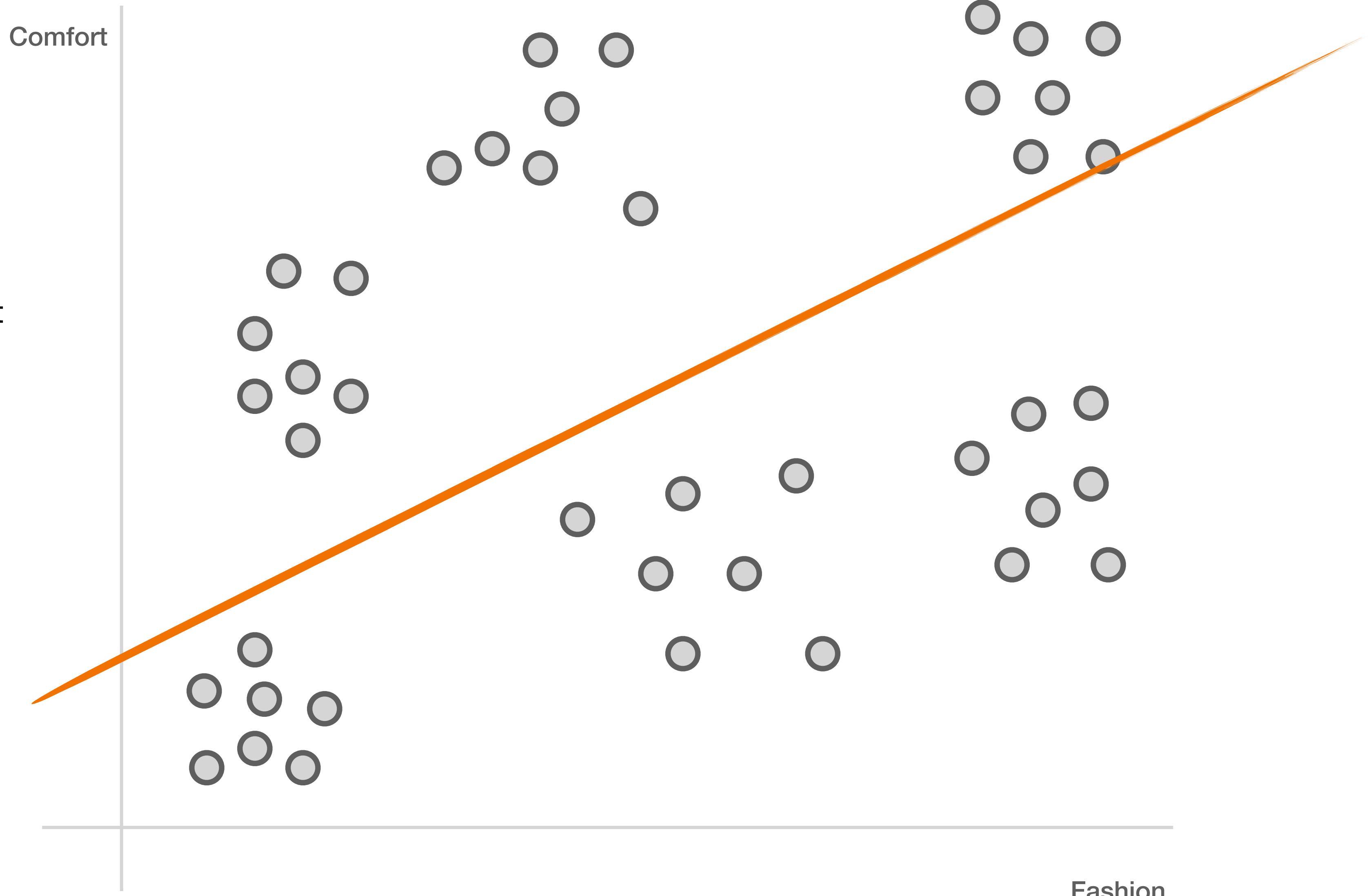
## how to pick a good line?



- a good “projection” captures the **variation** in the data

## how to pick a good line?

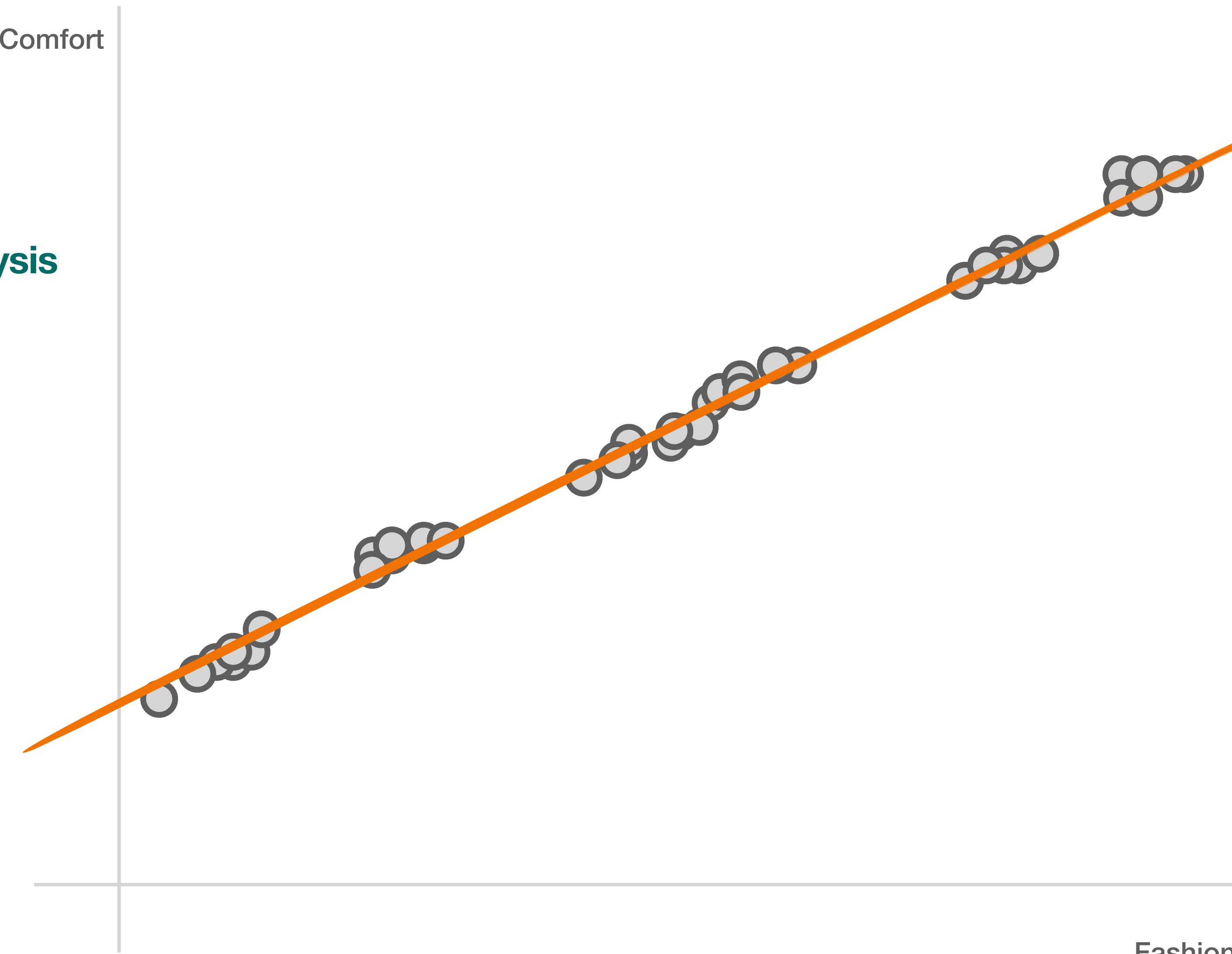
- Find a good line (**basis**) that **maximizes variation**



## how to pick a good line?

### principle component analysis

- Find a good line (**basis**) that **maximizes variation**
- **Project samples down**



But, can we formalize it?



# Principle Component Analysis

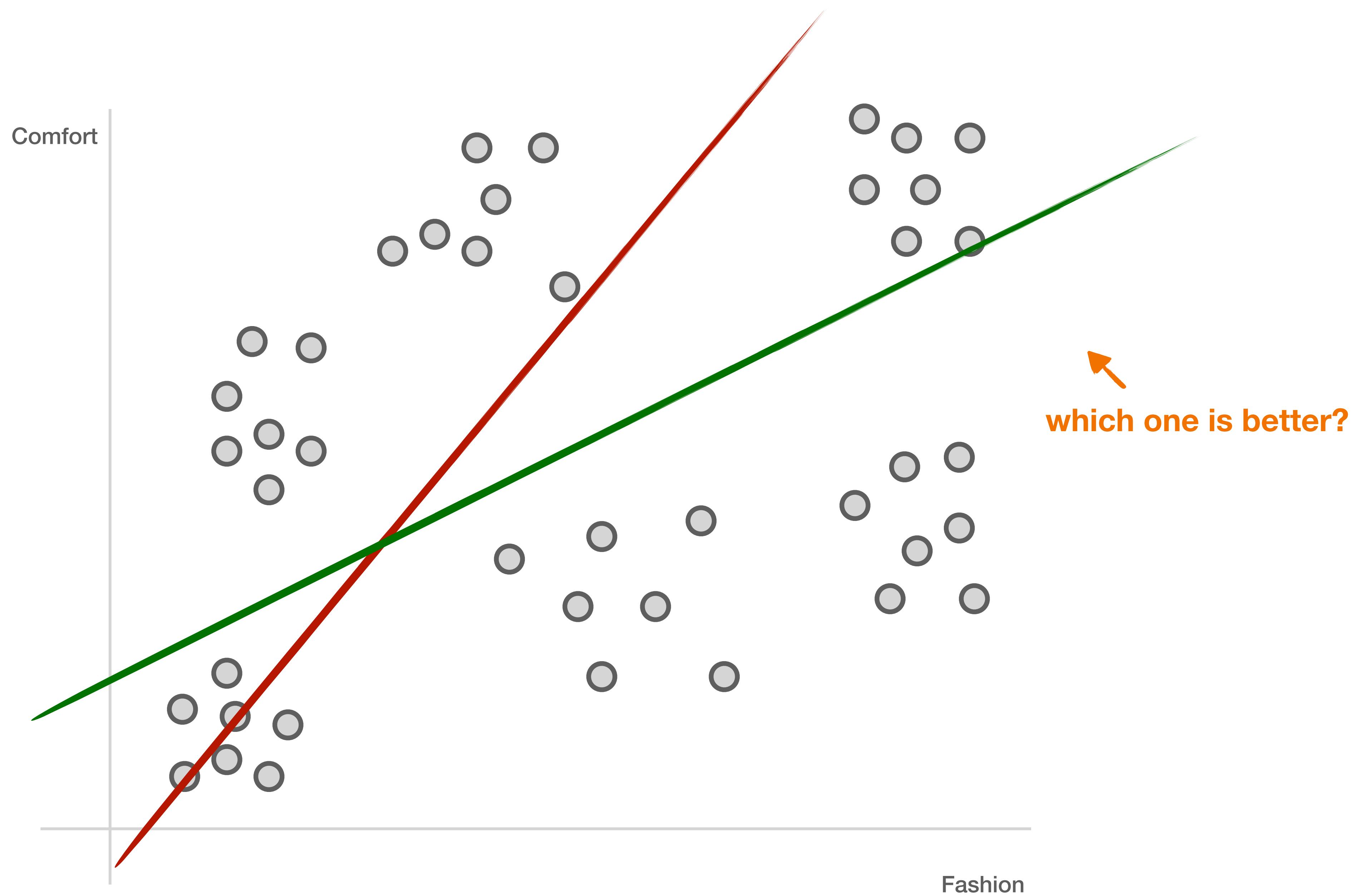
First Component: maximize the explained variance

$$\mathbf{w}_{(1)} = \arg \max_{\|\mathbf{w}\|=1} \left\{ \sum_i (\mathbf{x}_{(i)} \cdot \mathbf{w})^2 \right\}$$

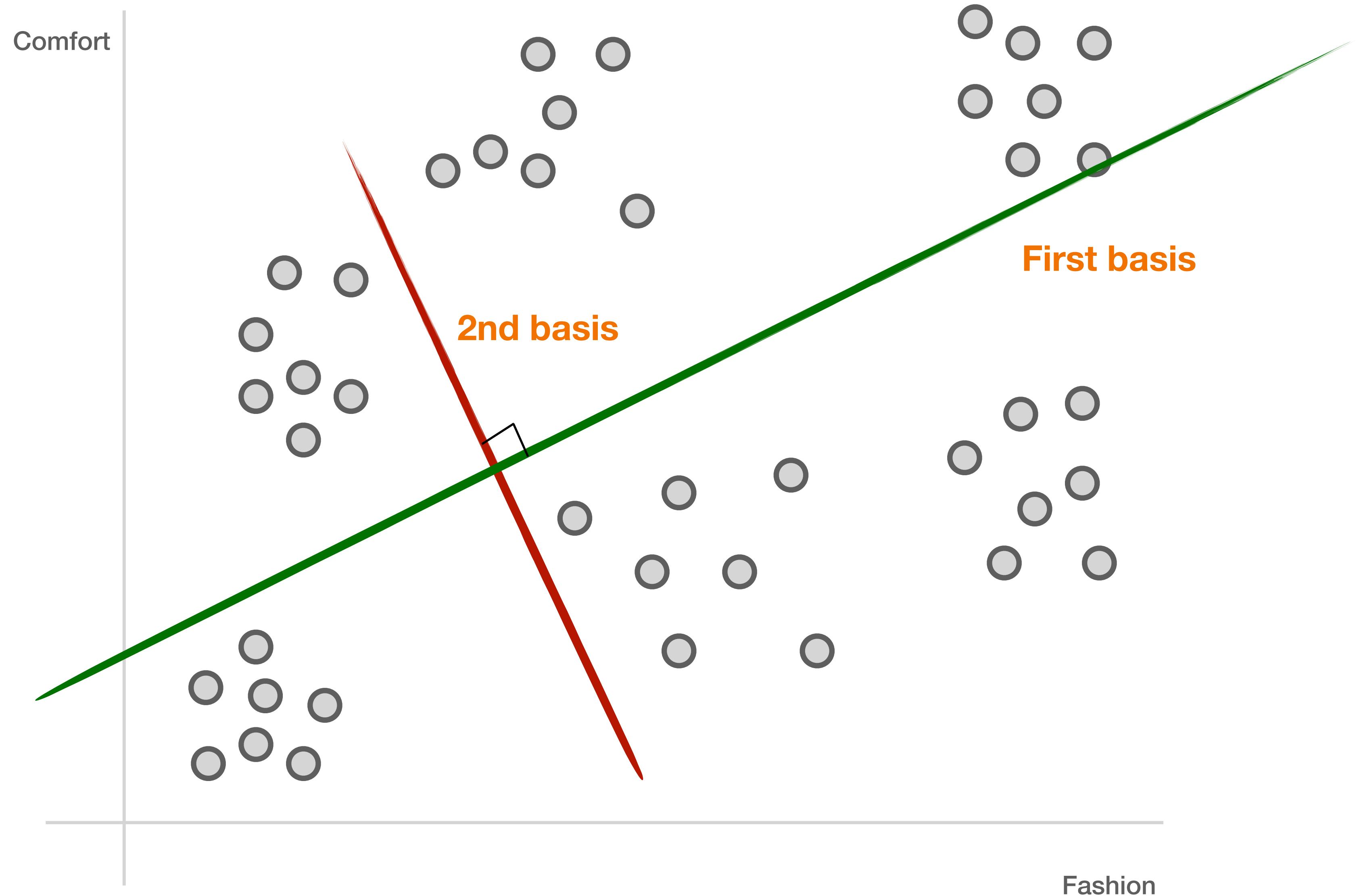
Further Components: maximize the explained variance in remainders

$$\mathbf{w}_{(k)} = \arg \max_{\|\mathbf{w}\|=1} \left\{ \|\hat{\mathbf{X}}_k \mathbf{w}\|^2 \right\} : \quad \hat{\mathbf{X}}_k = \mathbf{X} - \sum_{s=1}^{k-1} \mathbf{X} \mathbf{w}_{(s)} \mathbf{w}_{(s)}^\top$$

## First Component



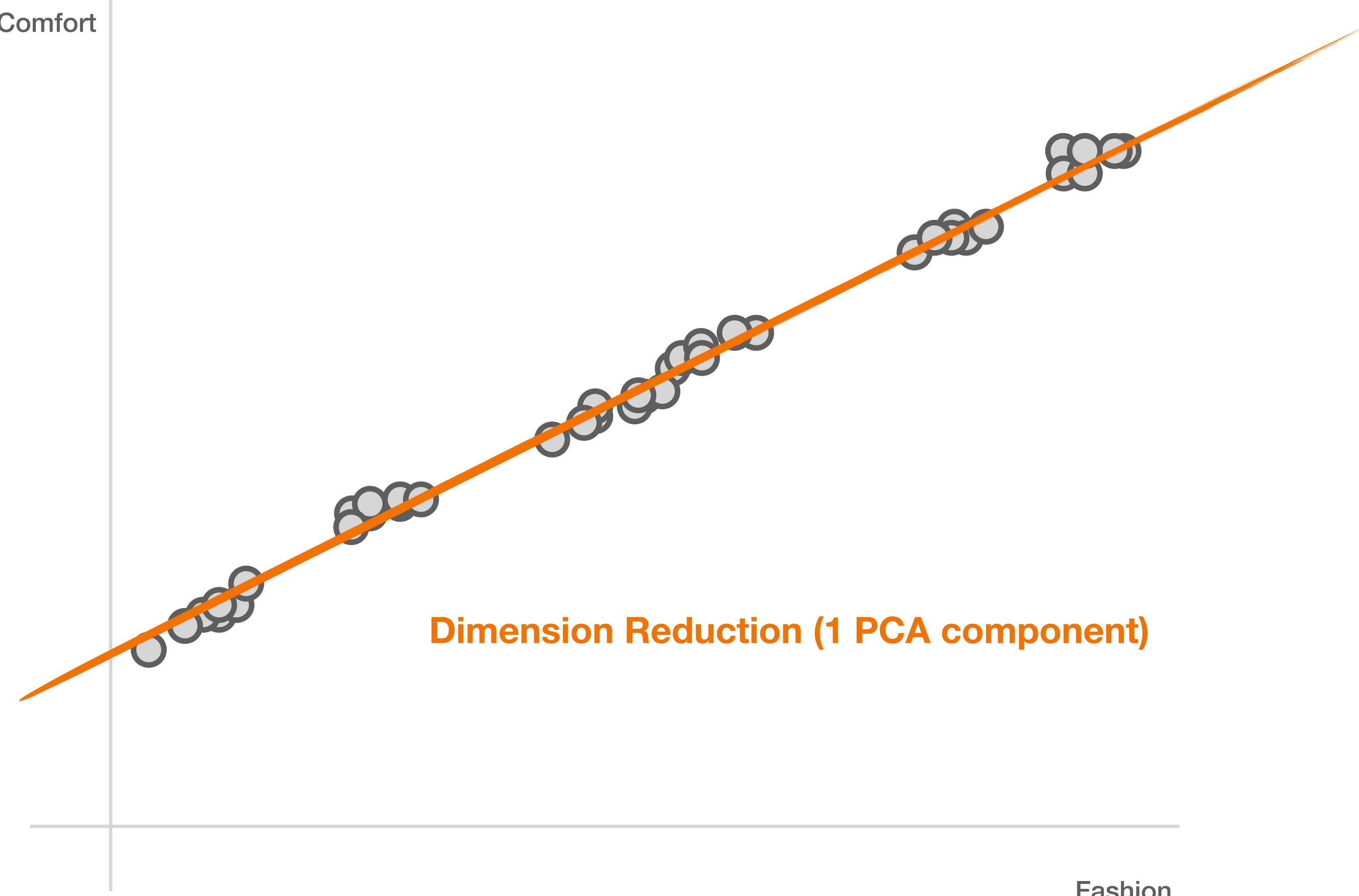
# PCA



Comfort

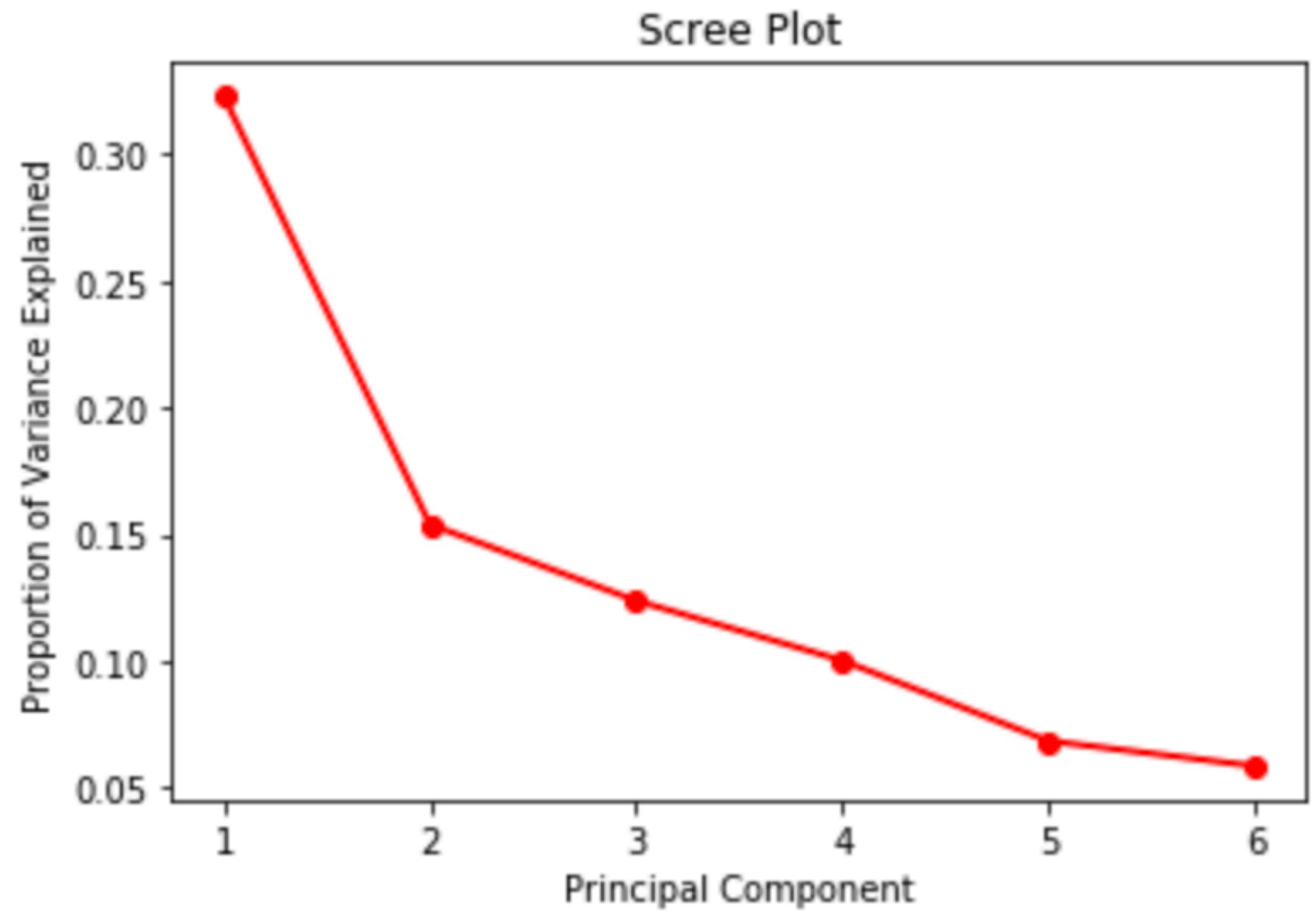
Fashion

**Dimension Reduction (1 PCA component)**



- Linear transformation of original features
- Dimension reduction
- Compression
- Denoise
- Lose interpretability

- How to choose k (hyperparameter)



---

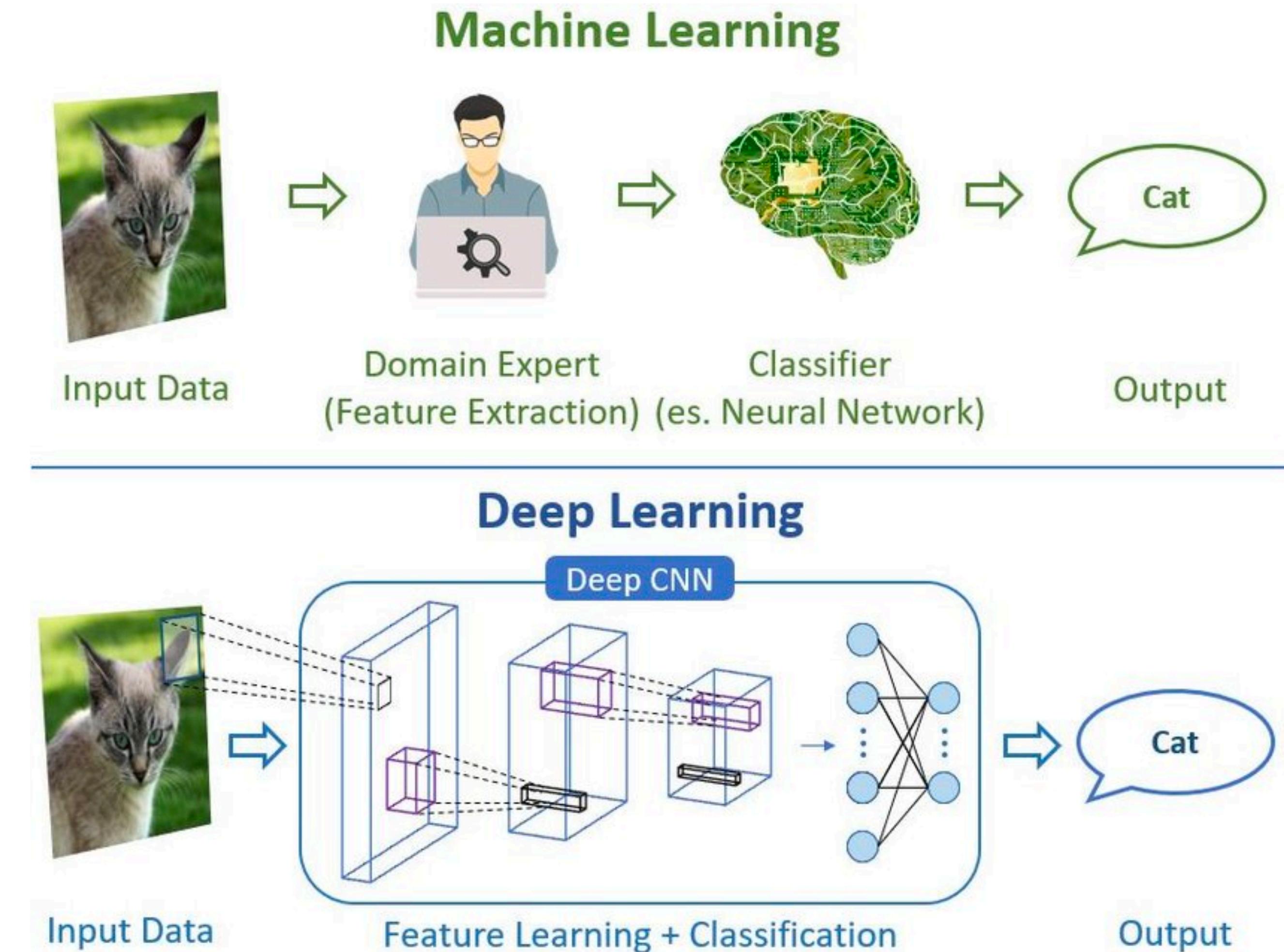
## POTENTIAL PITFALLS

# Things that can go wrong

---

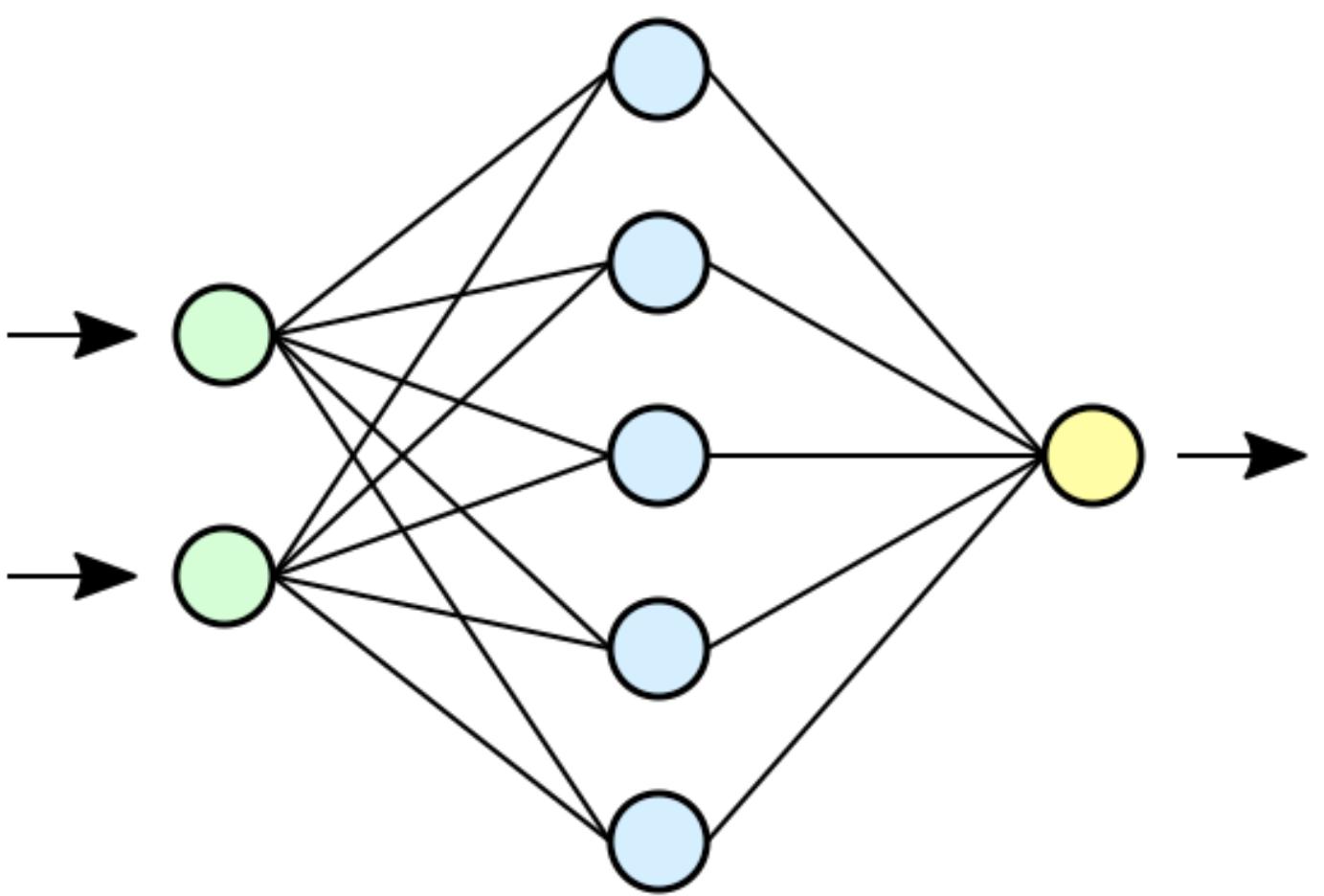
- Inconsistent preprocessing (e.g., different scaling/normalization)
- Data leakage (e.g., temporal or mixing subjects)
  
- Model is used on test data that has changed
- Selecting appropriate metrics (e.g., is 99% accuracy good enough?)
- Hidden confounders (e.g., golf is correlated with heart attacks)
- Spurious correlations (e.g., hospital ID on images)
- Performance on subgroups may be missing

# Classic vs. Deep ML



Cool, so...  
what's next?

# Cool, so... what's next?



**Neural Networks!**

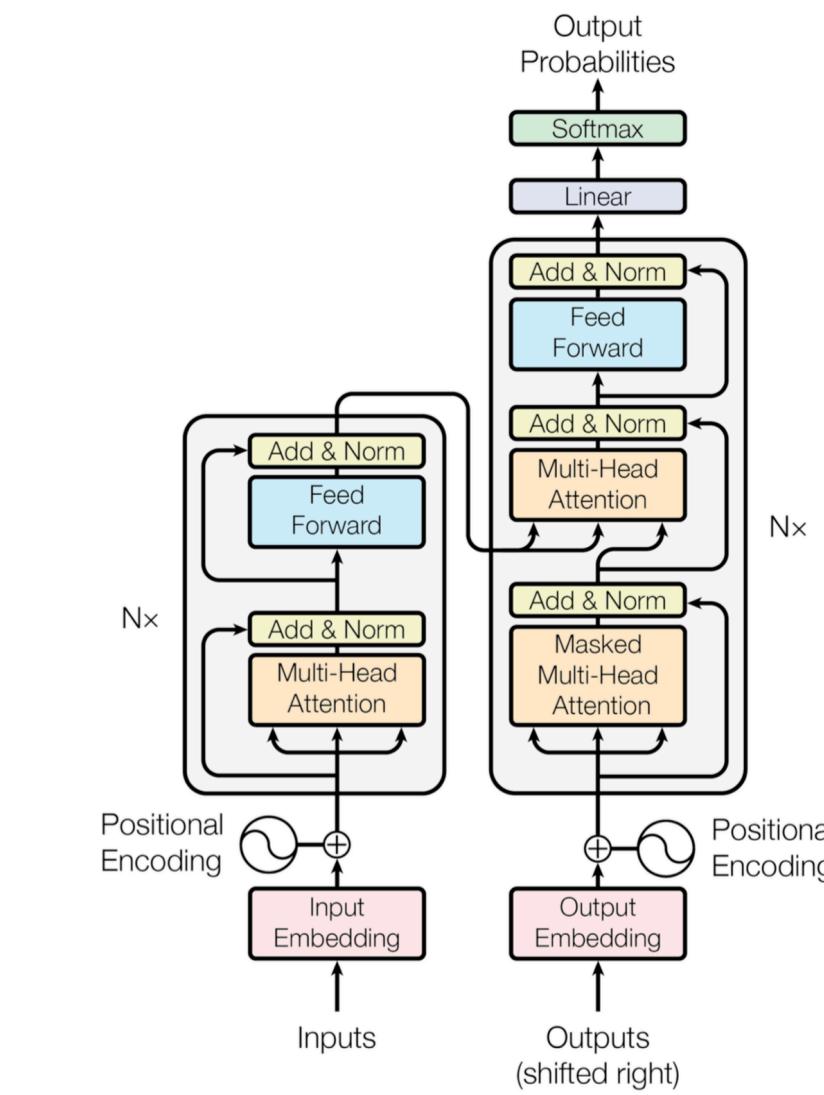
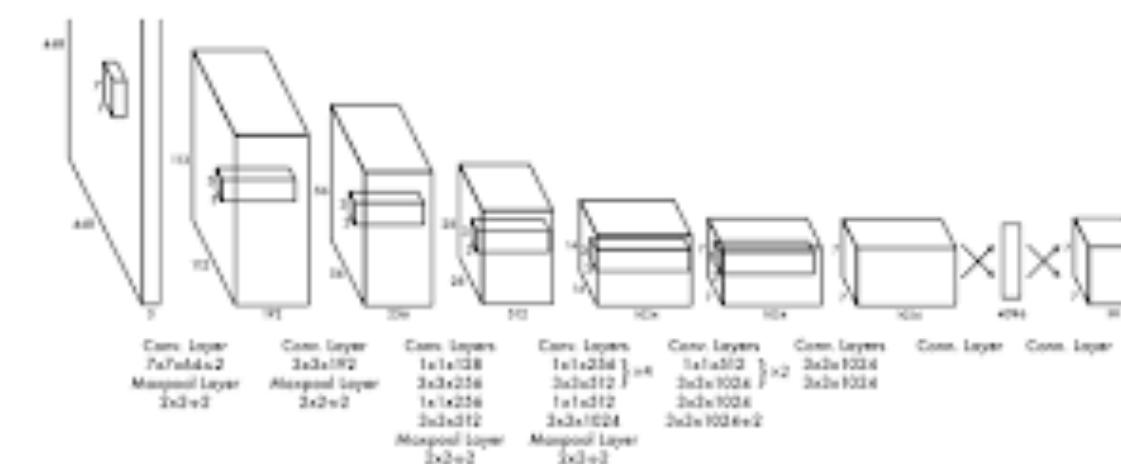


Figure 1: The Transformer - model architecture.

**Natural Language Processing**



**Computer Vision**

---

**ENSEMBLE**

# Wisdom of the crowd

---

- Guessing the weight of a steer (Sir Francis Galton)
- Key components:
  - Base models with **diversity**
  - Infusion algorithms to integrate base models
- Bagging
- Boosting

# Bagging

---

- Build several instances of a classifier using a subset of the original training data
  - Aggregate (Averaging) the results
  - Reduce variance
  - Ex: random forest
- 
- <https://scikit-learn.org/stable/modules/ensemble.html#bagging-meta-estimator>

# Boosting

---

- Fit a sequence of weak learners on repeatedly modified versions of the data.
- A weighted majority vote
- Ex: Adaboost, Gradient boosting

---

# SELF-SUPERVISED LEARNING

# Exploiting Unlabeled Data

---

A lot of unlabeled data is plentiful and cheap, e.g.,

- Document off the web
- Speech samples
- Images and video

But labeling can be expensive

# Self-supervised learning



Text Corpus

Nothing is impossible.  
Even the word  
impossible  
says I'm possible



Task: Predict from past

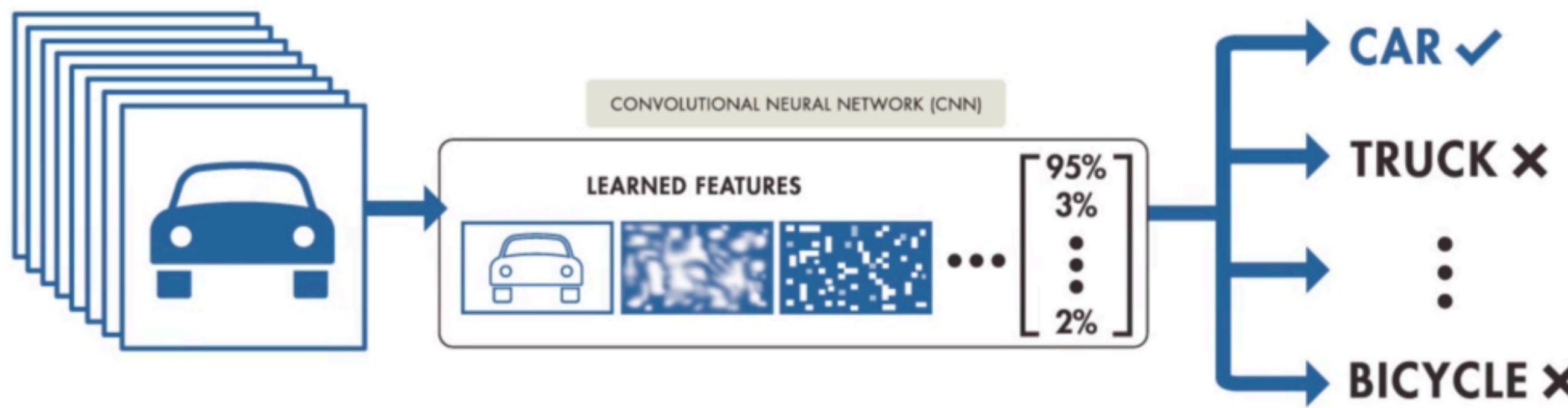
Nothing  
Nothing is  
Nothing is impossible  
...

A critical step in training large language models

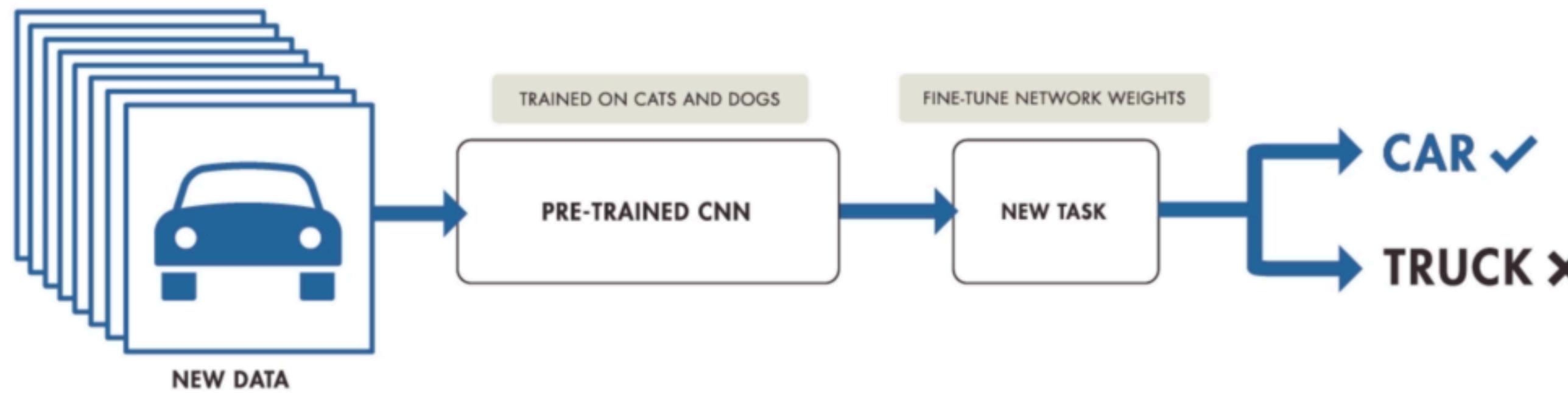
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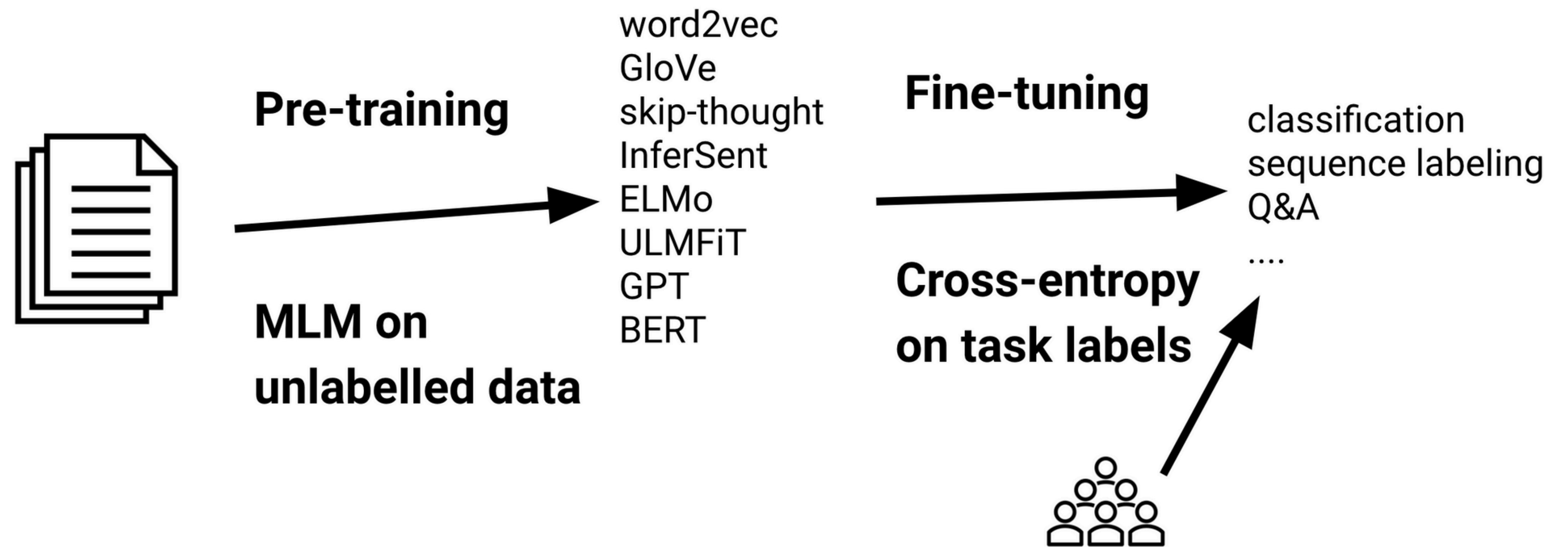
# TRANSFER LEARNING

## TRAINING FROM SCRATCH

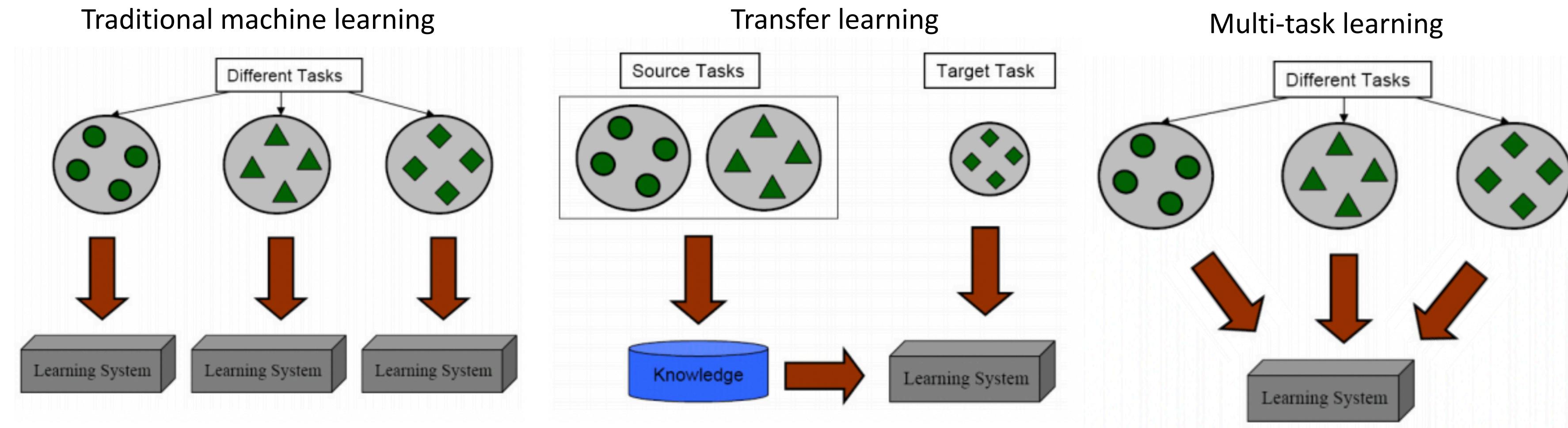


## TRANSFER LEARNING





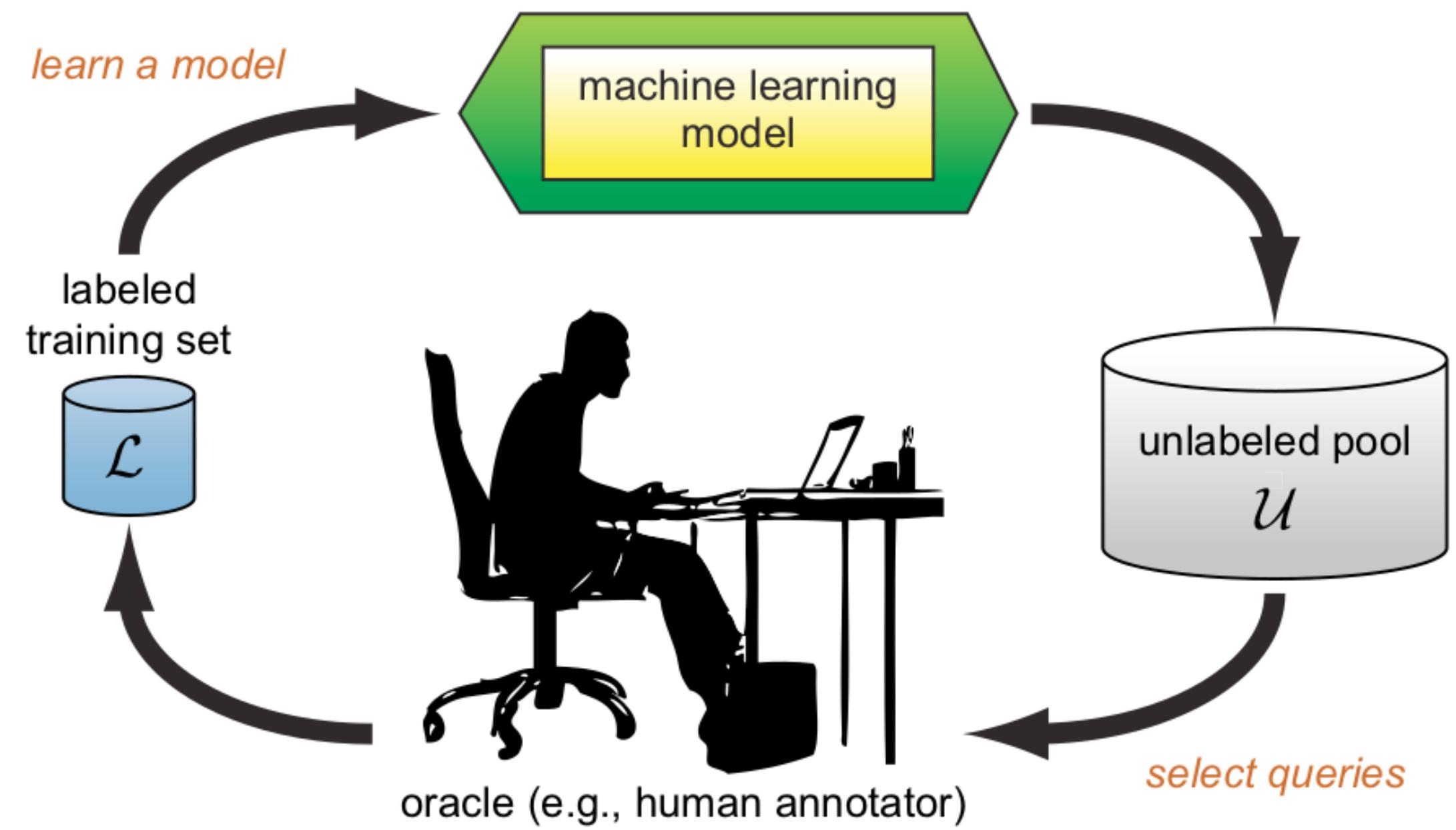
# Transfer learning and multi-task learning



---

# ACTIVE LEARNING

# Active Learning, aka Query Learning



- Repeat
1. Choose unlabeled sample
  2. Annotate the chosen unlabeled sample
  3. The model trains on the labeled data set

**Cheap unlabeled data**  
**Expensive labeled data**

48

Fig. The active learning cycle.

# Cool, so... what's next?

The screenshot shows the scikit-learn documentation for Support Vector Machines (SVMs). The top navigation bar includes links for Install, User Guide, API, Examples, Community, and More. The main content area features a section titled "1.4. Support Vector Machines". It discusses the advantages and disadvantages of SVMs, provides code examples for fitting and predicting with SVC, NuSVC, and LinearSVC, and explains the support vectors and their properties.

This screenshot shows the "1.4.1. Classification" sub-section of the SVM documentation. It describes the SVC, NuSVC, and LinearSVC classes and their capabilities for binary and multi-class classification. A "Toggle Menu" button is visible at the bottom right.

SVC and NuSVC are similar methods, but accept slightly different sets of parameters and have different mathematical formulations (see section Mathematical formulation). On the other hand, LinearSVC is another (faster) implementation of Support Vector Classification for the case of a linear kernel. Note that LinearSVC does not accept parameter kernel, as this is assumed to be linear. It also lacks some of the attributes of SVC and NuSVC, like support\_.

As other classifiers, SVC, NuSVC and LinearSVC take as input two arrays: an array X of shape (n\_samples, n\_features) holding the training samples, and an array y of class labels (strings or integers), of shape (n\_samples):

```
>>> from sklearn import svm  
>>> X = [[0, 0], [1, 1]]  
>>> y = [0, 1]  
>>> clf = svm.SVC()  
>>> clf.fit(X, y)  
SVC()
```

After being fitted, the model can then be used to predict new values:

```
>>> clf.predict([[2., 2.]])  
array([1])
```

SVMs decision function (detailed in the Mathematical formulation) depends on some subset of the training data, called the support vectors. Some properties of these support vectors can be found in attributes support\_vectors\_, support\_ and n\_support\_:

```
>>> # get support vectors  
>>> clf.support_vectors_  
array([[0., 0.],  
       [1., 1.]])  
>>> # get indices of support vectors  
>>> clf.support_  
array([0, 1,...])  
>>> # get number of support vectors for each class  
>>> clf.n_support_  
array([1, 1]...)
```

no seriously,  
learn to read  
docs



scikit-learn.org  
...and general google-fu!

# Cool, so... what's next?

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**With great power  
comes great responsibility.**

**(and have lots of fun!)**

# Ethics

- Interpretability of the model
- Security
- Privacy
- Trustworthiness
- Biases
- Fairness
- Socioeconomic consequences
- Unintended consequences
- Trolley problem

?????



Thank you.





# AIBridge

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