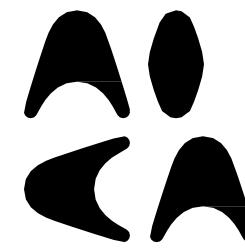


Project workshop on AI in culture and arts

Course description

Mariya Dzhimova

5th of November 2025



AI in Culture and Art
BIDT Digitalisierungskolleg

bidt

Ein Institut der Bayerischen
Akademie der Wissenschaften



Munich Center for
Digital Sciences and AI

HM'

Hochschule
München
University of
Applied Sciences

myt

Hochschule
für Musik und Theater
München



wave
lab

I. What is AICA ?

**II. What is the
project workshop ?**

III. Course agenda

IV. Evaluation

V. Useful links

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Digitalization lab



AI in Culture and Art
BIDT Digitalisierungskolleg

bidt Bayerisches Forschungsinstitut
für Digitale Transformation
EIN INSTITUT DER BAYERISCHEN AKADEMIE DER WISSENSCHAFTEN



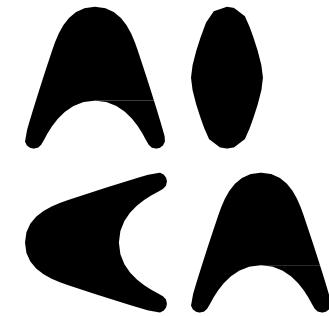
MUC.DAI
Munich Center for
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myt
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für Musik und Theater
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I. What is AICA ?

Digitalization lab



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Our goal:

To equip students at both universities with the **skills** to embed and actively shape **AI-based processes** in their own artistic, creative & scientific **projects**.

I. What is AICA ?

Three AICA modules proposed

Project workshop (WiSe)

Tech crash course (SoSe)

Lecture series (SoSe)

I. What is AICA ?

Three AICA modules proposed

Project workshop (WiSe)

← You are here

Tech crash course (SoSe)

Lecture series (SoSe)

I. What is AICA ?

**All the material from the other courses
are still available**

<https://aica-wavelab.github.io/>

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Freedom does not mean unprepared! You will have to **plan each steps of your project** (tomorrow)

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Experts will guide and advise you

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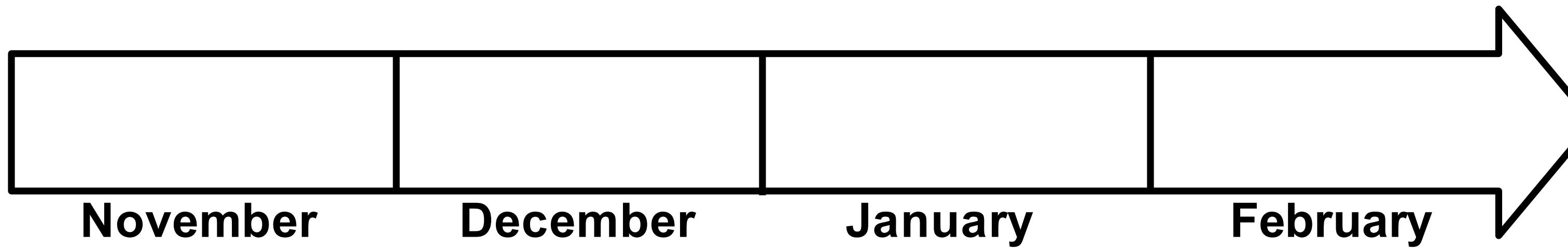
V. Useful links

3 blocks of 2 days

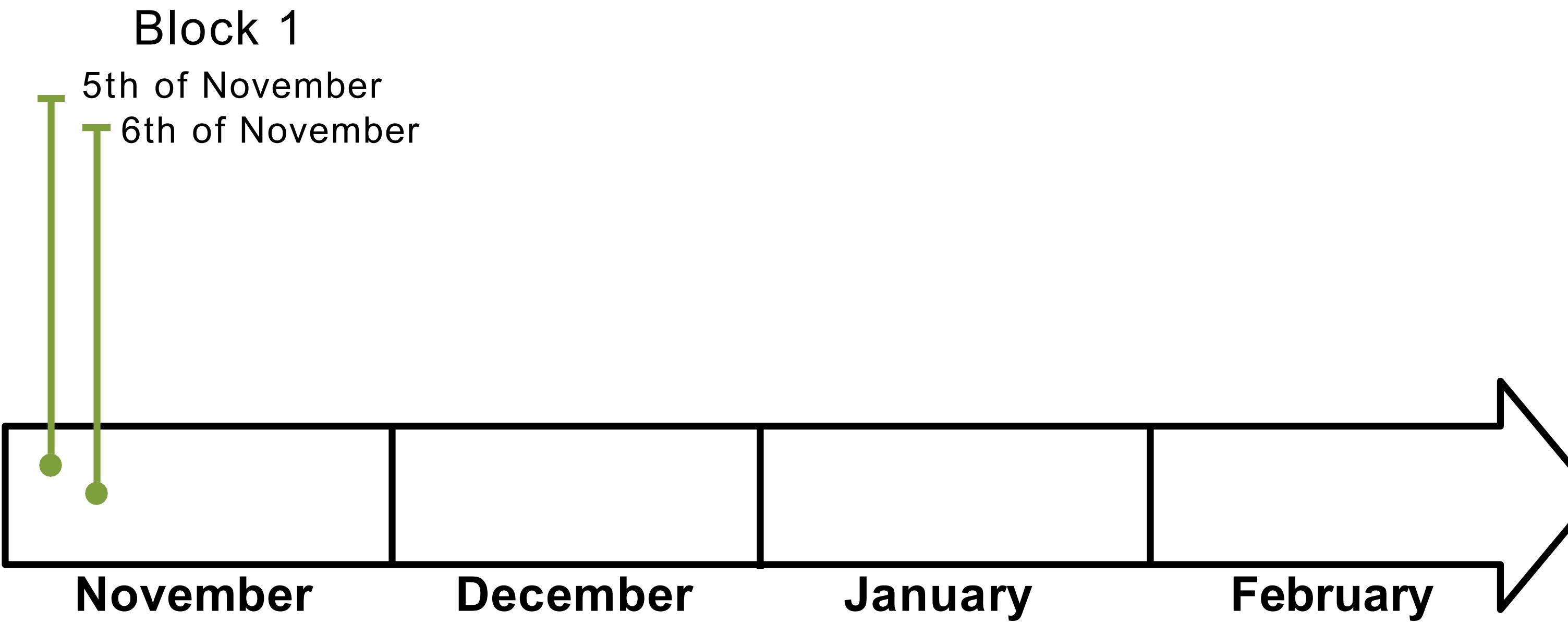
- **Block 1:** 5–6 November 2025, Wavelab
- **Block 2:** 3–4 December 2025, Wavelab
- **Block 3:** 7–8 January 2025, Wavelab
- **Final event:** 12 January 2025, Wavelab

III. Course
agenda

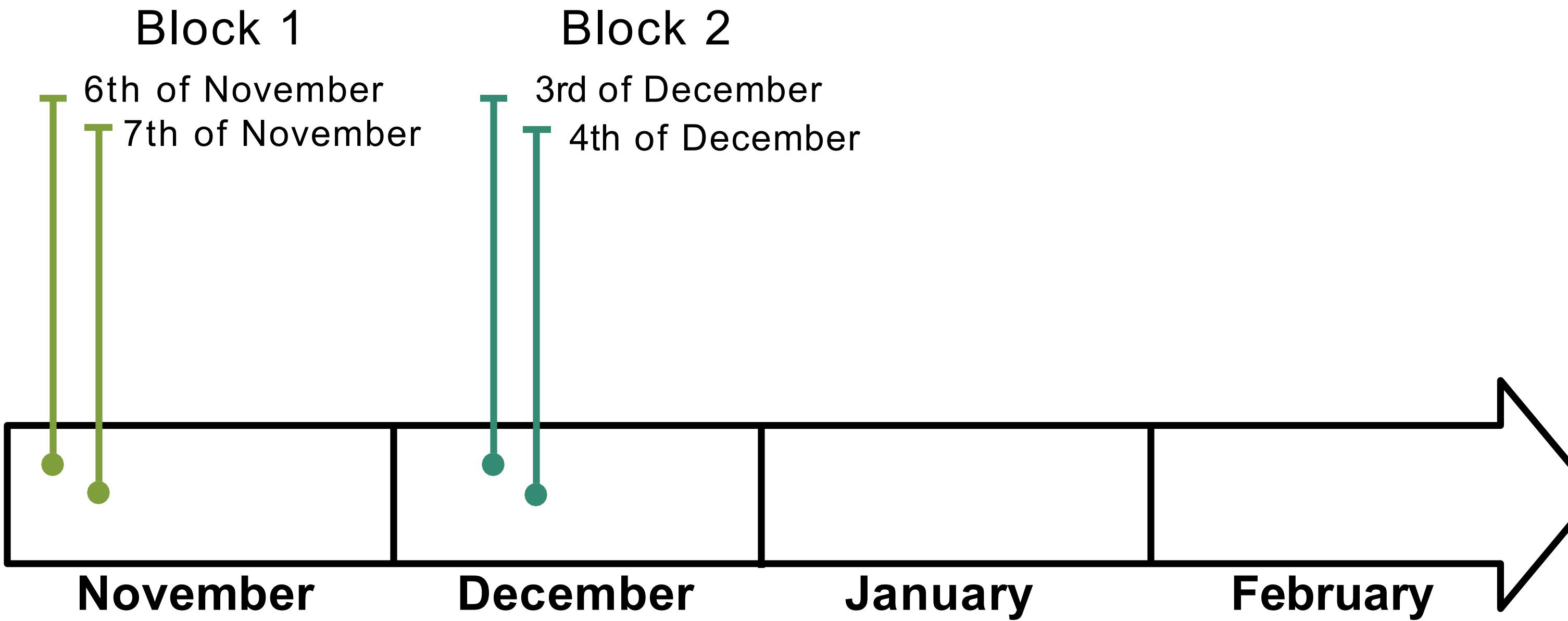
Timeline



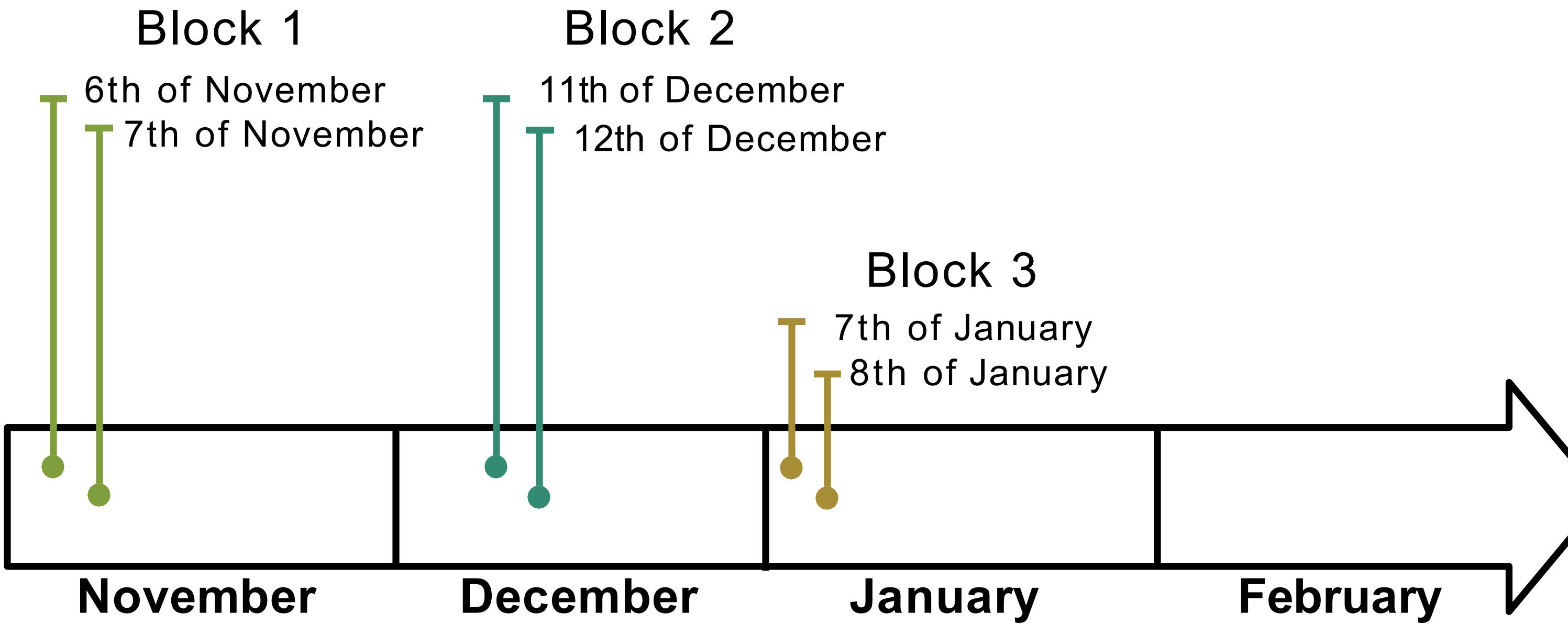
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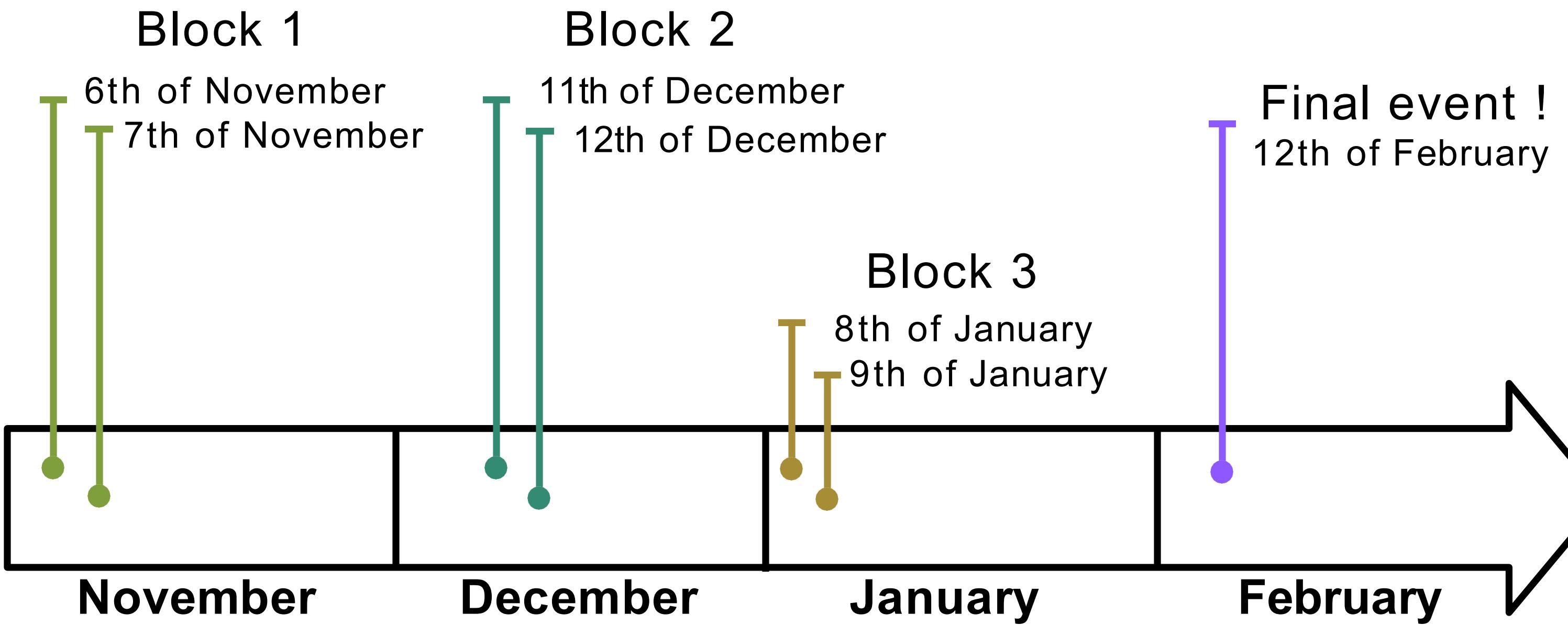
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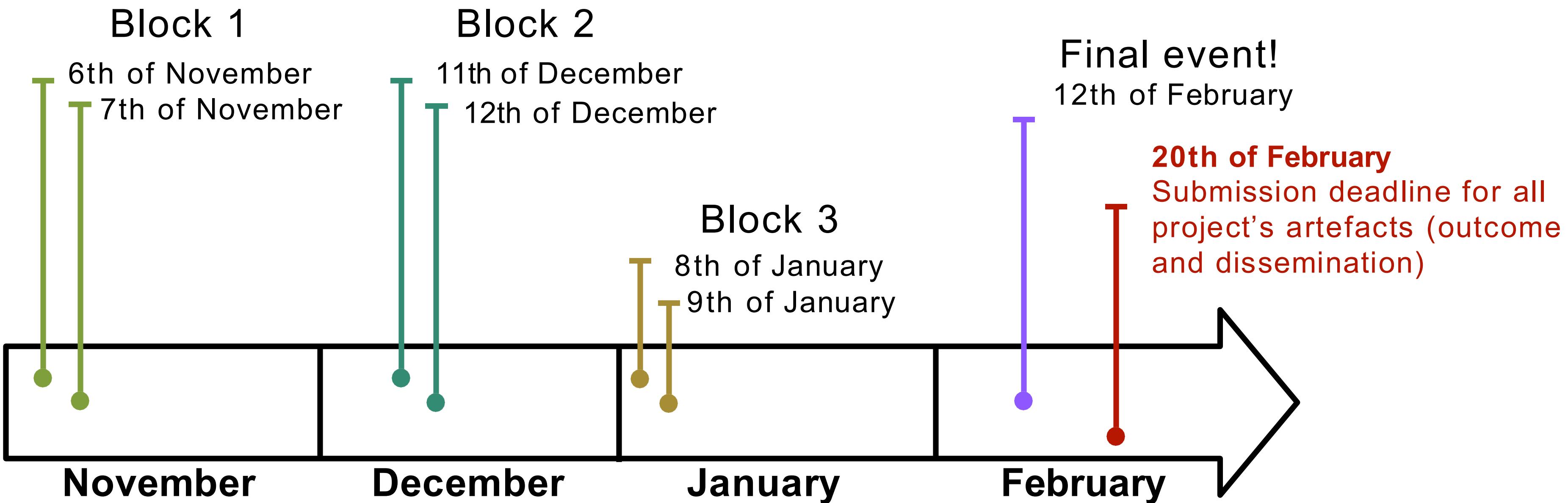
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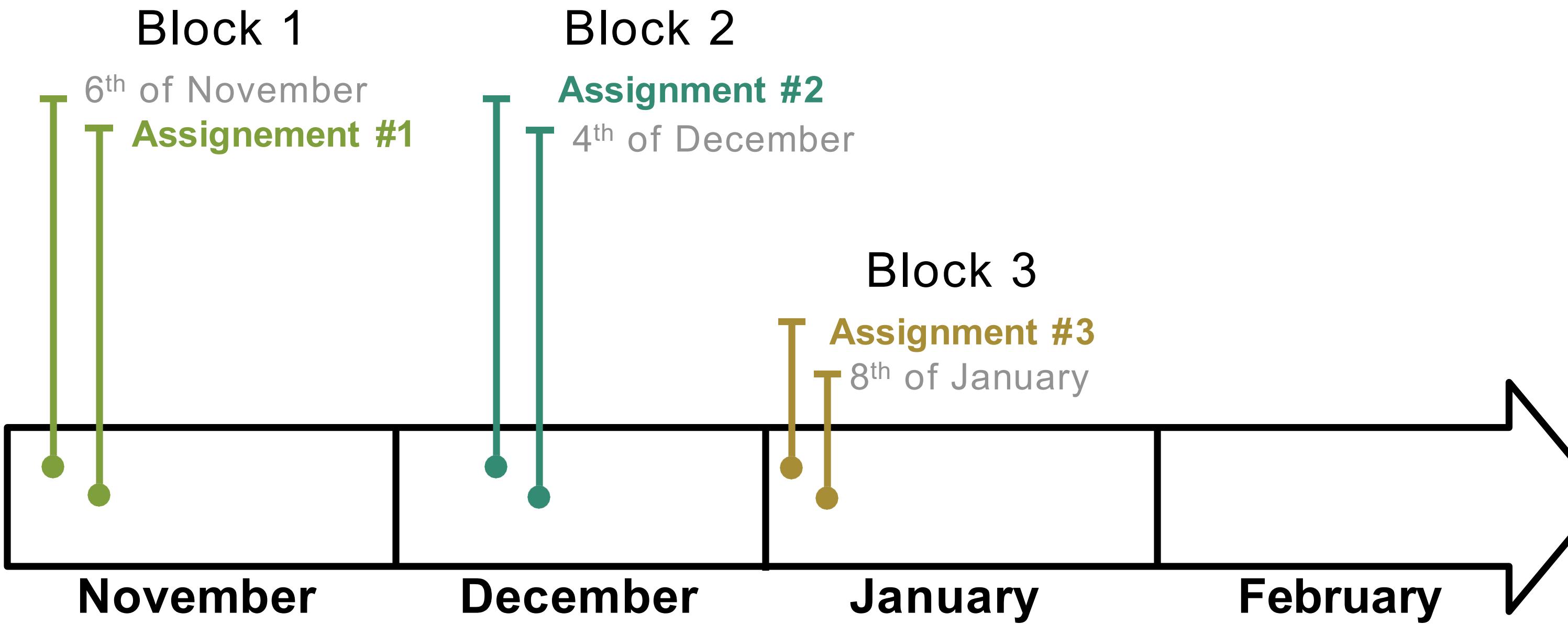
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100 points

30 pts 3 assignments	20 pts Final presentation	20 pts Project's outcome	20 pts Project's dissemination	10 pts Attitude
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Link to grading scale

Conversion to the German grading system

Points	German system	Description
90 - 100	1.0	Very good (Sehr gut)
85 - 89	1.3	Very good (Sehr gut)
80 - 84	1.7	Good (Gut)
75 - 79	2.0	Good (Gut)
70 - 74	2.3	Satisfactory (Befriedigend)
65 - 69	2.7	Satisfactory (Befriedigend)
60 - 64	3.0	Satisfactory (Befriedigend)
55 - 59	3.3	Sufficient (Ausreichend)
50 - 54	3.7	Sufficient (Ausreichend)
Below 50	5.0	Fail (Nicht ausreichend)

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To get all the info



<https://aica-wavelab.github.io/project-workshop>

Course description
Evaluation modalities
Practical infos
News and announcements
Etc.

V. Useful links

List of low-code tools

<https://aica-wavelab.github.io/project-workshop/content/tools/>

V. Useful links

Tutorials from the tech crash course (SoSe)

<https://aica-wavelab.github.io/tech-crash-course/>

V. Useful links

Talks from the lecture series (SoSe)

<https://www.youtube.com/watch?v=sJAZ0iyM8rU&list=PLcTC-flv4cejpcnlH1XOkzW1Biub76Zpw>

Schedule Workshop: AI in Arts and Culture
winter semester 2025/26

05.11.25 (location Wavelab)	
10:00-10:30	Welcome & Introduction to the AI-Workshop Mariya Dzhimova
10:30-11:00	Introduction to AI in Arts and Culture Helena Held
11:00-11:30	Introduction to AI and ML Dr. Benedikt Zoennchen
11:30-11:45	Break
11:45-12:30	get to know each other Jule Schröder (Design Thinking & Innovation Strategist)
12:30-13:30	Lunch break
13:30-14:00	Keynote: (VORTRAGSTITEL tbd.) Pauline Leininger & Christoph Weber (Film & Media, Researchers HFF Munich)
14:00-14:30	Keynote: (VORTRAGSTITEL tbd.) Dr. Esther Feichtner (Music, Director EudAlmon-Institut)
14:30-15:00	Keynote: (VORTRAGSTITEL tbd.) Max Haarich (Visual Arts)
15:00-15:30	Coffee break
15:30-16:00	Keynote: (VORTRAGSTITEL tbd.) Maren Burghard (Exhibitions; Curations)
16:00-16:15	Recap
06.11.25 (location Wavelab)	

10:00-10:15	Introduction to the AI-Workshop (Working plan) Mariya Dzhimova & Helena Held
10:30-12:30	Brainstorming, ideation, team building, defining the work plan (Part I) Jule Schröder (Design Thinking & Innovation Strategist)
12:30-13:30	Lunch break
13:30-15:45	Brainstorming, ideation, team building, defining the work plan (Part II) Jule Schröder (Design Thinking & Innovation Strategist)
15:45-16:00	Recap (Assignment for next session)
03.12.25 (location Wavelab)	
10:00-11:00	Short project presentations
11:00 - 12:30	work on project in groups, supervised and supported by the experts
12:30-13:30	Lunch break
13:30-16:00	work on project in groups, supervised and supported by the experts
04.12.25 (location Wavelab)	
10:00-12:00	Work on project in groups, supervised and supported by the experts
12:00-13:00	Lunch break
13:00-13:45	Short interim presentation
13:45-15:45	Work on the project in groups, supervised and supported by the experts

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Any questions?