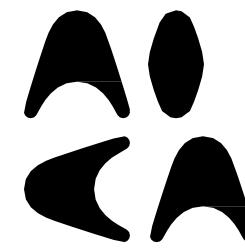


# Project workshop on AI in culture and arts

## Course description

Mariya Dzhimova

5th of November 2025



AI in Culture and Art  
BIDT Digitalisierungskolleg

**bidt**

Ein Institut der Bayerischen  
Akademie der Wissenschaften



Munich Center for  
Digital Sciences and AI

**HM'**

Hochschule  
München  
University of  
Applied Sciences

**myt**

Hochschule  
für Musik und Theater  
München



wave  
lab

**I. What is AICA ?**

**II. What is the  
project workshop ?**

**III. Course agenda**

**IV. Evaluation**

**V. Useful links**

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I. What is AICA ?

# Digitalization lab



AI in Culture and Art  
BIDT Digitalisierungskolleg

**bidt** Bayerisches Forschungsinstitut  
für Digitale Transformation  
EIN INSTITUT DER BAYERISCHEN AKADEMIE DER WISSENSCHAFTEN



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## I. What is AICA ?

# Digitalization lab



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EIN INSTITUT DER BAYERISCHEN AKADEMIE DER WISSENSCHAFTEN

Our goal:

To equip students at both universities with the **skills** to embed and actively shape **AI-based processes** in their own artistic, creative & scientific **projects**.

I. What is AICA ?

# Three AICA modules proposed

**Project workshop (WiSe)**

**Tech crash course (SoSe)**

**Lecture series (SoSe)**

I. What is AICA ?

# Three AICA modules proposed

**Project workshop (WiSe)**

← You are here

Tech crash course (SoSe)

Lecture series (SoSe)

I. What is AICA ?

**All the material from the other courses  
are still available**

<https://aica-wavelab.github.io/>

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Experts will guide and advise you

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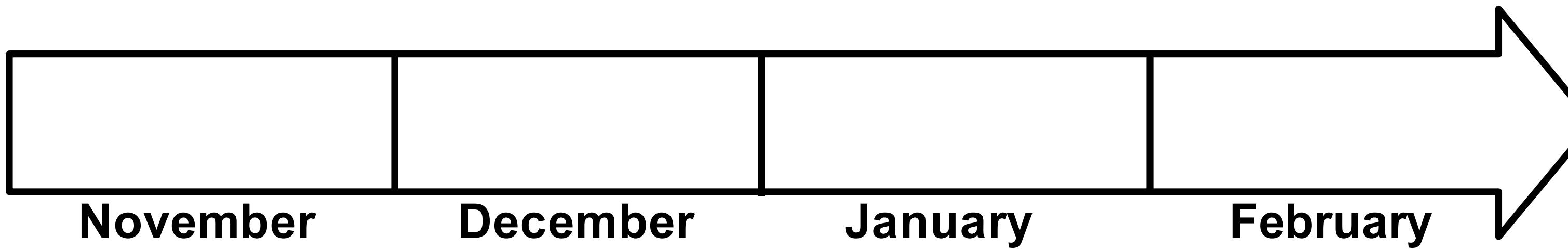
V. Useful links

## 3 blocks of 2 days

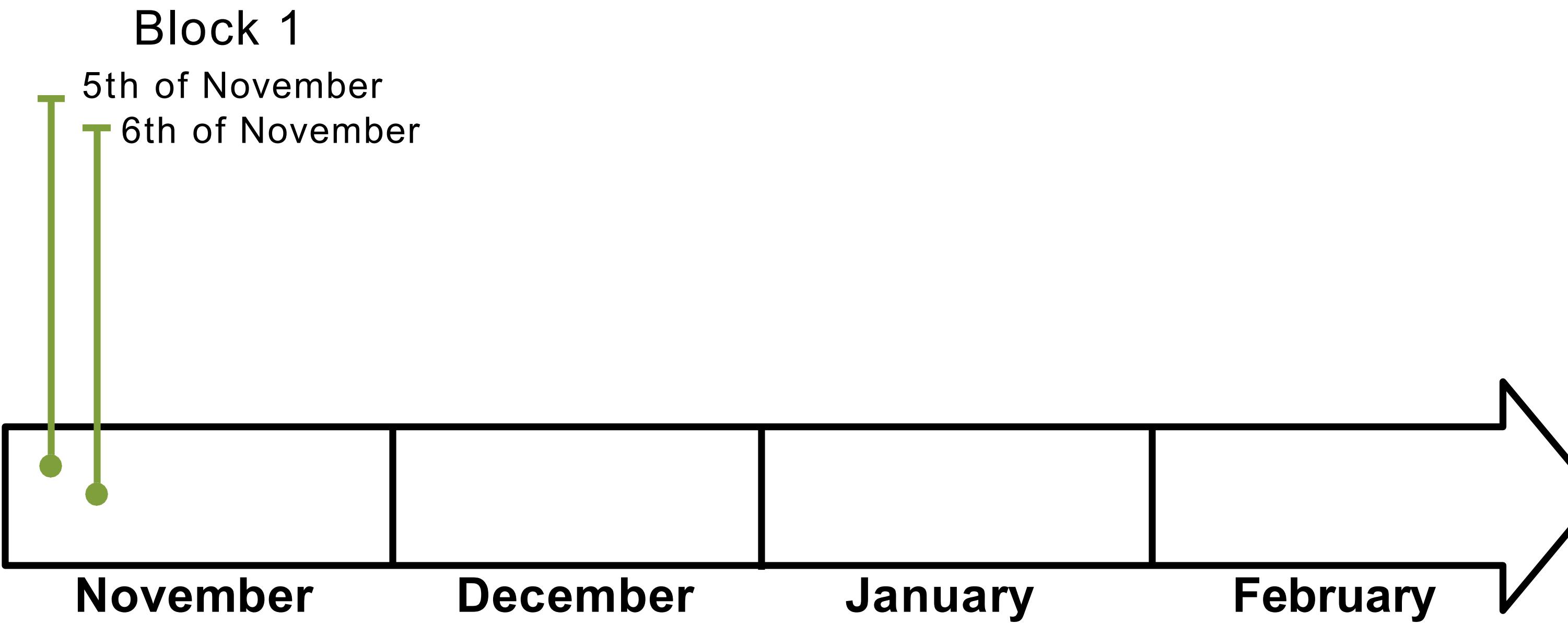
- **Block 1:** 5–6 November 2024, Wavelab
- **Block 2:** 3–4 December 2024, Wavelab
- **Block 3:** 7–8 January 2025, Wavelab
- **Final event:** 12 January 2025, Wavelab

III. Course  
agenda

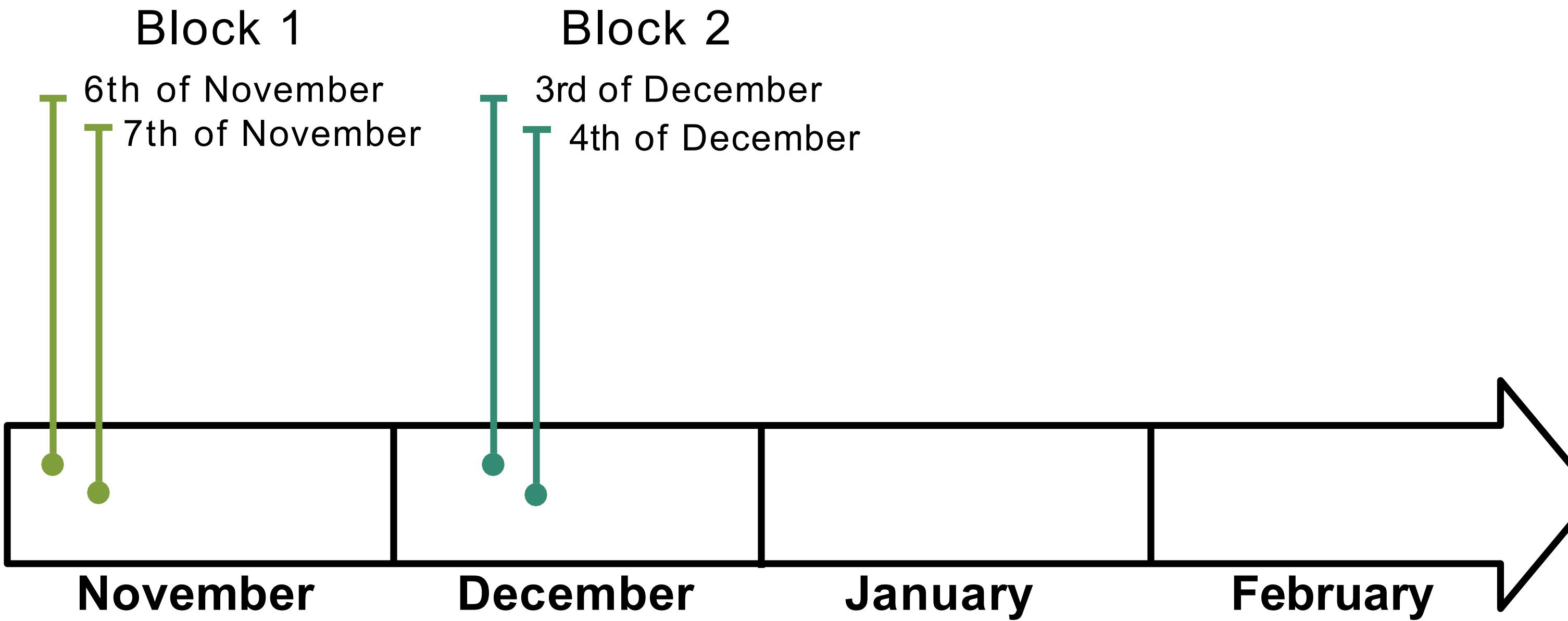
# Timeline



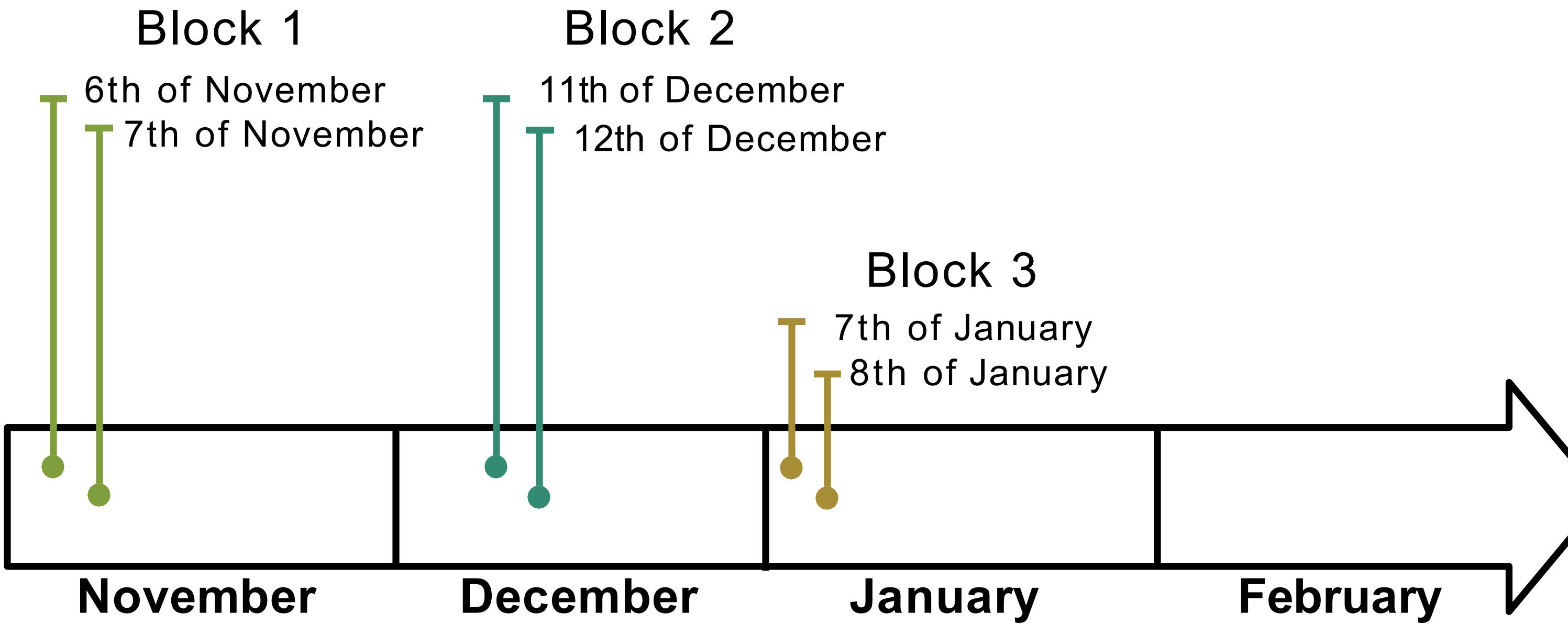
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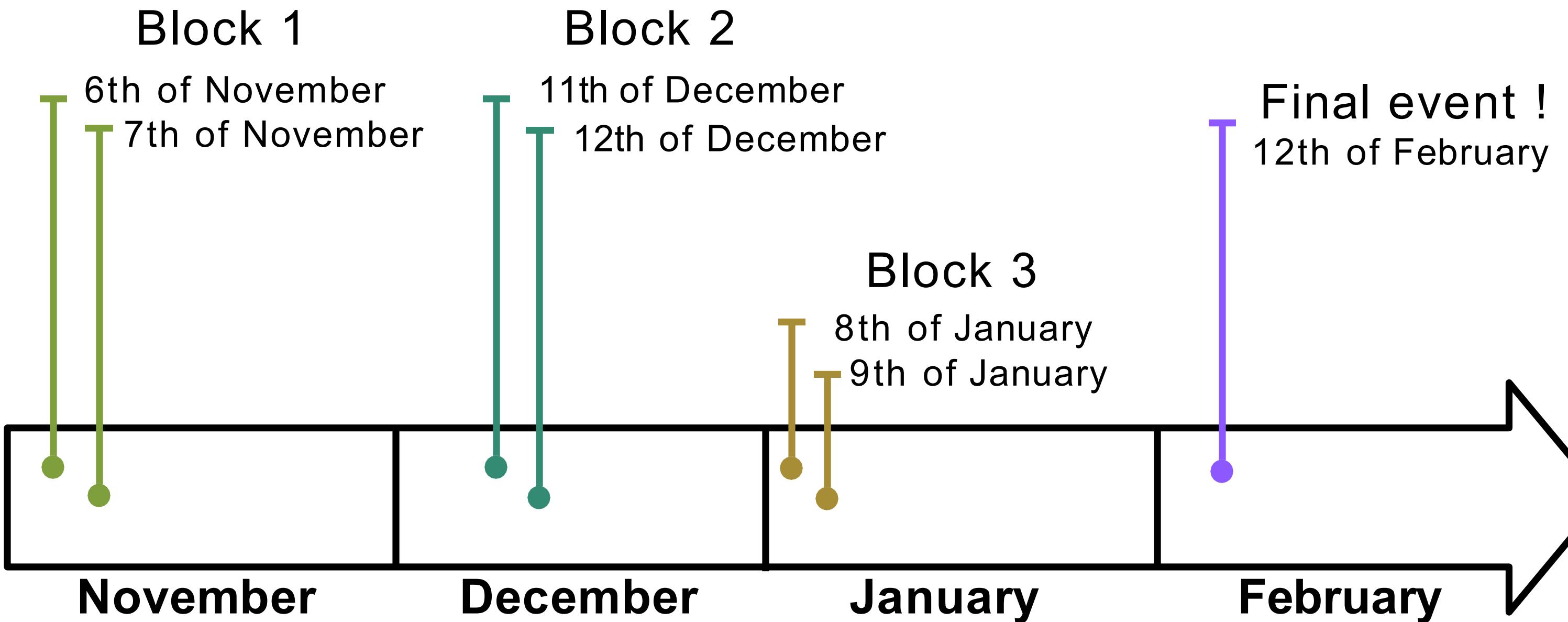
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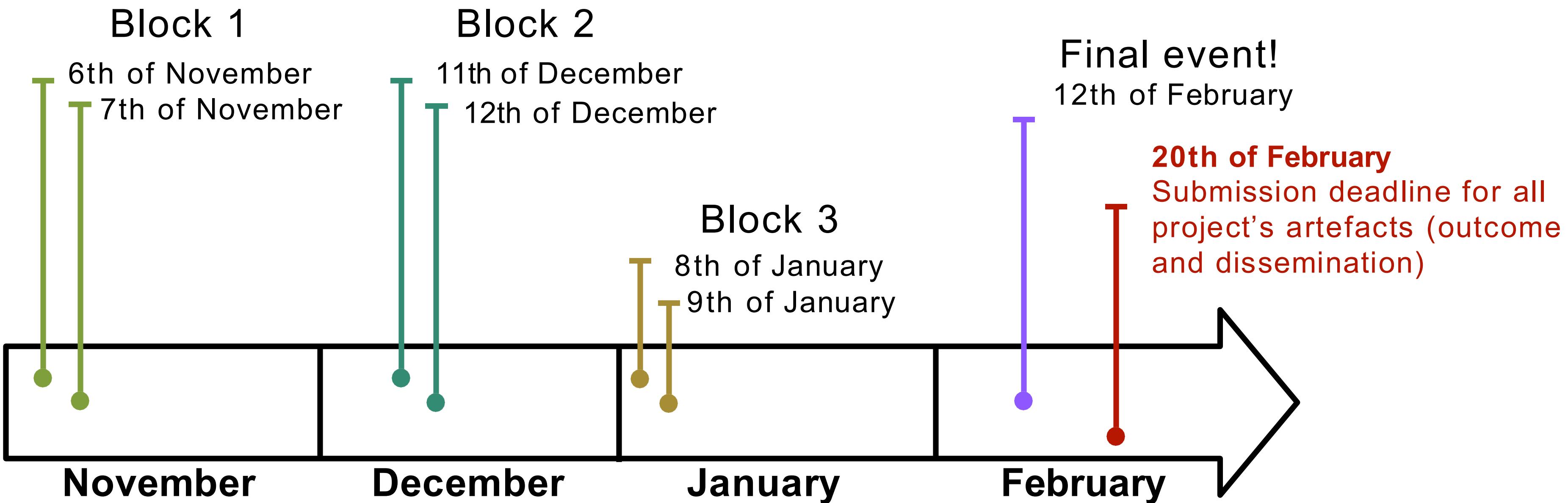
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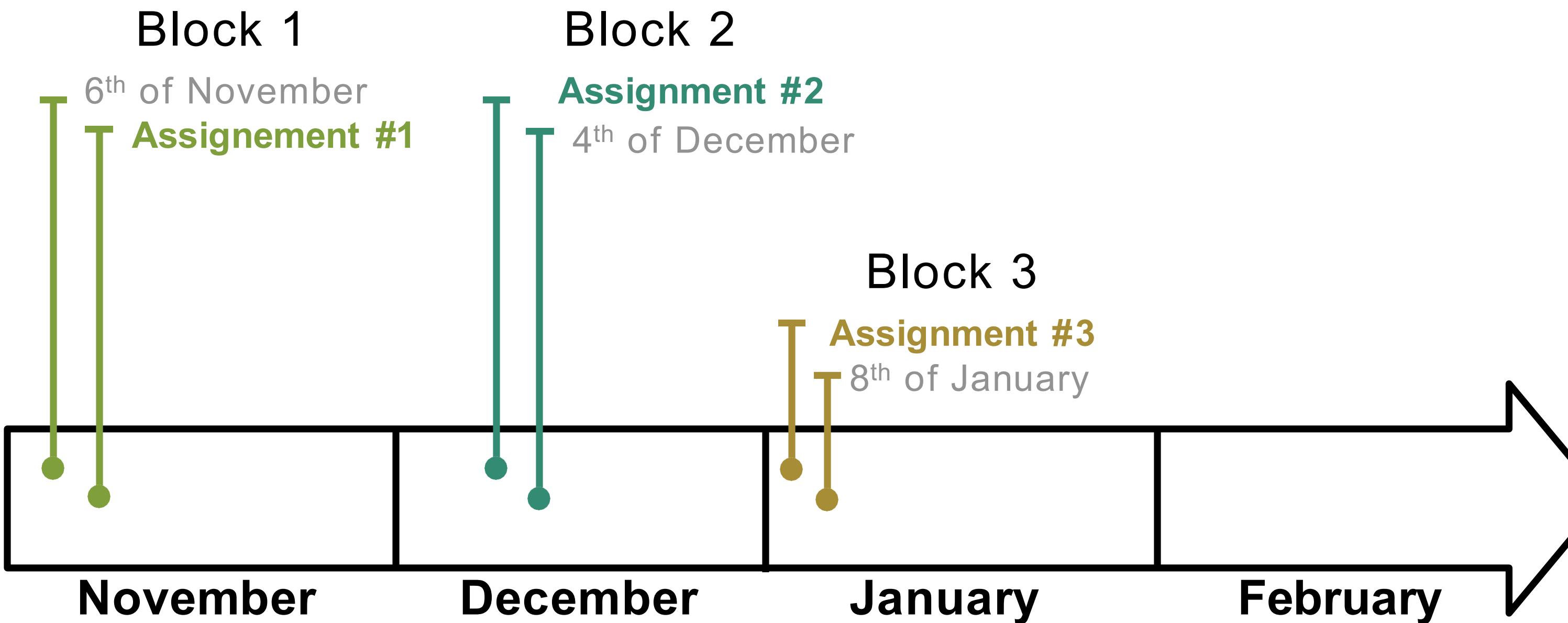
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**IV. Evaluation**

**100 points**

30 pts 3 assignments	20 pts Final presentation	20 pts Project's outcome	20 pts Project's dissemination	10 pts Attitude
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**Link to grading scale**

# Conversion to the German grading system

Points	German system	Description
90 - 100	1.0	Very good (Sehr gut)
85 - 89	1.3	Very good (Sehr gut)
80 - 84	1.7	Good (Gut)
75 - 79	2.0	Good (Gut)
70 - 74	2.3	Satisfactory (Befriedigend)
65 - 69	2.7	Satisfactory (Befriedigend)
60 - 64	3.0	Satisfactory (Befriedigend)
55 - 59	3.3	Sufficient (Ausreichend)
50 - 54	3.7	Sufficient (Ausreichend)
Below 50	5.0	Fail (Nicht ausreichend)

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## V. Useful links

# To get all the info



<https://aica-wavelab.github.io/project-workshop>

Course description  
Evaluation modalities  
Practical infos  
News and announcements  
Etc.

V. Useful links

## List of low-code tools

<https://aica-wavelab.github.io/project-workshop/content/tools/>

V. Useful links

## Tutorials from the tech crash course (SoSe)

<https://aica-wavelab.github.io/tech-crash-course/>

V. Useful links

## Talks from the lecture series (SoSe)

<https://www.youtube.com/watch?v=sJAZ0iyM8rU&list=PLcTC-flv4cejpcnlH1XOkzW1Biub76Zpw>

Schedule Workshop: AI in Arts and Culture  
winter semester 2025/26

<b>05.11.25 (location Wavelab)</b>	
10:00-10:30	Welcome & Introduction to the AI-Workshop Mariya Dzhimova
10:30-11:00	Introduction to AI in Arts and Culture Helena Held
11:00-11:30	Introduction to AI and ML Dr. Benedikt Zoennchen
11:30-11:45	Break
11:45-12:30	get to know each other Jule Schröder (Design Thinking & Innovation Strategist)
12:30-13:30	Lunch break
13:30-14:00	Keynote: (VORTRAGSTITEL tbd.) Pauline Leininger & Christoph Weber (Film & Media, Researchers HFF Munich)
14:00-14:30	Keynote: (VORTRAGSTITEL tbd.) Dr. Esther Feichtner (Music, Director EudAlmon-Institut)
14:30-15:00	Keynote: (VORTRAGSTITEL tbd.) Max Haarich (Visual Arts)
15:00-15:30	Coffee break
15:30-16:00	Keynote: (VORTRAGSTITEL tbd.) Maren Burghard (Exhibitions; Curations)
16:00-16:15	Recap
<b>06.11.25 (location Wavelab)</b>	

10:00-10:15	Introduction to the AI-Workshop (Working plan) Mariya Dzhimova & Helena Held
10:30-12:30	Brainstorming, ideation, team building, defining the work plan (Part I) Jule Schröder (Design Thinking & Innovation Strategist)
12:30-13:30	Lunch break
13:30-15:45	Brainstorming, ideation, team building, defining the work plan (Part II) Jule Schröder (Design Thinking & Innovation Strategist)
15:45-16:00	Recap (Assignment for next session)
<b>03.12.25 (location Wavelab)</b>	
10:00-11:00	Short project presentations
11:00 - 12:30	work on project in groups, supervised and supported by the experts
12:30-13:30	Lunch break
13:30-16:00	work on project in groups, supervised and supported by the experts
<b>04.12.25 (location Wavelab)</b>	
10:00-12:00	Work on project in groups, supervised and supported by the experts
12:00-13:00	Lunch break
13:00-13:45	Short interim presentation
13:45-15:45	Work on the project in groups, supervised and supported by the experts

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**Any questions?**