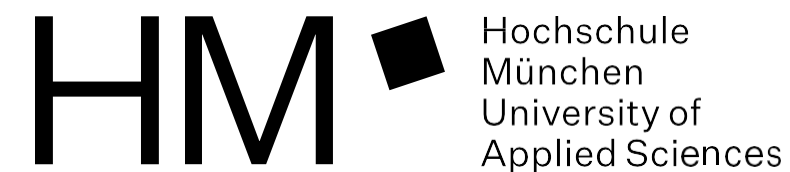
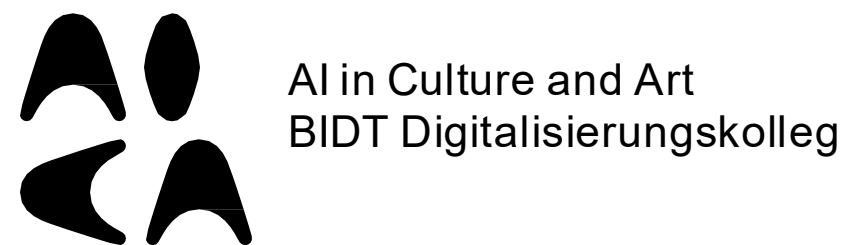


Framework for the projects on AI in culture and arts

What is a good project?

Mariya Dzhimova

6th of November 2025



Schedule Workshop: AI in Arts and Culture
winter semester 2025/26

05.11.25 (location Wavelab)	
10:00-10:30	Welcome & Introduction to the AI-Workshop Mariya Dzhimova
10:30-11:00	Introduction to AI in Arts and Culture Helena Held
11:00-11:30	Introduction to AI and ML Dr. Benedikt Zoennchen
11:30-11:45	Break
11:45-12:30	get to know each other Jule Schröder (Design Thinking & Innovation Strategist)
12:30-13:30	Lunch break
13:30-14:00	Keynote: (VORTRAGSTITEL tbd.) Pauline Leininger & Christoph Weber (Film & Media, Researchers HFF Munich)
14:00-14:30	Keynote: (VORTRAGSTITEL tbd.) Dr. Esther Feichtner (Music, Director EudAlmon-Institut)
14:30-15:00	Keynote: (VORTRAGSTITEL tbd.) Max Haarich (Visual Arts)
15:00-15:30	Coffee break
15:30-16:00	Keynote: (VORTRAGSTITEL tbd.) Maren Burghard (Exhibitions; Curations)
16:00-16:15	Recap
06.11.25 (location Wavelab)	

10:00-10:15	Introduction to the AI-Workshop (Working plan) Mariya Dzhimova & Helena Held
10:30-12:30	Brainstorming, ideation, team building, defining the work plan (Part I) Jule Schröder (Design Thinking & Innovation Strategist)
12:30-13:30	Lunch break
13:30-15:45	Brainstorming, ideation, team building, defining the work plan (Part II) Jule Schröder (Design Thinking & Innovation Strategist)
15:45-16:00	Recap (Assignment for next session)
03.12.25 (location Wavelab)	
10:00-11:00	Short project presentations
11:00 - 12:30	work on project in groups, supervised and supported by the experts
12:30-13:30	Lunch break
13:30-16:00	work on project in groups, supervised and supported by the experts
04.12.25 (location Wavelab)	
10:00-12:00	Work on project in groups, supervised and supported by the experts
12:00-13:00	Lunch break
13:00-13:45	Short interim presentation
13:45-15:45	Work on the project in groups, supervised and supported by the experts

I. Project plan

II. Roles

III. Assignment

I. Project plan

II. Roles

III. Assignment

I. Project plan

A project is more than a cool idea

I. Project plan

A project is more than a cool idea

What methods are you going to implement to reach your goal?

I. Project plan

A project is more than a cool idea

What methods are you going to implement to reach your goal?

What are the potential outcomes of your project?

I. Project plan

A project is more than a cool idea

What methods are you going to implement to reach your goal?

What are the potential outcomes of your project?

How will you disseminate the outcomes of your project?

I. Project plan

I. Project plan

Project title
(the idea, a question)

I. Project plan

Project title (the idea, a question)	Methods
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I. Project plan

Project title (the idea, a question)	Methods	Outcome
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I. Project plan

Project title (the idea, a question)	Methods	Outcome	Dissemination
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I. Project plan

Project title (the idea, a question)	Methods	Outcome	Dissemination
AI-based audioguide for personalized guided tours			

I. Project plan

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AI-based audioguide for personalized guided tours	<ul style="list-style-type: none">• A survey among visitors to understand their experience with audioguides• Implementation of a prototype		

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Prototype design and building

I. Project plan

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Prototype design and building

Performance Composition

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Prototype design and building

Performance Composition

Research Investigation

I. Project plan

A project idea must be coherent with its method, expected outcome, and dissemination

I. Project plan

The project’s creativity and quality is
also about those columns !



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I. Project plan

II. Roles

III. Assignment

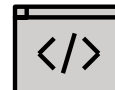
II. Roles

Assign roles with concrete tasks

II. Roles

Assign roles with concrete tasks

Dev



Responsible of:

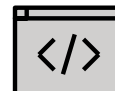
1. **the system developpment**
2. **the repository maintenance and documentation**

Must be comfortable with programming, python, and machine learning libraries.

II. Roles

Assign roles with concrete tasks

Dev



Responsible of:

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Journalist



Responsible of:

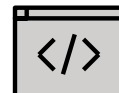
1. **synthesizing relevant sources**
2. **writing and proofreading**
3. **dissemination**

Must be comfortable with reading scientific paper, google scholar, LaTeX/overleaf.

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Assign roles with concrete tasks

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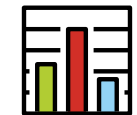


Responsible of:

1. synthesizing relevant sources
2. writing and proofreading
3. dissemination

Must be comfortable with reading scientific paper, google scholar, LaTeX/overleaf.

Data scientist



Responsible of:

1. the statistical analysis of performance metrics
2. the report of results (figures, tables, and text)
3. **Assisting the two other roles**

Must be comfortable with maths, statistics, and visualization libraries (seaborn, matplotlib etc.)

II. Roles

Assign roles with concrete tasks

II. Roles

Assign roles with concrete tasks

Roles have to be agreed as a team

II. Roles

Assign roles with concrete tasks

Roles have to be agreed as a team

You can invent new roles

II. Roles

Assign roles with concrete tasks

Roles have to be agreed as a team

You can invent new roles

Be mindful that coding is extremely time consuming!

I. Project plan

II. Roles

III. Assignment

III. Assignment

By the end of the day...

III. Assignment

By the end of the day...

Please fill the [following spreadsheet](#) with:

III. Assignment

By the end of the day...

Please fill the [following spreadsheet](#) with:

- Project idea

III. Assignment

By the end of the day...

Please fill the [following spreadsheet](#) with:

- Project idea

Methods

III. Assignment

By the end of the day...

Please fill the [following spreadsheet](#) with:

- Project idea

Methods

- Expected outcome

III. Assignment

By the end of the day...

Please fill the [following spreadsheet](#) with:

- Project idea

Methods

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Dissemination

III. Assignment

By the end of the day...

Please fill the [following spreadsheet](#) with:

- Project idea

Methods

- Expected outcome

Dissemination

- Project members and roles

I. Project plan

II. Roles

III. Assignment

Any questions ?