

ALEXIS CASAS

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EDUCATION

University of San Francisco, CA

August 2016 - Present

BS in *Physics*

Overall GPA: 3.51

Minor in *Business Analytics & Physics Engineering*

Department of Business Analytics & Physics and Astronomy

Honors: Sigma Pi Sigma Member, Clare Boothe Luce Scholar, Women in Physics Member

CARRIER OBJECTIVE

Hardworking and dependable individual, with a profound understanding of mathematics and genuine passion to learn, seeking to apply problem solving and analytical abilities to improve systems of operations.

PROJECTS

Improving Bzzt Podtaxi Operations

Organized, cleansed, and merged large data sets in R. Then, applied K-Means Clustering to identify different boroughs within Stockholm, Sweden and determine optimal Podtaxi starting points.

Advertisement Interaction

Utilized K-NN, SVM, and Logistic Regression to predict the likeliness an individual would interact with an Ad and achieved accuracies up to 97.6%. Also used variable ranking to determine useful variables.

App Popularity: Google vs Apple

Analyzed and cleansed large app data sets in Python and made projections on which app profiles could be profitable in each market.

Restaurant Reviews

Used Sentiment Analysis, specifically bag-of-words, to create a word cloud of common phrases left for reviews and predicted the probability of receiving a recommendation from each user.

Coffee and Tea production across the US

Created and presented Tableau dashboards which identify key areas for business improvement. Some visualizations include: Pareto Graphs, Waterfall Charts, and Animated Time Series.

SKILLS

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|-------------------------|---|
| Programming: | Python, Numpy, Scipy, Pandas, Jupyter Notebook, R, SQL, Microsoft Excel |
| Technical: | Problem Solving, Data Visualization, Machine Learning, Regression, Classification, Data Cleansing, Web Scraping, Time Series, Ad Hoc Analysis |
| Relevant Courses | Quantitative Business Analysis, Data Visualization, Business Statistics Advanced Business Analytics, Analytical Mechanics, Computational Physics |

RELEVANT EXPERIENCE

Business Analytics Department, University of San Francisco

August 2019- Present

Research Assistant

- Read and organized public transit data into data frames and worked with google APIs to generate transit models in Python and R.
- Read a variety of machine learning papers and communicated key points in an understandable manner.
- Designed visually appealing business Power Points for academic lectures and assisted in drafting papers for publication via LaTeX.