

The Business Model Canvas

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Space agencies Technology companies	Platform development and maintenance	Get simplified information about space while playing	Social networks Emails Application	Children Young people People interested in the space
	Key Resources		Channels	
	User data Human capital Technology Platform		SKYWATCH application Skywhatchapps.com	
Cost Structure		Revenue Streams		
Equipment R&D Marketing Wages		Adsense Publicity Data collected (with respect for the regulations applied in the context)		