

A thick black L-shaped frame is positioned on the left and right sides of the slide, framing the central text.

IN-TREND BY-AGE FASHION CLASSIFIER

GROUP 9: UTEM DT HORNETS

Problem Statement

- Fashion retail companies have problems keeping up with the latest trend.
- Their fashion designers have difficulties to come up with designs that suit the latest trend.
- Wastage of material due to sales that do not fit to customer demands.

Solution

- Company provide data of the latest fashion trend from streetwear, celebrities and social media influencer.
- The system will then generate reports that displays high potential designs that can increase company sales.
- The design is displayed in the form of garment type and the recommendation would be based on the customers' ages (children, teenagers and adult).