



Zero Cost Happy Shopping AI System (ZCHSAS)

Social Entrepreneur 2nd Team (Mixed)
TEAM 41



Our Story...



Depression Level of Malaysian population had risen 167% from year 2011 to 2017.
A Systematic Review' stated that the prevalence of suicide in Malaysia was six to eight per 100,000 population per year.

PROBLEM

- » 29% of Malaysian Suffers Depression



- » Shopping Mall Has Less Traffic



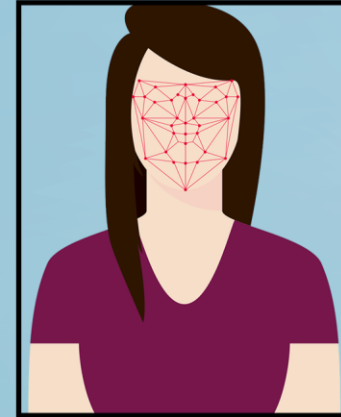
- » Retail Shops have Less Sale



ZERO COST HAPPY SHOPPING AI SYSTEM



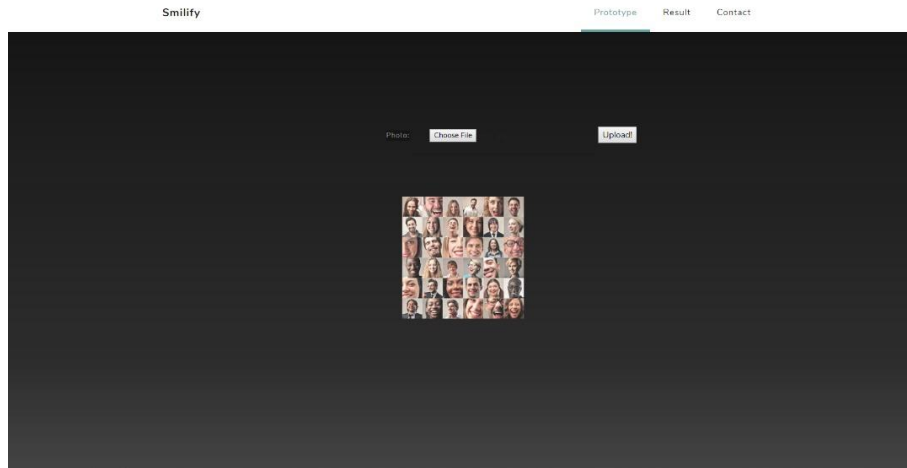
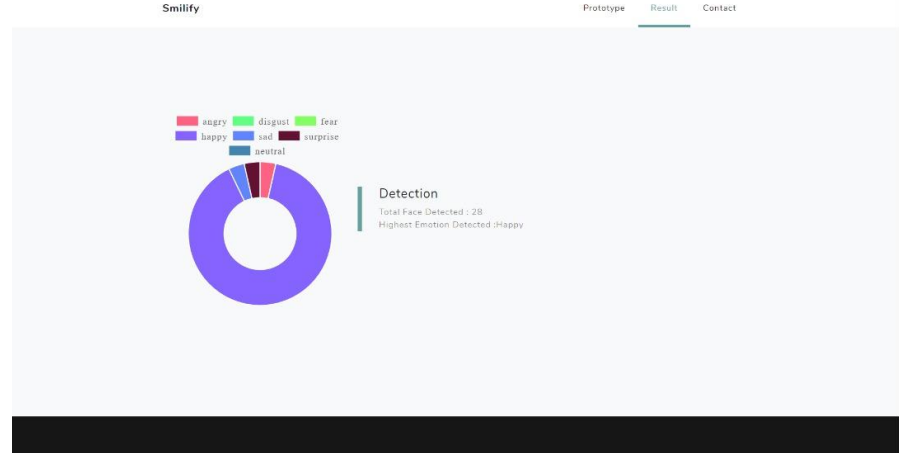
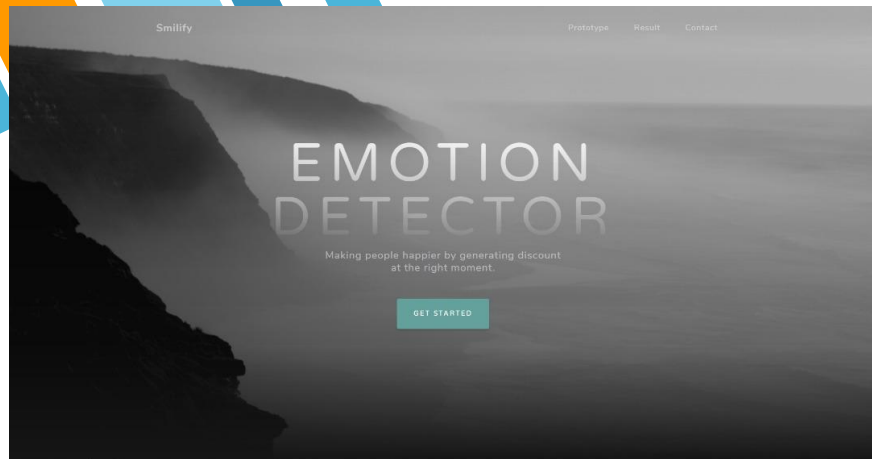
ZERO COST HAPPY SHOPPING A.I SYSTEM



EMOTION : ANGRY



**SCAN THE
QR CODE
AND GET
DISCOUNT**



Working principle of Happy Shopping AI system



Solution

- » Increase mall traffic



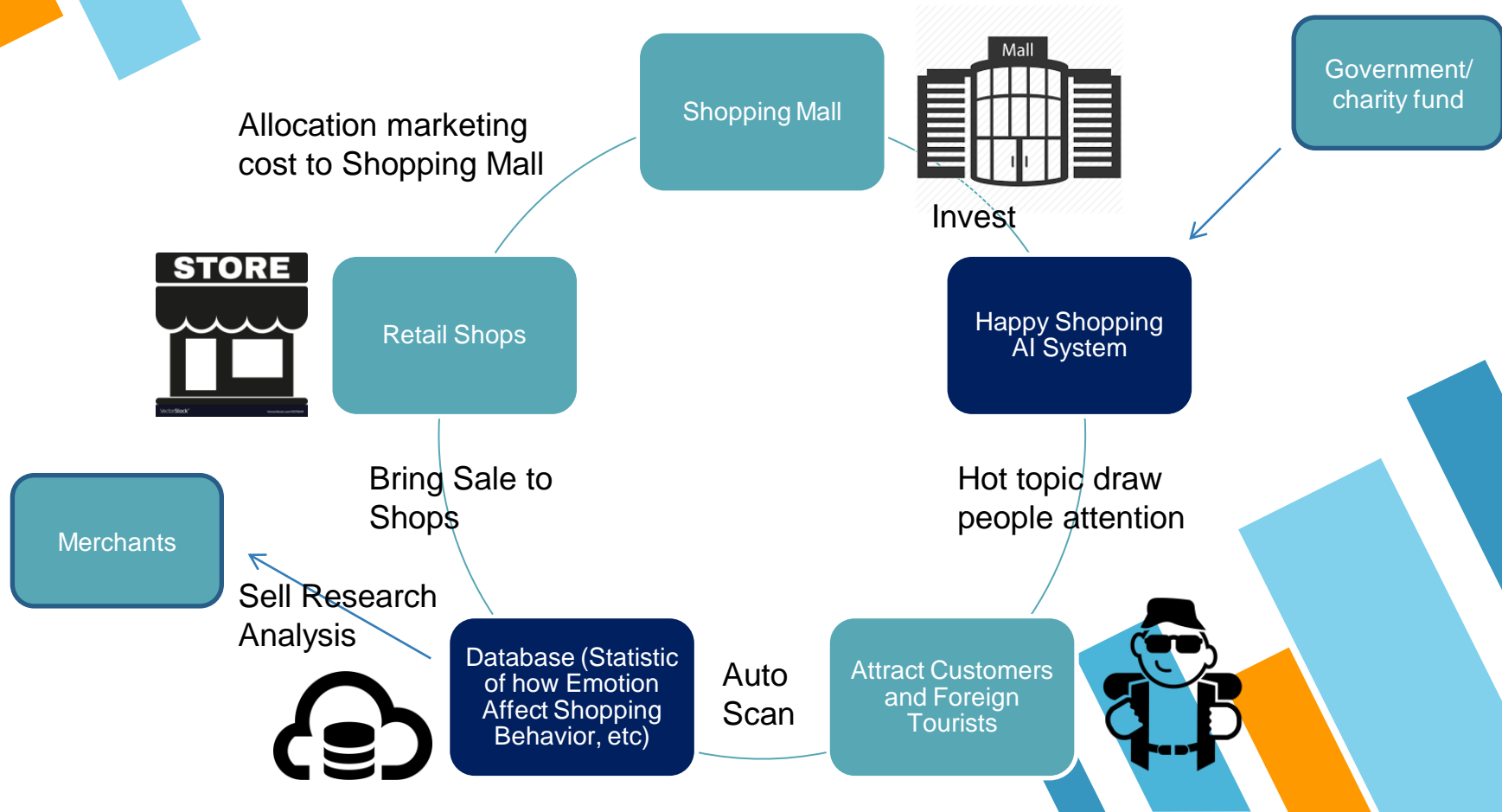
- » Increase Sales



- » Everyone Happy Shopping

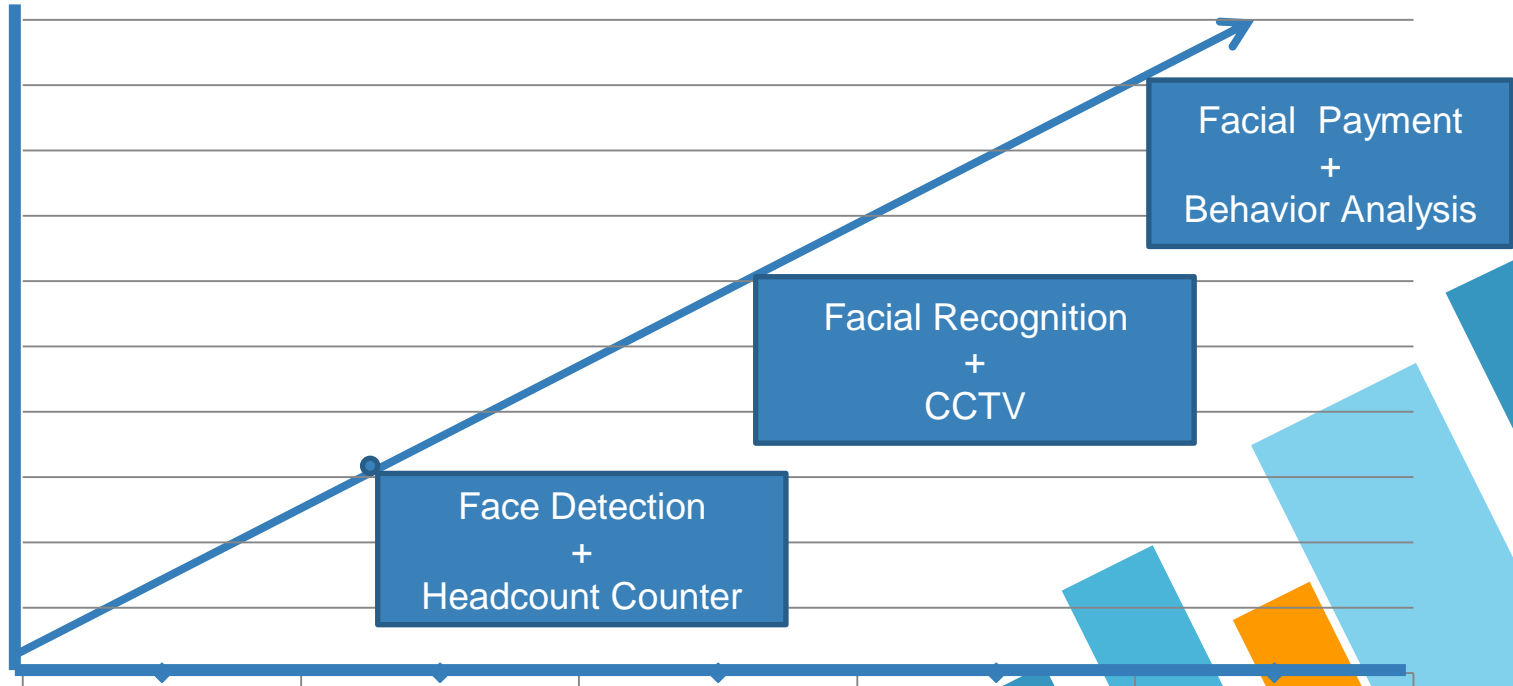


BUSINESS MODEL



Future Growth

Profit





THANKS!

Any questions?

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PRODUCT

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