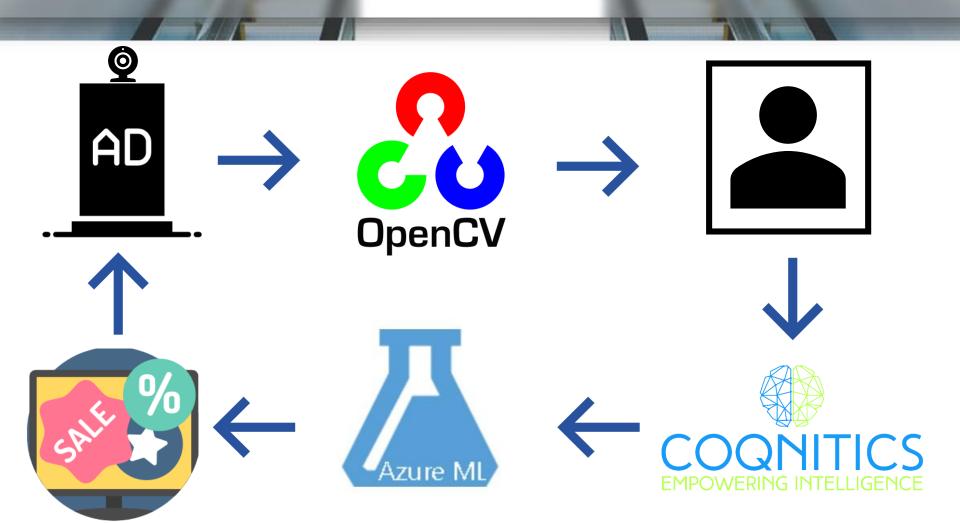


THE IDEA



BUSINESS MODEL









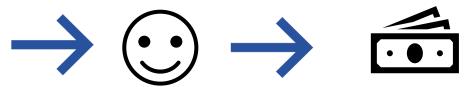


















ADVANTAGES

- PROVIDES MARKET INTELLIGENCE AND ANALYTICS.
- PRECISE DEMOGRAPHIC TARGETING.
- MAXIMIZE RETURN ON INVESTMENT.



