Zero Cost Happy Shopping Al System (ZCHSAS)

Social Entrepreneur 2nd Team (Mixed) TEAM 41

Our Story...



Depression Level of Malaysian population had risen 167% from year 2011 to 2017.

A Systematic Review' stated that the prevalence of suicide in Malaysia was six to eight per 100,000 population per year.

PROBLEM

» 29% of Malaysian Suffers Depression











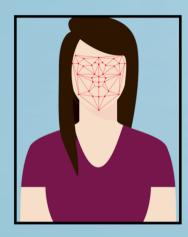
» Retail Shops have Less Sale



ZERO COST HAPPY SHOPPING AI SYSTEM



ZERO COST HAPPY SHOPPING A.I SYSTEM

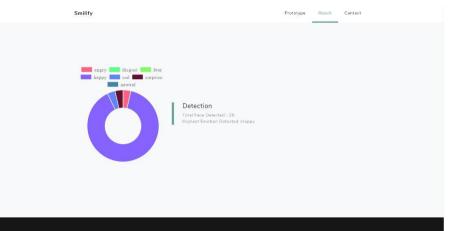


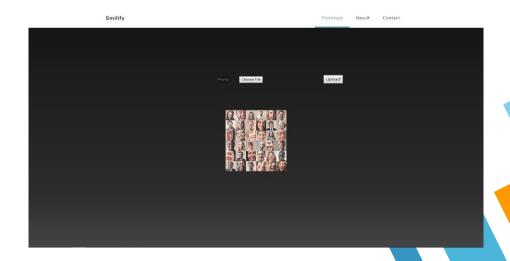
EMOTION: ANGRY



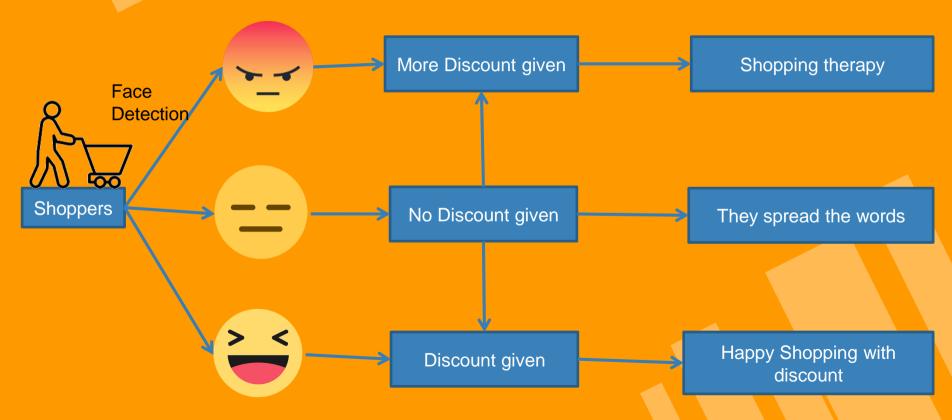
SCAN THE QR CODE AND GET DISCOUNT







Working principle of Happy Shopping Al system





Solution

» Increase mall traffic



» Increase Sales



Everyone HappyShopping



BUSINESS MODEL

Allocation marketing cost to Shopping Mall

Shopping Mall



Government/ charity fund



Merchants

Retail Shops

Bring Sale to Shops

Sell Research Analysis



Database (Statistic of how Emotion Affect Shopping Behavior, etc)

Auto Scan Happy Shopping AI System

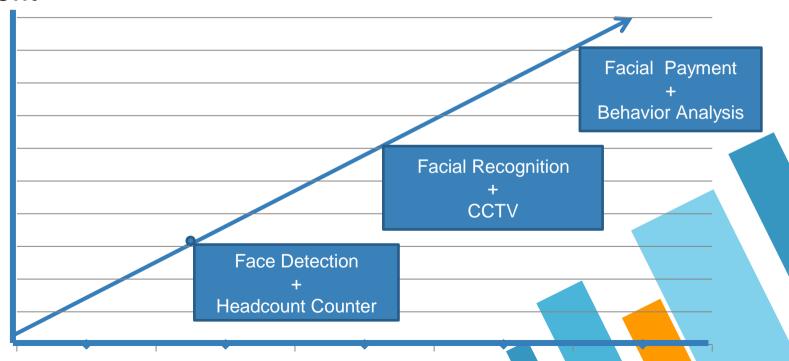
Hot topic draw people attention

Attract Customers and Foreign Tourists



Future Growth

Profit



THANKS!

Any questions?

You can find 2nd Team(Mixed) at

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PRODUCT

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