



# SOMETHING LEONG

SMART ONLINE SHOPPING TOOL

Smart Online Shopping Tool

# WHY THIS?





# Problems Faced in Online Shopping

- Customer has difficulty in choosing the right clothes that suitable for them.  
(Size, Age, and etc...)
- Buy something that doesn't meet their expectation
- Time consuming in searching the desired one





## Solution

- Face Recognition and AI Body Size Measurement
- Determine the age and body size of the user to recommend the user the best choice for the user
- Fashion API
- Scan through all the products available in website and show the top suitable choices for the user. (meet the requirement for the user)



WOMEN MEN DIVIDED KIDS MAGAZINE #HMXME

START PAGE / WOMEN / SHOP BY PRODUCT / VIEW ALL

PRODUCT TYPE ▾ STYLE ▾ SIZE ▾ COLOUR ▾  ALL FILTERS



Pile-lined parka



Padded parka with a hood



Skinny Regular Ankle Jeans

## BENEFIT

User perspective:

- Save time in shopping
- save money from buying the clothes is not suitable for themselves
- Able to follow the latest trend

Vendor perspective:

- Publicise the brands well through the data collected by promoting the best seller and top choice.
- Attract more customers



**Thank you!**

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