



*Technological **innovation***



Problem & Challenge

E-commerce without guarantee.

Difficult to search at retail shop.

Long waiting time.

Uncertainty of availability.

Customer Dissatisfaction.

The Solution

***Tryte is a personalized AI recommendation system
to help customers buy fashion!***



Budget Selection



Physical shape



Customer emotion



Customer experience

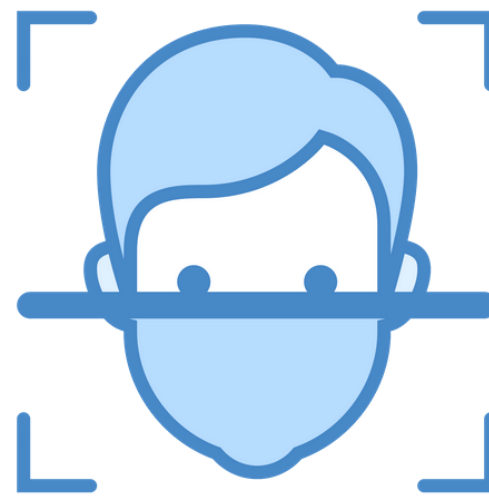
Utilizing API



Voice Recognition



Fashion Detection



Facial Recognition

Target Customer

INFLUENCE
ZARA RIVER ISLAND

UNI
QLO

H&M

FILA®

ESPRIT

Levi's

Paul Smith

DIESEL

adidas®

Calvin Klein

RADLEY
LONDON

GUCCI ZALORA
MANGO

Return on Investment

***6% growth
in 2018
estimating
around
USD 771m***

***Each dollar
invested in Tryte
will return 54% of
its value which
means it will take
2 years to get
back the initial
investment***

***Expected
growth rate
14.1%
estimating
around US\$1.3b
by 2022***

Creativity



Brainstorming



Personal experience



Technical Skill

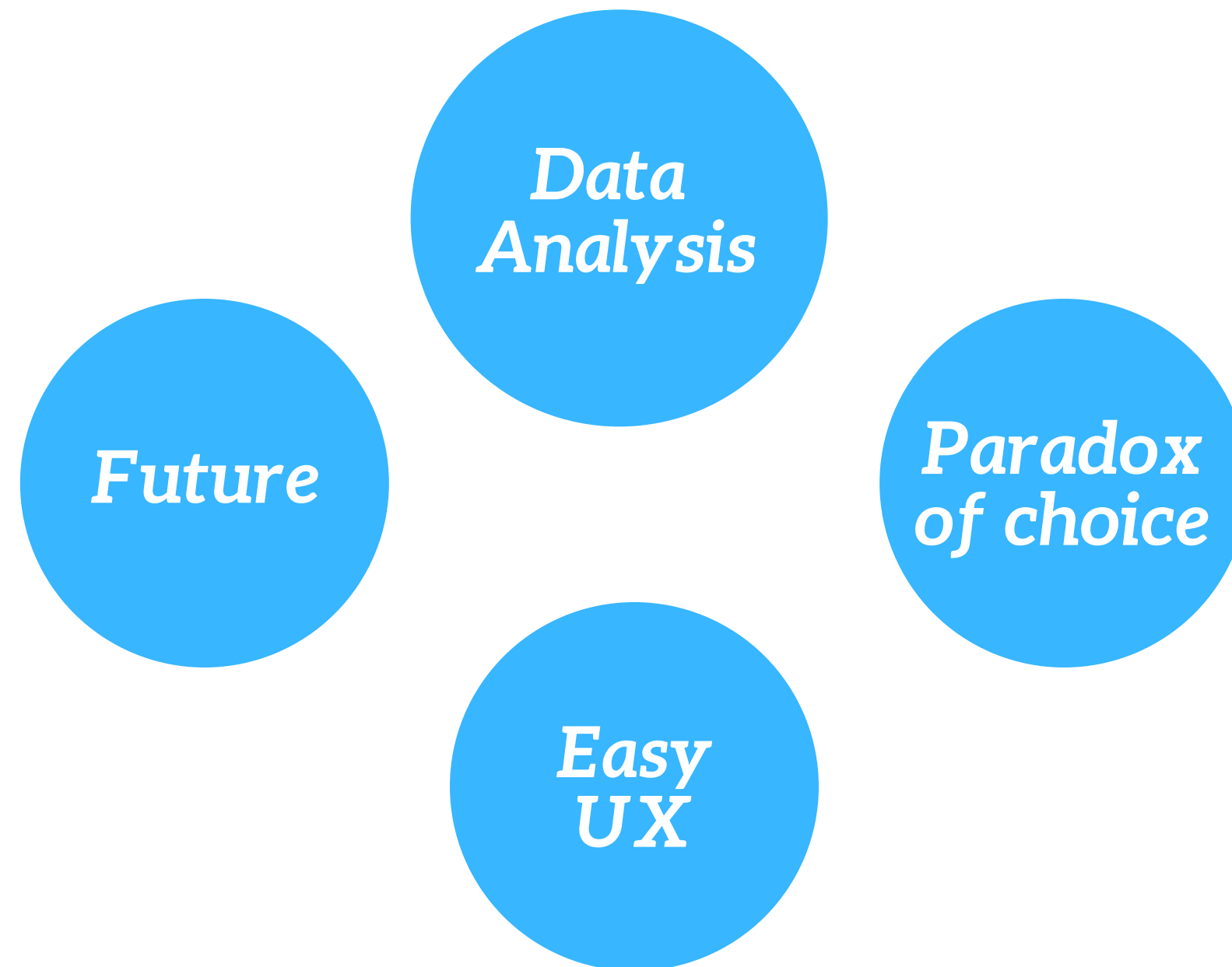


Team work



Research

Radical & Unique approach



Future Plan



Thank You