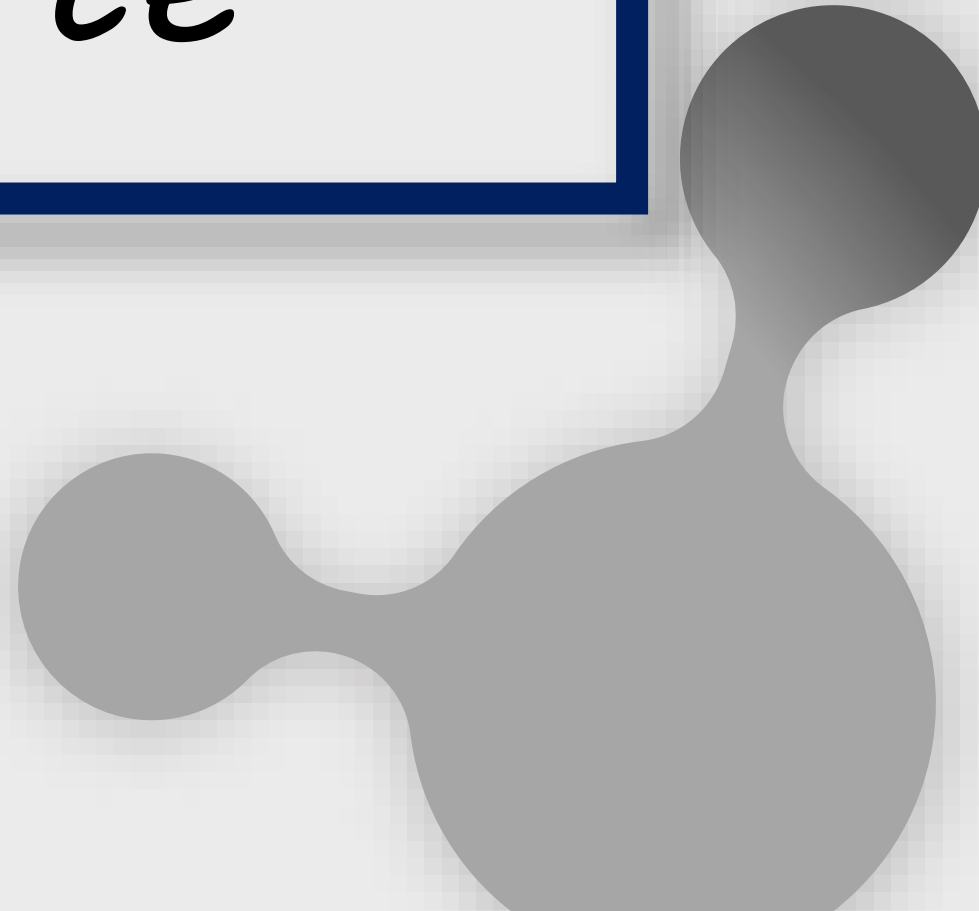


Team SUTD

Changing shopping from a chore to an **experience**

Ecommerce

- Certain skeptical
- Good deal



Retail experience

- How the clothes fits you
- How you feel when you are wearing it







A.I.



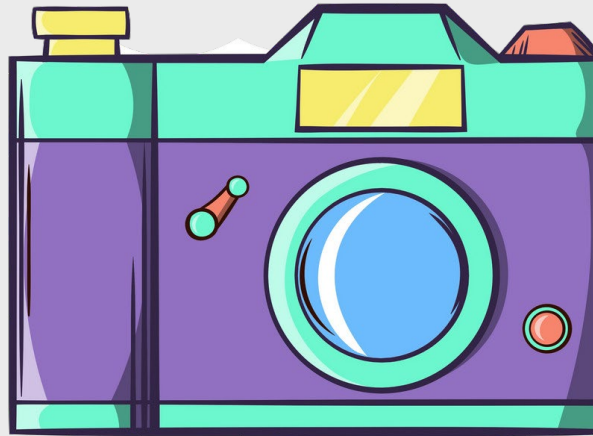
Kedai

Boleh





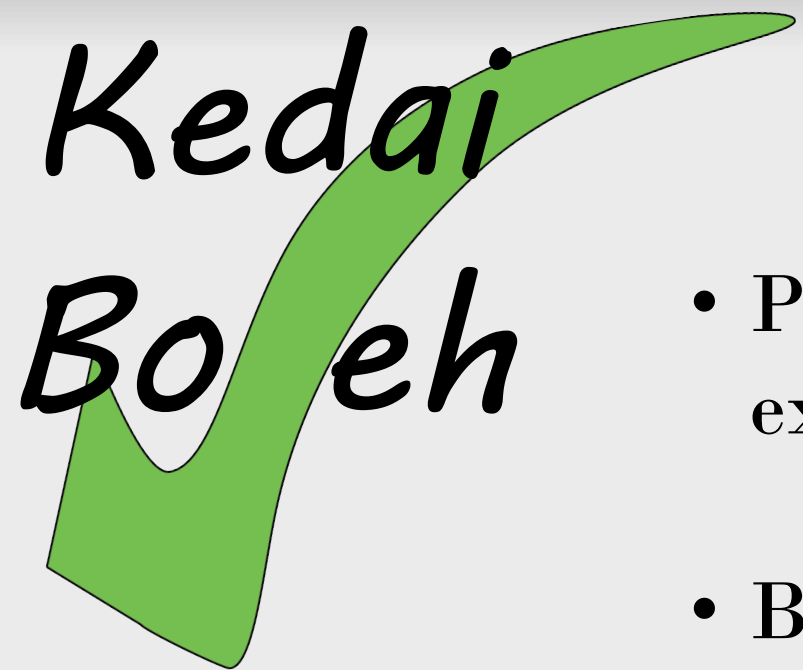
- Pick a clothes that you like



- Try it on and take a picture!

*Kedai
Boleh*

- Send to Kedai Boleh



- Personalized and engaging experience
- Better customer satisfaction
- Better sales conversion