ahrefs

Site Audit / Purrify   Yesterday   Compare with: 30 Dec 2025

6 Jan 2026 Purrify (purrify.ca/)

☰ All issues

| Actual 59 | New 6 | All tracked 172 | Turned off 0 | Importance ⌄ | | | Export all issues |

Issue	Crawled	Change	Added	New	Removed	Missing		
Internal pages								
⚠ 404 page	5	17 ▼	1	0	0	18	?	⋮
⚠ 4XX page	5	17 ▼	1	0	0	18	?	⋮
Indexability								
⚠ Canonical points to redirect ⚡	7	2 ▼	0	1	3	0	?	⋮
ⓘ Noindex page ⚡	8	2 ▼	0	1	0	3	?	⋮
ⓘ Nofollow page ⚡	3	1 ▼	0	1	0	2	?	⋮
ⓘ Canonical URL changed ⚡	14	0	—	—	—	—	?	⋮
ⓘ Noindex follow page ⚡	5	1 ▼	0	0	0	1	?	⋮
ⓘ Noindex and nofollow page ⚡	3	1 ▼	0	1	0	2	?	⋮
ⓘ Indexable page became non-indexable ⚡	1	6 ▼	—	—	—	—	?	⋮
Links								
INDEXABLE								
⚠ Canonical URL has no incoming internal links ⚡	142	27 ▲	4	23	0	0	?	⋮
⚠ Orphan page (has no incoming internal links)	9	5 ▼	0	1	5	1	?	⋮
⚠ Page has links to broken page	3	0	0	0	0	0	?	⋮
ⓘ Page has links to redirect	107	0	0	1	1	0	?	⋮
ⓘ Redirected page has no incoming internal links `New`	1	1 ▲	0	1	0	0	?	⋮
ⓘ Page has nofollow and dofollow incoming internal links	24	2 ▲	5	0	3	0	?	⋮
ⓘ Page has only one dofollow incoming internal link	14	0	1	0	1	0	?	⋮
NOT INDEXABLE								
ⓘ Orphan page (has no incoming internal links)	12	3 ▲	0	6	0	3	?	⋮
ⓘ Page has links to broken page	2	0	0	0	0	0	?	⋮
ⓘ Page has links to redirect	75	1 ▲	0	1	0	0	?	⋮
ⓘ Page has only one dofollow incoming internal link	23	9 ▲	1	12	4	0	?	⋮
ⓘ Page has nofollow outgoing internal links	3	1 ▼	0	1	0	2	?	⋮
ⓘ Redirected page has no incoming internal links	3	1 ▲	0	1	0	0	?	⋮
Redirects								
ⓘ 3XX redirect ⚡	37	33 ▼	0	4	0	37	?	⋮
ⓘ HTTP to HTTPS redirect	2	0	0	0	0	0	?	⋮
ⓘ Redirect chain ⚡	1	0	0	0	0	0	?	⋮
Content								
INDEXABLE								
⚠ Title tag missing or empty ⚡	2	0	0	0	0	0	?	⋮
ⓘ Title too long ⚡	78	33 ▲	9	24	0	0	?	⋮
ⓘ Meta description too long ⚡	56	20 ▲	9	22	11	0	?	⋮
ⓘ Meta description too short ⚡	7	2 ▲	0	4	1	1	?	⋮
ⓘ H1 tag missing or empty ⚡	5	2 ▲	0	2	0	0	?	⋮
ⓘ Meta description tag missing or empty ⚡	3	0	0	0	0	0	?	⋮
ⓘ Meta description changed ⚡	29	80 ▼	—	—	—	—	?	⋮
ⓘ Title tag changed ⚡	13	90 ▼	—	—	—	—	?	⋮
ⓘ Page and SERP titles do not match ⚡	3	2 ▲	2	0	0	0	?	⋮
ⓘ Multiple H1 tags	1	0	0	0	0	0	?	⋮
NOT INDEXABLE								

🟡 Title tag missing or empty ⚡	4	1 ▲	0	1	0	0	❓ ⋮
ℹ️ Title too long ⚡	51	16 ▲	9	8	1	0	❓ ⋮
ℹ️ Meta description too long ⚡	41	8 ▲	9	10	10	1	❓ ⋮
ℹ️ Meta description too short ⚡	17	1 ▲	0	5	1	3	❓ ⋮
ℹ️ H1 tag missing or empty	3	2 ▲	0	2	0	0	❓ ⋮
ℹ️ Multiple H1 tags	2	0	0	0	0	0	❓ ⋮

Social tags

🟡 Open Graph URL not matching canonical ⚡	48	9 ▲	0	10	1	0	❓ ⋮

Localization

⚠️ Missing reciprocal hreflang (no return-tag)	16	14 ▲	9	7	2	0	❓ ⋮
⚠️ Hreflang to non-canonical New	5	5 ▲	0	5	0	0	❓ ⋮
⚠️ More than one page for same language in hreflang New	4	4 ▲	0	4	0	0	❓ ⋮
⚠️ Page referenced for more than one language in hreflang New	4	4 ▲	0	4	0	0	❓ ⋮
⚠️ Hreflang and HTML lang mismatch	1	0	0	1	1	0	❓ ⋮
⚠️ Hreflang to redirect or broken page	1	0	0	0	0	0	❓ ⋮

Sitemaps

⚠️ Non-canonical page in sitemap ⚡	12	6 ▲	1	6	1	0	❓ ⋮
⚠️ Noindex page in sitemap ⚡	3	2 ▼	0	1	0	3	❓ ⋮
⚠️ 3XX redirect in sitemap ⚡	2	42 ▼	0	2	8	36	❓ ⋮
⚠️ 4XX page in sitemap New	1	1 ▲	1	0	0	0	❓ ⋮
ℹ️ Indexable page not in sitemap	91	54 ▲	0	58	4	0	❓ ⋮
ℹ️ Page in multiple sitemaps	17	0	0	0	0	0	❓ ⋮
ℹ️ Pages added to sitemaps	5	3 ▲	—	—	—	—	❓ ⋮

Other

⚠️ Robots.txt is not accessible New	1	1 ▲	0	1	0	0	❓ ⋮
ℹ️ Pages to submit to IndexNow ⚡	298	107 ▲	—	—	—	—	❓ ⋮
ℹ️ Structured data has Google rich results validation error	204	28 ▲	17	11	0	0	❓ ⋮
ℹ️ Structured data has schema.org validation error	58	42 ▲	12	30	0	0	❓ ⋮