

19 Jan 2026 Purrify (purrify.ca/)

≡ All issues

Actual 63

























































New 5

All tracked 172

Turned off 0

Importance ▾

Export all issues

Issue	Crawled	Change	Added	New	Removed	Missing		
Internal pages								
 404 page	18	14 ▼	0	4	0	18		
 4XX page	18	14 ▼	0	4	0	18		
Indexability								
 Canonical points to redirect ⚡	3	0	0	0	0	0		
 Noindex page ⚡	85	2 ▼	0	0	2	0		
 Nofollow page ⚡	4	0	0	0	0	0		
 Noindex follow page ⚡	81	2 ▼	0	0	2	0		
 Noindex and nofollow page ⚡	4	0	0	0	0	0		
 Canonical URL changed ⚡	2	81 ▼	—	—	—	—		
 Indexable page became non-indexable ⚡	1	79 ▼	—	—	—	—		
Links								
INDEXABLE								
 Page has no outgoing links <div>New</div>	15	15 ▲	0	15	0	0		
 Page has links to broken page	11	5 ▲	0	5	0	0		
 Orphan page (has no incoming internal links)	10	1 ▼	0	1	2	0		
 Canonical URL has no incoming internal links ⚡	5	2 ▼	1	1	1	3		
 Page has links to redirect	47	1 ▲	0	1	0	0		
 Redirected page has no incoming internal links	1	0	0	0	0	0		
 Page has only one dofollow incoming internal link	54	11 ▲	2	15	5	1		
 Page has nofollow and dofollow incoming internal links	26	2 ▲	2	0	0	0		
NOT INDEXABLE								
 Orphan page (has no incoming internal links)	7	0	0	0	0	0		
 Page has links to broken page	5	4 ▲	1	3	0	0		
 Page has links to redirect	68	2 ▲	0	2	0	0		
 Page has only one dofollow incoming internal link	33	4 ▲	1	11	2	6		
 Page has nofollow outgoing internal links	4	0	0	0	0	0		
 Redirected page has no incoming internal links	1	0	0	0	0	0		
Redirects								
 3XX redirect ⚡	46	1 ▲	1	0	0	0		
 HTTP to HTTPS redirect	2	0	0	0	0	0		
 Redirect chain ⚡	1	0	0	0	0	0		
Content								
INDEXABLE								
 Title tag missing or empty ⚡	4	2 ▲	2	0	0	0		
 Meta description too long ⚡	72	3 ▼	0	8	6	5		
 Title too long ⚡	72	2 ▲	2	7	1	6		
 Meta description tag missing or empty ⚡	19	15 ▲	0	15	0	0		
 Meta description too short ⚡	12	1 ▲	1	0	0	0		
 H1 tag missing or empty	6	0	0	0	0	0		
 Word count changed ⚡	24	16 ▲	—	—	—	—		
 Multiple H1 tags	11	4 ▲	0	7	0	3		
 Meta description changed ⚡	7	14 ▼	—	—	—	—		
 H1 tag changed ⚡	6	4 ▼	—	—	—	—		

Page and SERP titles do not match ⚡	<u>3</u>	0	0	0	0	0		
Title tag changed ⚡	<u>3</u>	16 ▼	—	—	—	—		
NOT INDEXABLE								
Title tag missing or empty ⚡	<u>2</u>	2 ▼	0	0	<u>2</u>	0		
Meta description tag missing or empty ⚡	1	0	0	0	0	0		
Meta description too long ⚡	<u>57</u>	4 ▼	0	<u>2</u>	0	<u>6</u>		
Meta description too short ⚡	<u>55</u>	7 ▲	0	<u>7</u>	0	0		
Title too long ⚡	<u>21</u>	5 ▼	0	<u>2</u>	0	<u>7</u>		
Multiple H1 tags	<u>9</u>	0	0	<u>6</u>	0	<u>6</u>		
H1 tag missing or empty	1	0	0	0	0	0		
Social tags								
Open Graph URL not matching canonical ⚡	<u>66</u>	6 ▲	<u>2</u>	<u>8</u>	0	<u>4</u>		
Open Graph tags missing	<div>New</div> <u>15</u>	15 ▲	0	<u>15</u>	0	0		
X (Twitter) card missing	<div>New</div> <u>15</u>	15 ▲	0	<u>15</u>	0	0		
Localization								
Hreflang to redirect or broken page	1	5 ▼	0	0	<u>5</u>	0		
Usability and performance								
Slow page	<u>9</u>	7 ▲	<u>6</u>	<u>3</u>	<u>1</u>	<u>1</u>		
Images								
Image broken	<u>24</u>	11 ▲	0	<u>14</u>	0	<u>3</u>		
Page has broken image	<u>16</u>	8 ▲	0	<u>12</u>	0	<u>4</u>		
Sitemaps								
Non-canonical page in sitemap ⚡	<u>12</u>	3 ▲	<u>3</u>	0	0	0		
3XX redirect in sitemap ⚡	<u>10</u>	1 ▲	<u>1</u>	0	0	0		
Noindex page in sitemap ⚡	<u>4</u>	0	0	0	0	0		
4XX page in sitemap	1	0	0	0	0	0		
Indexable page not in sitemap	<u>126</u>	16 ▲	<u>2</u>	<u>24</u>	<u>3</u>	<u>7</u>		
Page in multiple sitemaps	<u>17</u>	0	0	0	0	0		
Pages added to sitemaps	<div>New</div> <u>6</u>	6 ▲	—	—	—	—		
Other								
Pages to submit to IndexNow ⚡	<u>259</u>	74 ▲	—	—	—	—		
Structured data has Google rich results validation error	<u>138</u>	2 ▲	0	<u>3</u>	0	<u>1</u>		
Structured data has schema.org validation error	<u>32</u>	0	0	0	0	0		
No. of referring domains dropped	<div>New</div> <u>2</u>	2 ▲	—	—	—	—		