ahrefs

Site Audit / Purrify   13 Jan   Compare with: 6 Jan

13 Jan 2026 Purrify (purrify.ca/)

☰ All issues

| Actual 63 | New 10 | All tracked 172 | Turned off 0 | Importance ⌄ | | | | | | | | 📥 Export all issues |

Issue	Crawled	Change	Added	New	Removed	Missing		
Internal pages								
⚠ 404 page	32	27 ▲	0	30	0	3	❓	⋮
⚠ 4XX page	32	27 ▲	0	30	0	3	❓	⋮
Indexability								
⚠ Canonical points to redirect ⚡	3	4 ▼	0	0	0	4	❓	⋮
ℹ Noindex page ⚡	87	79 ▲	80	4	0	5	❓	⋮
ℹ Nofollow page ⚡	4	1 ▲	0	1	0	0	❓	⋮
ℹ Canonical URL changed ⚡	83	69 ▲	—	—	—	—	❓	⋮
ℹ Noindex follow page ⚡	83	78 ▲	80	3	0	5	❓	⋮
ℹ Indexable page became non-indexable ⚡	80	79 ▲	—	—	—	—	❓	⋮
ℹ Noindex and nofollow page ⚡	4	1 ▲	0	1	0	0	❓	⋮
Links								
INDEXABLE								
⚠ Orphan page (has no incoming internal links)	11	2 ▲	4	1	3	0	❓	⋮
⚠ Canonical URL has no incoming internal links ⚡	7	135 ▼	0	5	140	0	❓	⋮
⚠ Page has links to broken page	6	3 ▲	1	2	0	0	❓	⋮
ℹ Page has links to redirect	46	61 ▼	1	4	66	0	❓	⋮
ℹ Redirected page has no incoming internal links	1	0	0	0	0	0	❓	⋮
ℹ Page has only one dofollow incoming internal link	43	29 ▲	27	6	2	2	❓	⋮
ℹ Page has nofollow and dofollow incoming internal links	24	0	0	0	0	0	❓	⋮
NOT INDEXABLE								
ℹ Orphan page (has no incoming internal links)	7	5 ▼	0	0	5	0	❓	⋮
ℹ Page has links to broken page	1	1 ▼	0	1	0	2	❓	⋮
ℹ Page has links to redirect	66	9 ▼	66	0	0	75	❓	⋮
ℹ Page has only one dofollow incoming internal link	29	6 ▲	13	16	0	23	❓	⋮
ℹ Page has nofollow outgoing internal links	4	1 ▲	0	1	0	0	❓	⋮
ℹ Redirected page has no incoming internal links	1	2 ▼	0	1	3	0	❓	⋮
Redirects								
ℹ 3XX redirect ⚡	45	8 ▲	0	24	0	16	❓	⋮
ℹ HTTP to HTTPS redirect	2	0	0	0	0	0	❓	⋮
ℹ Redirect target changed [New]	2	2 ▲	—	—	—	—	❓	⋮
ℹ Redirect chain ⚡	1	0	0	0	0	0	❓	⋮
Content								
INDEXABLE								
⚠ Title tag missing or empty ⚡	2	0	0	0	0	0	❓	⋮
ℹ Meta description too long ⚡	75	19 ▲	6	13	0	0	❓	⋮
ℹ Title too long ⚡	70	8 ▼	4	6	18	0	❓	⋮
ℹ Meta description too short ⚡	11	4 ▲	3	1	0	0	❓	⋮
ℹ H1 tag missing or empty	6	1 ▲	0	3	0	2	❓	⋮
ℹ Meta description tag missing or empty ⚡	4	1 ▲	0	3	0	2	❓	⋮
ℹ Meta description changed ⚡	21	8 ▼	—	—	—	—	❓	⋮
ℹ Title tag changed ⚡	19	6 ▲	—	—	—	—	❓	⋮
ℹ H1 tag changed ⚡ [New]	10	10 ▲	—	—	—	—	❓	⋮
ℹ Word count changed ⚡ [New]	8	8 ▲	—	—	—	—	❓	⋮

ℹ Multiple H1 tags	7	6 ▲	0	6	0	0	? ⋮
ℹ Page and SERP titles do not match ⚡	3	0	0	0	0	0	? ⋮

NOT INDEXABLE

ℹ Title tag missing or empty ⚡	4	0	0	3	0	3	? ⋮
ℹ Meta description tag missing or empty ⚡ `New`	1	1 ▲	0	1	0	0	? ⋮
ℹ Meta description too long ⚡	61	20 ▲	40	18	0	38	? ⋮
ℹ Meta description too short ⚡	48	31 ▲	40	3	0	12	? ⋮
ℹ Title too long ⚡	26	25 ▼	11	14	0	50	? ⋮
ℹ Multiple H1 tags	9	7 ▲	0	9	0	2	? ⋮
ℹ H1 tag missing or empty	1	2 ▼	0	0	0	2	? ⋮

Social tags

ℹ Open Graph URL not matching canonical ⚡	60	12 ▲	0	12	0	0	? ⋮

Localization

⚠ Hreflang to redirect or broken page	6	5 ▲	5	0	0	0	? ⋮
⚠ More than one page for same language in hreflang	4	0	0	0	0	0	? ⋮
ℹ Self-reference hreflang annotation missing `New`	1	1 ▲	1	0	0	0	? ⋮

Usability and performance

ℹ Slow page `New`	2	2 ▲	0	2	0	0	? ⋮

Images

⚠ Image broken `New`	13	13 ▲	0	13	0	0	? ⋮
⚠ Page has broken image `New`	8	8 ▲	0	8	0	0	? ⋮

Sitemaps

⚠ 3XX redirect in sitemap ⚡	9	7 ▲	0	7	0	0	? ⋮
⚠ Non-canonical page in sitemap ⚡	9	3 ▼	0	0	3	0	? ⋮
⚠ Noindex page in sitemap ⚡	4	1 ▲	0	1	0	0	? ⋮
⚠ 4XX page in sitemap	1	0	0	0	0	0	? ⋮
ℹ Indexable page not in sitemap	110	19 ▲	3	18	0	2	? ⋮
ℹ Page in multiple sitemaps	17	0	0	0	0	0	? ⋮
ℹ Pages removed from sitemaps `New`	3	3 ▲	—	—	—	—	? ⋮
ℹ No. of URLs in sitemap decreased `New`	1	1 ▲	—	—	—	—	? ⋮

Other

ℹ Pages to submit to IndexNow ⚡	185	113 ▼	—	—	—	—	? ⋮
ℹ Structured data has Google rich results validation error	136	68 ▼	0	15	0	83	? ⋮
ℹ Structured data has schema.org validation error	32	26 ▼	0	0	0	26	? ⋮