A question for the board:

What if your newest rep could be field-ready in two weeks?

Not six months from now. Not after burning through your best leads. **Two weeks.**

The Invisible Burn Rate

$3,000

per rep in training costs

That's before they take their first call.

3-6 months

until they're productive

Your best leads are the training ground.

Every month of training delays is **lost revenue, burned leads, and compounding opportunity cost**. The meter is running whether your reps are ready or not.

The Training Paradox

THE REALITY

Your top performer took 400 calls to find their rhythm. That's 400 prospects who heard their awkward pauses, fumbled objections, and uncertain close attempts.

THE QUESTION

What if those 400 practice calls happened before your rep ever picked up the phone?

You can't afford to waste leads on training.

But you can't afford untrained reps either.

DialerGPT

An AI-powered training environment where your sales team practices **hundreds of realistic conversations** before they ever touch a real prospect.

Intelligent Personas

Realistic AI customers that challenge and coach

Instant Feedback

Real-time coaching on every call

Safe Practice

Master objections without losing leads

How It Works

Built on modern distributed architecture for enterprise-grade reliability

01

Upload Training Calls

Your best sales calls become the curriculum

02

AI Analyzes Patterns

Distributed processing extracts winning techniques

03

Rep Practices Live

Real-time voice conversations with instant feedback

04

Track Performance

Analytics dashboard shows progress and readiness

Serverless architecture ensures zero downtime. **Edge-optimized delivery** keeps latency under 200ms globally.

How We Built It

Purrify developed DialerGPT to solve our own sales training challenges

Before

New sales reps required months of shadowing and practice calls. Training bottlenecks limited team growth and delayed revenue.

After

Reps now train on actual past calls with AI personas. Training time reduced dramatically, costs slashed, and confidence soared before first prospect contact.

"Our reps are closing deals faster than ever. The AI training removed all the guesswork."

— Anthony Thanbiah, Sales Manager, Purrify

The Platform

Enterprise features that matter to CFOs and VPs of Sales

Real-Time Voice AI

Natural conversations with sub-200ms latency

Custom Scenarios

Train on your actual sales calls and objections

Team Analytics

Dashboard tracking per-rep progress and readiness

Enterprise Security

Bank-grade encryption, SOC2 & HIPAA ready

Instant Coaching

AI feedback delivered immediately after each call

Unlimited Scale

Train 5 reps or 5,000 simultaneously

Built for Enterprise Scale

Modern cloud-native architecture designed for reliability and performance

Auto-Scaling Infrastructure

Elastic compute resources automatically scale based on demand. Handle 10 or 10,000 concurrent training sessions without manual intervention.

Distributed across multiple availability zones for fault tolerance

Global Edge Network

Low-latency voice processing at the edge ensures natural conversations. Sub-200ms response times globally through intelligent routing.

Content delivery optimized for real-time voice applications

Our serverless architecture means you only pay for what you use, while maintaining enterprise-grade reliability and security.

$

The Economics

Why this makes financial sense for every sales organization

60%
REDUCTION
in time to productivity

$99-$299
MONTHLY
vs. $3,000+ traditional training

Unlimited
PRACTICE
24/7 availability, no limits

Break even in your first month

The cost of one lost deal from an undertrained rep exceeds our annual subscription. The ROI isn't debatable—it's mathematical.

The Market Opportunity

Every company with a sales team is a potential customer

Total Addressable Market

15M+ sales professionals in North America alone. B2B companies spend $70B+ annually on sales training.

We're targeting the SMB to mid-market segment first

Our Advantage

First-mover in AI-powered sales training with real voice simulation. Proven results with enterprise customers and growing pipeline.

Network effects: more training data makes the product better

We're not just saving time—we're transforming how sales teams are built

Every sales organization faces this problem. We're solving it at scale.

What We're Building

Our next phase requires strategic infrastructure partnerships

Enhanced Compute Capacity

Scaling to support 10,000+ concurrent voice training sessions. Requires elastic infrastructure with global distribution and advanced auto-scaling capabilities.

Strategic Partnerships

Seeking partnerships with enterprise cloud providers to accelerate our go-to-market strategy and leverage cutting-edge AI infrastructure.

Investment in infrastructure today means market dominance tomorrow

We're looking for investors and partners who understand that the race to own AI-powered sales training will be won by those who can scale fastest. The technology works. Now we need the infrastructure to reach every sales team.

Every day you wait,
your competitors train faster

The companies that move first on AI-powered training will dominate their markets. The ones that wait will spend the next decade playing catch-up.

Purrify DialerGPT

Training sales teams at the speed of AI.
Proven with real customers. Ready to scale.

Schedule a Demo → **Discuss Partnership**

Built by Purrify

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purrify.ca