

# **RULE BOOK FOR**

## **“NAVONMESH 2026 – PLANX: BUSINESS PLAN BATTLE”**

**DATE: 10th February – 15th March 2026**

**FINAL ROUND: 15th March 2026**

**Venue: SGSU CAMPUS**

### **ELIGIBILITY OF PARTICIPANTS:**

The competition is open to all College/university students.

Participation is team-based, with a minimum of 2 and a maximum of 4 members per team.

Participants must carry a valid College/University ID card.

Only original and self-developed business ideas will be accepted.

### **RULES & REGULATIONS:**

Participants must submit their business idea/proposal in the prescribed format.

Shortlisting will be based on innovation, feasibility, scalability, and relevance.

Selected teams must attend the Pre-Finale Pitching and Mentorship Sessions.

Pitch decks (PPT) must be submitted as per instructions shared by the organizing team.

Time limits for pitching and Q&A must be strictly followed.

Any form of plagiarism or misrepresentation will lead to immediate disqualification.

The decision of the judges and the organizing committee shall be final and binding.

### **JUDGING CRITERIA:**

Innovation and originality of the idea

Market understanding and problem identification

Feasibility and financial viability

Scalability and sustainability

Pitch clarity and presentation

Response to jury questions