

RULE BOOK FOR
“NAVONMESH 2026 – PLANX: BUSINESS PLAN BATTLE”

DATE: 10th February – 15th March 2026

FINAL ROUND: 15th March 2026

Venue: SGSU CAMPUS

ELIGIBILITY OF PARTICIPANTS:

The competition is open to all College/university students.

Participation is team-based, with a minimum of 2 and a maximum of 4 members per team.

Participants must carry a valid College/University ID card.

Only original and self-developed business ideas will be accepted.

RULES & REGULATIONS:

Participants must submit their business idea/proposal in the prescribed format.

Shortlisting will be based on innovation, feasibility, scalability, and relevance.

Selected teams must attend the Pre-Finale Pitching and Mentorship Sessions.

Pitch decks (PPT) must be submitted as per instructions shared by the organizing team.

Time limits for pitching and Q&A must be strictly followed.

Any form of plagiarism or misrepresentation will lead to immediate disqualification.

The decision of the judges and the organizing committee shall be final and binding.

JUDGING CRITERIA:

Innovation and originality of the idea

Market understanding and problem identification

Feasibility and financial viability

Scalability and sustainability

Pitch clarity and presentation

Response to jury questions