Aida Chushkina
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EDUCATION

2020 - 2021 **London Business School, London**
Reading for Masters in Financial Analysis
Modules included: Asset Management, Data Analytics for Finance, Financial Engineering, Digital Investing,
Private Equity, Fintech, Pathways to Start-up success

2016 - 2020 **Higher School of Economics (HSE), Moscow**
BSc Economics (First Class Honours)
GPA 8.92 / 10, Overall ranking: 12 / 265
Full scholarship 2017-2020, Merit scholarship 2018 for academic achievements

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BUSINESS EXPERIENCE

2020 **MCKINSEY & COMPANY, Moscow**
Business Analyst Intern (6 months)
- Developed a clusterisation model for individual mark-up estimation as part of B2B dynamic pricing for one of the largest Russian steel-mining companies; expected to increase EBITDA by $13 MN per year
- Led end-to-end of a new direction in sales: concept definition, piloting, and financial impact estimation; expected to bring company around $7 MN additional EBITDA per year
- Defined work plans, monitored progress, and prepared updates for client's team meetings at each stage of agile implementation at the top-5 Russian bank, resulted in finishing piloting before the planned date
- Implemented Google Analytics in the tracking client activity process for the bank's website

2019 **OLIVER WYMAN, Moscow**
Consultant Intern (3 months)
- Managed communication between banks, external auditors, and consultant team within the Asset Quality Review process for a CIS Country, which improved working effectiveness on the project
- Integrity check of transaction data of collaterals and deals with related parties, delivered by 14 banks, according to IFRS 9 methodology, operating Python and Excel

2018 **BOSTON CONSULTING GROUP, Moscow**
Case-support (1 month)
- Processed airport flight data, using R and analysed interview with airline representatives; results later were leveraged to offer sales strategy for the airport

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ADDITIONAL INFORMATION

Business case-championships
- Finalist in HEC Business Game 2019 - Cases from Bain, Luxottica, Shiseido, and Bertelsmann
- 2nd place in Oliver Wyman Impact 2019 (Captain of a team)- Development of product line and optimisation work of agency channel and back-office using digital solutions for the insurance company
- 3rd place in Accenture Case-championship 2018 (Captain of a team) - Analysis of digital processes at a retail market and predicted future development

Volunteer
- Teacher of Economics at HSE courses for schoolchildren - established training programs in micro and macroeconomics and taught material
- Teaching assistant in Mathematical Analysis, Theory of probability and Math Statistics at HSE: led consultation for a group of 30+ people

Event management
- Served as Partnership Coordinator of Hult Prize Case-Championship at HSE to arrange collaboration (provide judges, sponsorship, and prizes) with McKinsey, Mars, Deloitte, and L'Oreal
- Committee member of HSE Create Commerce Society- Organised public events attracted up to 500 students from the HSE and other universities

Digital projects
- Research Assistant at ISEEK of HSE - prepared literature review, and interviewed managers of large Russian companies about the influence of digitalisation on required skills for a senior researcher
- Graduated from a business analyst course at Tinkoff (Russian digital bank) Fintech School: developed actual banking project, and received an offer to join Tinkoff after school
- **Languages:** Russian - native, English - fluent, German - basic
- **Technical Skills:** Alteryx, Bloomberg Terminal, LaTeX, Python, R, Reuters Eikon, Stata, SQL, Tableau
- **Hobbies:** snowboarding (a member of the regional team), swimming (1 km crawl in 26:13), piano playing (first honour at musical school) and theatre (6 shows at the national theatre)