

Social Hacks ||

ThoughtWorks
99 Madison Ave 15th Floor, New York, NY, 10016

socialhacksnyc@gmail.com

2018 socialhacks.tech



Social Hacks II

In January 2017, Social Hacks I happened. We had **100** attendees, **14** submitted projects, and **24** hours of awesome. Now we're back and **ready for round two**.

We're still just as committed to **mitigating social issues** through technology and innovation. This year, we are looking forward to opening up Social Hacks to **more students**. As our partner, this means accessing an **even larger** pool of passionate and talented programmers than last year. Social Hacks is **beginner-friendly** and open to high school and college hackers.

Many of our college hackers are **looking for full time opportunities** post-graduation. Unlike a traditional interview, you have the opportunity to observe our hackers' skills in a practical setting before offering them a potential position. This will give you an **advantage** over other recruiters.

Make the Most Out of Social Hacks by:

Sending company engineers and developers to mentor

Mentors are integral to the hackathon experience and an excellent way to connect with students. Mentoring is a win-win situation: hackers can receive guidance while companies can interact with potential recruits.

2. Promoting your API or any other products

There's no better way to promote or test your API or product than having a large group of hackers use it!

3. Bringing Promotional Items

Whether it's pens, water bottles, stickers, or other swag, our hackers are always happy to take them home. Build your company's image by familiarizing it with our hackers.



Sponsorship Tiers

	Kilo \$500+	Mega \$1500	Giga \$2500+
General			
Sponsor Table		X	X
Keynote Speech at Opening Ceremony			X
Workshop/Presentation		X	X
Branding			
Logo Size on T-shirt, Website	X	X	X
Distribution of Promotional Items	X	X	X
Social Media Shoutouts	X	X	Χ
Company Banner at Venue			X
Sponsor Awarded Prize		X	X
Recruiting			
Send Recruiters/Mentors	X	X	X
Access to Resumes		X	X
Interview Area			X
Judging			
Delegate on Judging Panel			X