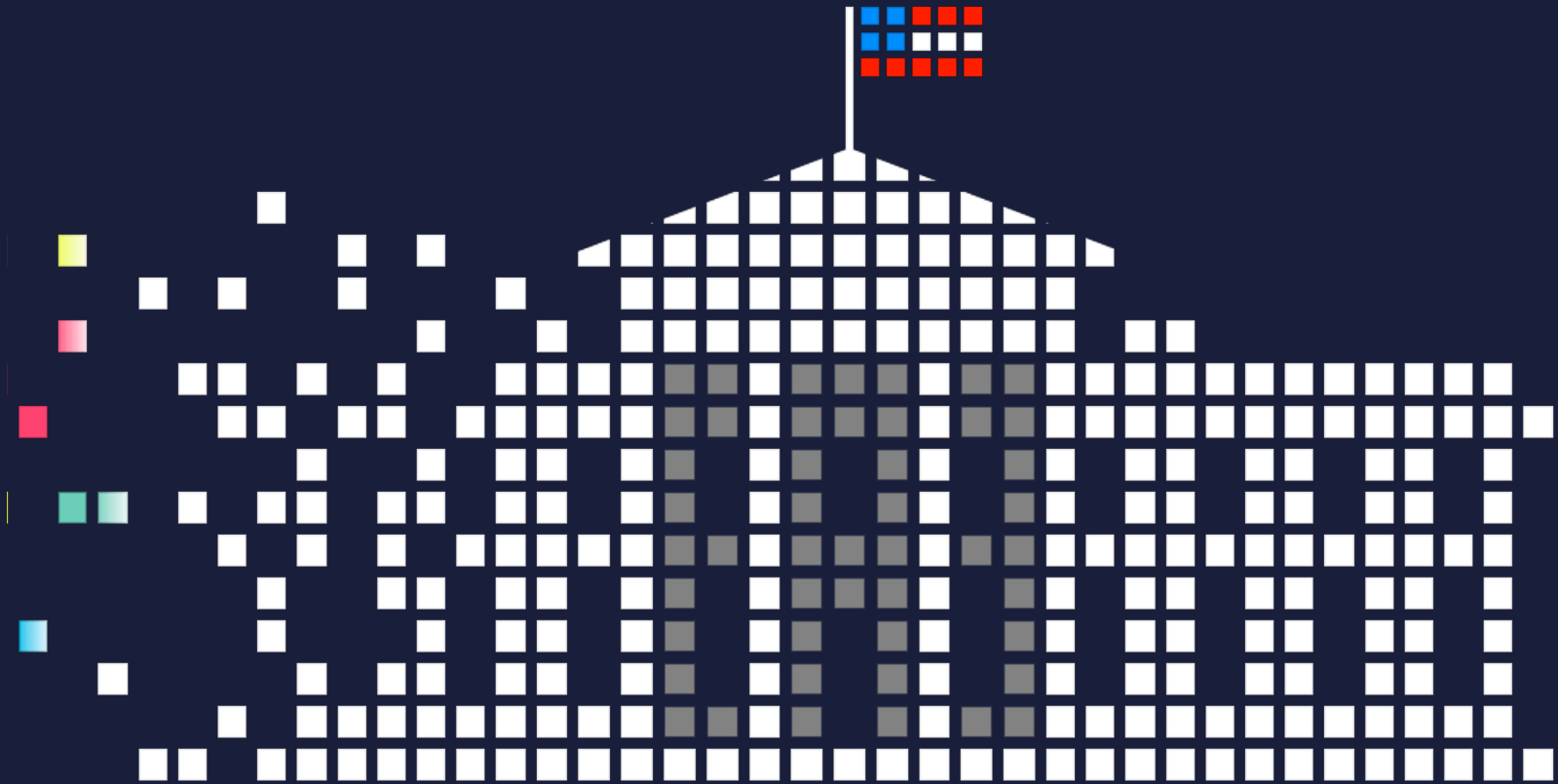# Civic Tech Summer Fellowship

"MVP" Concept Proposal

My Personal Journey in Civic Tech

Roles

- Chief Marketing Officer, US Census Bureau, 2015-Present
- Acting Chief Data Officer, US Department of Commerce, 2016
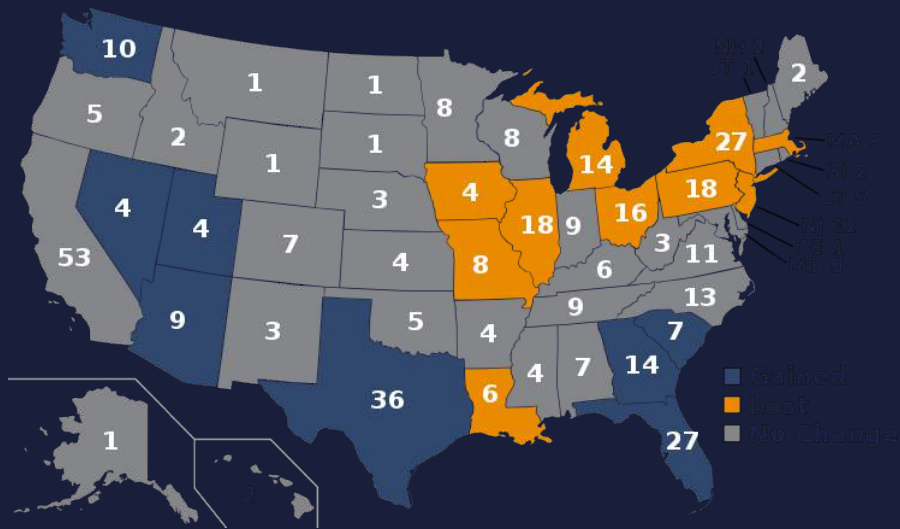- White House Presidential Innovation Fellow, 2014

Projects

- Built Digital Team at Census: Chief Data Officer, Chief Innovation Officer, Chief Product Officer, & Head of User Insights and Design
- Track Chair, White House Open Data Innovation Summit
- DC Startup Weekend (Techstars) Winner – IoT Competition
- CitySDK, Named Federal Innovation of the Year 2015
- Launched Open Source Program at Census

Why I Stayed in Gov

The work matters.

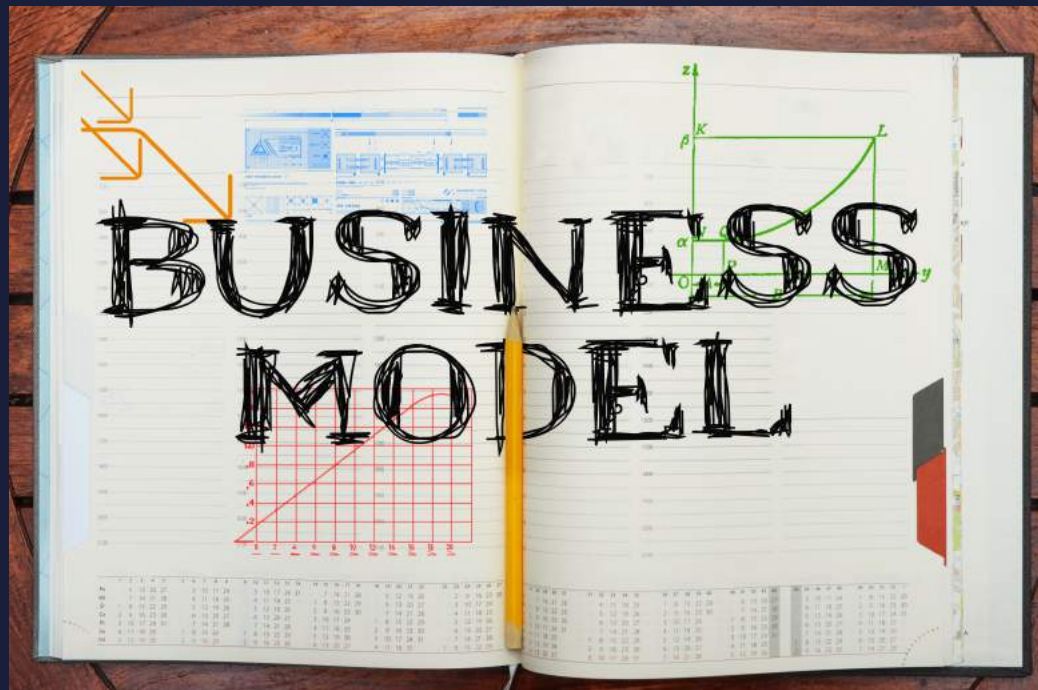The scale is massive.

$5B Cost Savings

Proposed Program

- Elite talent in a DC-based cohort experience
- 10 Weeks Paid Internship
- Work on Exciting Projects with Strong Mentorship

- <u>Who's it for</u>: Data Scientists, Software Engineers, Designers, Product Managers, Marketers, Bureaucracy Hackers

- <u>Strategic Partners:</u>

Goal: Create a Scalable Model

- ✓ Student leaders are empowered to get other agencies and campuses on-board, and "own" the fellowship experience

- ✓ Model ensures buy-in from agency executives and ties to mission objectives

- ✓ HR mechanisms such as standard hiring and partnership vehicles are utilized

- ✓ Through cohort experience, ability to create internship "brand" and form long-lasting network

- ✓ Flexibility to incorporate outside funding and strategic partners

Best Case Scenario Timeline

March 3rd – Gauge Interest, Begin Unofficial recruitment

March 17th – Finalize Package and Open "Official" Recruitment

March 31st – Select Candidates and Make Offers

Special Thanks

To all of you for considering public service, and for the leadership of Nick Sinai and Neel Mehta in spearheading this.