

Aidan Sun

ry.aidansun1@gmail.com ♦ aidan-sun.github.io ♦ (470) 314-8853

EXPERIENCE

MICROSOFT *RESEARCH PROJECT*

SPRING 2024

- Research project done on improving Microsoft's self-help resources for younger users.
- Research heavily centered around the user group, conducting many workshops, Reddit deep dives, interviews, cognitive walkthroughs, etc.
- Final deliverables: Design recommendations, wireframe prototypes.

PURDUE LIBRARIES *RESEARCH PROJECT*

FALL 2023

- Research project focused on evaluating the Purdue Libraries' online search.
- Used many different research methods: user testing, heuristic evaluation, comparative analysis, workshops, etc.
- Created and conducted research protocols.
- Final deliverables: Design recommendations, research report.

EXPEDIA GROUP *DESIGN PROJECT*

FALL 2022

- Design project with the goal of encouraging sustainable travel/lodging for users.
- Redesigned booking systems for both Expedia.com and Vrbo.com.
- Ideated with the team to produce different methods of encouraging sustainability for our user group.
- Final deliverables: Mid-fidelity prototypes, website redesigns.

UEGROUP / XCENTER *DESIGN PROJECT*

SPRING 2022

- Design project centered around the telehealth experience of caretakers.
- Research and design were centered around two highly detailed co-design sessions.
- Final deliverables: High-fidelity design prototypes.

EDUCATION

Purdue University *2021 - 2025*

Junior, B.S. in UX Design, minor in Anthropology

SKILLS

- UX/UI design
- Visual design
- User research & testing
- Prototype creation
- Research protocol designing
- Teamwork, collaboration & communication
- Quick to adapt & learn new skills

Tools & Software:

Figma, HTML, CSS, Javascript, Photoshop, Illustrator