Aidan Sun

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EXPERIENCE

UEGROUP / XCENTER

SPRING 2022

- Created high fidelity mockups of a multichannel telehealth experience using co-designs.
- Collaborated with teammates to facilitate two co-design sessions.
- Conducted extensive research and design ideation.

EXPEDIA GROUP

FALL 2022

- Redesigned the booking systems for both Expedia.com and Vrbo.com to encourage users to be more sustainable in the spaces of air travel and lodging.
- Constructed wireframes and mid-fidelity prototypes based on sustainable practices.
- Ideated with team members to produce multiple different methods of encouraging sustainability for our user group.

PURDUE MUSICAL ORGANIZATION

SPRING 2023

- Explored the onboarding process for PMO staff and created a reference kit for the organization.
- Created digital mockups and physical prototypes of our designs.
- Conducted many user interviews over the course of the project.

PURDUE LIBRARIES

FALL 2023

- Research based project focused on evaluating the Purdue Libraries' online search
- Used many different research methods over the course of the project, such as user testing, heuristic evaluation, comparative analysis, and workshops among others.
- Helped with the creation of research protocols and conducting said research.

EDUCATION

Purdue University 2021 - 2025

Junior, B.A. in UX Design, minor in Anthropology

SKILLS

- UX/UI design
- User research & testing
- Prototype creation
- Teamwork & collaboration
- Quick to adapt & learn new skills

Tools & Software:

Figma, HTML, CSS, Javascript, Photoshop, Illustrator