AIDAN AARTS
Frontend Engineer

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PROJECTS

E-Commerce Store for Mathis Brothers Furniture
- [Live Demo](#)
- As part of a dynamic team, I played a key role in building various custom front-end applications that enhanced the functionality and user experience across the entire site.
- My responsibilities encompassed designing and implementing interactive features, optimizing performance, and ensuring seamless integration with back-end systems.

Personal Portfolio
- [Live Demo](#)
- I Recently updated my portfolio to help further showcase my skills as a developer.
- Utilizing classic frontend languages such as Javascript, HTML, and CSS

CERTIFICATIONS
- Certified Salesforce B2C Commerce Developer

INTRESTS
- Avid skier and enjoyer of the Rocky Mountains.
- Fly fishing across the front range.
- Running; I am currently in training for my first marathon.

KEY QUALIFICATIONS
- 3+ years professional experience as a front end engineer, building and shipping eCommerce stores.
- Bachelors Degree University of Colorado Boulder in Computer Science.
- Mastery of front end technologies and frameworks such as, JavaScript, HTML, CSS, and React

SKILLS
- **Advanced**: Javascript, React, HTML, CSS, JSON, Jquery, Angular, Git, Agile Development, UX/UI Design, Node.js, Jira, REST, A/B testing, eCommerce Development.

WORK EXPERIENCE

Frontend Engineer
Outerbox Design
📅 Oct 2023 - current   📍 Denver CO
- Led the redesign of client websites, implementing modern design principles and optimizing user experience for increased sales and conversion rates.
- Utilized HTML, CSS, and JavaScript to enhance website performance, resulting in a 4% improvement in user engagement across multiple stores.
- Worked collaboratively with cross-functional teams, including UX designers and backend developers, to ensure seamless integration of design elements and functionality.

Salesforce Commerce Cloud Developer (Front End)
Red Van Workshop
📅 Jan 2022 - May 2023   📍 Denver CO (Remote)
- Developed multiple large e-commerce stores to production working through full software development life cycles.
- Contributed to the design and development of scalable frameworks and tooling to improve developer experiences and productivity.
- Utilized HTML, CSS, JavaScript, and React to create user-friendly interfaces and optimize performance.
- Worked with cross-functional teams, including product owners and designers, to ensure effective collaboration and delivery of high-quality solutions.

Software Development Intern
Red Van Workshop
📅 May 2021 - Aug 2021   📍 Boulder CO (remote)
- Thrived in a fast-paced software development environment, regularly adapting to new technologies, tools, and methodologies to enhance productivity and stay up to date with industry advancements.
- Utilized Agile development methodology and project planning through JIRA, and Confluence. Used Github for code reviews and pushing code from the sandbox to staging, production and onto development.
- Built within Salesforce Commerce Cloud ecosystem, using business manager. Developed with the existing Red Van Workshop out of the box software.

EDUCATION

B.A., Computer Science
University of Colorado
📅 2017 - 2021   📍 Boulder, CO

Relevant courses
- Human Computer Interaction, Data Structures, Algorithms, Software Development Methods and Tools, Data Science, Computer Systems, Design and Analysis of Database Systems, Principles of Programming Languages