AIDAN SMITH

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EDUCATION

Indiana University, Luddy School of Informatics - Bloomington, IN   August 2020 – May 2024
Bachelor of Science in Informatics, with Distinction
GPA: 3.77/4.00
Major: Informatics
Specialization: Graphic Design
Minor: Human Centered Computing
- 4x Dean's List (Fall 2020, Spring 2022, Fall 2022, Spring 2023).
- College Bound Scholarship Recipient
- Indiana University Dance Marathon Fundraiser
- WIUX Student Radio Host

EXPERIENCE

American Eagle Outfitters - New York City, NY   February 2025 - August 2025
Merchandise Assistant: Sweaters & Fleece
- Worked with a small team on current and upcoming clothing assortments to maximize profits for an apparel brand worth $1.75 billion.
- Utilized PLM software to issue PO's for thousands of units of inventory in US, Canada, and online stores.
- Collaborated with cross functional teams to guarantee upcoming products were up to standard, merchandising plans met budget goals, and any miscellaneous issues were attended to.
- Communicated with overseas vendors to ensure samples of new products arrived accurately and on deadline.
- Created and presented a weekly recap every Monday that analyzed the sales of the previous week and gave leadership an overview on current customer buying patterns along with comparisons to years prior.

TravisMathew – Huntington Beach, CA   June 2023 – August 2023
Merchandise Intern
- Reviewed and organized samples that were then presented in a showroom for Fall/Winter 2024 collection to appeal to customers.
- Recorded and categorized notes during prototype review for Fall/Winter 2024 collection.
- Attended multiple fit meetings and documented comments and changes.
- Managed and sorted multiple collections of hundreds of lab dips.
- Collaborated with a team of eight peers on various merchandise projects to streamline workflow.
- Hosted an End of Internship Presentation where I presented new strategies to the merchandise team on improving prototype review, such as software training and ideas on enhancing employee workflow.

SKILLS AND INTERESTS

Programming: Python | HTML | CSS | SQL | JavaScript | Jinja
Software: Adobe Photoshop | Adobe Illustrator | Figma | PLM Systems | Sitefinity | Microsoft Suite | Miro
Personal: Music | Film Photography | Swimming | Hiking | Travel