



RETRO REV

WHAT IS THE WEBSITE ABOUT ?

Retro Rev is a website all about classic cars. It showcases a unique vintage car collection owned by Oscar J. Ruelas. The website celebrates the style, history, and performance of old cars. People who visit can learn about each car, read interesting stories, and stay updated with vintage car news and events.

The goal of the website is to share Oscar's car collection with other car lovers and help them connect over their passion for classic vehicles.

PAGES AND FUNCTIONALITY :

HOME PAGE

Features an introduction to Retro Rev, a welcome message, a button to view the collection, and recent articles or updates.

ABOUT PAGE

Includes a personal introduction of Oscar J. Ruelas, pictures of him with his cars, and a short story behind the collection.

COLLECTION PAGE

Shows all the classic cars in the collection. Each car has images, the year, name, technical stats (power, engine, torque, weight), and a short story.

NEWS PAGE

Lists news and articles about vintage cars, events, car shows, or updates in the car world.

CONTACT PAGE

A contact form where users can message Oscar. It will include fields for name, email, and message.



JOHN CARTER

Age 45

Work Mechanic

From Manchester, UK

Hobbies Restoring vintage motorcycles, watching F1, and visiting classic car shows

ABOUT JOHN

John has been a mechanic for over 25 years. He grew up around engines and developed a passion for old machines early in life. In his free time, he enjoys fixing up vintage bikes and attending car meets with his teenage son.

GOALS AND MOTIVATIONS

Learn more about vintage cars he hasn't worked on before.

Get inspiration for his next restoration project.

Possibly connect with other car lovers.

FRUSTRATIONS WITH OTHER WEBSITES

Some websites are hard to use on mobile.

Image galleries are slow or broken.

Too much text without enough visuals.

IDEAL WEBSITE EXPERIENCE

A clean, easy-to-navigate site with large, high-quality car photos and simple, interesting information. Mobile-friendly, with fast loading and clear sections for each car.



ALEX BORG

Age 29

Work Classic Car Blogger

From London, UK

Hobbies Blogging about car culture, graphic design, taking automotive photos

ABOUT ALEX

Alex works for a creative agency but runs his own blog about car culture on the side. He loves the mix of visual style and engineering that vintage cars offer. He's always looking for beautifully designed websites to feature in his blog and draw inspiration from.

GOALS AND MOTIVATIONS

Find new stories and car profiles for his blog.
Discover well-designed websites for reference.
Explore visually engaging and inspiring car collections.

FRUSTRATIONS WITH OTHER WEBSITES

Outdated design and poor layouts.
Lack of unique branding or style.
Poor quality images.

IDEAL WEBSITE EXPERIENCE

A visually modern and well-branded website with large, clean images, car stats, and backstories. It should be creative and easy to navigate with smooth transitions and minimal clutter.



GOALS AND MOTIVATIONS

Find beautiful cars and photos for event inspiration.

Contact collectors for future collaborations.

Learn more about the car culture scene.

MARIA TORRES

Age 35

Work Event Planner

From Barcelona, Spain

Hobbies Planning themed events, traveling, vintage shopping

ABOUT JOHN

Maria specializes in planning luxury events with unique themes. She's currently organizing a retro-themed car show and loves using classic elements from the 60s and 70s. She appreciates style, storytelling, and functionality.

FRUSTRATIONS WITH OTHER WEBSITES

No clear way to contact the owner.

Not enough info about car details or collection background.

Websites that feel outdated.

IDEAL WEBSITE EXPERIENCE

A stylish, professional-looking site with strong storytelling, clear contact details, and a layout that works well in multiple languages or formats.

It should be both inspiring and functional.

HOME

ABOUT

MEET THE COLLECTOR
BIO, STORY, PASSION FOR CARS

COLLECTION

CAR 1 PAGE
IMAGE, MODEL, YEAR, STATS

CAR 2 PAGE
IMAGE, MODEL, YEAR, STATS

CAR 3 PAGE
IMAGE, MODEL, YEAR, STATS

CAR 4 PAGE
IMAGE, MODEL, YEAR, STATS

NEWS

ARTICLE 1
E.G. UPCOMING VINTAGE CAR
EXHIBITION

ARTICLE 2
NEW CARS

ARCHIVE
PAST NEWS OR EVENTS

CONTACT

CONTACT FORM
NAME, EMAIL, MESSAGE

SOCIAL MEDIA LINKS
OPTIONAL

HEADING FLICK

USE FOR PAGE TITLES, SECTION HEADERS

Body Text Lalezar-Regular

Use For Paragraphs, car descriptions, links

UI Elements Darker Grotesque

Use For Buttons, navigation bar, forms, labels

These fonts are bold, unique, and slightly retro — perfect for a vintage car theme. Flick gives the site personality, Lalezar-Regular keeps it easy to read, and Darker Grotesque adds modern clarity and structure to interactive elements like buttons and menus.

COLOURS

#1B2033

#FFFFFF

#B45748

This dark theme creates a bold, classy look that fits the vintage style. The accent adds warmth and retro flair.

LOGO ON BLUE



LOGO ON WHITE

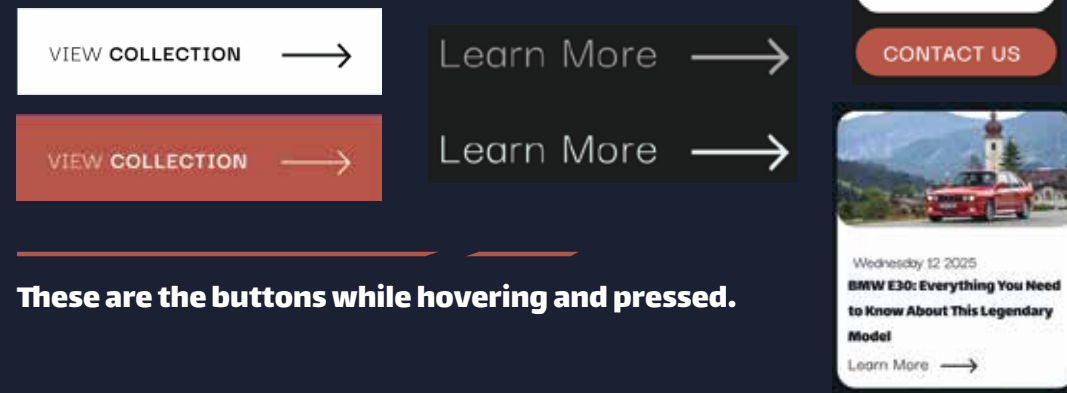


NAV BAR



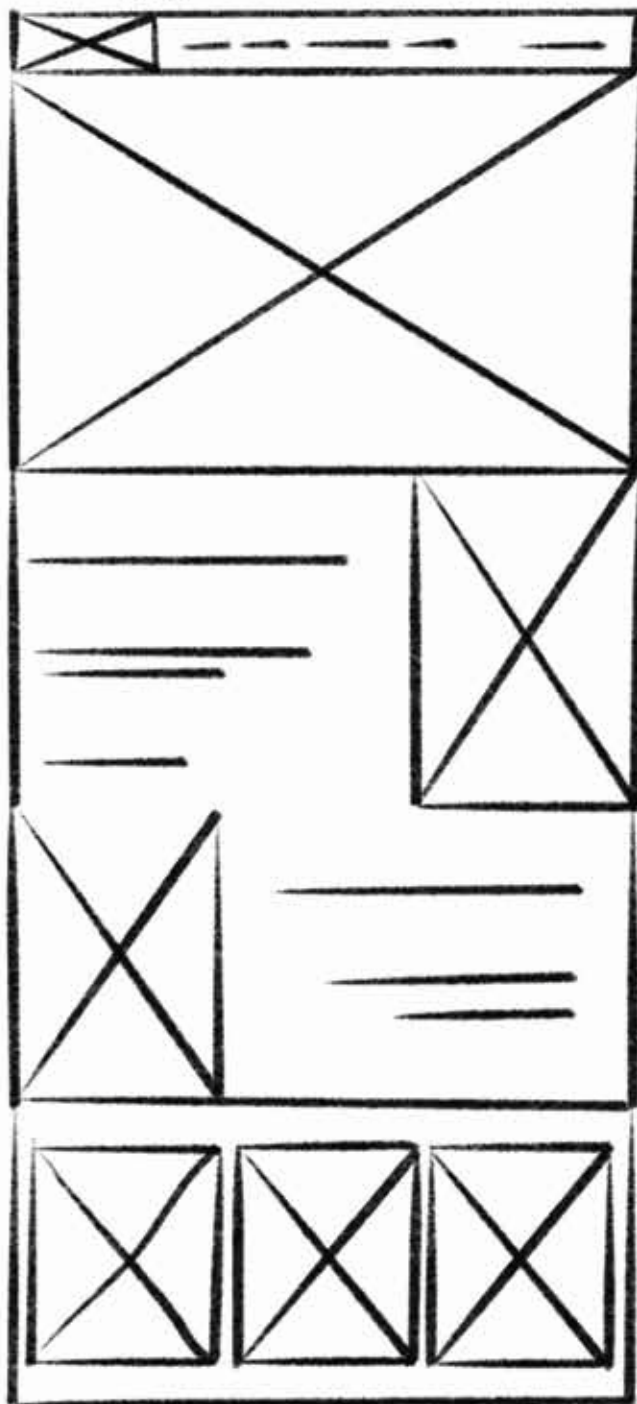
This is the nav bar while hovering on the pages.

BUTTONS

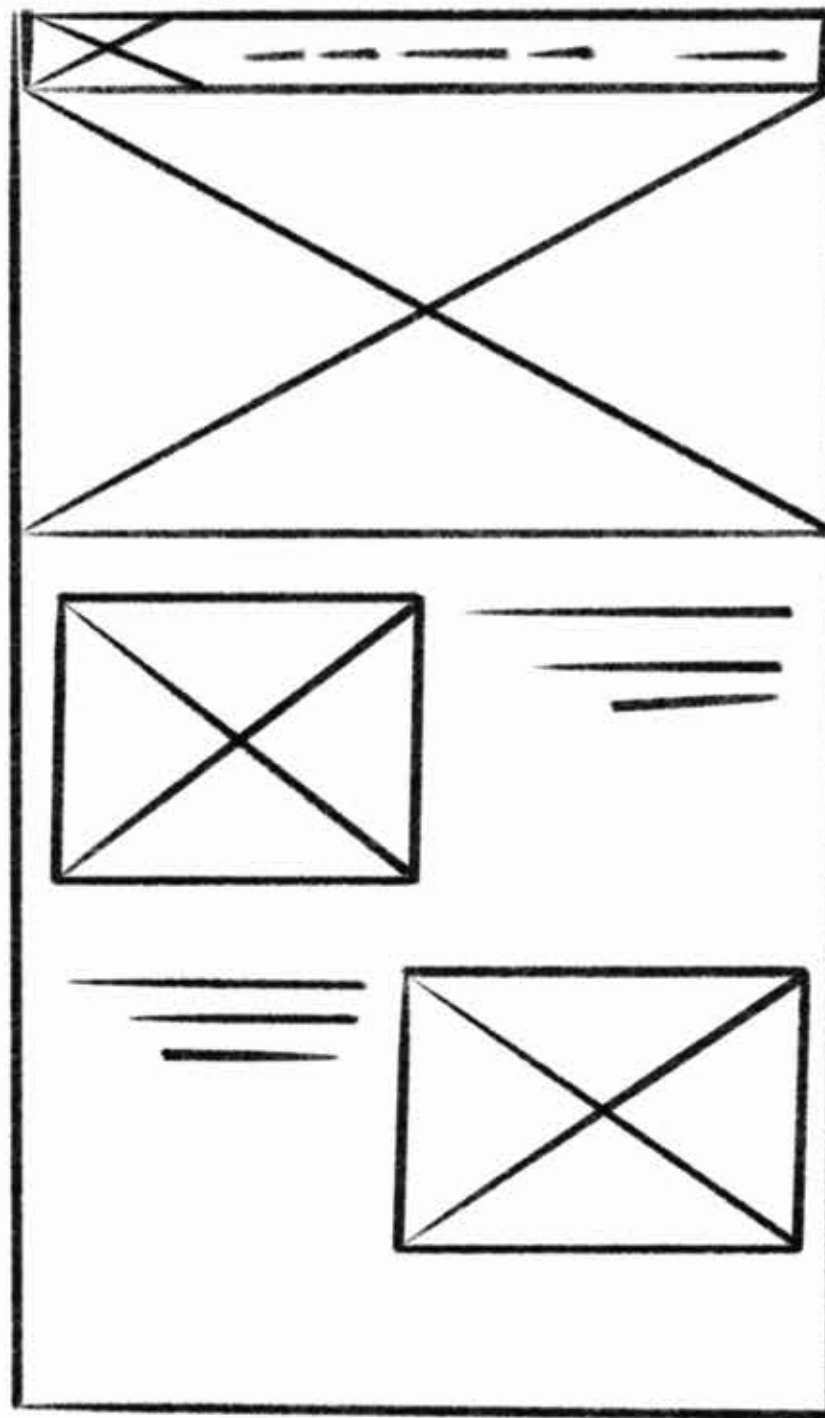


These are the buttons while hovering and pressed.

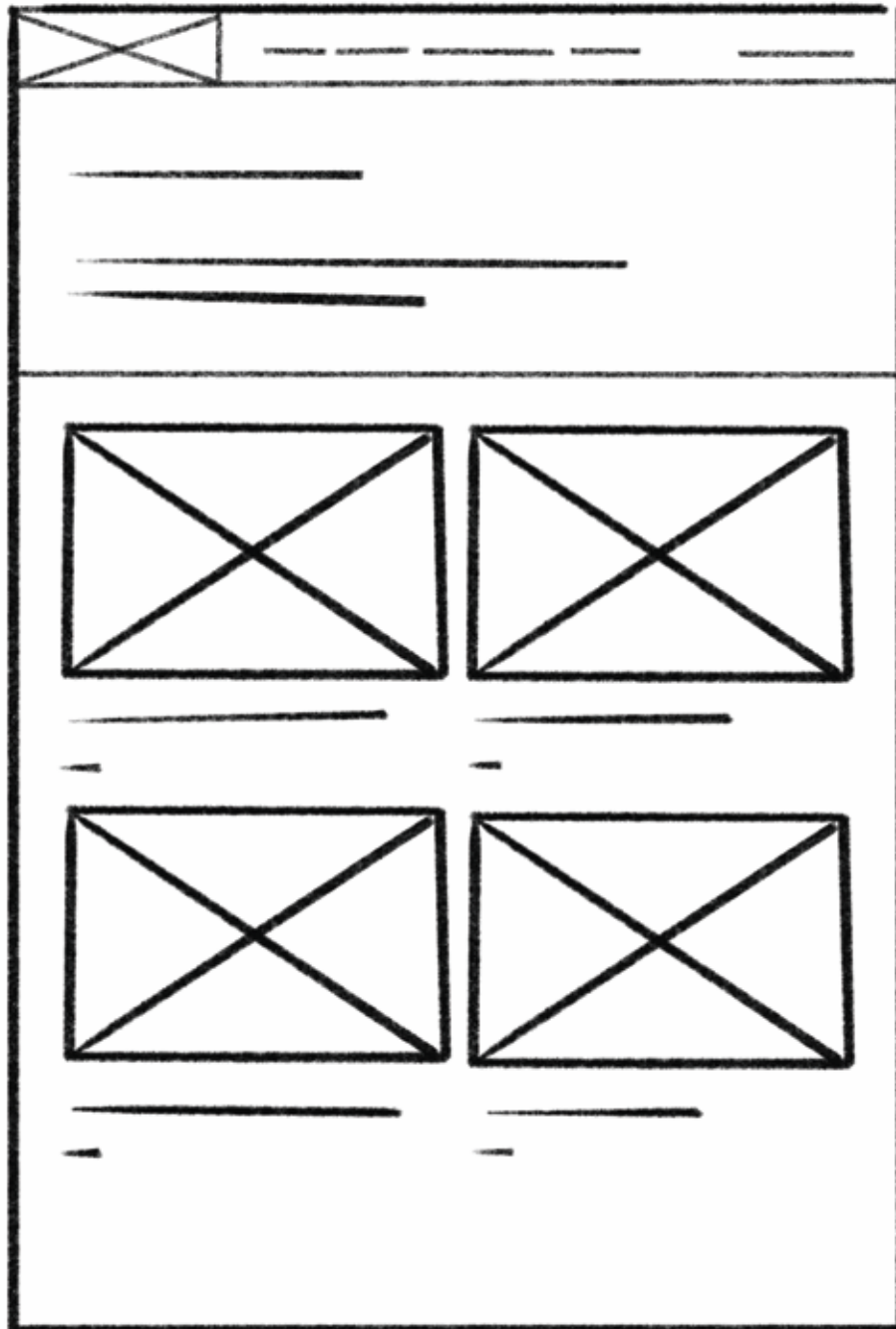
Home page



About page

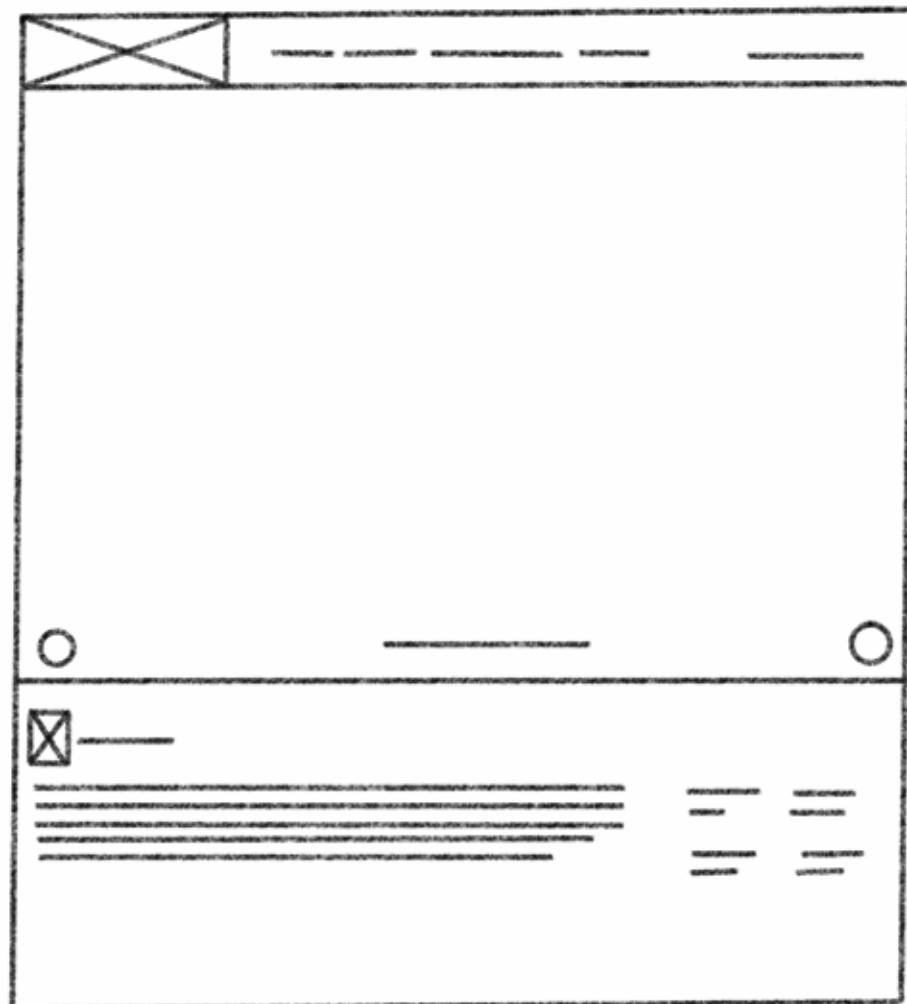


Car collection page



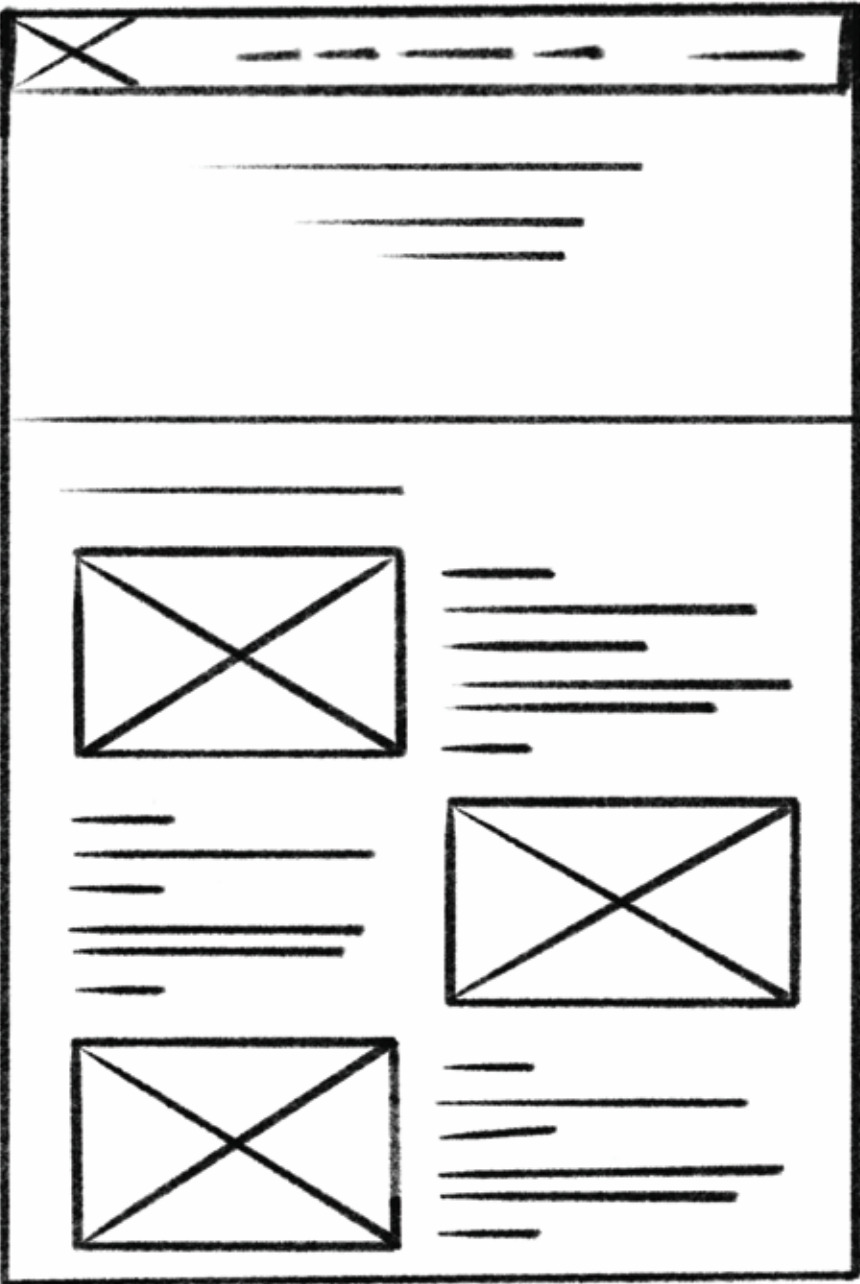
Wireframe of a car collection page. The page features a header with a logo placeholder (a square with an 'X') and a navigation menu with four items. Below the header is a large empty rectangular area. The main content area is divided into two rows, each containing two car image placeholders (squares with an 'X'). Below each image placeholder is a short horizontal line representing a title or description. At the bottom of the page, there are two more short horizontal lines, likely for pagination or additional information.

Specific car page

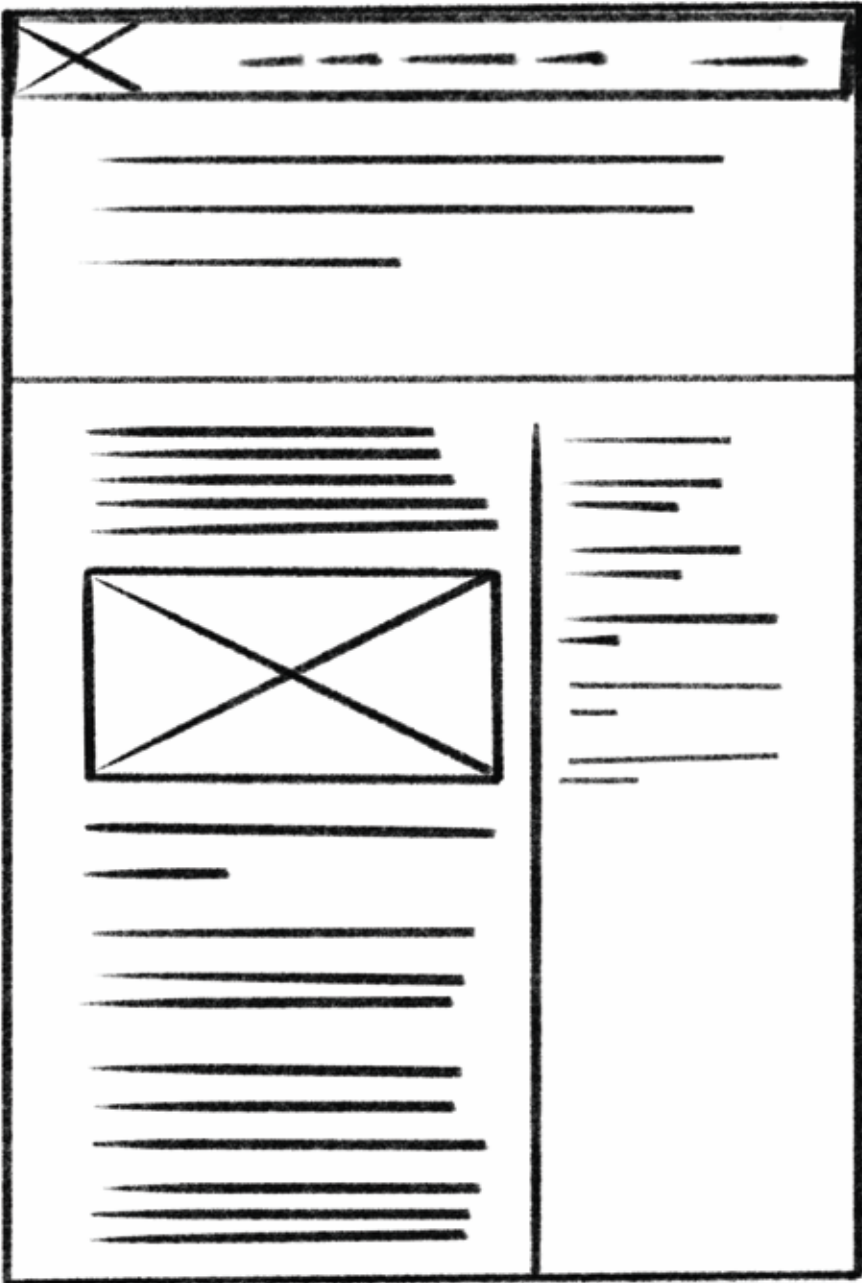


Wireframe of a specific car page. The page features a header with a logo placeholder (a square with an 'X') and a navigation menu with four items. Below the header is a large empty rectangular area. The main content area is divided into two sections. The top section contains a large empty rectangular area, likely for a car image, with a small circle placeholder on the left and right sides. The bottom section contains a list of details, starting with a checkbox icon (a square with an 'X') followed by a short horizontal line. Below this are several horizontal lines representing text, and a table with two columns and two rows of data.


News page



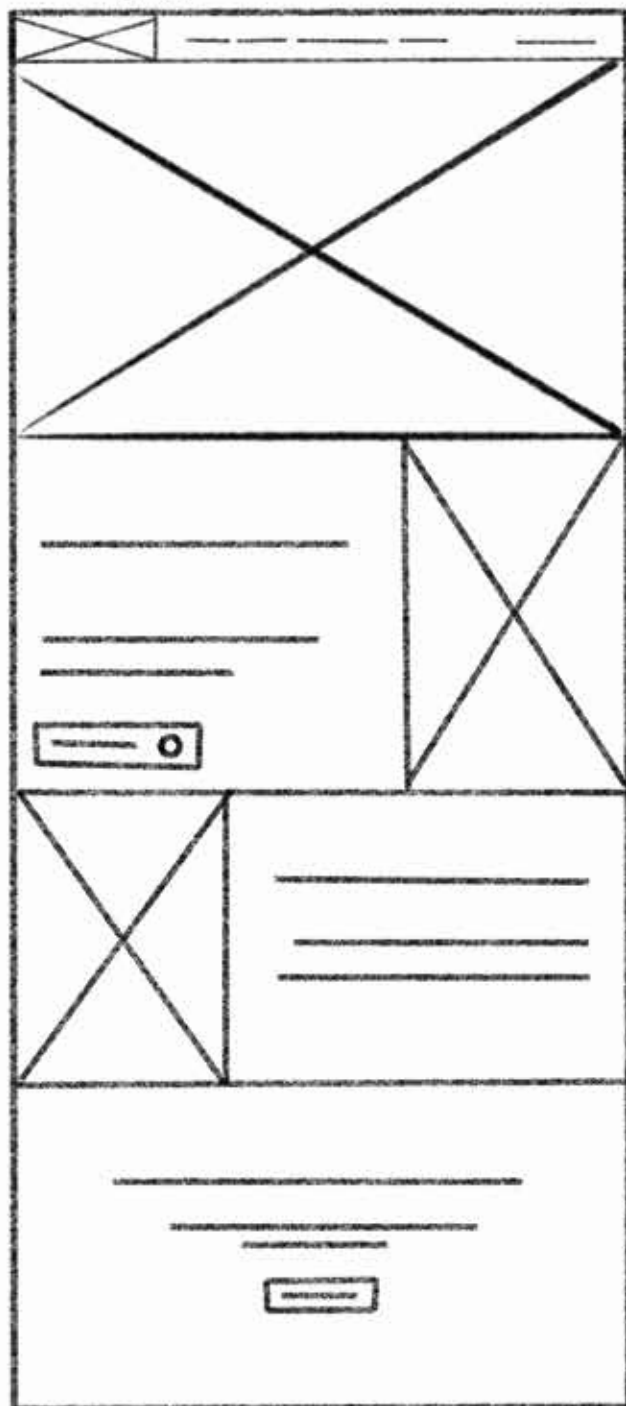
Specific article page



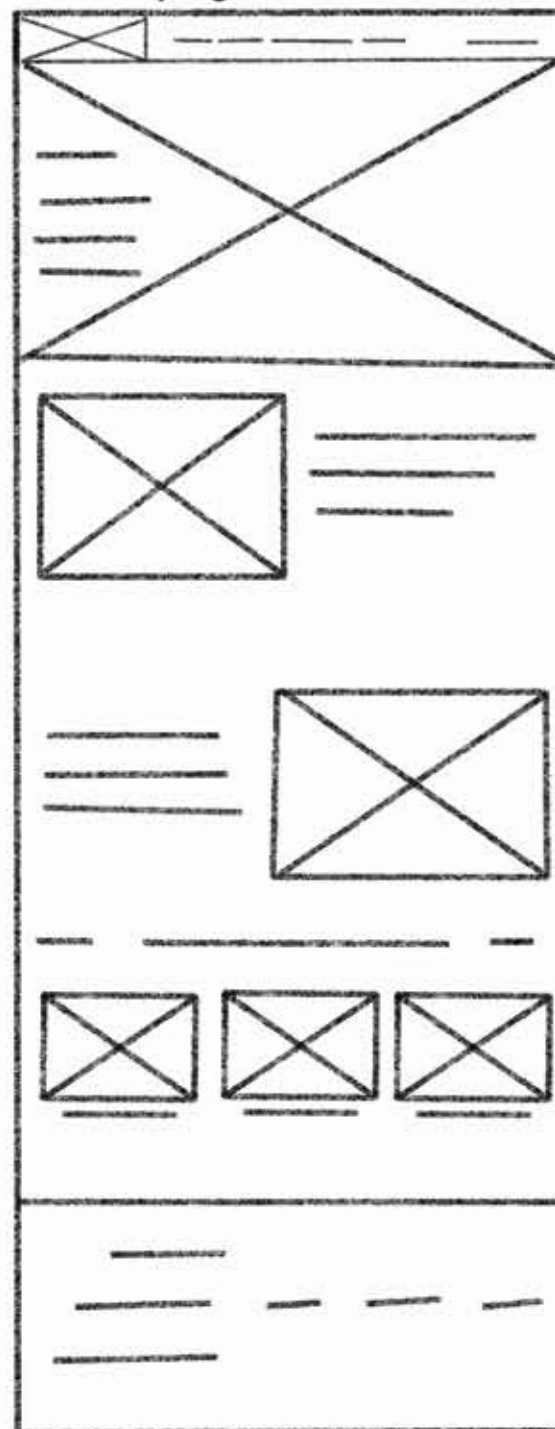
contact page

	<div data-bbox="828 287 1680 311">Home About Services Contact</div>
---	---

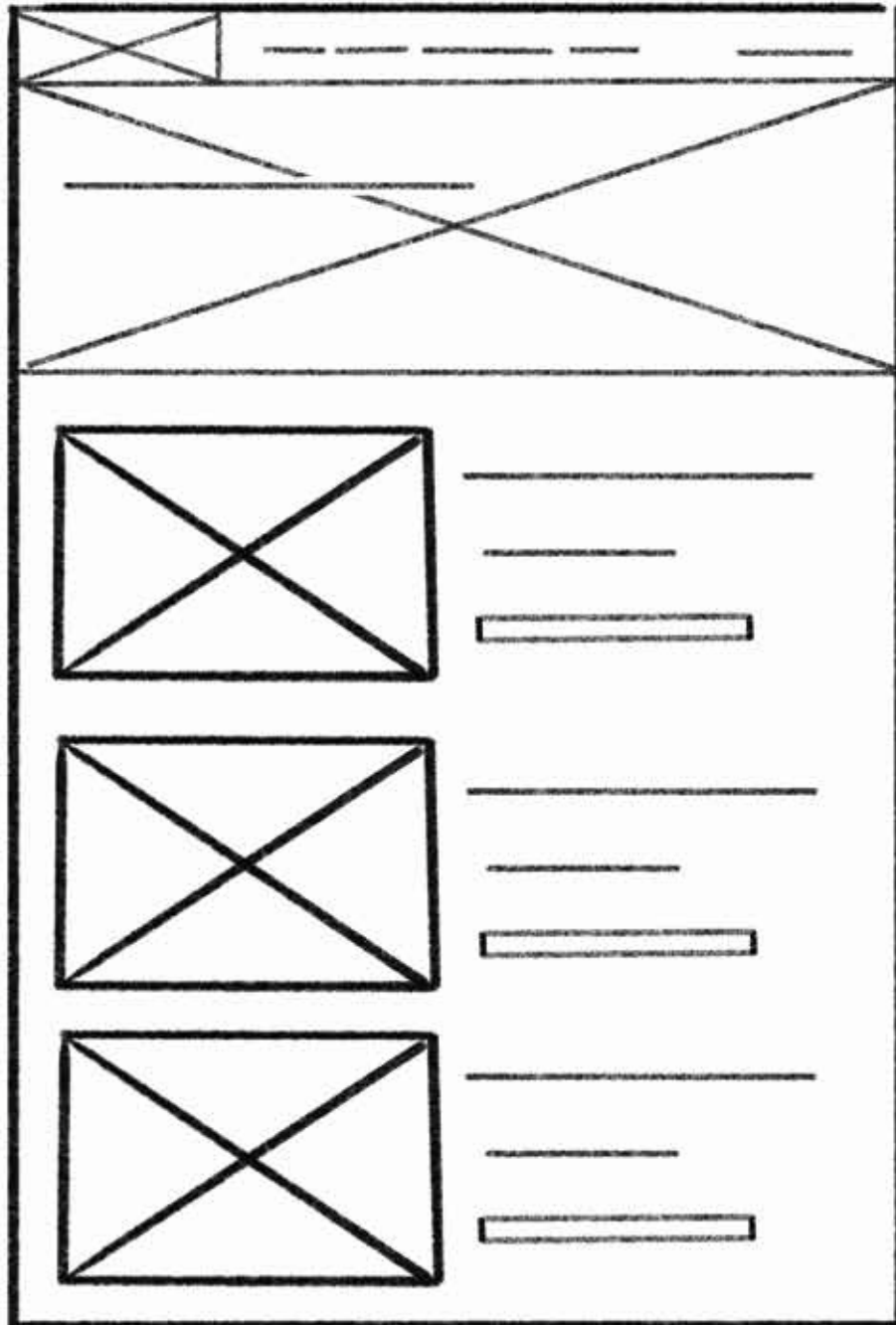
Home page



About page

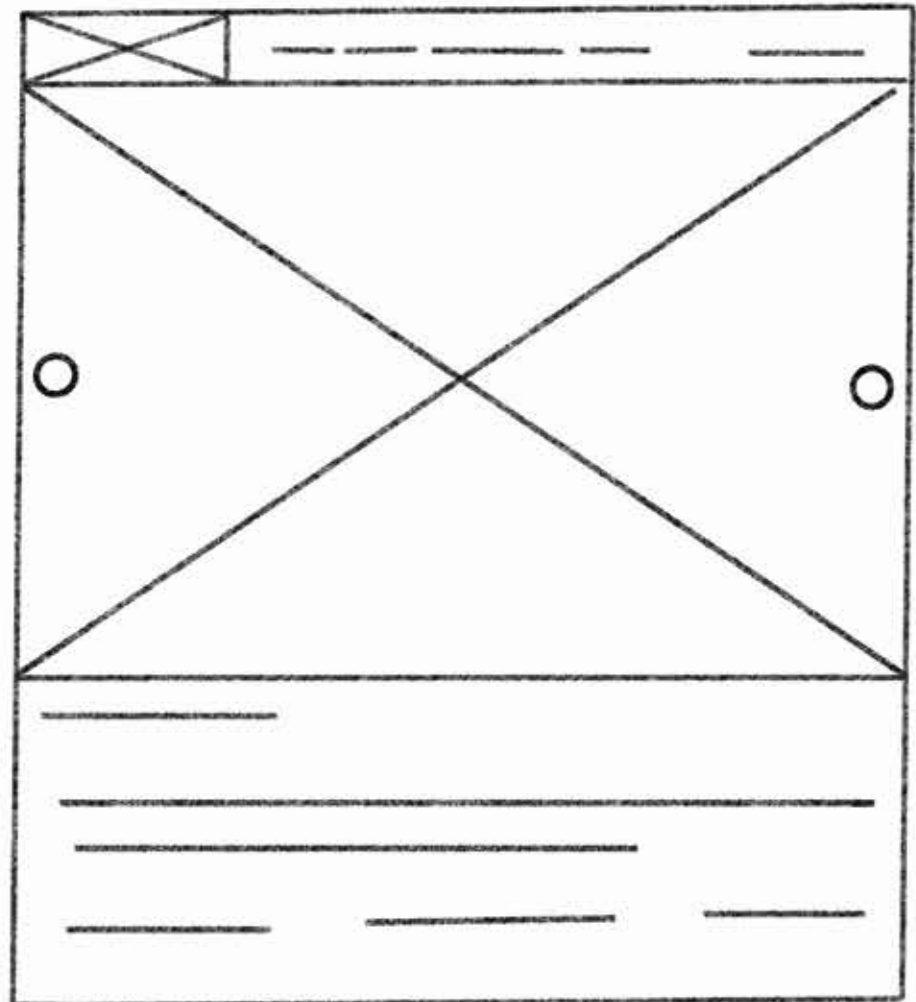


Car collection page



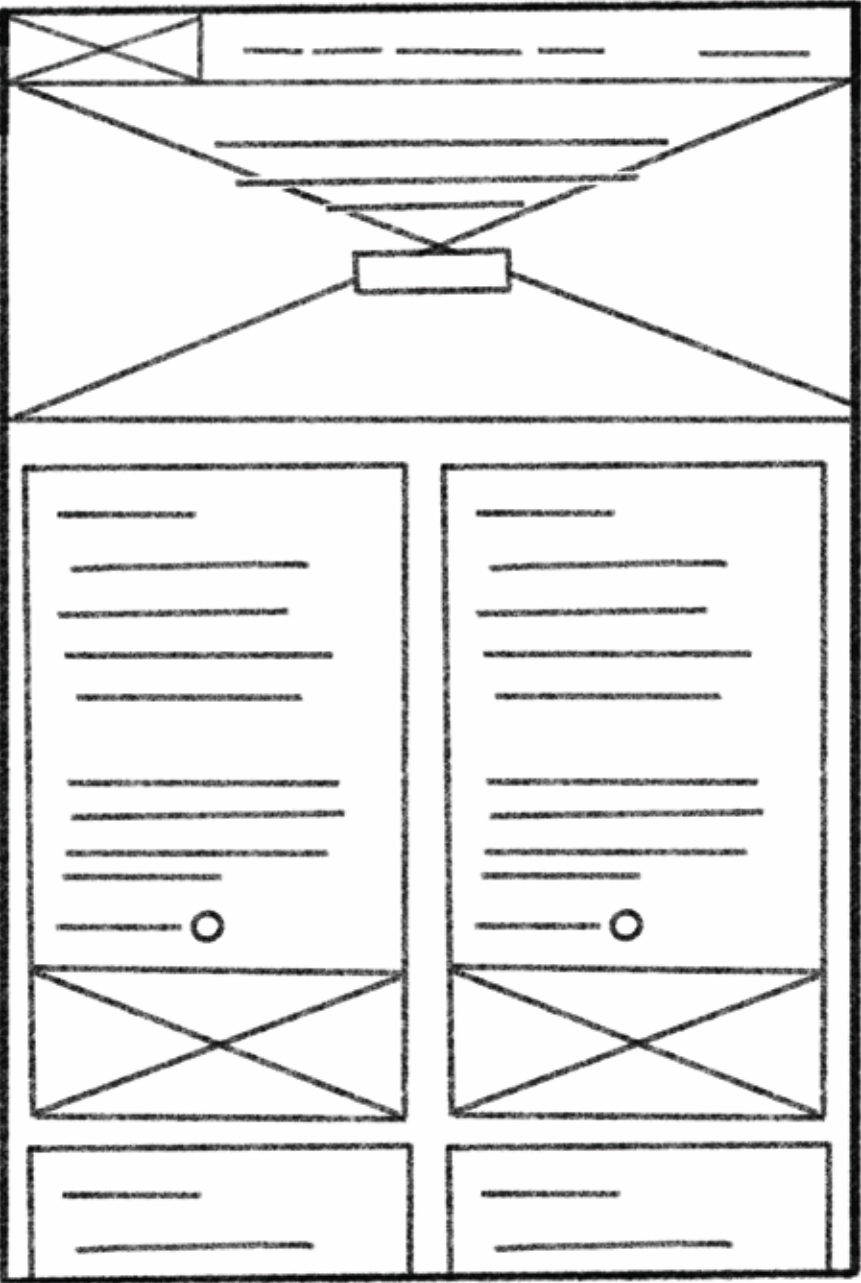
This wireframe represents a car collection page. It features a header with a logo placeholder and navigation links. Below the header is a large placeholder for a main image or banner. The main content area is organized into a list of three car items. Each item consists of a square image placeholder with a diagonal cross, followed by three lines of text and a small rectangular button or link.

Specific car page

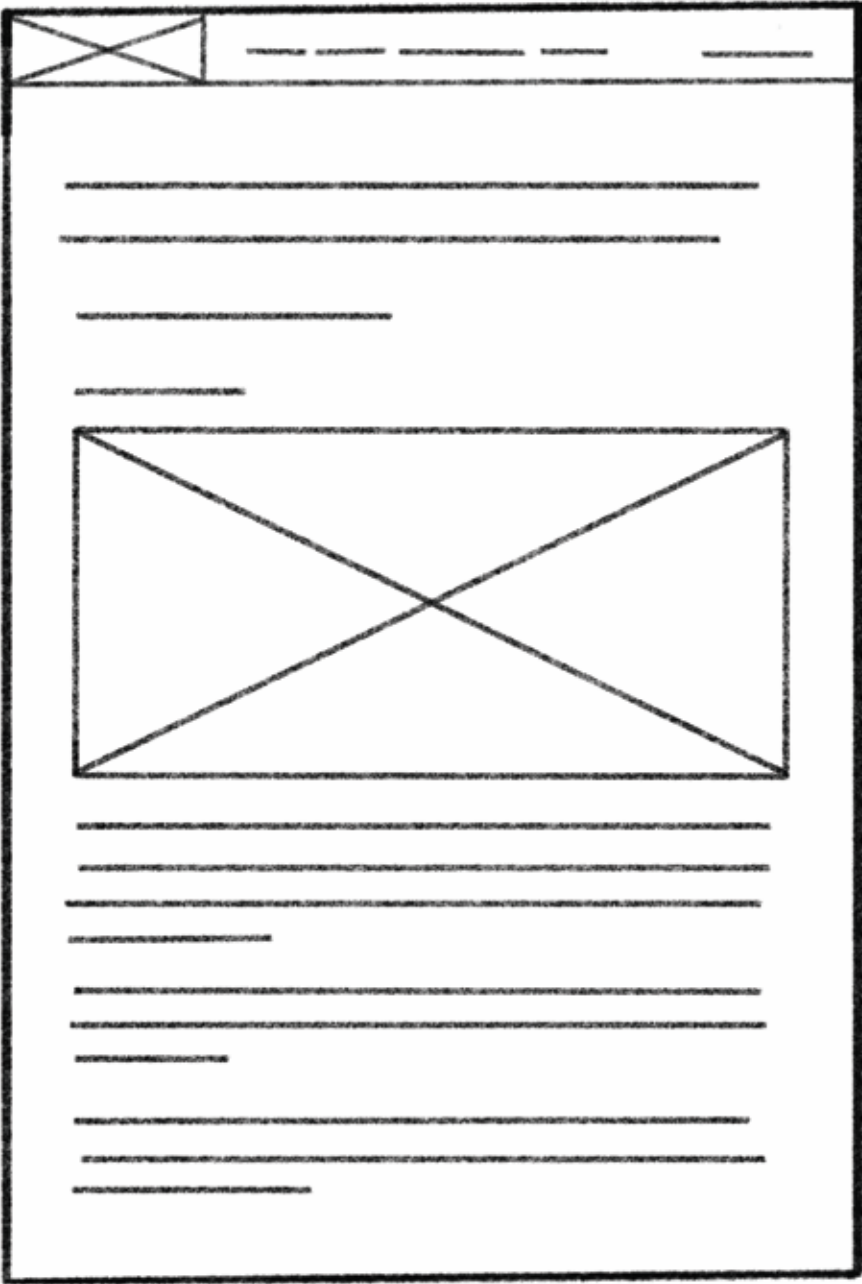


This wireframe represents a page for a specific car. It includes a header with a logo placeholder and navigation links. The main content area is dominated by a large image placeholder with a diagonal cross. On the left and right sides of this image are small circular icons. Below the main image is a section with four lines of text, likely representing specifications or details about the car.

News page



Specific article page



[illegible][illegible]

IDENTIFICATION:

[REDACTED]

IDENTIFICATION:

[REDACTED]

WHERE DO YOU CURRENTLY LIVE?

[REDACTED]

[REDACTED]

HOME PAGE

Logo

TextTextTextText

Text

Text

Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus sed diam ac nunc auctor fringilla ut at dui. Aenean eu lorem turpis. Nullam in consectetur.

Text

Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus sed diam ac nunc auctor fringilla ut at dui. Aenean eu lorem turpis. Nullam in consectetur.

Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus sed diam ac nunc auctor fringilla ut at dui. Aenean eu lorem turpis. Nullam in consectetur.

Text

ABOUT PAGE

Logo

TextTextTextText

Text

Text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus sed diam ac nunc auctor fringilla ut at dui. Aenean eu lorem turpis. Nullam in consectetur.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus sed diam ac nunc auctor fringilla ut at dui. Aenean eu lorem turpis. Nullam in consectetur.

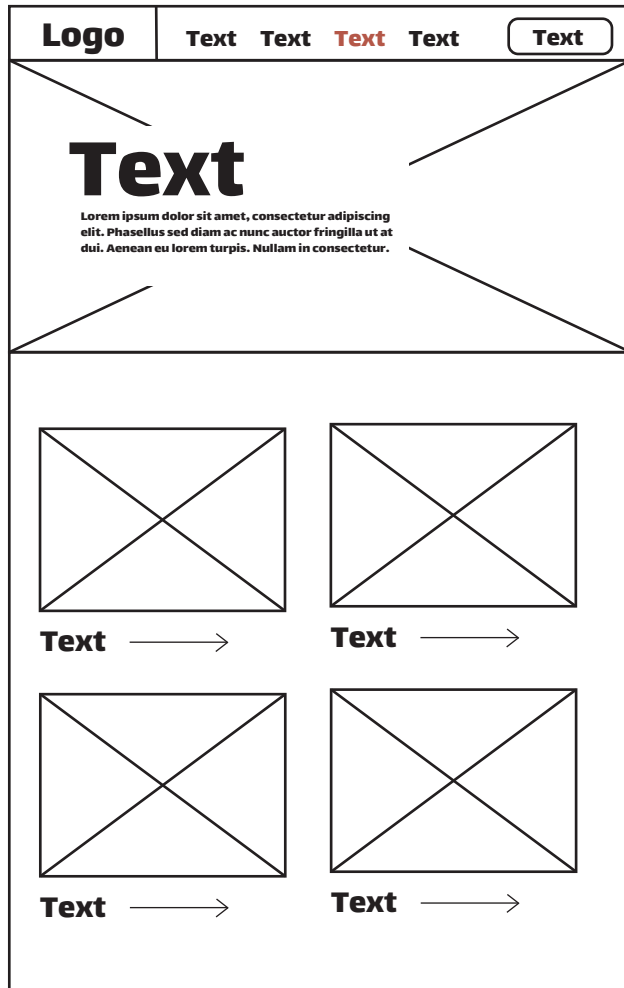
Text

TextTextText

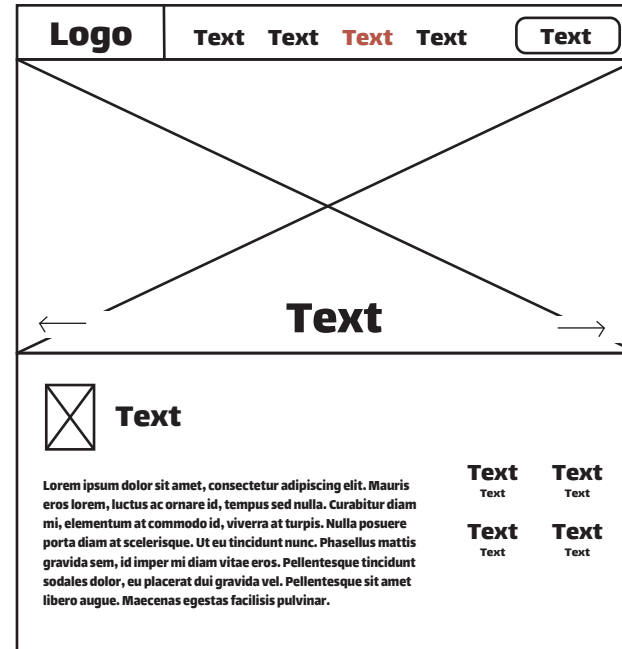
TextTextText

TextTextText

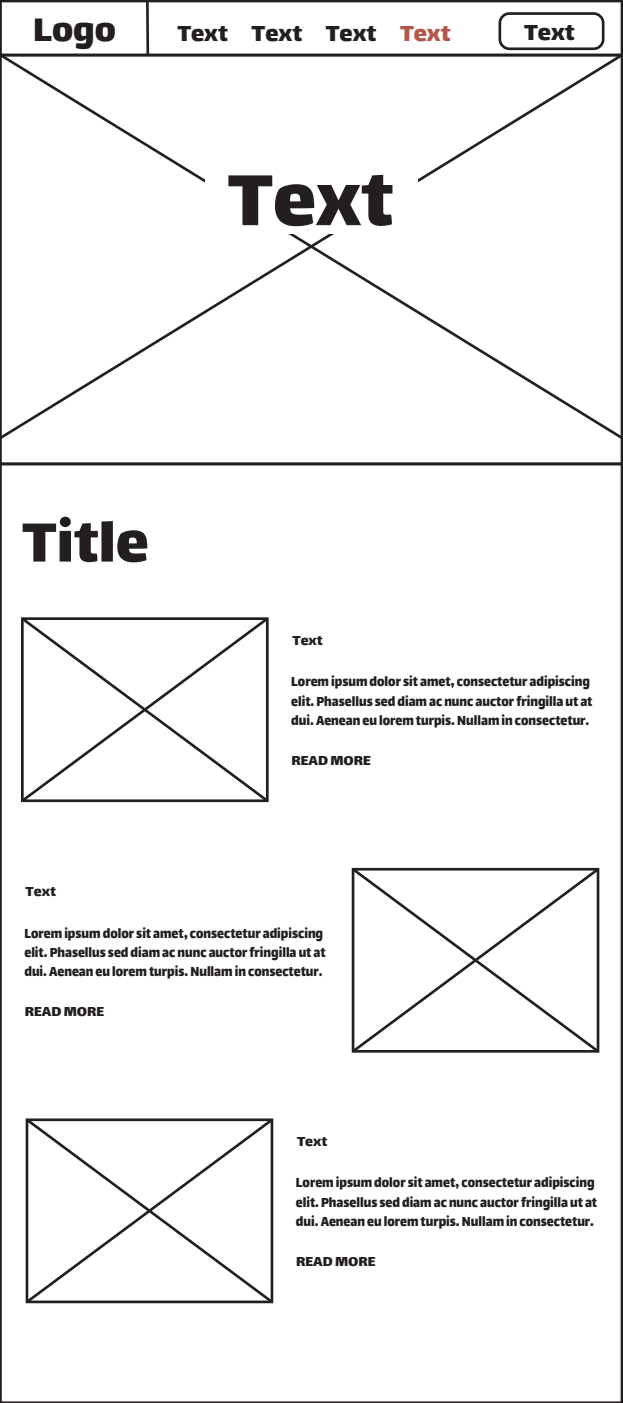
CAR COLLECTION PAGE



SPECIFIC CAR PAGE



NEWS PAGE



SPECIFIC ARTICLEPAGE



CONTACT PAGE

Logo

Text

Text

Text

Text

Text

Let's Connect

Text

Text

Text

Text

Text

Send message

Page	Input	Process	Output
Home	<ul style="list-style-type: none"> - User visits page - Scroll interaction 	<ul style="list-style-type: none"> - Load image with overlay text - Display highlights (e.g., featured cars or stories) 	<ul style="list-style-type: none"> - Visually engaging welcome screen - Quick intro to site's purpose and links to other pages
About	<ul style="list-style-type: none"> - Page request - Scroll input 	<ul style="list-style-type: none"> - Display section with Oscar's image and intro - Load biography and gallery 	<ul style="list-style-type: none"> - Profile of Oscar J. Ruelas - Images, story, stats, and a button to "Explore Collection"
Car Collection	<ul style="list-style-type: none"> - User visits page - Click to view specific car 	<ul style="list-style-type: none"> - Load grid or gallery of vintage cars - Open lightbox or detail modal 	<ul style="list-style-type: none"> - Image gallery with captions - Car name, year, description - Optional car detail popup
News	<ul style="list-style-type: none"> - User visits page - Click "Read More" on article preview 	<ul style="list-style-type: none"> - Display preview cards in grid layout - On click, load full article content 	<ul style="list-style-type: none"> - List of news articles - Full-screen article with image, date, and text when clicked

Page	Input	Process	Output
Contact	<ul style="list-style-type: none"> - User enters name, email, message - Click send 	<ul style="list-style-type: none"> - Form validation - Send data to email or backend (PHP/Node.js/Forms plugin) 	<ul style="list-style-type: none"> - Confirmation message or redirect - Form submission notification to site owner
Feature	Input	Process	Output
Navigation Bar	<ul style="list-style-type: none"> - User hovers or clicks on links 	<ul style="list-style-type: none"> - Scroll or redirect to pages 	<ul style="list-style-type: none"> - Seamless navigation experience
Responsive Design	<ul style="list-style-type: none"> - Device screen size and orientation 	<ul style="list-style-type: none"> - CSS media queries adjust layout and font sizes 	<ul style="list-style-type: none"> - Optimized experience across mobile, tablet, and desktop