

# Aidan Bruneel

SYSTEMS DESIGNER · EDUCATOR · COMPUTER PROGRAMMER

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## D2L Talent Acquisition Team

June 9, 2022

D2L CORPORATION

151 CHARLES ST W #400

KITCHENER, ON, CANADA

N2G 1H6

## RE: Performance Engineer #4256002

Dear Hiring Manager,

I am interested and excited to see your listing for the Performance Engineer position at D2L. It is my hope that you will see through this application package that I have applicable experience in a variety of fields that I believe can be combined and developed further with your company. I also firmly believe that D2L could be the best place for me to grow as a learner and excel as an engineer in software.

## About Me

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Graduating from Mechatronic Systems Engineering at Western University, I have developed technical skills from across the disciplines of mechanical, electrical, and computer engineering. Having also gained 24 months of internship experience in the automotive industry, I discovered that I wanted to change my career path but was unsure of which path to take next. Luckily, I have been able to spend the year following my graduation exploring and developing important personal and career skills with newfound freedom.

As an educator, I have been able to relearn the process of learning itself from a new perspective and integrate pedagogical strategies into my instructional design. In particular, my role as a teacher of Science, Mathematics, and Technology at Robarts School for the Deaf presented the challenging and fascinating nuance of information accessibility using Bilingual-Bicultural instruction.

As an operations manager, I was able to learn the art of excellent customer service, sales, and team leadership. I have developed a foundation of empathy, clear communication, and patience, upon which I have built strong customer relationships by offering honest insight to connect customers with products that suit their particular needs.

## Why D2L?

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It is my belief that D2L would be an enriching environment in which to combine my technical and non-technical skill sets to pursue my dream of leveraging software to ensure accessibility for all students. Having worked directly with schools such as W. Ross Macdonald School for the Blind in Brantford, ON, and Robarts School for the Deaf in London, ON, I seek to understand the impediments to learning and agency in students with sensory needs. I believe that my passion for designing for accessibility coincides closely with the goals of D2L, and so it would be my dream to work with your team to build accessibility into the future of learning.

## Why Me?

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In every venture I undertake, I give my absolute effort to learn as much as possible to excel and help my team to succeed. Through a systems design approach and focused attention to detail, I have been able to lead engineering teams in software development to produce innovative and interdisciplinary solutions that are inclusive of all. I take pride in my work and I know that I will take full advantage of the opportunity to contribute to D2L's meaningful and forward-thinking mission to transform teaching and learning around the world.

I would love to meet to discuss the value that I could add as a Performance Engineer at D2L and am available at your earliest convenience to discuss my qualifications in more detail. Thank you very much for your time and consideration.

Sincerely,

**Aidan Bruneel**