

GROWTH HACKING EXPERIENCE

- **Increased Revenue 13%** - Advanced Medical Certifications (ROI within 2wks)
- **Increased Revenue 15%** - National Healthcare Provider Solutions (ROI within 1 month)
- **Increased Revenue Over 500%** - Twinkle Star Dance (ROI within 3 months)

LEADERSHIP & MANAGEMENT EXPERIENCE

Co-Founder / Growth Hacker, VGC Unlimited, LLC

Nov. 2011 – Present

- Built outsourced software development business model w/ network of 100+ vendors
- Directly managed 2 partners and 2 employees
- Delivered 30+ high-quality Websites/Mobile Apps/Web Apps
- Created system process documentation and KPI performance dashboards across all business units

Growth Hacker / Innovation Catalyst, Garnar Consulting, LLC

Sept. 2013 – Present

- Established Multi-Channel Strategy and KPI Analysis for Multi-Million Dollar Online Retail Business
- Implemented User-Driven Product Management Process for Online Education Platform

ENGINEERING EXPERIENCE

Software Engineer, Malauzai Software

Mar. 2014 – Present

- Built a premium, innovative mobile-banking web app from the ground up
- Utilized cutting-edge web technologies to match iOS and Android App Performance in the Browser

Engineer, Sundt Construction Inc.

Sept. 2008 – July 2012

- Established data-streams that provided the company with a significant competitive advantage
- Reworked internal processes to save thousands of man-hours and tens of thousands of dollars annually

EDUCATION AND HONORS

Regis University, Denver, Colorado (Online)

Master of Business Administration in Management, (Pending) 2015

University of Arizona, Tucson, Arizona

Bachelor of Science in Systems Engineering, Mathematics Minor, May 2011

Honors College 2007-2011; Deans List 2009; National Hispanic Scholar 2006-2007

TECHNICAL SKILLS

Programming:

- EXPERT: HTML5, CSS3, LESS, UML, JavaScript, JQuery
- EXPERIENCED: Ruby, PHP, JAVA, C

Language and Communication:

- MBTI Type ENTJ – Field Marshal
- Well practiced in Networking, Technical Writing, Business Writing, Public Speaking, and Presenting
- Guest lectured on Systems Thinking at USC, U of A, USD, IIE, among other organizations