Demographics

Users 21 or older.

Under 21 within the legal boundaries

Methods of users obtaining the drinks

ID Scanner

Room for Expansion

Collaboration with AlcoholEDU?

Sponsorship with appropriate brands?

Accessibility

Google Play

Apple App Store

Microsoft Store

Features + Sharing

Able to think up personal mixers

Using camera to scan drinks to add to the list of beverages

Keep track of drinks drank per day

User inputs taste in food and drinks with examples for the recommendation algorithm

Recommends alternative drinks to keep from consuming too much alcohol.

Friending+Sharing system for extra recommendations

Way to save drinks the user likes

Rating drinks for others to see as well

Recommends sodas for mixers based on your taste.

Categories based off flavor or base.

Categories based off Volume/ Proof/ Standard drinks.

Recommends chasers

Thread system for posts, similar to Reddit

BAC Calculator/Monitor Tool

Types of Drinks

Malternative

Liquor

Mixers

Beers

Setlzers

Shots

Cider

Whiskey

Sake

Wines