# Aidan Nguyen

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#### **EDUCATION**

## University of California, Los Angeles (UCLA)

B.S. Statistics and Data Science, Minor in Data Engineering

Activities: Statistics Club (Social Chair), Data Resolutions (Consulting Project Lead)

Expected June 2026 GPA: 3.97

#### **EXPERIENCE**

# **Data Analyst Intern**

September 2024 - Present

Improper Etiquette

- Modeled PETE cost structure using market research, public data, & regression analysis for 50% profit margin targets
- Analyzed 15+ LA-specific production variables to identify break-even points and optimize sales targets for hats
- Created data visualizations and detailed Excel reports with 10+ research papers sourced to support findings
- Presented regression-based insights on cost modeling and profit optimization to guide strategic client decisions

# **Machine Learning Research Assistant**

January 2024 - Present

Signaling Systems Lab

- Secured grant funding by creating visual cluster t-SNE plot that verified data from ongoing research initiatives
- Analyzed Single Cell RNA sequencing data (~6M rows) with R, caret, & Seurat to classify bone marrow stroma cells
- Deployed supervised learning models, including SVMs and coefficient classifiers, to evaluate data quality & scalability
- Fine-tuned SVM hyperparameters with R and e1071, improving model accuracy by 10% through cross-validation

#### **Data Science Intern**

June 2024 – September 2024

**Dune Road Capital** 

- Enhanced financial analysis using SQL queries for IOM+ rows of exchange-traded fund (ETF) performance metrics
- Predicted future 10+ ETF returns through Python time-series analysis, aiding portfolio strategy recommendations
- Developed data visualizations with Tableau to present key ETF metrics such as expense ratio and asset allocation

# **PROJECTS**

## **DataFest at UCLA** | R, dplyr, ggplot2, caret, tidyverse

- Achieved finalist out of 400+ participants in a 48-hour data hackathon, focused on analyzing complex datasets
- Analyzed 7 spreadsheets with 100K+ rows of user and site interaction data to improve a student textbook platform
- Identified key patterns in 1000+ users' behavior utilizing R and tidyverse to clean, transform, and merge datasets
- Presented visualizations recommending data-driven improvements for greater engagement & educational outcomes

## **Book Recommendation Web Application** | Python, numpy, pandas, tensorflow, scikit-learn, matplotlib

- Developed a web app connecting 100+ readers, fostering community, & promoting youth engagement with literature
- Built a custom LLM-powered recommendation engine that increased personalized book suggestions by 75%
- Managed user data for 10,000+ libraries, interactions, and connections with MongoDB for 99.9% uptime
- Enhanced backend with RESTful API integration, boosting content delivery speed by 25%

## YouTube Success Metrics Analysis | PyTorch, transformers, pandas, numpy, googleapiclient, nltk, matplotlib

- Analyzed 600,000+ YouTube comments using a fine-tuned DistilBERT model for multilingual sentiment analysis
- Created a gradient boosting regressor and predictive models, to assess how 1000+ titles & thumbnails impact views
- Implemented OpenCV to implement face detection in video thumbnails, correlating findings with viewership metrics

<u>Programming Languages</u>: Python (pandas, numpy, scikit-learn, plotly, flask, tensorflow), Java, C++, JavaScript, SQL, R <u>Tools:</u> Git, GitHub, Tableau, AWS, Excel, MongoDB, Power Bl <u>Interests:</u> Volleyball, Hiking, Catan, Poker, Graphic Design