

RELEVANT EXPERIENCE

Content Manager / Digital Designer

LaTostadora, Barcelona

- Content selection and curation helping marketing team to reach different public by creating landings and selections for online campaigns.
- Art Direction. Conceptualisation and creation of marketing campaigns.
- Design marketing communication resources online as homepage banners, newsletters or display advertisements.
- Web design and navigation flow improvement.

Content and Artist Manager / Product Assistant

CAMALOON, Barcelona

- Managed artists galleries in an ecommerce: artists recruitment works and style selection in illustration and design, technique support (Photoshop, Illustrator) and UI.
- Access to a large portfolio of mid-career international designers.
- Managed technique improvements in the artists platform.
- Product management: new products launch coordination with other departments, trends advising and research, quality supervising.
- Assisted Final Arts in communication and marketing department.

Freelance Graphic and Web Designer | from 2008 to present

- UX/UI and Web design (HTML5 and CSS3)
- Design concept and brand identity.
- Graphic design and illustration trends advising.

Editor / Content Curator / Designer

MIXED REPUBLIC, Barcelona | from May 2015 to June 2016

- Managed Mixed Republic website and branding.
- Managed artists interviews and collaborations.
- Copy for publications and manager of social media channels.

Art Publishing Distributor

MÚLTIPLOS, Barcelona | from February to August 2013

- Copy for publications and press releases in English, Spanish and Catalan
- Managed website improvements and communication.
- Organised shipping, contracts and book insurances.
- Contacted with independent art publications to manage the distribution.
- Assisted showrooms installations and book fairs and events.
- Design, Photography and Children art books specialized researcher.

EDUCATION

Ironhack: UX/UI Bootcamp

UX Research, UI, IA, Wireframing, Testing, HTML and CSS.

EINA, Universitat Autònoma de Barcelona: Bachelor in Graphic Design: Graphic Design, Design and Visual Culture Theory and Critics, Handmade printing.

Universitat Pompeu Fabra: Bachelor of Humanities.

Contemporary Art Theory, Art and Visual Culture Critics.

MACBA (Museu d'Art Contemporani de Barcelona): Master of Museology and Art Critics and Theory: Art Critical Theory, Gender Studies, Performative Politics.

COURSES

Skillcrush: HTML & CSS

Goldsmith: CSS & Javascript

SKILLS

Front end skills: HTML5, CSS3, Bootstrap / SASS.

Design Skills: Photoshop, Illustrator, Sketch, Indesign, Flinto, Invision, Principle, Zeplin.