

Assignment Name: Problem Statement
Group Name: Tinder Development Team

Team Members who contributed:
Randale Pete, Aidan Syracuse, Jackson Dawson, Walker Bowen

First Name	Last Name	Email
Randale	Pete	rpete@email.sc.edu
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Doesn't have an idea for a Username ?

Get Random Name

Full Name

Terrence Smith by Aidan Syracuse

Quote

"I skate so hard I broke my leg!"

Personal Information

Age

23

Location

San Francisco, CA

Occupation

Crypto Trader

Marital Status

Single

Last Education

High School

Male



Bio

Terrence likes to skateboard and is recovering from an injury. He lives in a house with a lot of his friends, all of which are his same age. He has a competitive relationship with these friends and they have recently been getting into working out.

Goals/Needs

Rehabilitating his leg after a skateboarding injury.
Becoming a

Values/Wants

-Attention from women
-Respect from his friends
-Money

Frustrations/Fear

-Never living his dream of going pro as a skater
-Women don't look at him like they look at his stronger friends

Aspirations

-Get a skateboarding sponsor
-Make enough money to live by himself
-Get more comfortable talking to women

Personality Traits

Passionate

81

Motivation

38

Introvert

66

Learning

63

Prefer Social Channel



Dribbble



Facebook



Twitter



Youtube



Behance



Instagram



Linkedin



Tiktok



Github



Age 30
Location Columbia S.C.
Education GED
Occupation Bank Teller

Bio
Victoria prioritizes family above all other things. Second is her professional career aspirations. She now acknowledges that mental and physical health is a big part of becoming successful through all fields.

Working towards a better me for a better quality of life.

Goals

She needs to work 43 hours a week to feed her family and put money in savings

Frustration

She fears death and becoming successful.

Personal Traits



Values

Better quality of life and health to enjoy her children and future grandchildren.

Aspirations

Working as a bank manager, Having a pool for her children.

Social Channel

Linkedin,Facebook,Instagram



Todd Spinka

Bio

Todd is a 56 year old man who is looking to get in shape. He lacks the motivation to go to the gym and hopes that seeing his friends going will help encourage him to go.

Frustrations (pain points)

Finding the motivation to hit the gym.
Finding new excersises.

Motivations (goals)

Getting in shape.
Being social at the gym.

Quote

“ I want to see my friends at the gym

Demographic info

Age

56

Location

Chicago, IL

Family Status

Married

Education level

Bachelors Degree

Income level

\$100,000

[+ Add field](#)

Sally Warsaw by Jackson Dawson



"A quotation that captures this user's personality."

Age: 28
Work: Fitness Instructor
Family: Married
Location: Raleigh, NC
Character: Helper

Outgoing

Friendly

Motivational

Leader

Goals

- To be a productive and helpful health instructor.
- Meet her own personal fitness goals.
- Keep in touch with her friends and clients' fitness.

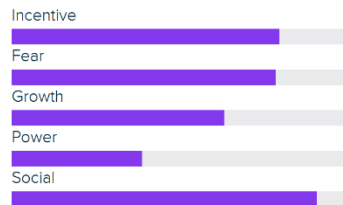
Frustrations

- She doesn't want to be disconnected from her clients.
- Trouble finding the perfect workout routine for herself
- Can't find an app for both her personal progress and her client's progress to be tracked.

Bio

Sally is a motivational fitness instructor at her own gym in Raleigh, NC. She hosts weekly classes ranging from cardio to weightlifting. She wants to help others find enjoyment in fitness while also making sure they hit their goals. Sally is motivated by wanting to help people reach their best potential.

Motivation



Skills in Tech

