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Web Design

Task 4:

Advanced Diploma in Digital Design

**Without using screenshots of your code, explain how you have managed to build the basic layout and style of your website (KU3). Any deviations in layout and functionality from the original plan, as well as potential improvements to your final work must be discussed.**

1. I Created a new HTML document and set up the basic structure of my website using HTML tags such as <html>, <head>, and <body>.
2. Then I used CSS to style my website. I created a new CSS file and linked it to my HTML document. I used CSS to set design my website and change the colour to black and gold and set the color of text to white.
3. I used CSS to control the layout of my website. You can use CSS to create a grid or flexbox layout for your website and control the positioning and size of different elements on the page.?
4. I used CSS to control the typography of my website. I also used CSS to set the font family, size, and weight of text on my website.
5. I used CSS to create hover effects on the about us, contact us and articles. This makes the website more professional.

6. To incorporate the color white as a design element, I used CSS to set the color of buttons, links, and other interactive elements to white.
7. I then tested my website on different devices and browsers to ensure that it looks and functions correctly.

**Any deviations in layout and functionality from the original plan, as well as potential improvements to your final work must be discussed.**

The home page I decided to leave the same as it was very clean and eye pleasing while also being very self-guiding. Regarding the about us page I felt that the wire frame was too hectic and was very unpleasant to look at and therefore I decided to make it much simpler. I still included some pictures and text, but the amount was much less than originally planned. The articles and blog section were also very cramped and so I decided to make it simple to fit the rest of the website.

Regarding the contact us page I decided to move the contact us sheet in the middle of the page as this adds symmetry and makes the website look better. Regarding the socials I reduced the amount and put them in the centre as well.

**Select two from the following list of Internet Services and discuss what changes could be applied to your website to add dynamic content to your pages (KU1, KU2). You are encouraged to create visual mock-ups that will help give context to your explanation.**

Transferring files to my website can have a variety of effects depending on the type of files being transferred. For example, if I transfer new images or videos, those files will be added to my website's media library and can be used to update or enhance the visual content on my site. If you are transferring new code files (such as HTML, CSS, or JavaScript), those files can be used to update or change the functionality or design of your website. Additionally, transferring new database files can help me to update or add new data to my website.

Communication services can add a lot of value to a blog website by allowing readers to easily interact with the author and other readers. Here are a few ways that communication services can benefit my blog website:

1. Comments: By allowing readers to leave comments on blog posts, you can create a sense of community and engagement on your site. Comments can also provide valuable feedback for me and can help me to improve the content of the blog.
2. Email newsletter: An email newsletter is a great way to help me to keep contact with the readers and keep them updated on new posts and other developments on the blog.
3. Live chat or instant messaging: Live chat or instant messaging can be a great way to provide real-time support and assistance to readers.

## Mock ups

