

ALEX ORG, WARING & CO. PRESENTS

EQUIPPED

A WORLD'S FIRST IT EQUIPMENT LENDING PLATFORM

THE PROBLEM WE FACE

- Technology is becoming more and more of an integral part in many of our lives.
- Tech equipment is expensive. Acquiring tech hardware for either personal use or business is a large investment and is a major barrier to entry.
- Sometimes, equipment is bought only to be used once or twice and left collecting dust.
- Both those who own the equipment and those wanting it are punished.
- What if there was a solution to connect the two groups?



Image Credit: ielanum - Copyright: Maksym Zaitsev

OUR VISION

- Provide a way to spend less on what they need
- Open the barrier to entry on using technology by reducing cost and increasing accessibility
- Encourage the re-use of products to reduce e-waste
- Reward those who own existing equipment
- Support the tech community



INTRODUCING EQUIPPED

- What is it?
 - Peer-to-peer equipment tendering platform.
 - Equipment owners rent out their items to those looking to use it for a set time.
- Who can use it?
 - Anyone with equipment to rent out or who may be looking for equipment.
 - First time users to professionals who only need to have it for a certain period, whether it be just for the weekend or for an upcoming project.
- Why?
 - Allows equipment owners to generate income by lending out their potentially unused items to those who need it.

BENEFITS OF EQUIPPED - 'LEND'ING A HAND TO THOSE WHO NEED IT

- Try before you buy: let beginners or possible consumers engage with technology.
- Existing equipment owners can 'invest' in their own property - allow the use of your items to generate income.
- Allowing users to rent pre-owned equipment encourages the reuse of existing hardware from other people across the world to minimus product waste and promise the recycling and reuse of underused equipment.



Image Credit: Bench Accounting on Unsplash

PUT TECH IN HANDS AND CASH IN POCKETS

- A renter may be looking for a drone or a VR headset - the drone for the weekend and the headset for the month.

If a group of lenders who own these pieces of equipment have these available for rent on the platform, our drone-searching friend will have the choice between each of the available listings for the best price, condition, availability.

Equipped platform takes an 8% commission. Once the transaction has been completed, delivery instructions will be provided depending whether the listing is a drop-off or shipment arrangement.



Image Credit: Roman Synkevych on Unsplash

PLATFORM FUNCTIONALITY

- Registered users may browse and search for tech items
- Equipped connects renters with product owners via tenders to advertise the equipment's availability and cost
- Users can sign up to become an authorised lender
- Secure payment authorisation on completing a trade

TECH STACK

- Full Stack MERN Application
- MongoDB
- Express
- React
- NodeJS

THANK YOU

ANY QUESTIONS?