Where to Begin

FEATURE ENGINEERING WITH PYSPARK



John Hogue Lead Data Scientist, General Mills



Diving Straight to Analysis

Here be Monsters

- Become your own expert
- Define goals of analysis
- Research your data
- Be curious, ask questions



The Data Science Process





Spark changes fast and frequently

- Latest documentation:
 - https://spark.apache.org/docs/latest/
- Specific version (2.3.1)
 - https://spark.apache.org/docs/2.3.1/
- Check your versions!

```
# return spark version
spark.version

# return python version
import sys
sys.version_info
```

Data Formats: Parquet

Data is supplied as Parquet

- Stored Column-wise
 - Fast to query column subsets
- Structured, defined schema
 - Fields and Data Types defined
 - Great for messy text data
- Industry Adopted
 - Good skill to have! ????





Getting the Data to Spark

PySpark read methods

PySpark supports many file types!

```
# JSON
spark.read.json('example.json')

# CSV or delimited files
spark.read.csv('example.csv')

# Parquet
spark.read.parquet('example.parq')

# Read a parquet file to a PySpark DataFrame
df = spark.read.parquet('example.parq')
```



Let's Practice!

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Defining A Problem

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What's Your Problem?

Predict the selling price of a house

- Given is listed price and features
 - $\circ X$, independent 'known' variables
- How much to buy the house for
 - $\circ Y$, dependent 'unknown' variable
 - SALESCLOSEPRICE



Context & Limitations of our Real Estate

- Homes sold St Paul, MN Area
 - Includes several suburbs
- Real Estate Types
 - Residential-Single
 - Residential-Multi-Family
- Full Year of Data
 - Impact of seasonality



What types of attributes are available?

- Dates
 - Date Listed
 - Year Built
- Location
 - City
 - School District
 - Address
- Size
 - # Bedrooms & Bathrooms
 - Living Area

- Price
 - List Price
 - Sales Closing Price
- Amenities
 - Pool
 - Fireplace
 - Garage
- Construction Materials
 - Siding
 - Roofing

Validating Your Data Load

• DataFrame.count() for row count

5000

df.count()

DataFrame.columns for a list of columns

```
df.columns
```

```
['No.', 'MLSID', 'StreetNumberNumeric', ...]
```

• Length of DataFrame.columns for the number of columns

```
len(df.columns)
```

74



Checking Datatypes

DataFrame.dtypes

• Creates a list of columns and their data types tuples

```
df.dtypes
```

```
[('No.', 'integer'), ('MLSID', 'string'), ...]
```



Let's Practice

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Visually Inspecting Data

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Getting Descriptive with DataFrame.describe()

```
df.describe(['LISTPRICE']).show()
```

```
summary LISTPRICE
      5000
 count
  mean 263419.365
stddev | 143944.10818036905 |
   min
             100000
   max
      99999
```

Many descriptive functions are already available

- Mean
 - o pyspark.sql.functions.mean(col)
- Skewness
 - pyspark.sql.functions.skewness(col)
- Minimum
 - o pyspark.sql.functions.min(col)
- Covariance hiệp phương sai
 - o cov(col1, col2)

Covariance (Hiệp phương sai) là một khái niệm trong thống kê dùng để đo lường mối quan hệ giữa hai biến ngẫu nhiên. Nó giúp chúng ta hiểu được mức độ biến đổi của hai biến cùng lúc. Tức là, covariance cho biết hai biến thay đổi như thế nào khi một biến thay đổi.

Correlation turng quan

Correlation là một biểu đồ chuẩn hóa của covariance, giúp đo lường mức độ mạnh yếu và hướng của mối quan hệ giữa hai biến.

o corr(col1, col2)

covariance đo lường mối quan hệ giữa hai biến nhưng không chuẩn hóa, trong khi correlation chuẩn hóa covariance và cho ta thông tin về hướng và mức độ mạnh yếu của mối quan hệ giữa hai biến.

Example with mean()

- mean(col)
- Aggregate function: returns the average (mean) of the values in a group.

```
df.agg({'SALESCLOSEPRICE': 'mean'}).collect()
```

[Row(avg(SALESCLOSEPRICE)=262804.4668)]

Example with cov()

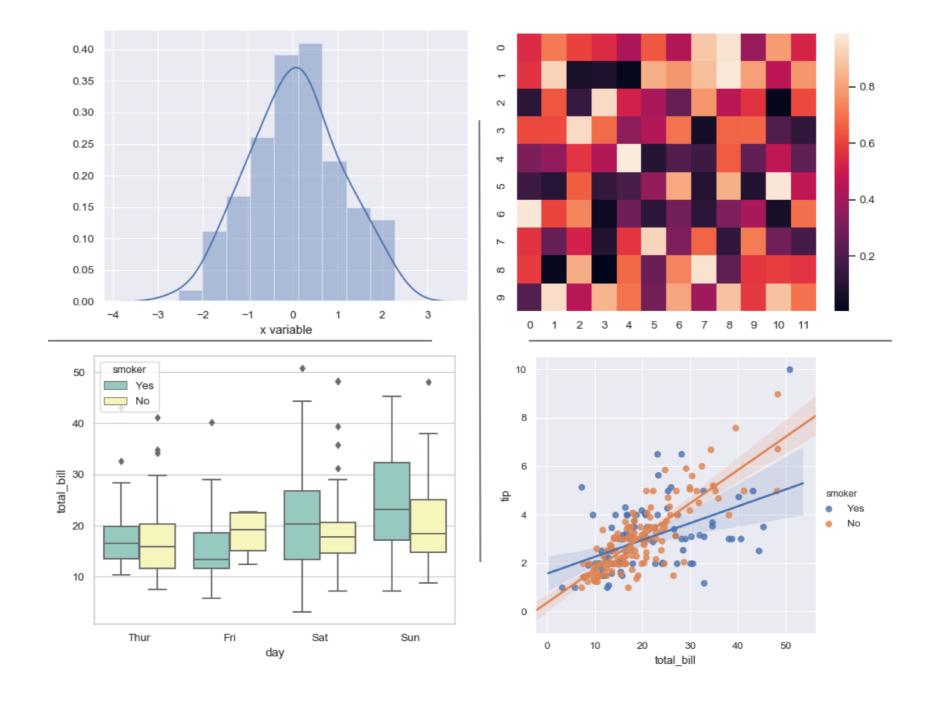
- cov(col1, col2)
- Parameters:
 - col1 first column
 - o col2 second column

```
df.cov('SALESCLOSEPRICE', 'YEARBUILT')
```

1281910.3840634783



seaborn: statistical data visualization





Notes on plotting

Plotting PySpark DataFrames using standard libraries like Seaborn require conversion to Pandas

WARNING: Sample PySpark DataFrames before converting to Pandas!

- sample(withReplacement, fraction, seed=None)
 - withReplacement allow repeats in sample
 - fraction % of records to keep
 - seed random seed for reproducibility

```
# Sample 50% of the PySpark DataFrame and count rows
df.sample(False, 0.5, 42).count()
```

2504



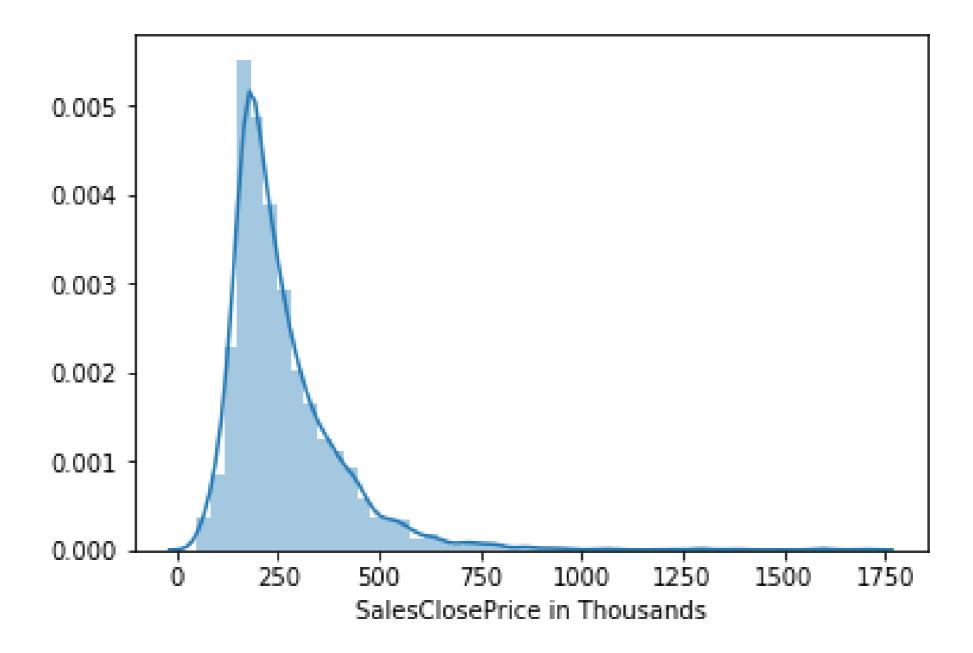
Prepping for plotting a distribution

Seaborn distplot()

- seaborn.distplot(a)
- a : Series, 1d-array, or list. Observed data.

```
# Import your favorite visualization library
import seaborn as sns
# Sample the dataframe
sample_df = df.select(['SALESCLOSEPRICE']).sample(False, 0.5, 42)
# Convert the sample to a Pandas DataFrame
pandas_df = sample_df.toPandas()
# Plot it
sns.distplot(pandas_df)
```

Distribution plot of sales closing price





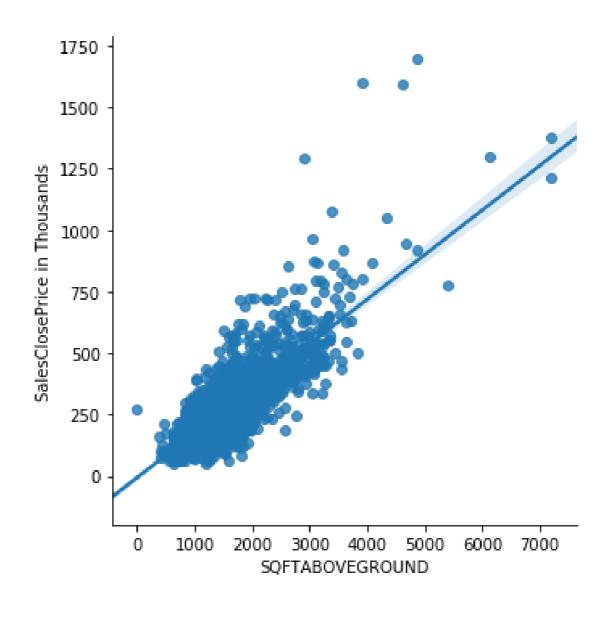
Relationship plotting

Seaborn lmplot()

- seaborn.lmplot(x, y, data)
- x , y : strings, Input variables; these should be column names in data.
- data: Pandas DataFrame

```
# Import your favorite visualization library
import seaborn as sns
# Select columns
s_df = df.select(['SALESCLOSEPRICE', 'SQFTABOVEGROUND'])
# Sample dataframe
s_df = s_df.sample(False, 0.5, 42)
# Convert to Pandas DataFrame
pandas_df = s_df.toPandas()
# Plot it
sns.lmplot(x='SQFTABOVEGROUND', y='SALESCLOSEPRICE', data=pandas_df)
```

Linear model plot between SQFT above ground and sales price



Let's practice!

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