

# Our Why, Vision, and Mission

EdAI Flagship Hub – Muslim Youth AI Accelerator

## The Problem

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Today, too many Muslim teens in seventh grade and higher are **learning, but not creating**. They're gaining information, but not building value. This leaves them:

- Struggling to prepare for real careers.
- Excluded from the entrepreneurial economy.
- Watch urgent challenges go unsolved - lack of affordable tutoring or halal financial tools.

Without change, they risk being **consumers, not creators**.

## Our Core Belief

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**Knowledge is overrated. Action**, powered by knowledge and creativity, shapes the world. We believe teens can create real value **now**.

## Our Vision

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**Every teenager a real-world value creator** — building products, ventures, and innovations that shape economies and communities.

## Our Mission

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Empower teens to **combine creativity with AI** to launch solutions with measurable **impact and economic value**, guided by Islamic values of service, fairness, and ambition.

## Our North Star

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- **100%** of participants deploy an AI product.
- **2–3 projects per 12-week program** reaching adoption, validation, or revenue.
- Teens are recognized as **creators, not just learners**.

*From passive learners to entrepreneurial builders — this is the future we are shaping.*

# EdAI Flagship Accelerator

*Empowering the Ummah through AI innovation*

## Our Vision

The **EdAI Flagship Hub** is a premier program for **Muslim youth innovators**, designed to equip the next generation with the tools to create **real-world value using AI**.

## Program Highlights

- **Schedule:** In-person, Saturdays, 9 AM to Zuhr (12 weeks)
- **Tuition:** \$3000 per 12-week program

## What Parents Can Expect

Every participant will launch a **working AI app with real users**. Examples include:

- A **Qur'an memorization streak app** to help peers and family revise consistently.
- An **AI tutoring sidekick** that explains math and science in simple steps.
- A **custom merch designer** that creates shirts or posters students can actually sell.
- A **club & event organizer** to manage youth group activities and reminders.

*These aren't classroom demos — they're apps tested with friends, families, and community partners.*

Students gain skills to **turn ideas into ventures**, **boost college and internship prospects**, and **deliver real-world value**.

## Why Choose EdAI

This is not tutoring. Tutoring fixes grades; an accelerator builds futures—your child leaves with a **deployed AI app**, **Muslim founder experience**, and skills for **college, internships**, and **real-world impact**.

# EdAI Fellows Investment

*Framing the Value of a 12-Week Builder Journey*

## The Investment

Instead of a single tuition fee of **\$3000**, we frame the program in smaller, tangible units that reflect the real value your child receives.

**\$50**

**per Hour**

60 total hours of mentorship and building.  
Each hour covers AI, teamwork, finance, ethics, and pitching.

**\$250**

**per Session**

12 full-day sessions (5 hours each).  
Every session delivers new skills + tangible product milestones.

**\$3000**

**Total Program**

12 weeks of structured building.  
From AI literacy to public Demo Day launch.

## What Parents See Each Week

- **Weekly deliverables:** landing pages, growth tests, prototypes, financial plans.
- **Skills for life:** public speaking, teamwork, financial literacy, ethical awareness.
- **Faith anchored:** Fellows declare “I am a Muslim builder” at Demo Day.

## Why It’s Worth More

- **Comparable costs:** Robotics camps or tutoring often cost the same or more.
- **Unique outcomes:** Your child doesn’t just learn — they ship, pitch, and launch products into the real world.
- **Faith + future:** This is both professional training and covenant identity, shaping your child as a Muslim builder for life.

# EdAI Muslim Youth AI DreamLab

## 12-Week Journey of Building Value

*Where Muslim youth create, test, and deploy real-world value through AI.*

August 23, 2025

### Program Overview — Week by Week Summary

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#### Week 1 — From Iqra to Impact

**Theme/Anchor:** Muslim builder identity + AI literacy.

**Main Activities:** – Qur'an inspiration and stories of Muslim builders – AI prompt practice and builder story generation – Mini-build sprint (simple AI project) – Problem Statement Canvas exercise

**Skills Captured:** – Identity shift: “I am a Muslim builder” – AI basics and responsible prompting – Execution muscle (ship in under 1 hour) – Problem framing and early pitching

**Tangible Outcomes:** – Live mini-project link/demo – AI-generated builder story + draft pitch – Written problem statement – Recorded first pitch (archived)

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#### Week 2 — Problem Discovery

**Theme/Anchor:** Discovering problems worth solving.

**Main Activities:** – User interviews with peers + community – AI role-play as customers for practice – Lean Startup: Build → Measure → Learn cycle

**Skills Captured:** – Empathy and listening – Asking better questions – Customer discovery fundamentals

**Tangible Outcomes:** – Validated problem statement – Interview notes + first insights

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#### Week 3 — From Ideas to Prototypes

**Theme/Anchor:** Turning ideas into testable prototypes.

**Main Activities:** – Sketching and storyboarding solutions – Paper + digital mockups – AI co-design for features – Quick user testing + feedback

**Skills Captured:** – Prototyping mindset – Creativity under constraints – Iteration + handling feedback

**Tangible Outcomes:** – Low-fidelity prototypes – User reactions + feedback notes

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## Week 4 — First Launches

**Theme/Anchor:** Shipping early versions + testing traction.

**Main Activities:** – Build and publish landing pages – Launch a simple MVP feature – Run growth experiment (poster/referral)

**Skills Captured:** – Shipping mindset – MVP development – Growth basics

**Tangible Outcomes:** – Live landing page / QR code – Early traction metrics

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## Week 5 — User Testing

**Theme/Anchor:** Listening + improving through users.

**Main Activities:** – Run usability tests – Map customer journey – Collect structured feedback

**Skills Captured:** – Observation + active listening – Iteration planning – Empathy through testing

**Tangible Outcomes:** – Documented feedback report – Prioritized improvement list

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## Week 6 — Value Proposition

**Theme/Anchor:** Why this product matters.

**Main Activities:** – Apply Value Proposition Canvas – Refine product + pitch in sprint sessions

**Skills Captured:** – Persuasion + positioning – Clearer storytelling – Product focus

**Tangible Outcomes:** – Refined pitch – Stronger product–user fit

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## Week 7 — Teamwork & Iteration

**Theme/Anchor:** Collaboration + resilience.

**Main Activities:** – Paired/team project work – Agile retrospectives – Iteration challenges

**Skills Captured:** – Team collaboration – Adaptability under pressure – Resilience + reflection

**Tangible Outcomes:** – Improved project versions – Retrospective notes

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## Week 8 — Growth Experiments

**Theme/Anchor:** First users + traction.

**Main Activities:** – Refine landing page for conversion – Run poster/referral campaign – Apply AARRR growth metrics

**Skills Captured:** – Marketing + persuasion – Measuring growth – Experimentation

**Tangible Outcomes:** – Growth experiment data – User acquisition numbers

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## Week 9 — Finance & Value Creation

**Theme/Anchor:** Financial basics + resource stewardship.

**Main Activities:** – Play the \$100 Budget Game – Complete Lean Finance Canvas – Negotiate trade-offs as a team

**Skills Captured:** – Finance literacy – Negotiation + compromise – Resource responsibility

**Tangible Outcomes:** – Solo + team budget plans – Finance canvas – Recorded financial pitch

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## Week 10 — Ethical Builders

**Theme/Anchor:** Building with Amanah & Ihsan.

**Main Activities:** – Debate case studies (bias, addiction, privacy) – Apply Ethical Impact Canvas – Implement one ethical change in product

**Skills Captured:** – Ethical awareness – Debate + structured argumentation – Risk mitigation

**Tangible Outcomes:** – Ethical impact report – Revised feature addressing risk

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## Week 11 — Pitch & Legacy

**Theme/Anchor:** Storytelling + persuasion.

**Main Activities:** – Build pitch deck – Use AI pitch coach for practice – Deliver rehearsal pitches with Feedback Grid

**Skills Captured:** – Public speaking – Persuasion + storytelling – Humor + engagement – Legacy framing

**Tangible Outcomes:** – Completed pitch deck – Recorded rehearsal pitch – Feedback Grid scores

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## Week 12 — Demo Day (Public Covenant)

**Theme/Anchor:** Public identity + launch.

**Main Activities:** – Live public pitches with QR demos – Family reflections + Community Q&A – Closing covenant signing + declaration

**Skills Captured:** – Public speaking under pressure – Community engagement – Legacy declaration

**Tangible Outcomes:** – Recorded Demo Day pitch – Product live links (QR codes) – Covenant recitation + signature

# Skills Developed at EdAI Accelerator

Preparing Muslim Youth to Lead, Create, and Thrive

## Beyond Apps: The Skills That Last a Lifetime

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Every participant leaves with a deployed AI app — but the deeper value comes from the **skills they develop along the way**. As teens build, test, and launch their products, they also grow in the following areas:

- **Resilience & Grit** — learning to push through setbacks, adapt quickly, and keep going when things get hard.
- **Creativity & Problem-Solving** — turning ideas into practical solutions that serve real needs.
- **Networking & Relationships** — connecting with peers, mentors, and community partners.
- **Public Speaking & Communication** — pitching confidently and explaining ideas with clarity.
- **Coding & Tech Skills** — building working AI-powered applications, not just classroom demos.
- **Business & Finance Basics** — understanding value, cost, and revenue.
- **Marketing & Storytelling** — learning how to attract real users and inspire adoption.
- **Time Management & Discipline** — balancing deadlines, creativity, and focus.

## Why It Matters

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These skills prepare teens not only to succeed in our program, but to thrive in life:

- Enabling them to create **real-world value** in their communities.
- Strengthening their **college applications**.
- Equipping them for **internships and early careers**.

## Contact Information

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*At EdAI, teens don't just learn — they build, grow, and emerge as Muslim founders ready to shape the future.*