



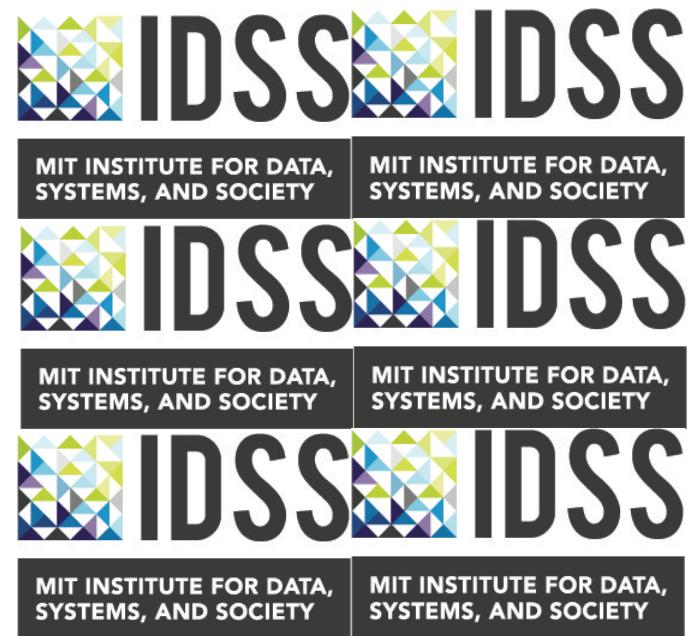


A young girl with dark hair, wearing a blue and white floral dress, is looking down at a glowing sphere she is holding in her hands. The sphere is illuminated with a vibrant, multi-colored light (blue, green, yellow, red) and features a complex, glowing blue network or mesh pattern resembling a molecular structure or a neural network. The background is dark, making the bright glow of the sphere stand out.

## Why Schools and Society Should Make AI Literacy a Top Priority

///

S. Craig Watkins  
University of Texas at Austin,  
MLK Jr. Visiting Professor  
MIT



# The Digital Edge How Black and Latino Youth Navigate Digital Inequality



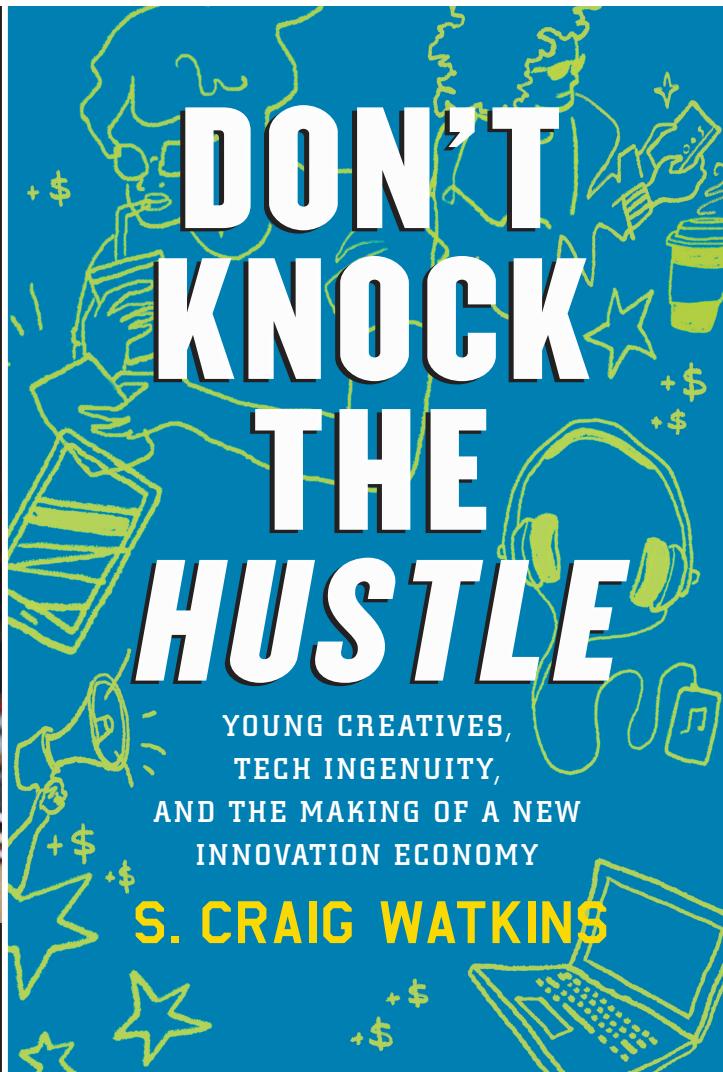
S. Craig Watkins

Andres Lombana-Bermudez, Alexander Cho,  
Jacqueline Vickery, Vivian Shaw, and Lauren Weinzimmer

# DON'T KNOCK THE HUSTLE

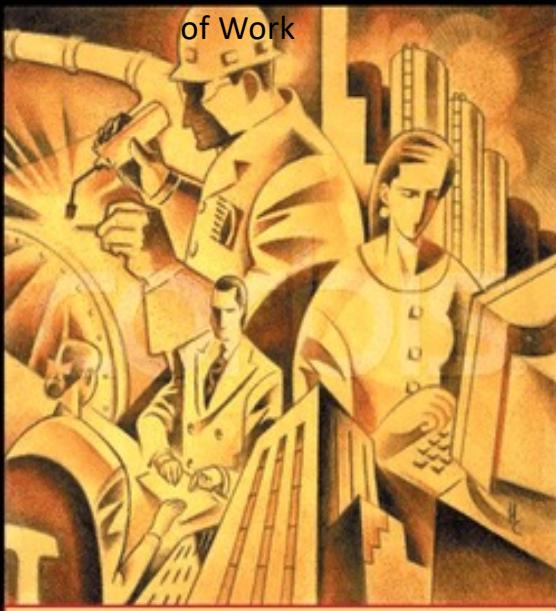
YOUNG CREATIVES,  
TECH INGENUITY,  
AND THE MAKING OF A NEW  
INNOVATION ECONOMY

S. CRAIG WATKINS



**Frank Levy and Richard J. Murnane**

of Work



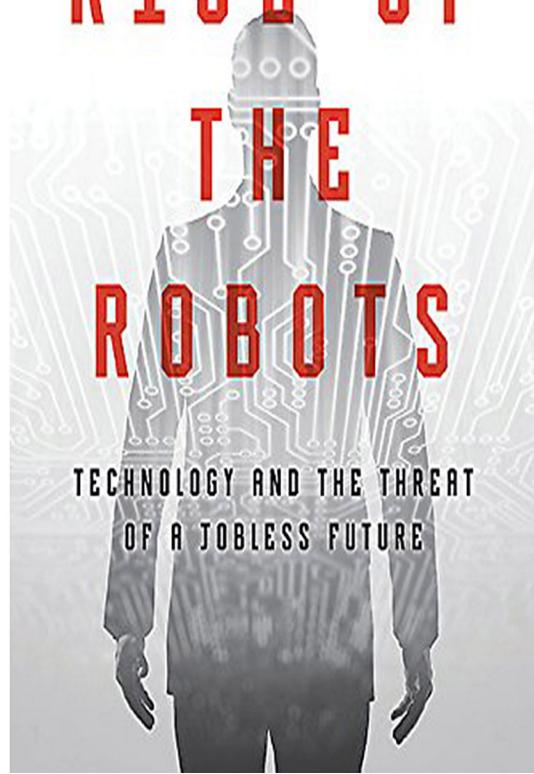
## **THE NEW DIVISION OF LABOR**

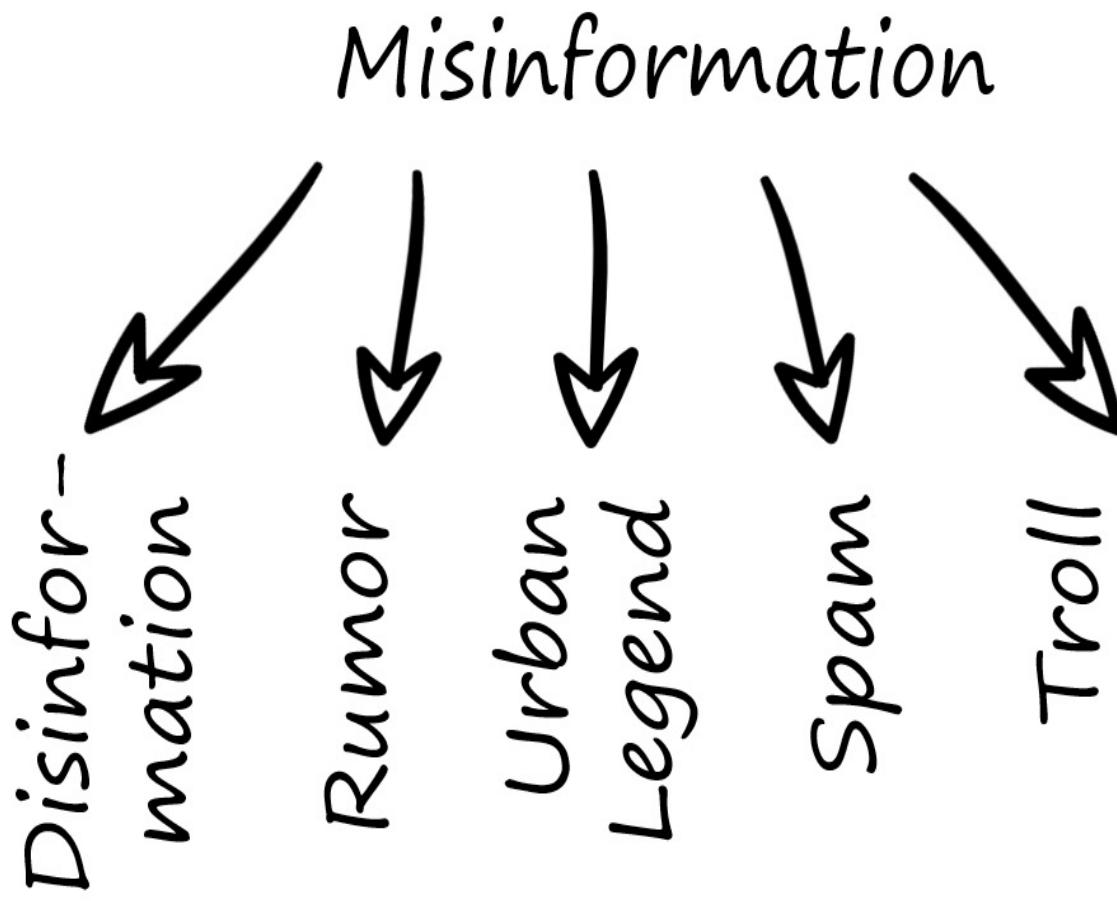
**How Computers are Creating  
the Next Job Market**

**MARTIN FORD**

# **RISE OF THE ROBOTS**

**TECHNOLOGY AND THE THREAT  
OF A JOBLESS FUTURE**





# THE FACEBOOK PAPERS



Carol's Journey to QAnon - A Test User Study of Misinfo & Polarization Risks

# Datafication and Systemic Racism

- Algorithmic Discrimination (Noble 2018)
- Racial bias in online advertisements (Sweeney 2013)
- Predictive Policing (Brayne 2021)
- Criminal Justice System and Big Data (Angwin et al. 2016)
- Race and Facial Recognition(Buolamwini & Gebru 2018)

# What we know about children and AI

- Think of AI as trustworthy (Druga et al. 2017)
- Think of AI as creepy (Yip et al. 2019).
- Anthropomorphize AI devices (Druga et al. 2017)
- Home ecology is a significant factor in how these systems are adopted and used (Ito et al. 2012)

# AI and Youth of Color

- AI devices are not built with diverse population of users in mind
- Failure to respond adequately to culturally specific inquiries
- Bias data sets can lead to disparate impacts





Hundreds of app developers make mobile apps for children. Some of them sell ads in their apps to make money.

```
SAMPLE CODE  
SDK.configureAds({  
  id: deviceId,  
  ipAddress: deviceIpAddress,  
  location: userLocation  
});
```

Ad-technology companies help put ads into apps. They make packages of code that help app makers run ads.

Children can download these games, which are often free, by clicking a few buttons.



When a child starts using the app, personal data can be sent to ad-technology companies.

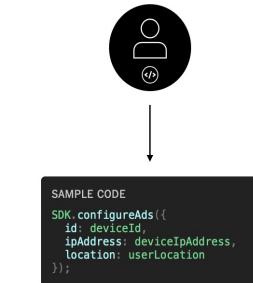
Some ad-technology companies don't collect this data, but many do because it helps personalize ads.



*Sends personal information*



**Ad-technology Companies**



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This information can include **IP address**, **location**, **demographic characteristics** and **ID numbers** that let ad companies track people.

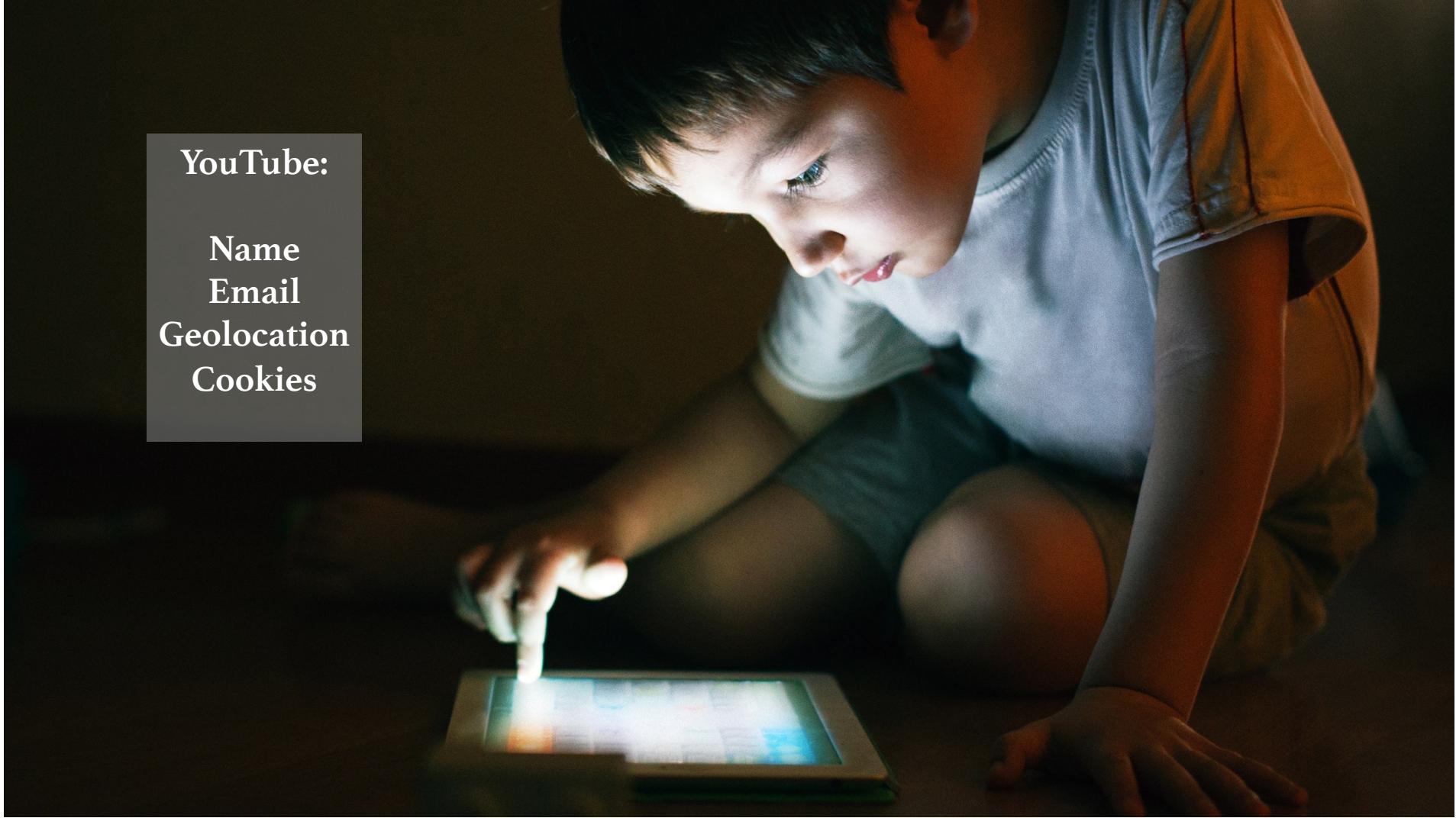


*Personal information*

*Data is stored on servers of ad-technology companies*

Based on the information that's sent to ad-technology companies about the user, they sell an ad.

In the process, the ad-technology companies use the data to build **user profiles** associated with ID numbers.

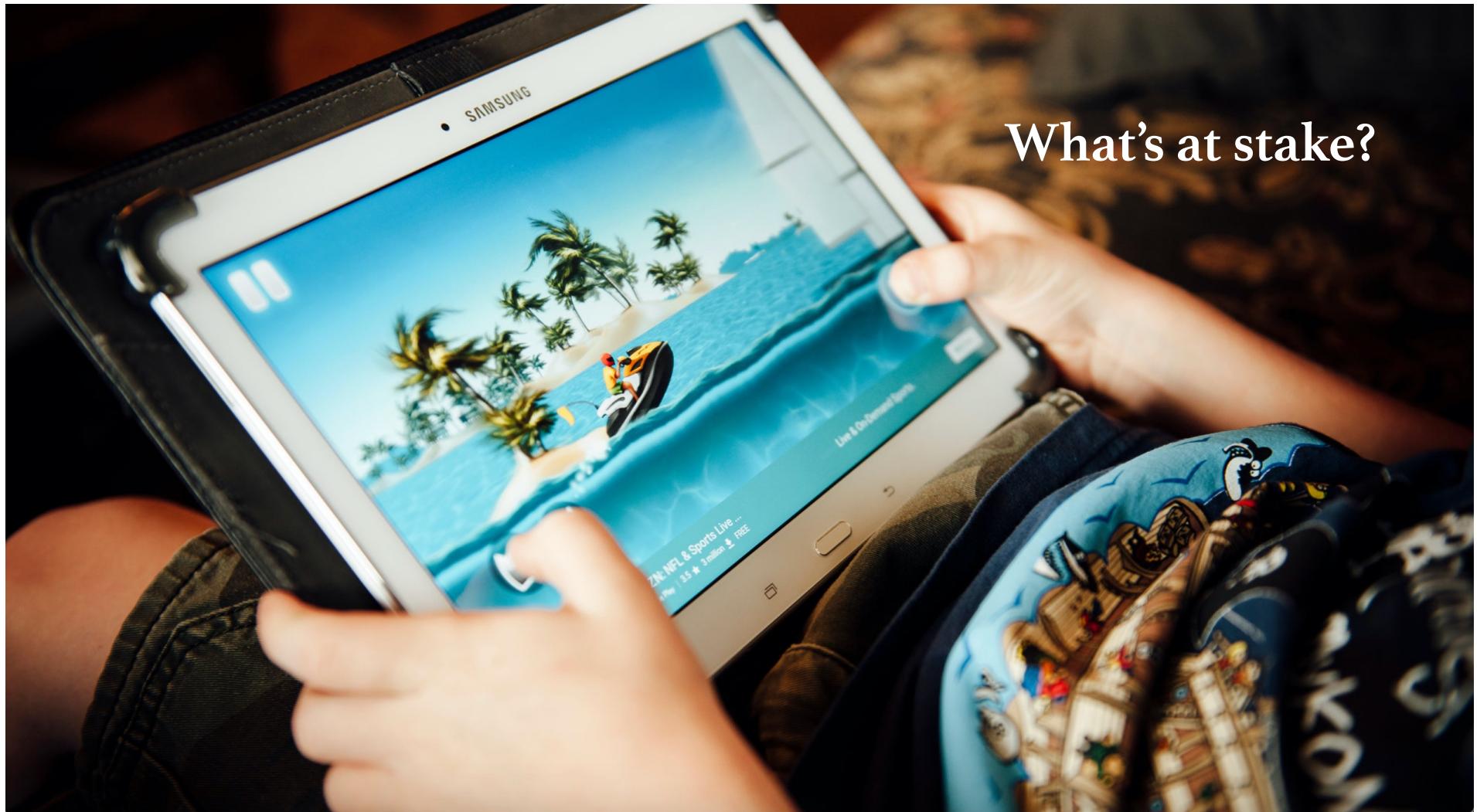


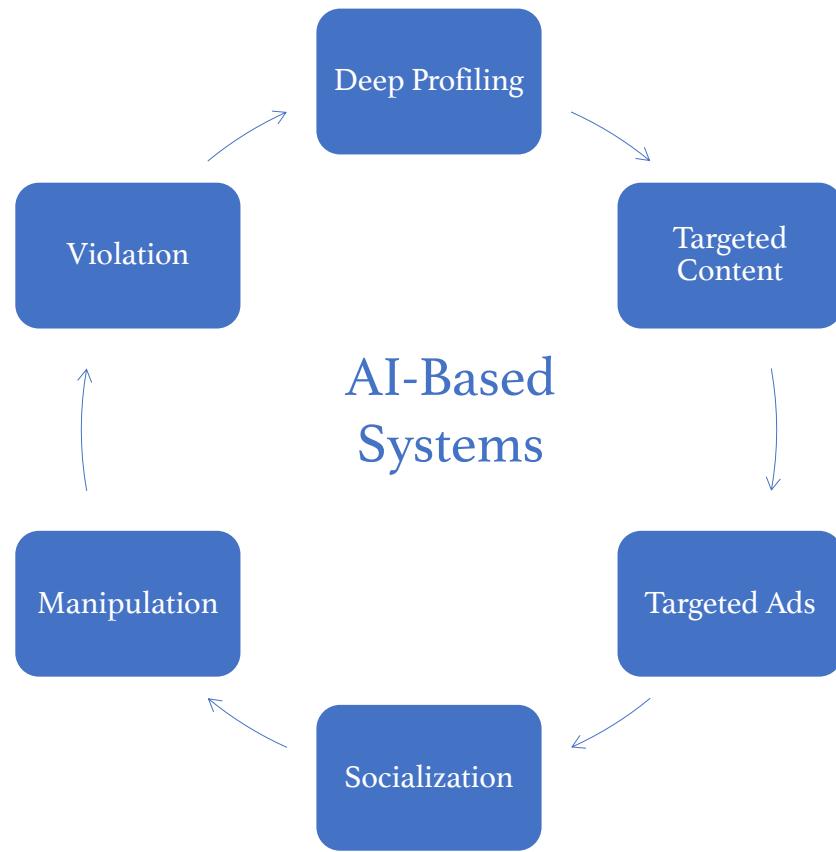
A young boy with short brown hair is sitting cross-legged on the floor in a dark room, looking intently at a tablet screen. He is wearing a light blue t-shirt and dark shorts. The tablet screen is brightly lit, casting a glow on his face and hands. In the upper left corner of the image, there is a semi-transparent dark gray rectangular box containing white text.

**You Tube:**

Name  
Email  
Geolocation  
Cookies

What's at stake?







# FEDERAL TRADE COMMISSION PROTECTING AMERICA'S CONSUMERS

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## Google and YouTube Will Pay Record \$170 Million for Alleged Violations of Children's Privacy Law

September 4, 2019

**FTC, New York Attorney General allege YouTube channels collected kids' personal information without parental consent**

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FOR RELEASE

**TAGS:** Children's Online Privacy Protection Act (COPPA) | Technology | Bureau of Consumer Protection | Consumer Protection | Advertising and Marketing | Children | Privacy and Security | Children's Privacy

**NOTE:** The FTC hosted an IN-PERSON press conference at FTC Headquarters on September 4. The news conference was also webcast; [view archival video here](#).

**Participants included FTC Chairman Joe Simons and Director of the FTC's Bureau of Consumer Protection Andrew Smith.**

Google LLC and its subsidiary YouTube, LLC will pay a record \$170 million to settle allegations by the Federal Trade Commission and the New York Attorney General that the YouTube video sharing service illegally collected personal



In English

En Español

### Related Cases

[Google LLC and YouTube, LLC](#)

### Related Actions

Prepared Remarks of Chairman Joe Simons at FTC YouTube Settlement Press Conference

Statement of Chairman Joe Simons and Commissioner Christine Wilson Regarding YouTube

Statement of Commissioner Noah Joshua Phillips Regarding YouTube

Children's use of smart devices begins at especially young ages, rendering them exposed to the influences of artificial intelligence.



AI literacy must begin early and evolve over the course of a young person's life.

# The Digital Edge How Black and Latino Youth Navigate Digital Inequality



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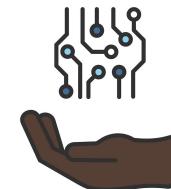
Technology rich, Curriculum poor



Evolution of the Digital Divide



AI Literacy



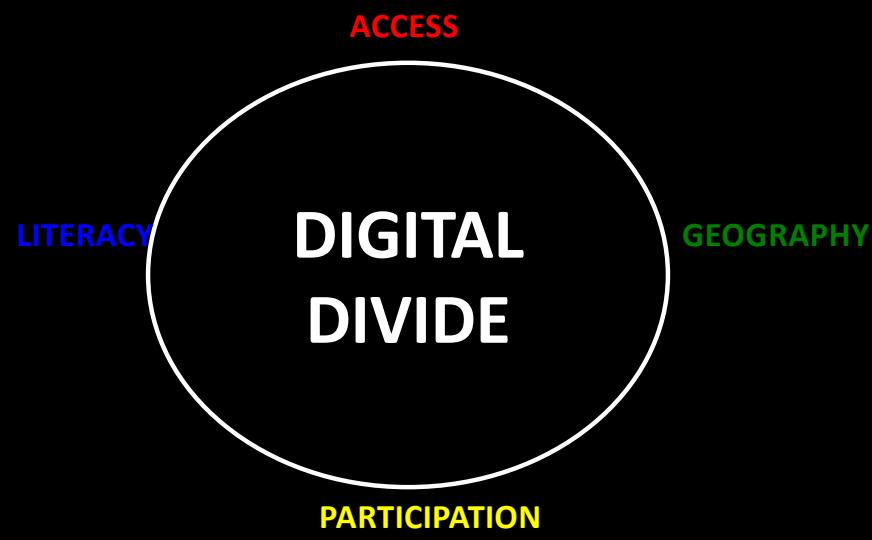


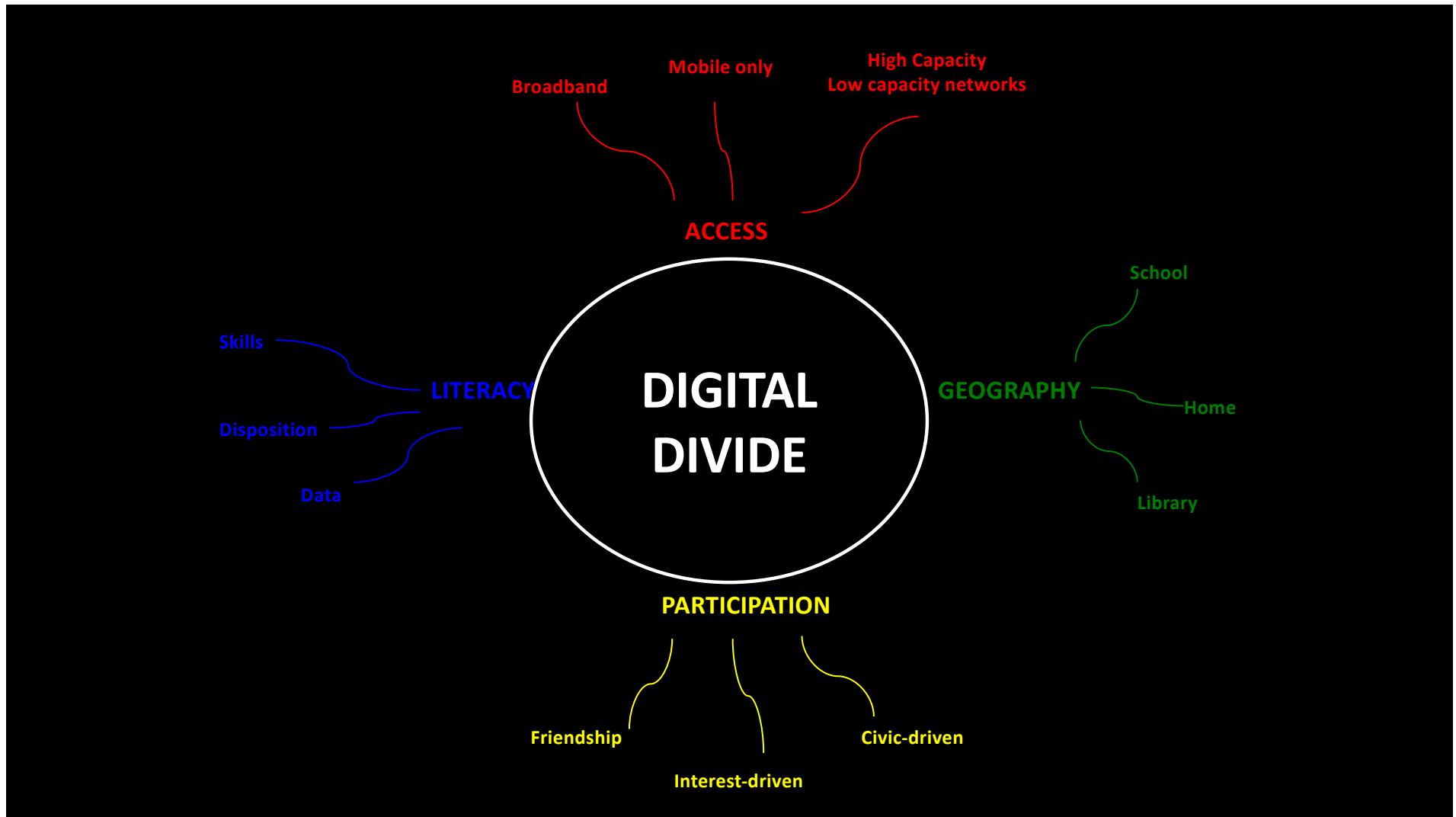
## TECHNOLOGY RICH, CURRICULUM POOR

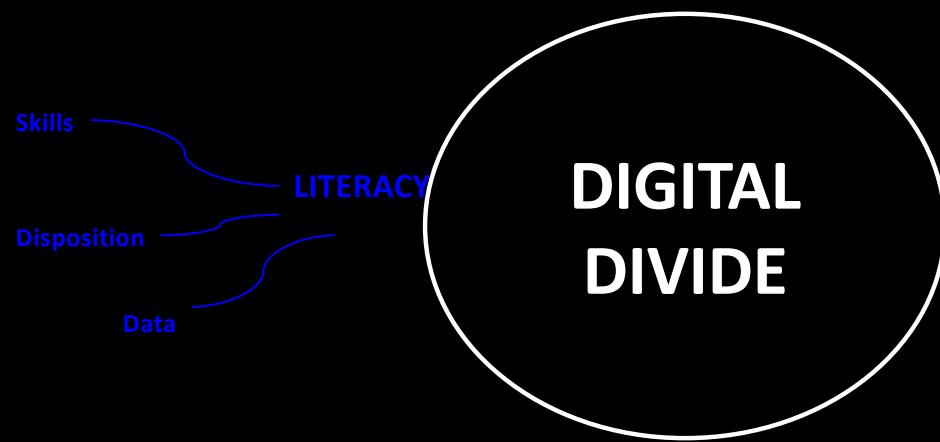
Arms race.

Associate presence of tech as an indicator of 21<sup>st</sup> century learning.

Is the curriculum preparing students for a world dominated by AI?

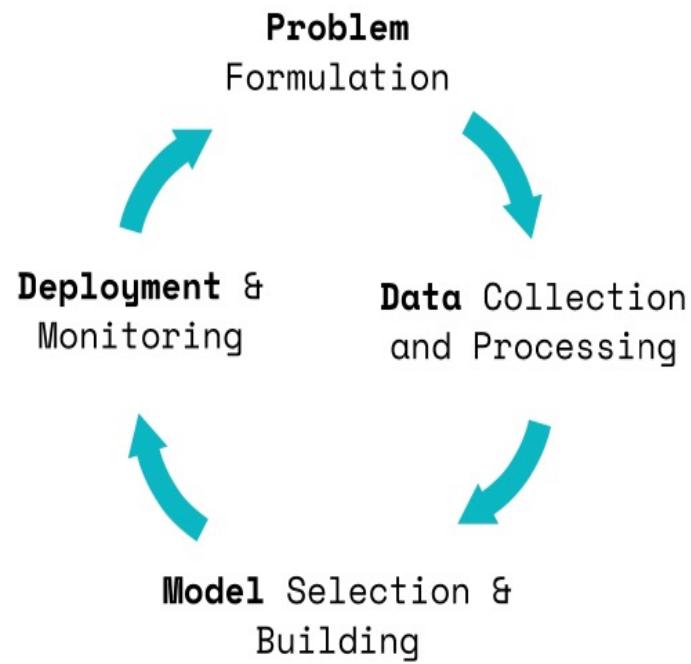






# What is AI Literacy...today?

- Technical Literacy
- Critical Literacy
- Behavioral Literacy



### TECHNICAL LITERACY

How are AI systems built?

How do they function?

NATIONAL ENDOWMENT for the ARTS

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Home / Impact / Media Arts / Tech as Art: Commissioned Essays from Arts Practitioners

## “A Call-to-Action in STEAM Education”

By S. Craig Watkins

The report produced by the National Endowment for the Arts, *Tech as Art: Supporting Artists Who Use Technology as a Creative Medium*, is a timely, albeit unlikely, intervention into the debate about the future of STEM (science, technology, engineering, and math) learning in the U.S. Among its many recommendations, I was especially struck by this one:

Educators and policymakers can support integration of the arts with STEM through educational initiatives inclusive of creative coding and other arts-based learning to bridge digital divides, promote digital literacy, and build essential 21st-century skillsets.

This recommendation is, in earnest, a call-to-action



## CRITICAL LITERACY

What are AI systems designed to do?

What are the social, ethical, and equity issues?

Diverse expertise.



## BEHAVIORAL LITERACY

How do AI systems shape human behavior?

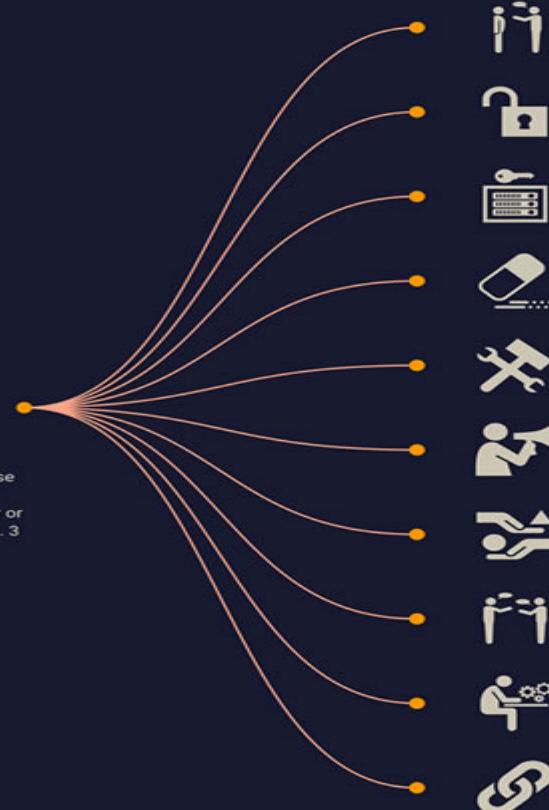
Human agency  
and digital wellness.

# Rights of Data Subjects

under the GDPR



**Data Subject (DS)**  
All natural persons whose personal data (PD) is processed by a controller or processor in line with art. 3 GDPR.



**Right to be informed**  
Provide the information listed in Art. 13 if the PD was provided by the DS or Art. 14, if not.

**Right of Access**  
Confirm and if applies, provide access to the DS own PD and the information listed in Art.15.

**Right to Rectification**  
Allow the rectification of inaccurate PD and the provision of supplementary data.

**Right to Erasure - "Right to be Forgotten".**  
Erase the PD, when a DS request so and there are no legitimate grounds for retaining it.

**Right to Restriction of Processing**  
Impede the processing of PD under the situations stated in Art. 18, e.g. it is unlawful.

**Notification Obligation**  
Notify any rectification or erasure or restriction of processing to each Recipient. Exempt Art.19

**Right to Data Portability**  
If Art.20(1) applies, give back the PD as required and allow the transfer to another DC.

**Right to Object**  
Provide the option to object the processing if the conditions in Art.21 apply. Also, quickly respond and demonstrate legitimate grounds.

**Automated decision-making**  
Do not base a decision solely on automated means, include profiling, which produces legal or similar effects. Exempt Art.22(2)(4)

**Others**  
e.g. communication about a PD breach, withdraw of consent and compensation.

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The University of Texas at Austin  
Institute for Media Innovation  
*Moody College of Communication*

