



**NO EXCUSES,
LET'S MAKE HISTORY.**



The Power of Young Mexicans

There are over 6 billion people in the world and more than 1.2 billion of them are young people. The power of young people to inspire, and be the change the world needs today is beyond measure. Everyday, this simple fact inspires us as the world's largest student-run organisation.

The challenges that face the world we live in today are constantly changing but as young people we have as much responsibility in addressing them as the generations that precede us. As young people we can look at the current state of the world and blame our misfortune on what has been inherited from previous generations. We can continue to blame our past and hope for success in the future, or we can take the challenge that is in front of us and tackle it with our best.

We can see a chance to capitalize on all the wonderful things our parents' and grandparents' generations started. As AIESEC, we look at the world today and we see incredible opportunity for positive change.

In this past year (July 2012 - June 2013) we have truly embodied our responsibility of developing the people who will make a positive impact in our society. We have grown at a rate of over 70% across our country. We now have over 1,000 members in 15 states covering more than 100 universities across our nation.

In this past year we also saw all entities in AIESEC in Mexico grow and while doing so we increased our impact exponentially. As an organisation we have existed for 50 years and as of today we are bigger and better than we have ever been. This past year we have implemented or initiated systemic changes that make our organisation leaner even while we grow at exponential rates. One of the key factors in our growth has been the power of young Mexican talent. This growth comes from hundreds of members across local chapters clearly understanding our organisation's ultimate objective: create agents of positive change through the AIESEC Experience.

This term was especially remarkable for us since for the first time we overpassed 1000 exchanges in one year. We were awarded with the ING Global Absolut Growth Award. We also celebrated our 50th anniversary. This makes us believe that the power of young people is incredible. This past year AIESEC showed that harnessing this power is crucial for the world we live in, especially if we are to tackle the major challenges in front of us.

This report is a summary of our main achievements in this past year and a very small token of our appreciation and gratitude for our partners, supporters, alumni and thousands of active AIESEC members all around the world who make all of this possible.

Thank You.
Best Wishes,



Alfonso Gonzalez
President | AIESEC in Mexico 2012-2013



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ABOUT AIESEC

AIESEC has 60 years of experience in developing high-potential youth into globally-minded responsible leaders. Present in over 110 countries and territories and with over 50,000 members, AIESEC is the world's largest student-run organisation. Focused on providing a platform for youth leadership development, AIESEC offers young people the opportunity to participate in international internships, experience leadership and a global learning environment. What makes AIESEC unique is the youth-driven impactful experience that it offers to its members. AIESEC is run by young people for young people, enabling a strong experience to all its stakeholders.

- Our members are part of an exciting, driven global network. They are able to contribute to societal change while exploring their own vision for a positive impact on society.
- We are supported by thousands of partner organisations around the globe who look to AIESEC to support the development of youth and to access top talent through our global internship programme.
- Our alumni are leaders within their organisations and communities. They use the experience, skills and inspiration AIESEC has provided them to be agents of positive change within today's society.

Our Vision AIESEC's Scope

AIESEC is a global, non-political, independent, not-for-profit organisation run by students and recent graduates of institutions of higher education. Our members are interested in world issues, leadership and management. AIESEC does not discriminate on the basis of race, colour, gender, sexual orientation, creed, religion, national, ethnic or social origin. Peace and fulfillment of humankind's potential.

Our Approach

AIESEC members live an integrated development experience. This involves leadership opportunities, international internships and interacting with a global network to support their development.

AIESEC in Numbers

50'000 MEMBERS

10'000 LEADERSHIP ROLES

10'000 INTERNSHIPS

4'000 PARTNERS

1'600 UNIVERSITIES

470 CONFERENCES

110 COUNTRIES

+ 60 YEARS OF EXPERIENCE



THE NATIONAL TEAM

AIESEC in Mexico's Member Committee Team (MC) is the national office of AIESEC that connects the activities of the organisation across the country, supporting the local offices (Local Committees) and managing the development of national strategies.

The strategic development, exchange management, talent management, financial management, brand management, information management and conference management services that MC provides supports the national association in maintaining alignment and efficiency of processes, which leads to the delivery of a higher number of quality AIESEC Experiences.

With the team stand of "History will be made", the MC 2012-13 team initiated and implemented necessary systemic changes, set ambitious targets and supported every part of the association resulting in recordbreaking achievement across all our major organisational goals,

From left to right: Alejandro Marín (Finance), Eunice Luna (Communications), Lina Marroquín (Incoming Exchange), Aldo Perez (Organizational Development), Heather Whyte (Talent Management), Hiram García (50th Anniversary), Leonardo Estrada (External Relations), Dorota Siry (Incoming Exchange), Nikita Guleyra (Outgoing Exchange).



AIESEC IN MEXICO 2015

Goals

Statements

	2012	2013	2014	2015
Incoming Exchanges	350	580	900	1340
Outgoing Exchanges	500	810	1300	2010
Membership Experiences	2300	4000	6500	9500
Leadership Experiences	890	1400	2300	3000
Number of Entities	17	21	25	30

A member of AIESEC in Mexico is an **opinion leader** that with his values reflects the youth and feeling of the country.

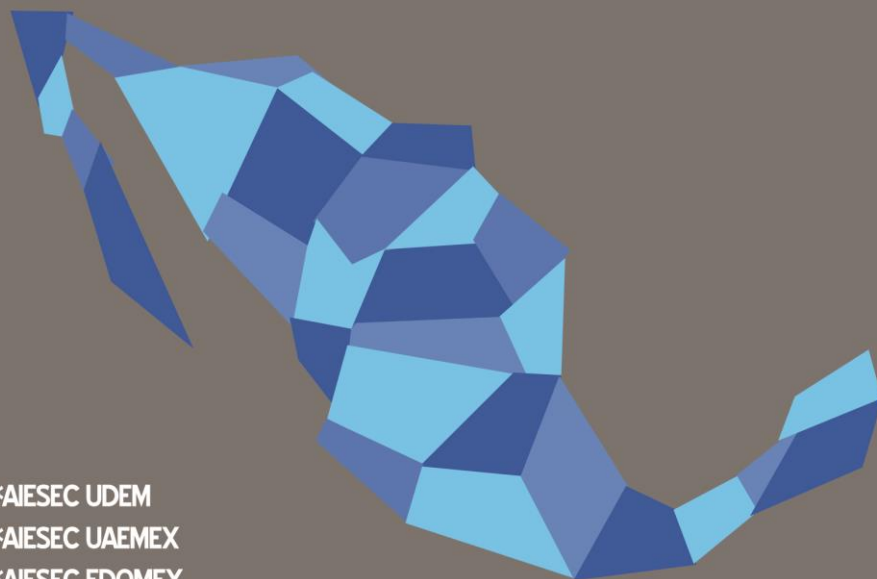
AIESEC in Mexico distinguishes itself for a **high quality service**, positioning the organization as the first option for the access to young talent to organizations and the development of **leadership** for students and recent graduates.

Our change agents generate social and **sustainable high impact projects**, which are relevant to mexican society.

DALE
CARNEGIE
PROMO



AIESEC around the Country



*AIESEC UDEM
 *AIESEC UAEMEX
 *AIESEC EDOMEX
 *AIESEC CUERNAVACA
 *AIESEC TABASCO
 *AIESEC MERIDA

AIESEC AGUASCALIENTES
 AIESEC CHIHUAHUA
 AIESEC CIUDAD DE MEXICO
 AIESEC CIUDAD JUAREZ
 AIESEC CULIACAN
 AIESEC GUADALAJARA
 AIESEC GUANAJUATO
 AIESEC IPN
 AIESEC ITAM
 AIESEC ITESM MONTERREY
 AIESEC LEON
 AIESEC QUERETARO
 AIESEC SANTA FE
 AIESEC UDLA-PUEBLA
 AIESEC ULSA
 AIESEC UP
 AIESEC VERACRUZ



NATIONAL RESULTS

	Incoming Ex.	Outgoing Ex.	TOTAL
AIESEC AGUASCALIENTES	10	24	34
AIESEC CHIHUAHUA	2	38	40
AIESEC CIUDAD DE MEXICO	22	67	89
AIESEC CIUDAD JUAREZ	10	29	39
AIESEC CULIACAN	31	39	70
AIESEC GUADALAJARA	27	18	45
AIESEC GUANAJUATO	6	50	56
AIESEC IPN	66	37	103
AIESEC ITAM	67	97	164
AIESEC ITESM MONTERREY	19	27	46
AIESEC LEON	9	9	18
AIESEC QUERETARO	13	16	29
AIESEC SANTA FE	6	11	17
AIESEC UDLA-PUEBLA	15	27	42
AIESEC ULSA	34	18	52
AIESEC UP	40	65	105
AIESEC VERACRUZ	5	19	24
*AIESEC UDEM	0	1	1
*AIESEC UAEMEX	3	3	6
*AIESEC EDOMEX	3	9	12
*AIESEC CUERNAVACA	2	0	2
*AIESEC TABASCO	6	6	12
*AIESEC MERIDA	4	4	8

TOTAL

1014

Total membership experiences delivered:

1981

Total leadership development experiences delivered:

823

Key Points

- 54 exchanges realized by expansions
- Average growth of 77%
- 9 signed contracts with different universities.
- 3 new local entities
- 2 new expansion entities
- Specialized units in Los Mochis, Mazatlán, Monclova, Celaya, and Salamanca



HISTORICAL GROWTH

During these past three periods, AIESEC in Mexico has gained relevance across the country, positioning the organization as a top-quality talent provider for Mexican and international companies across the nation.

With an average constant growth each year, AIESEC achieved more than 1000 exchanges in the 2012-2013 period, which is a major statement in the organization's history.

	Incoming Exchange	Outgoing Exchange	*Total Exchange Growth
2010 - 2011	126	236	65%
2011 - 2012	190	374	63%
2012 - 2013	407	616	73%

The numbers shown in this table are the result of the work of each of the members on every entity. With a specific training program, national conferences, practical soft skill development, and leadership potential ignition, the members of AIESEC in Mexico have positioned AIESEC in Universities, Companies, and the society, and thus together we have managed to achieve this results.

As AIESEC in Mexico continues to grow across the national and international network, we continue to increase our relationship with companies and other NGOs, in order to obtain higher quality experiences for interns, and a major impact upon society.

This allows us to be in the top 15 countries in the AIESEC network.

OTHER
COMPANY
PROMO



AIESEC IN MEXICO HIGHLIGHTS

International UBS Award

The UBS Global Achievement Awards recognise quality operations and overall contribution to AIESEC goals. In this period, AIESEC in Mexico won this award, and the national president, Alfonso Gonzalez, accompanied by Aldo Perez, went on stage to represent the country with the rest of the world.

National Conferences

Across the period AIESEC in Mexico hosts more than 10 conferences, between local and national. CONAL, EVEREST, Shotgun, Kickoff, and Induction/Motivation Seminars. With these conferences

50th Anniversary

In this period, AIESEC in Mexico finally turned 50. Being brought by visionary young leaders back in 1963, AIESEC in Mexico has been a pioneer in the international experience that Mexicans now a day are able to live. Hosted in the capital city of this amazing country, the anniversary was celebrated with an event that included a forum, gala dinner, and a final celebration in which original members of the first AIESEC generations were present.



Throughout the history of AIESEC in Mexico, and across this period, we had a tight relationship with these companies and organizations, with whom we've worked together to provide first quality service and grow across the country.



WORLD PEACE AND FULLFILMENT OF HUMANKIND'S POTENTIAL.



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