

Credit Card Customer Report

Gender

\$8M

Total Revenue

\$10K

Total Customers

\$46M

Sum of Total_Trans_Amt

0.27

Avg Utilization

Age_Group

Weekly Transaction



Income Group

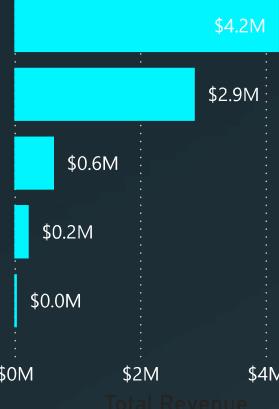
Total Revenue by Exp Type

Exp Type



Total Revenue by Age_Group

Age_Group



Total Revenue by Income Group

Gender ● Female ● Male

Total Revenue



Credit Card Transaction Report

Gender

All

\$667K

Sum of Total Trans Vol

\$46M

Sum of Total Trans Amt

\$65

Transactions per Customer

\$50

Weekly Growth %

Age_Group

All

Weekly Transaction

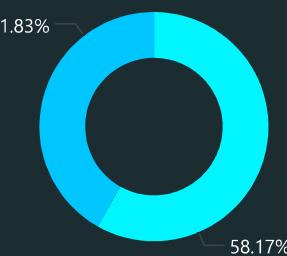


Customer Segmentation

Gender ● Female ● Male

Income Group

All



Spending Behaviour Analysis

● Total Revenue ● Total Transactions

