

Credit Card Customer Report

Income Group

All

Age Group

All

Gender

Female

Male

Total Revenue

57M

Total Customers

10K

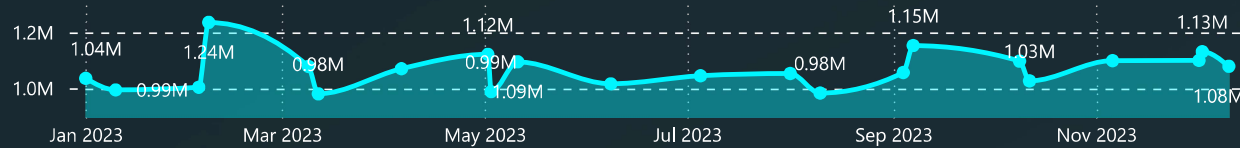
Total_Trans_Amt

46M

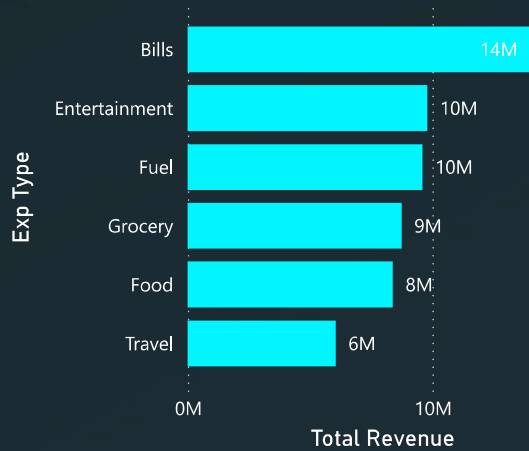
Avg Utilization

0.27

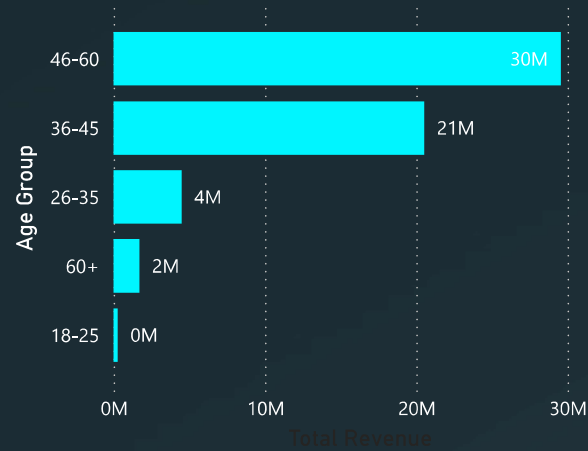
Weekly Transaction



Total Revenue by Exp Type

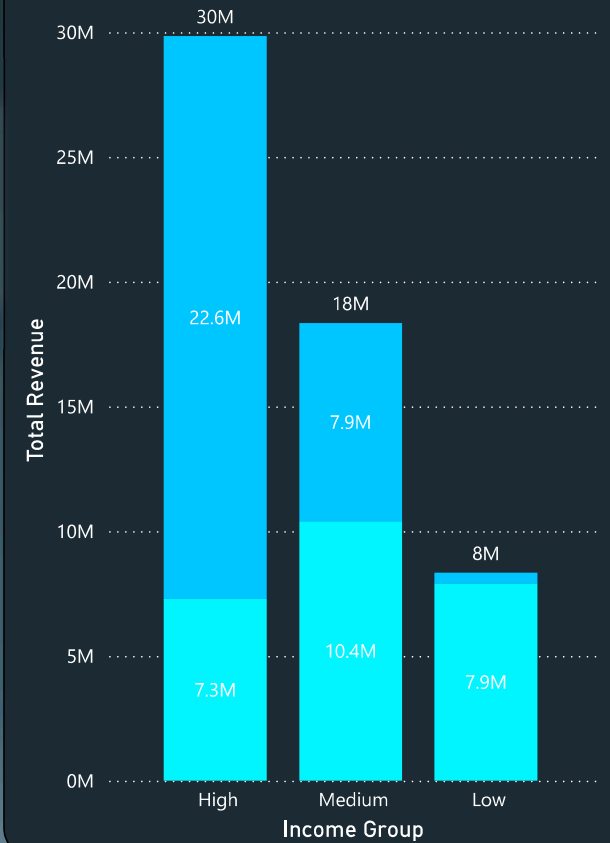


Total Revenue by Age Group



Total Revenue by Income Group

Gender ● Female ● Male



Credit Card Transaction Report

Income Group

All

Age Group

All

Gender

Female

Male

Total_Trans_Vol

\$667K

Total_Trans_Amt

46M

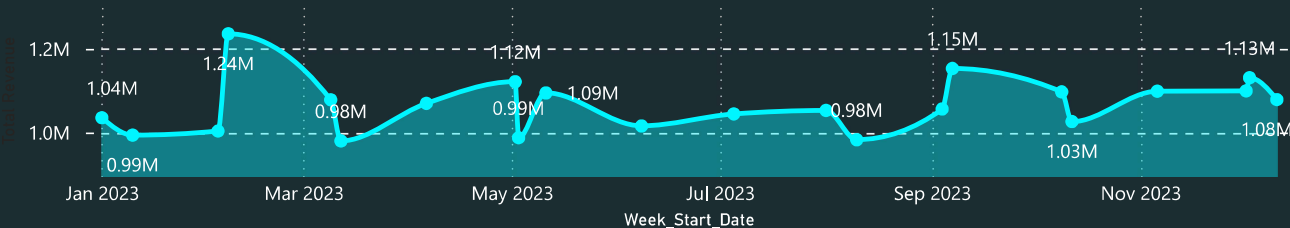
Total Interest

7.98M

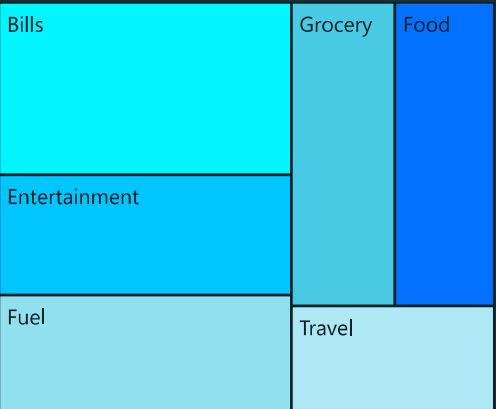
Weekly Growth %

\$49

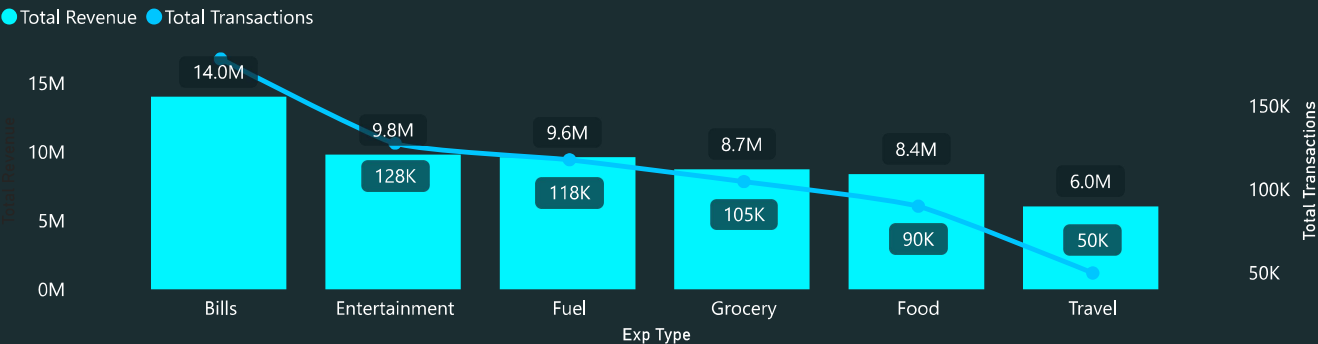
Weekly Transaction



Revenue % By Category



Spending Behaviour Analysis



Customer Segmentation

