

Credit Card Customer Report

Gender

All

Age_Group

All

Income Group

All

\$8M

Total Revenue

\$10K

Total Customers

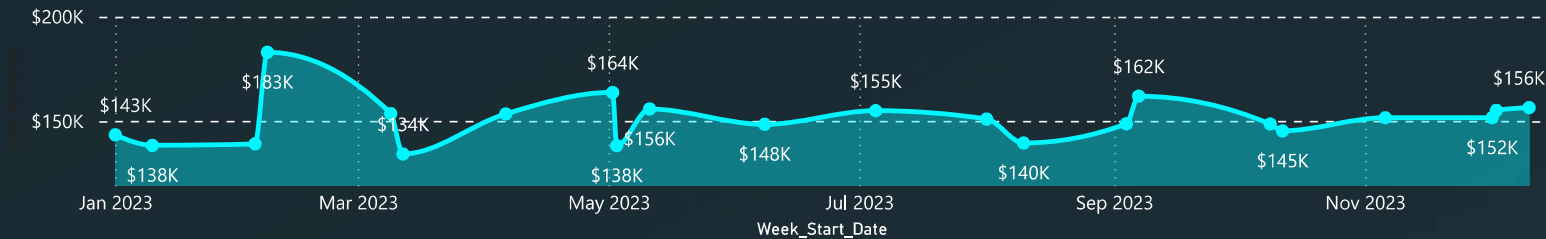
\$46M

Sum of Total_Trans_Amt

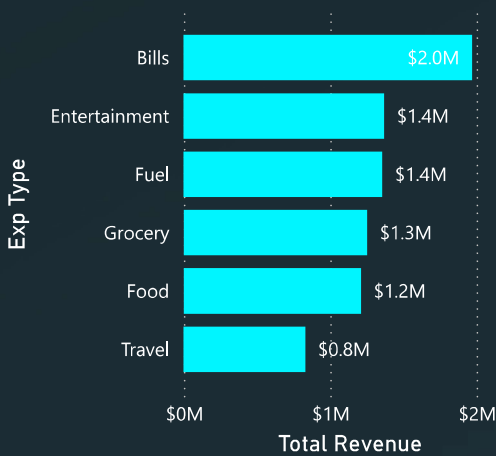
0.27

Avg Utilization

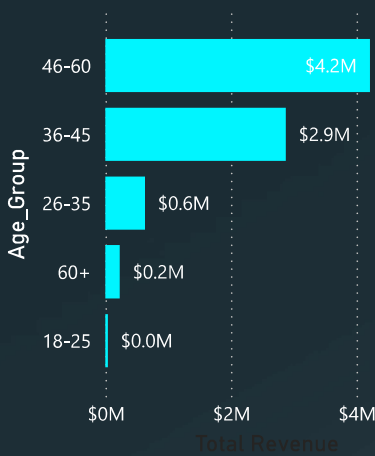
Weekly Transaction



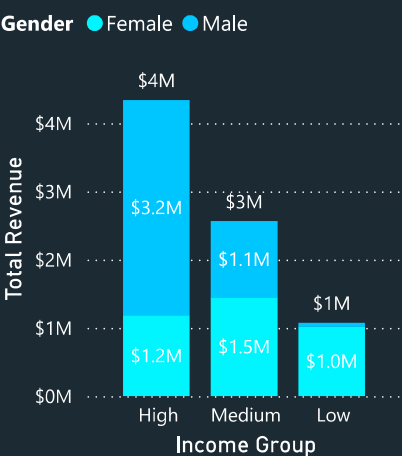
Total Revenue by Exp Type



Total Revenue by Age_Group



Total Revenue by Income Group



Credit Card Transaction Report

Gender
All

\$667K

Sum of Total Trans Vol

\$46M

Sum of Total Trans Amt

\$65

Transactions per Customer

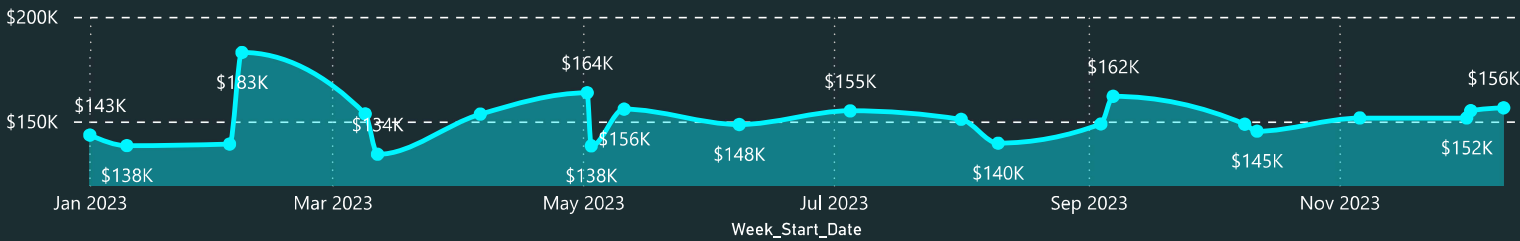
\$50

Weekly Growth %

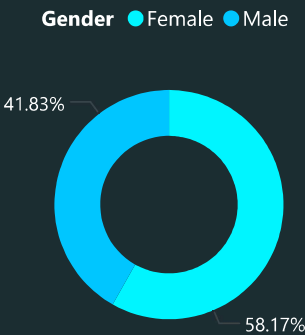
Age_Group
All

Income Group
All

Weekly Transaction



Customer Segmentation



Spending Behaviour Analysis

