

# Credit Card Customer Report

Income Group

All

Age Group

All

Gender

Female

Male

Total Revenue

57M

Total Customers

10K

Total\_Trans\_Amt

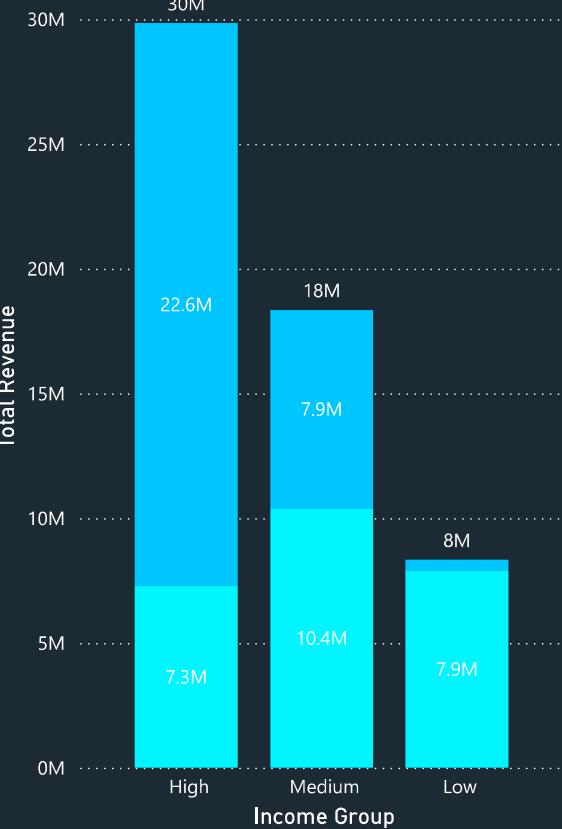
46M

Avg Utilization

0.27

Total Revenue by Income Group

Gender Female Male



## Weekly Transaction



## Total Revenue by Exp Type

Exp Type

Bills 14M

Entertainment 10M

Fuel 10M

Grocery 9M

Food 8M

Travel 6M

## Total Revenue by Age Group

Age Group

46-60 30M

36-45 21M

26-35 4M

60+ 2M

18-25 0M

Total Revenue

Total Revenue

## Credit Card Transaction Report

Income Group

All

Age Group

All

Gender

Female

Male

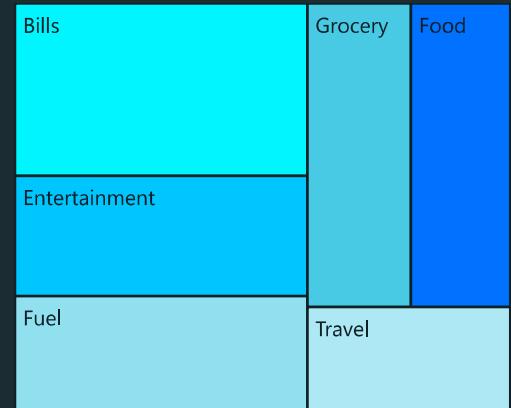
Total\_Trans\_Vol  
\$667K

Total\_Trans\_Amt  
46M

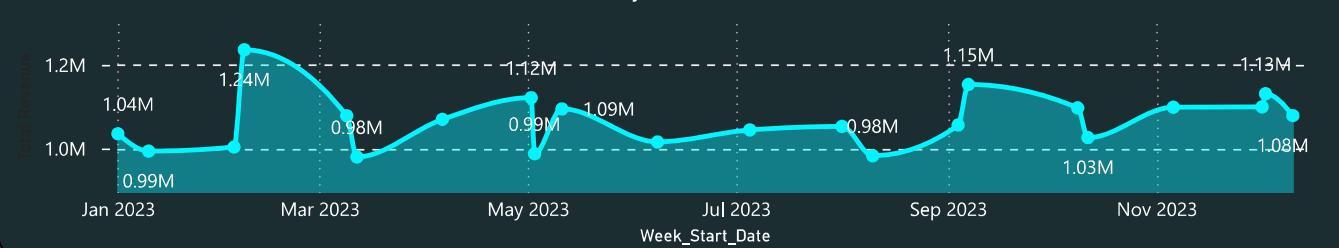
Total Interest  
7.98M

Weekly Growth %  
\$49

### Revenue % By Category



### Weekly Transaction



### Spending Behaviour Analysis



### Customer Segmentation

Gender ● Female ● Male

