

Credit Card Customer Report

Credit Card Transaction Report

Income Group

All

Age Group

All

Gender

Female

Male

57M

Total Revenue

10K

Total Customers

46M

Sum of Total_Trans_A...

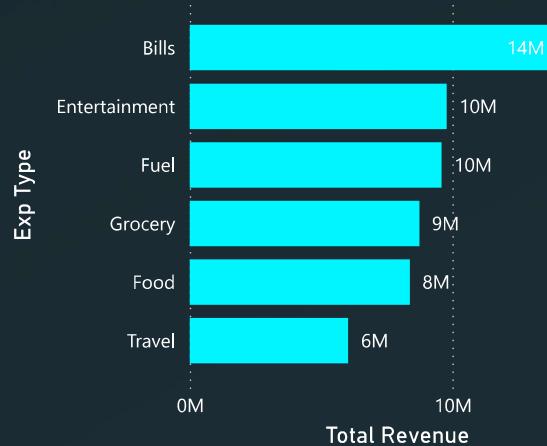
0.27

Avg Utilization

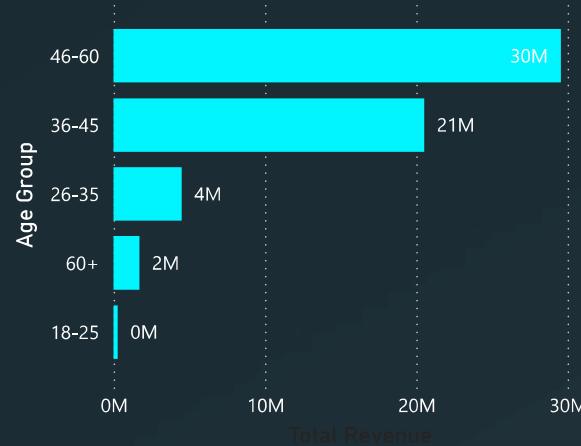
Weekly Transaction



Total Revenue by Exp Type

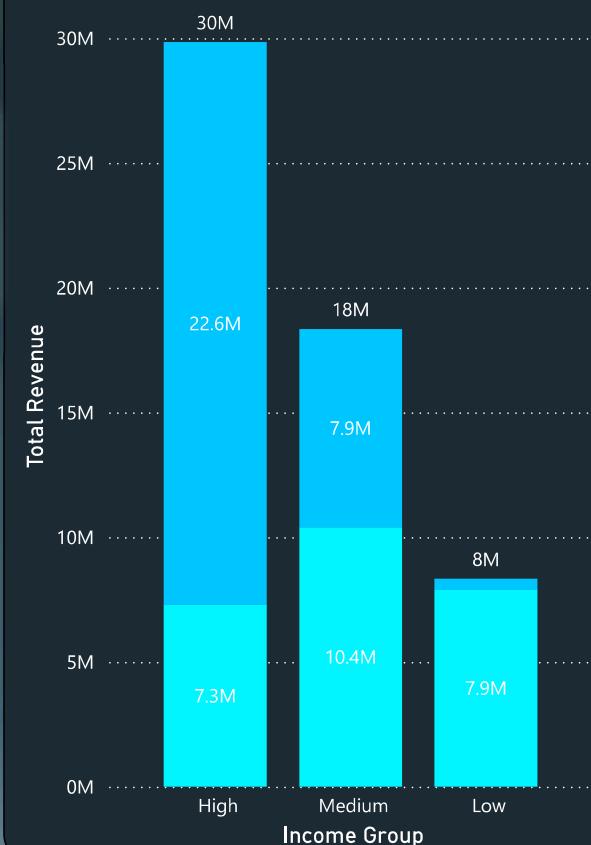


Total Revenue by Age Group



Total Revenue by Income Group

Gender Female Male



Credit Card Transaction Report

Income Group

All

Age Group

All

Gender

Female

Male

\$667K

Sum of Total_Trans_Vol

46M

Sum of Total_Trans_Amt

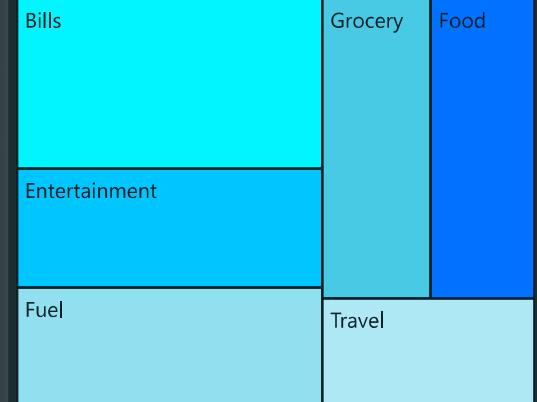
7.98M

Total Interest

\$49

Weekly Growth %

Revenue % By Category



Weekly Transaction



Spending Behaviour Analysis



Customer Segmentation

Gender ● Female ● Male

