

# Build Studio

Factory One-Off SKU Builder. Generates full agent artifacts, KB, and Manifest.

## 1. Client Identity

Client Name

e.g. Acme Law Group

Client Slug (Folder Name)

e.g. acme\_law

Domain

e.g. acmeflaw.com

Region

Phoenix, AZ

## 2. Persona Configuration

Agent Display Name

Sarah

Role Title

Senior Intake Specialist

Tavus Persona ID

DEFAULT\_PROFESSIONAL\_FEMALE

Pace

Moderate

**Generate Draft Build**

### Build Studio Specs (G14.0)

- Type: One-Off SKU Build (Attorney Intake)
- Output: agents/clients/<slug>/
- Includes: Client Profile, Persona Profile, KB (+Guardrails), Manifest, Tavus Pack
- Initial State: DRAFT

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