

## 2013 AIGA Chicago Student Enrichment Scholarship

### The Easiest \$3,000 You'll Make This Year!

Well, that might depend on how you generally make your money. But the point is, it's pretty easy. And as you make the transition from student to professional, it'll almost certainly come in handy. All you have to do is be great at design. See? Easy.

It's the 2012 AIGA Chicago Student Enrichment Scholarship, and it goes to one graduating senior demonstrating particular promise in the field of design. Think of it as a way to offset some of the costs of attending conferences, gathering equipment and resources, buying a decent suit—whatever sets you back in the course of finding gainful employment. All in all, it's a pretty sweet deal.

#### Eligibility:

- Open to all senior student members graduating in the 2012-2013 academic year regardless of major.
- Applicant must be enrolled full time in a graphic design/visual communication design undergraduate program.
- Applicant must be a current AIGA Chicago student member. (Please note: you do NOT need to belong to an AIGA student group to apply.)

#### Please submit:

- CD-ROM containing a pdf of current representative work produced in a design class. (You may submit more than one image per project but no more than 20 images total.) Please label your materials clearly with your name and school affiliation. A very brief description of each assignment should be included in typed form, all on one page.
- A statement no longer than two pages describing your interest in design and how receiving the 2013 AIGA Chicago Student Enrichment Scholarship will impact your goals.
- A letter of recommendation from a professor in your program.
- Application form (see attached pdf—please print out and complete).

Deadline: March 22, 2013

#### Send to:

Richard Zeid  
Richard Zeid Design  
321 Custer #2e  
Evanston, IL 60202

#### Judging:

Work will be judged by a panel of three AIGA Chicago members—a current Board member, past Board member and a member at large. Scholarship recipient will be notified once judging has taken place and will be presented with the scholarship at the AIGA Chicago Annual Meeting in June 2013.

If you have any questions regarding the submission process, please contact Richard Zeid, AIGA Chicago Education Chair at [rzdesign@aol.com](mailto:rzdesign@aol.com).



*The Professional Association for Design*

*Chicago Chapter*

*c/o a5*

*1 N LaSalle, 47th floor*

*Chicago, IL 60602*

*312.733.4300*

## **AIGA Chicago 2013 Student Enrichment Scholarship Application**

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STUDENT NAME

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SCHOOL

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GRADUATION DATE

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AIGA MEMBER #

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### **Student Permanent Address Information**

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STREET

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CITY, STATE, ZIP

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EMAIL

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PHONE

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