

**I'M KAT MANOR, A MULTI-DISCIPLINED
DESIGNER AND PHOTOGRAPHER,
BORN & RAISED IN THE MIDWEST.**



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KNOWLEDGE



print



illustration



packaging



code/layout



screenprinting



photography



interactivity



typography



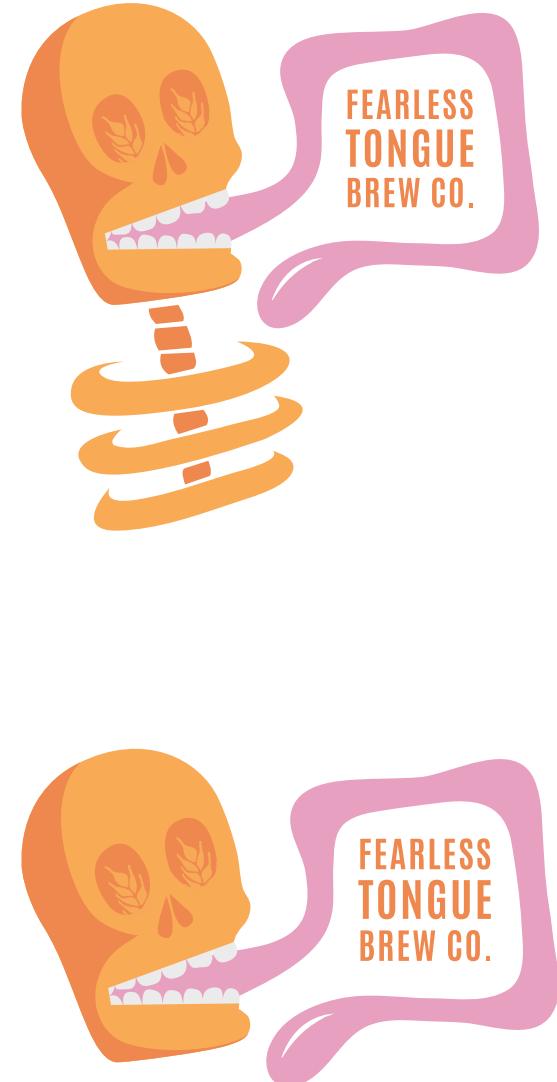
branding

FEARLESS TONGUE BREWING

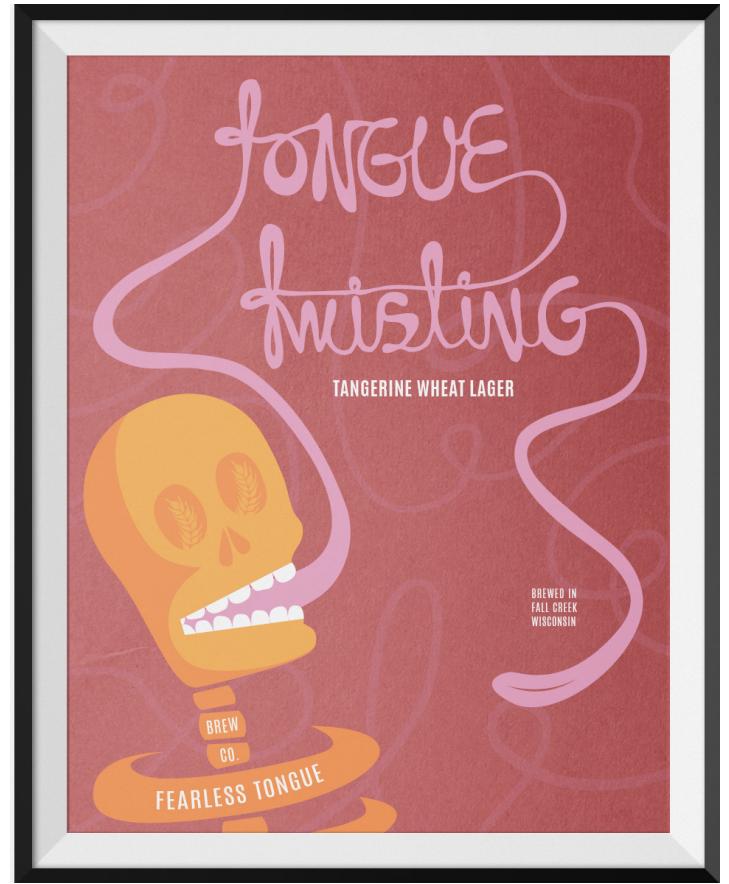
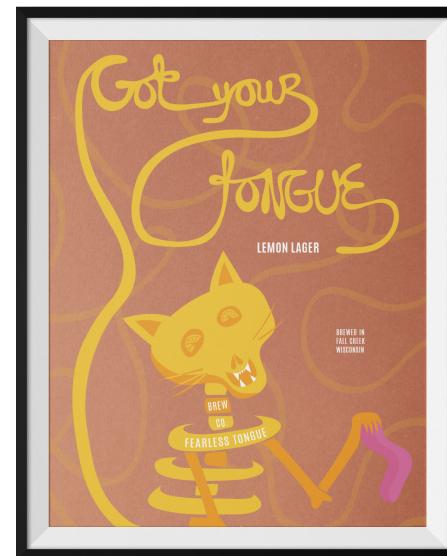
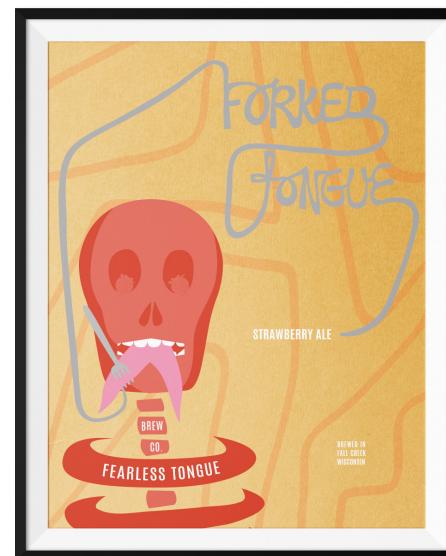
branding + poster series

As a no-sale hobby home-brew company, Fearless Tongue Brewing did not have a need for an extensive packaging campaign, but wanted something that was recognizable when shared with friends and family. Alternatively, I created a poster to promote each different brew. Instead of individual labels for flavors, the dominant label is waterproof allowing for multiple uses, while stickers on the bottle caps indicate flavor.









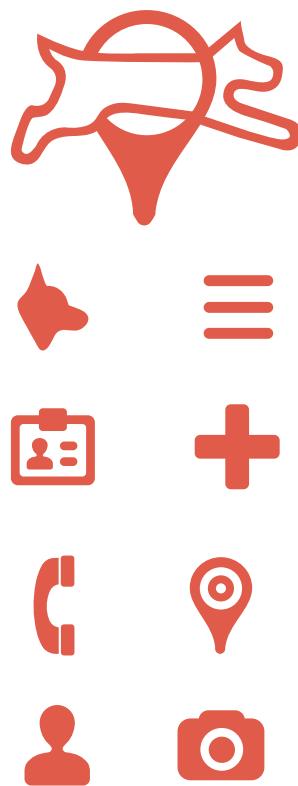
HOUDINI

mobile app

Houdini is a mobile app designed for owners with dogs that love to escape. Owners would first purchase the unique dog tag then download the app from the app store. Houdini allows the user to track any one of their dogs as well as find an owner of a dog with a Houdini tag.







FALL TRIPS

poster

Stout Adventures offers a variety of trips every season. These trips range from rock climbing to stand up paddle boarding. To promote these trips, I designed a poster to increase participation. To catch the attention of passersby, I used vibrant colors to display the ten different trips offered.



STOUT ADVENTURES

FALL TRIPS 2014

No experience necessary!

Canoeing the Red Cedar
September 13
\$10 Stout
\$15 Community
Register by Sept 8

Backpacking the Superior Trail
September 26-28
\$80 Stout
\$90 Community
Register by Sept 22

Rock Climbing the Red Wing Bluffs
October 4
\$35 Stout
\$45 Community
Register by Sept 29

Canoeing the Boundary Waters
September 19-21
\$105 Stout
\$120 Community
Register by Sept 15

Rock Climbing at Taylor Falls
October 24
\$35 Stout
\$45 Community
Register by Oct 20

Backpacking the Porcupine Mountains
October 24-26
\$95 Stout
\$115 Community
Register by Oct 20

Rock Climbing Lake Superior's North Shore
October 17-19
\$70 Stout
\$80 Community
Register by Oct 13

Stand Up Paddling the Glen Hills Lake
September 12 & 15
\$10 Stout
\$15 Community
Register by Sept 11 & 14

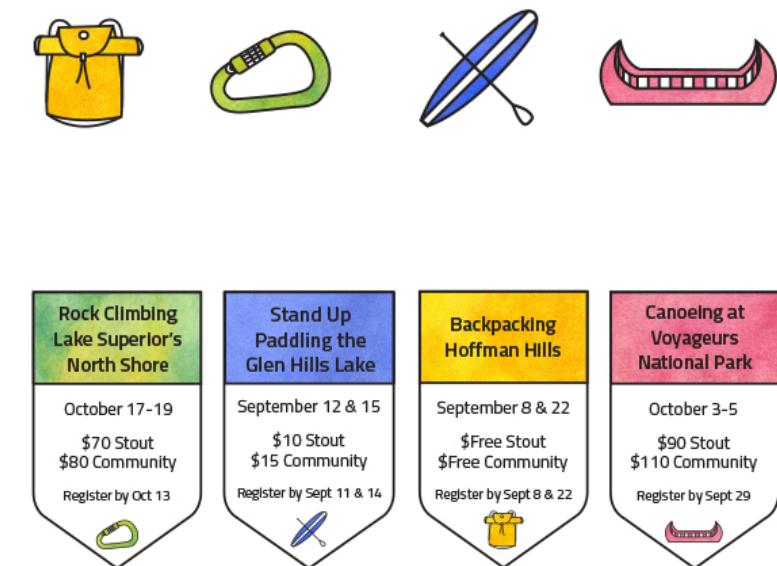
Backpacking Hoffman Hills
September 8 & 22
\$Free Stout
\$Free Community
Register by Sept 8 & 22

Canoeing at Voyageurs National Park
October 3-5
\$90 Stout
\$110 Community
Register by Sept 29

To sign up for trips or for more information, visit our website!

UNIVERSITY RECREATION - STOUT ADVENTURES
Room 56 Sports & Fitness Center <http://urec.uwstout.edu/adventures>
715.232.5625 stoutadventures@uwstout.edu

design by KAT MANOR graphic + interactive





packaging

Flowr is an edible flower growing kit brand. It comes in a seed packet that contains five plantable seed papers and an info/instruction booklet. The logo is modular, allowing the illustrated flower to interchange depending on which edible flower seeds are enclosed.



FL-flowersWR

FLcherry blossomWR

FLegg cartonWR



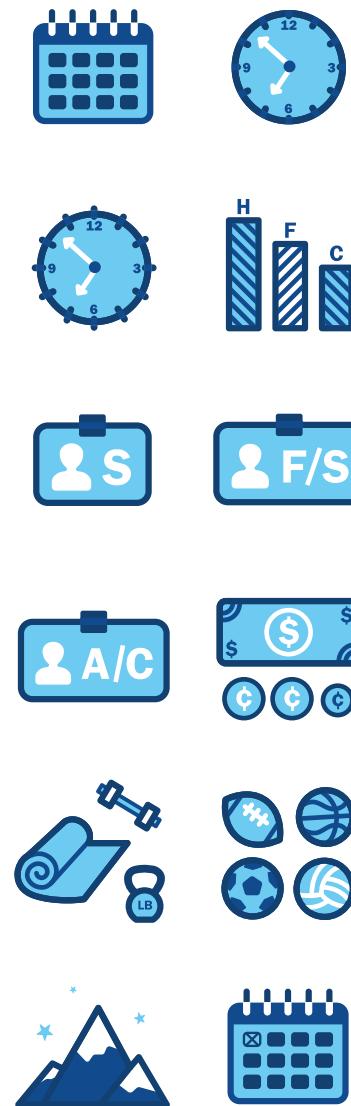


UNIVERSITY RECREATION

mobile app

As a university, UW-Stout designed its own app as a convenience for its students. University Recreation had the opportunity to have their own section of the app with complete control. As part of the designer on this project, I dominantly worked on the iconography and layout, but also consulted with the coding.





KONG

print ads

This campaign aims for buyers to see the strength that Kong's toys offer compared to other brands. They show that Kong is a trustworthy brand that cares about their customers pets. These two spreads and single page ads are aimed at pet owners who want more quality for their money.



KONG[®]
SO STRONG

OR

WWW.KONGCOMPANY.COM

OR

WWW.KONGCOMPANY.COM

KONG[®]
SO STRONG

WWW.KONGCOMPANY.COM

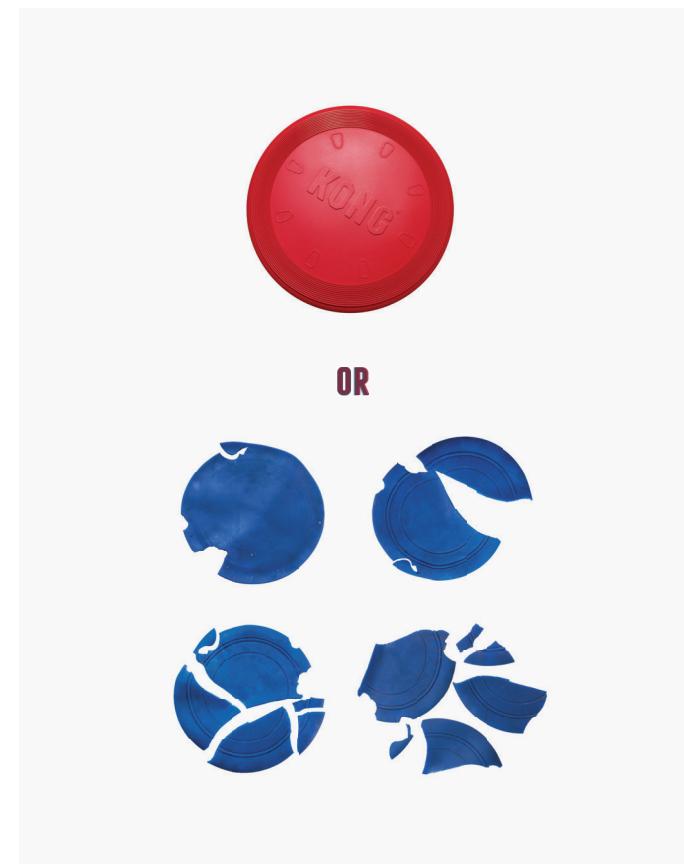
KONG®
SO STRONG



OR



WWW.KONGCOMPANY.COM



KONG®
SO STRONG

WWW.KONGCOMPANY.COM

ZELO

responsive website

Zelo is a sophisticated bar and grill inspired by local produce located in the downtown St. Paul. With great food and excellent atmosphere, a website should have the same sophistication and usability. I featured photos of their signature dishes while keeping a fresh color scheme.





The ZELO website is a responsive design featuring a blue and green color scheme. It includes a large logo at the top, a mission statement, dining room hours, and a menu section with filters for Vegetarian (V) and Gluten Free (GF). The reservations page allows users to enter guest counts and dates. The newsletter sign-up form includes social media links for Facebook and Twitter. The gallery page shows images of the restaurant's interior and staff.

We believe great restaurants truly take care of guests with real and warm hospitality. With the table as the centerpiece, it's where hospitality and good food come together. It's where we direct our efforts - with real human connection and excellent food prepared with love and care.

Dining Room Hours

Monday-Thursday 11:00am-11:00pm
Friday 11:00am-12:00pm
Saturday 11:30am-12:00pm
Sunday 11:00am-11:00pm

LOCAL PRODUCE

RUSH RIVER
River Falls, WI

NEWSLETTER SIGNUP

GALLERY



ZELO

[MENU](#) [RESERVATIONS](#) [LOCAL PRODUCE](#) [GALLERY](#)

We believe great restaurants truly take care of guests with real and warm hospitality. With the table as the centerpiece, it's where hospitality and good food come together. It's where we direct our efforts – with real human connection and excellent food prepared with love and care.

Dining Room Hours
Mon-Thurs 11:00am-11:00pm
Friday 11:00am-12:00pm
Saturday 11:30am-12:00pm
Sunday 4:00pm-11:00pm

Lounge Hours [Late Night Menu]
Monday-Thursday 10:00pm-12:00am
Friday & Saturday 11:00pm-1:00am

Happy Hours
Monday-Friday 3:00pm-6:00pm
Sunday 4:00pm-6:00pm

Address
831 Nicollet Mall
Minneapolis, MN 55402

Email hello@zelomn.com

Phone 612.333.7000

[MAP](#)





ZELO

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EAT V VEGETARIAN GF GLUTEN FREE

LUNCH MENU (View menu)

SMALL PLATES	Calamari Fritti	10 16
	Ahi Tuna Spring Roll	11
	Parmesan Crusted Shrimp	10 16
	Lemongrass Crab Cakes	15
	Grilled Local Asparagus	13 V GF
SALADS	Cesars	8.5 12
	Ciao Baby	8.5 12 V GF
	Bacon & Blue	9 13
	Brasiliана	9 13 V GF
	Heirloom Grain	10 14
	Lo Carb Chopped	11 15
	Asian Sesame	8.5 12 V
	Rocket	10 14 V GF
	Tomato Basil Soup of the Day	5 7
	Caprese	12 V GF
ADD TO ANY SALAD	Grilled Chicken Breast	4
	Calamari Fritti	6
	Seared Ahi Tuna	10
	Parmesan Crusted Shrimp	6
	Fillet Mignon	9
	Grilled Tiger Shrimp	8
PIZZA	Molinari Pepperoni	14
	Molinari Sausage & Pepperoni	14
	Margherita	12 V
	Salsiccia	14
FLATBREAD	Tomato & Avocado	13 V
	Margherita	11 V
	Wild Mushroom	14 V
	Mission Fig & Prosciutto	16
	Pesto Shrimp	15

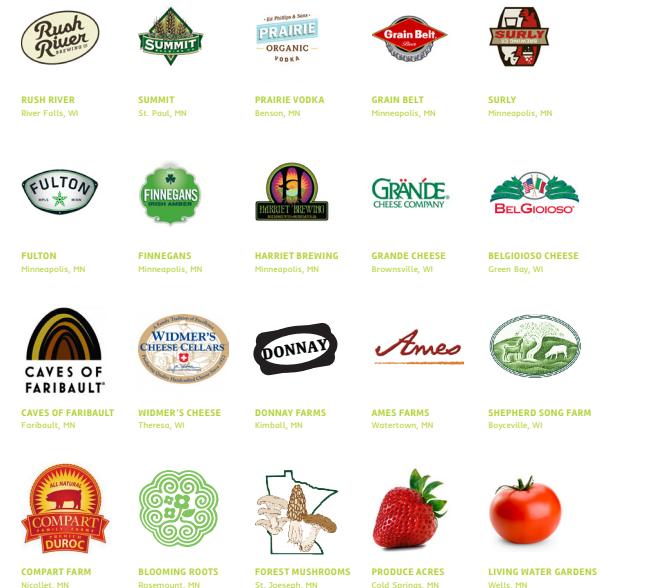
DINNER MENU (View menu)

SMALL PLATES	Calamari Fritti	10 16
	Ahi Tuna Spring Roll	11
	Parmesan Crusted Shrimp	10 16
	Ahi Tuna Crisps	12
	Steamed Edamame	7 V GF
	House-cut Fries	6 V
	Lemongrass Crab Cake	15
	Mussels	12
	Grilled Local Asparagus	13 V GF
	Pork Belly Bruschetta	15
	Local Tomato Bruschetta	10 V
SALADS	Cesars	8.5 12
	Ciao Baby	8.5 12 V GF
	Bacon & Blue	9 13
	Brasiliана	9 13 V GF
	Heirloom Grain	10 14
	Lo Carb Chopped	11 15
	Asian Sesame	8.5 12 V
	Rocket	10 14 V GF
	Caprese	12 V GF
ADD TO ANY SALAD	Grilled Chicken Breast	4
	Calamari Fritti	6
	Seared Ahi Tuna	10
	Parmesan Crusted Shrimp	6
	Fillet Mignon	9
	Grilled Tiger Shrimp	8
PIZZA	Molinari Pepperoni	14
	Molinari Sausage & Pepperoni	14
	Margherita	12 V
	Salsiccia	14
FLATBREAD	Tomato & Avocado	13 V
	Margherita	11 V



ZELO

[MENU](#) [RESERVATIONS](#) [LOCAL PRODUCE](#) [GALLERY](#)



NEWSLETTER SIGNUP



TOP SHELF

packaging

Top Shelf Grains is an alcoholic bread mix company. To give a unique experience, the bread mix is packaged in a recycled alcohol bottle. Everything is included, except the booze. I designed the brand to appeal to drinkers and non-drinkers alike. It is designed to be an every-grocery-trip kind of product.







SKELEPARTS

typeface

Inspired by layered chromatic typefaces, Skeleparts is made up of four layers and is best used as a display typeface. The user has the option to mix and match as well as choose colors for each layer or keep them all black.



A WIZARD'S JOB IS TO VEX CHUMPS QUICKLY IN FOG.

Skeleparts - Ribs



A WIZARD'S JOB IS TO VEX CHUMPS QUICKLY IN FOG.

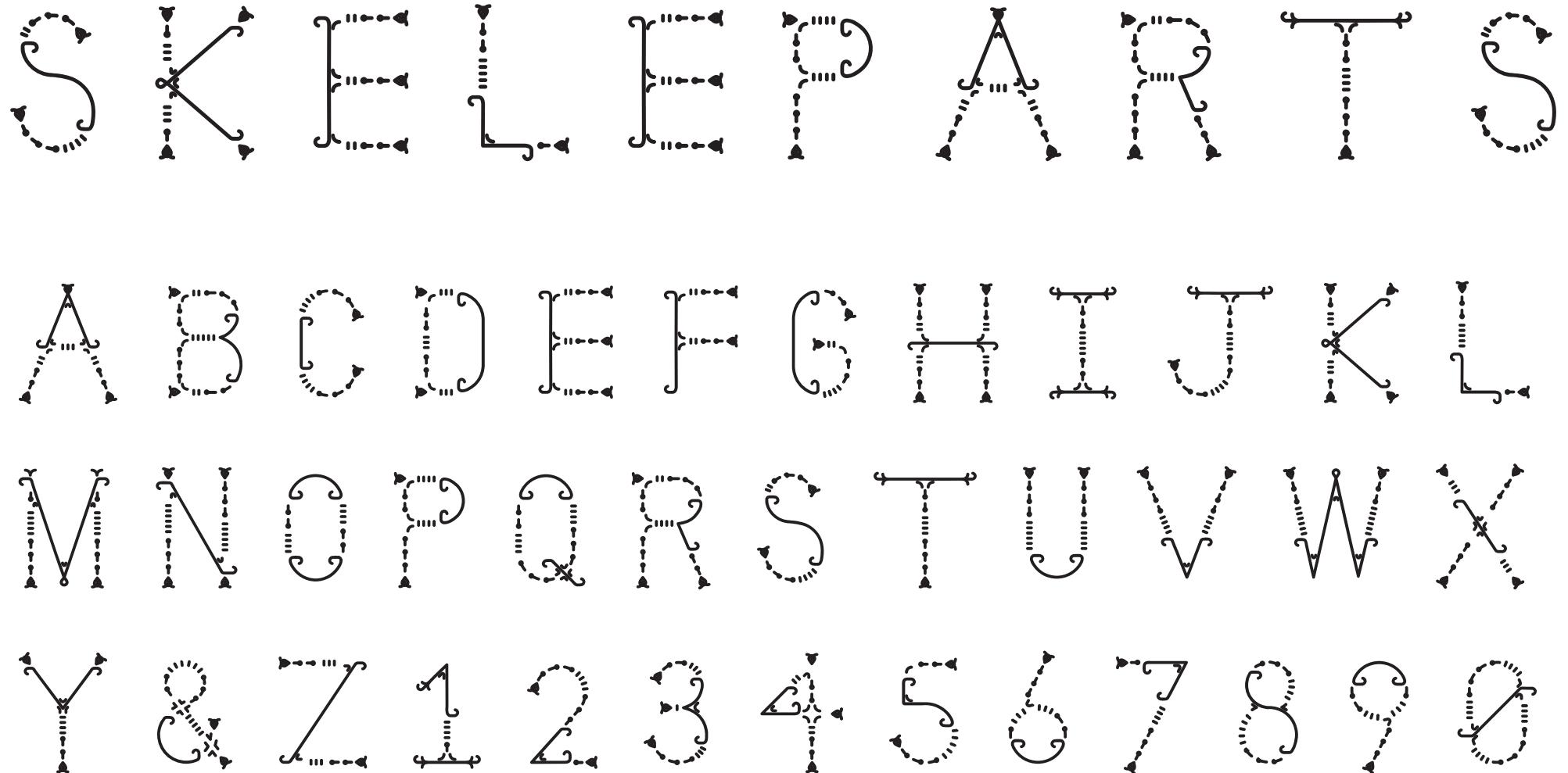
Skeleparts - Phalanges

A WIZARD'S JOB IS TO VEX CHUMPS QUICKLY IN FOG.

Skeleparts - Femurs

A WIZARD'S JOB IS TO VEX CHUMPS QUICKLY IN FOG.

Skeleparts - Muscle



Black Fill - 74pt
Layers: Femurs, Phalanges, Ribs

S K E L E P A R T S

A B C D E F G H I J K L

M N O P Q R S T U V W X

Y & Z 1 2 3 4 5 6 7 8 9 0

Color Layers - 74pt
Layers: Femurs, Phalanges, Ribs