Portfolio By Megan Reiner

Obesity

1-4

Emotional Baggage

5-6

Headphones

7-8

DISH

9-14

Diamond Dental

15-16

Beer Wars

17-18

BBQ Round-Up

19-24

Shape Spice

25-28



This series of posters was designed to help understand the seriousness of obesity with experimental typography. Each poster highlights a specific fact about obesity in the United States.





PAGE 1 Obesity





The development of the typography for this poster series was a long process, which involved designing, implementing, and photographing.

Below is a stencil, which was used to make the type of one of the posters.

PAGE 3 Obesity



The objective of this website was to take a collection of one object and making a website from that collection. I took my collection of different bags, and developed an interactive website focusing on emotional baggage. Specific bags are assigned to types of emotional baggage.

To figure out which type of bag you are, you take the test and it assigns you to one of four types of emotional baggage. There is also a game and other information about emotional baggage.









Through the use of Illustrator's gradient Mesh tool, life-like objects can be created. On the right you can see the actual wire-framed mesh, the image derives from color being placed at every point where the lines meet.







PAGE 7 Headphones PAGE 8 Headphones



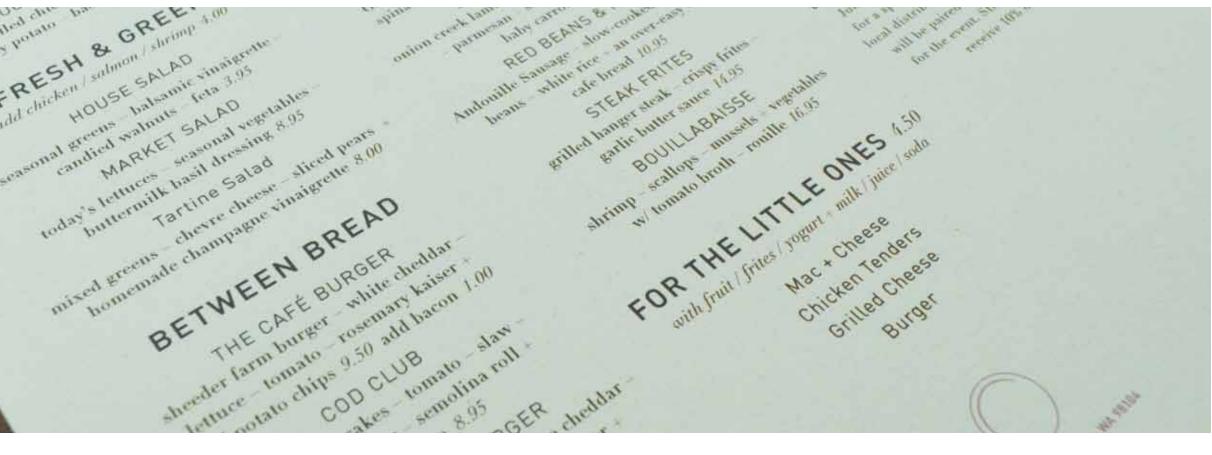


In this group project we explored the development of an identity system for a restaurant. The concept focuses on the basis that when you go to a restaurant with your friends you dish about everything that is going on in your life, while ordering a dish of food. The restaurant was designed with a fresh menu in mind and rotating seasonal dishes.

PAGE 9 DISH







PAGE 11 DISH

The to go containers were designed with the knowledge that we needed them to lay flat for easy storage in the restaurant. However, we still wanted them to have a unique quality that mimicked the logo when the containers were upright.













Diamond Dental offers simplicity and beauty to the promotion of good oral hygiene as a simple act that adds to people 's beauty. Typically oral care advertising is very bright, and colorful. I wanted to design oral care that was minimal and beautiful.

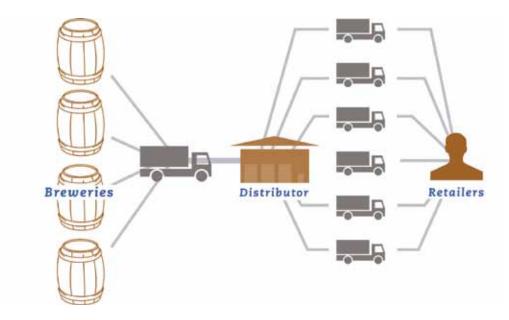
Similar to the way a person's smile is.

The blind embossed poster is a minimized version of the actual poster, which is 24" x 36".

The blind emboss echos the cliché: you don't know what you have until it is gone. Similar to the way people do not notice their teeth until there is a problem.

PAGE 15 Diamond Dental PAGE 16 Diamond Dental





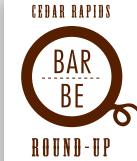
This website is an extension of the documentary "Beer Wars". It is designed to help people further understand the politics behind brewing and distribution of the brew to general public. It contains an interactive map to help find, and support nano / micro brewers in your area.







Cedar Rapids BBQ Round-Up is a short-term identity for a festival held close to my hometown. It was designed with the idea of food, fun and cultural history behind BBQ.



370 First Avenue Cedar Rapids, Iowa

June 23 11-10pm June 24 11-11pm June 25 11-11pm June 26 11-7pm

www.crbbqroundup.com

James Stack 476 Saint Johns Street Cedar Rapids, IA 52404

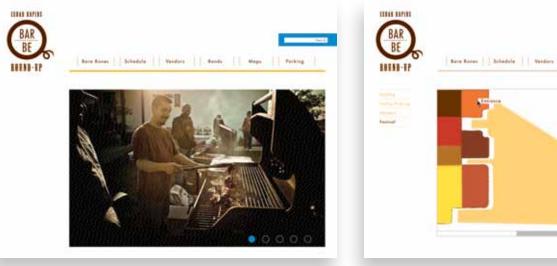


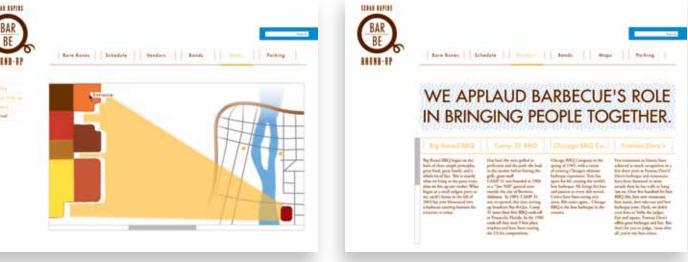
PAGE 20 BBQ Round-Up

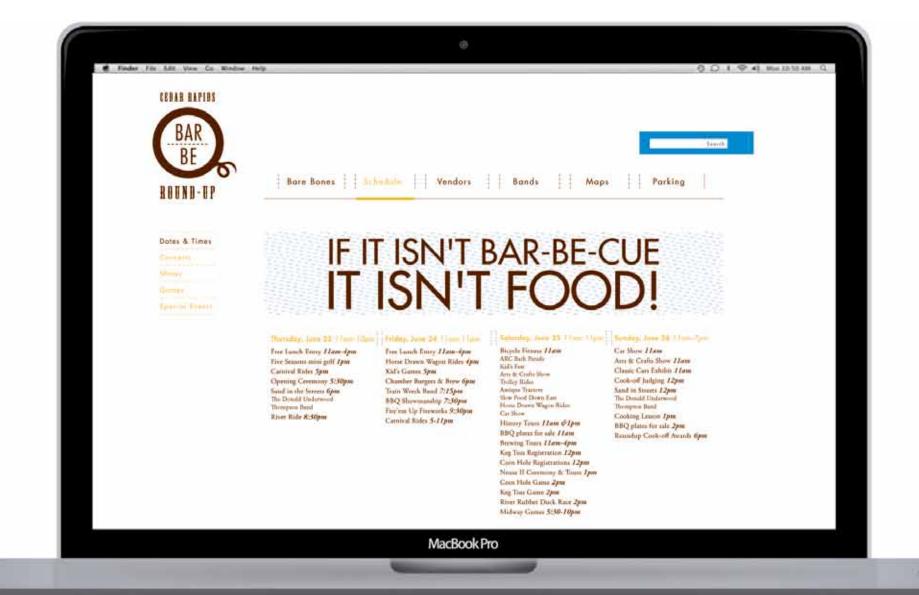












PAGE 21 BBQ Round-Up







The mailer for the BBQ Round-Up was designed with the conceptual reasoning of having a all in one piece. On the first fold open you'll find the vendors attending. On the secondary opening you'll find a schedule, map of events/ parking and general information. On the inside of the mailer is a poster for local businesses to hang up.

PAGE 23 BBQ Round-Up
PAGE 24 BBQ Round-Up



Shape Spice blossomed from a passion for cooking, and an urge to understand how to use spices in food.



PAGE 25 Shape Spice PAGE 26 Shape Spice









From the urge to learn more about spices I began designing the triangular containers, which had three interlocking containers of spice. On the inside flaps are seasoning descriptions and a recipe using the three spices. The two cards are perforated and the user can keep the cards for later use. The perforated back panels will minimize the amount of the package thrown away.

PAGE 27 Shape Spice PAGE 28 Shape Spice