

AIGA Minnesota Scholarship

The \$1,500 AIGA Minnesota Scholarship is made possible through AIGA Minnesota and its members. We're one of the largest chapters in the nation, serving nearly 1,450 members throughout Minnesota and the upper Midwest.



Clockwork Scholarship

The \$1,000 Clockwork Scholarship is made possible through a donation by Clockwork — a digital agency focused on delivering interactive strategy, creative, technology and design of interactive experiences to clients and their customers around the world.



Franke+Fiorella Scholarship

The \$1,000 Franke+Fiorella Scholarship is made possible through a donation by Franke+Fiorella — a leading brand identity design consultancy. We build iconic brands for local and multinational clients through thoughtful brand strategy and engaging identity design.



Larsen Design Scholarship

The \$1,000 Larsen Design Scholarship is made possible through a donation by Larsen — a design, branding, marketing, and interactive agency serving clients nationwide from offices in Minneapolis and San Francisco.



This application form submits your entry for the **AIGA Minnesota Scholarship**, the **Franke+Fiorella Scholarship**, and the **Larsen Design Scholarship**. To be eligible for the **Clockwork Scholarship** a minimum of three interactive work submissions must be presented. Applicants for these awards will be judged on a portfolio of work and the response in their written essay. One recipient will be chosen for each award; scholarships will be presented following the Portfolio 1 on 1 panel discussion on April 20, 2012. Winners are expected to be present to receive their awards.

The judges will be evaluating eligible candidates on the following criteria:

- Conceptual Skill:** Ability to develop ideas beyond the basics of an assignment
- Creative Skill:** Expression of innovation and imagination
- Crafting:** Attention to detail, execution, and presentation
- Communication:** Ability to communicate in the written component
- Additional Judging Criteria for the Clockwork Scholarship:** Ability to leverage interactive technology to support the creative mission

Check all that apply for this application entry:

☐ **AIGA Minnesota Scholarship**

☐ **Clockwork Scholarship**

☐ **Franke+Fiorella Scholarship**

☐ **Larsen Design Scholarship**

Contact Information

Full name:

Address:

City: State: Zip:

Email: Phone: ()

School Information

College/University:

Anticipated graduation date:

References

Name Title:

Phone: () Email:

Name Title:

Phone: () Email:

Completing this application form is only one part of the application process. Be sure to read the full application instructions online: www.aigaminnesota.org/event/portfolio-one-on-one/scholarship-opportunities/