

UX анализ VIRAVA

10 features:

1. Video transcripts to enhance understanding.
2. Multilingual subtitles available for videos.
3. Interactive tasks and quizzes to track progress and identify knowledge gaps.
4. Discussion forums for exchanging insights with fellow learners and instructors.
5. PDF notes available for download, for quick printing and easy in-browser preview.
6. A collection of highlighted notes and articles for fast access and reference.
7. Analytics and progress report to track learning achievements.
8. AI Assistant integrated into the platform for an instant responses within the interface.
9. A mobile application for a convenient access from anywhere, anytime.
10. Certificates and diplomas provided from top companies and experts upon successful course completion.

Main problems

Drop off after a free trial

Content overload

Value of certificate

Paint points

Low course completion rates

Poor engagement and interactions with authors

Lack of practical application

Loosing access to materials & completed works

Goals

Generate revenue: avg price of a certificate is over \$100

Attract top experts/companies/universities to develop new courses

Increase course completion rates

Provide convenient platform

Attracting solvent people

Target audience

People who are willing to spend money on education:

- Working professionals
- Entrepreneurs
- Big companies
- Students

Foreign competitors

Advantages

- **Courses from top universities and companies**
- **High valued certificates and diplomas**
- **Adjustable playback speed and subtitles**
- **High-quality materials**
- **Visible ratings and number of reviews**
- **Well structured and organized materials**

Disadvantages

- **High cost**
- **Subscription model**
- **Fixed schedule for certain courses**
- **Time pressure**

<https://www.coursera.org/>

For Individuals
For Businesses
For Universities
For Governments

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English
2

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IBM
VANDERBILT UNIVERSITY
JOHNS HOPKINS UNIVERSITY

Free
Pontificia Universidad Católica de Chile

English for Common Interactions in the Workplace: Basic Level

★ 4.7 (2.5K reviews)

Mixed • Course - 1 - 3 Months

Business Analysis & Process Management

Coursera Project Network

Skills you'll gain: Business Analysis, Business Process Management

★ 4.4 (4.7K reviews)

Beginner • Guided Project • Less Than 2 Hours

Build a free website with WordPress

Coursera Project Network

Skills you'll gain: Creativity, Web Design, Web Development

★ 4.4 (1K reviews)

Intermediate • Guided Project • Less Than 2 Hours

Ask Questions to Make Data-Driven Decisions

Google

Course Material

- Module 1
- Module 2
- Module 3

Ask Questions to Make Data-Driven Decisions • Module 2 • Data and decisions

Make data-driven decisions

24 mins of videos left | 3h 40m of readings left | 1 graded assessment left

In analytics, data drives decision-making, and this is your opportunity to explore data of all kinds and its impact on all sorts of business decisions. You'll also learn how to effectively share your data through reports and dashboards.

Show Learning Objectives

Understand the power of data

Data and decisions
Video • 1 min

[Resume](#)

Previous Next

0:00 / 1:25

Video Quality: 720p (High)
Playback Rate: 1.25x

Reset deadlines

How it works

You can reset your deadline to submit overdue assignments

[Reset my deadlines](#)

Assessments Overdue: You can still pass. You need to pass these assessments before the end date on October 9, 11:59 PM PDT

Today's total

\$0 USD [View details](#) \$49 USD/mo starting October 15

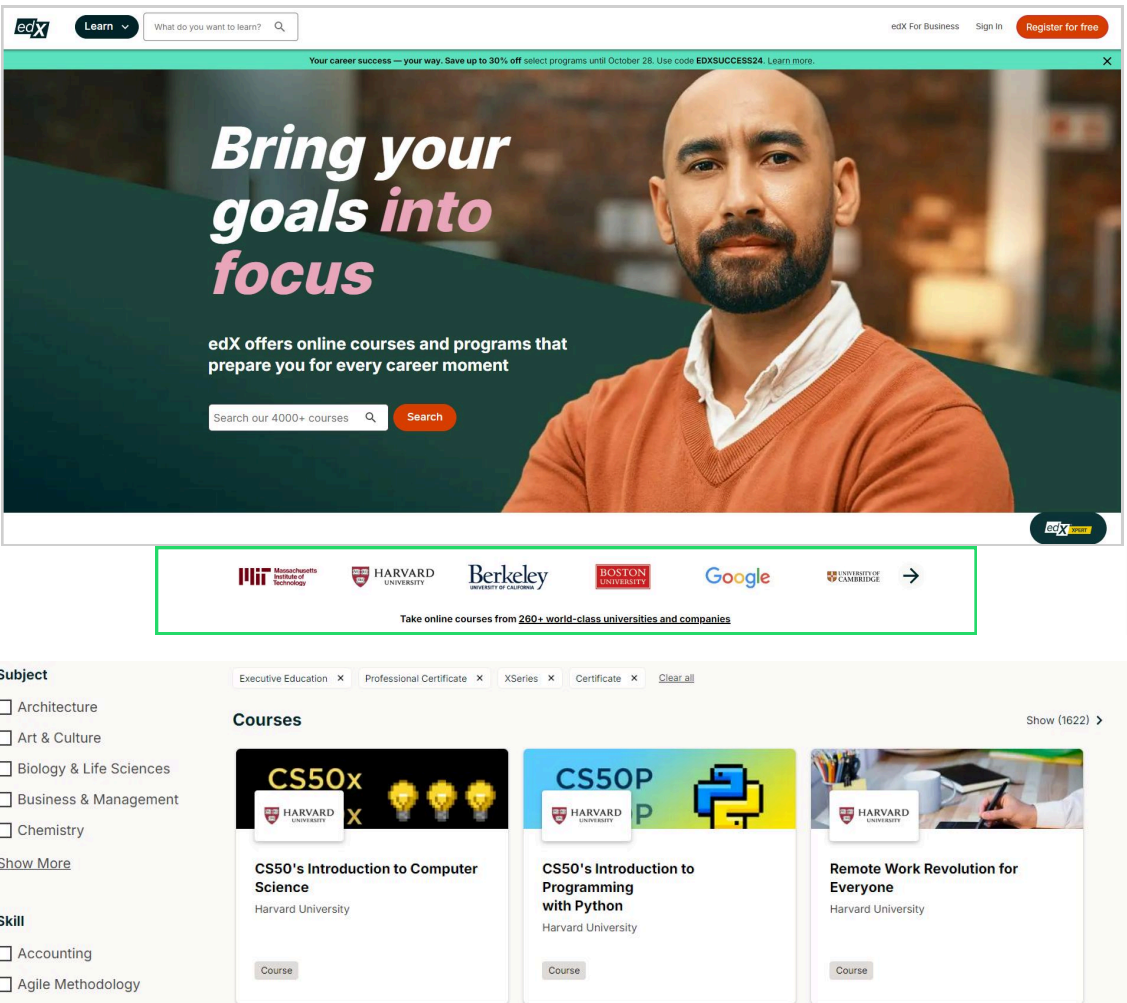
Advantages

- Courses from top universities and companies
- High valued certificates and diplomas
- Adjustable playback speed and subtitles
- High-quality materials
- Visible ratings and number of reviews
- Well structured and organized materials

Disadvantages

- High cost
- Subscription model
- No ratings or user numbers displayed on the first page

https://www.edx.org/



Advantages

- Wide selection of courses
- Affordable prices
- Adjustable playback speed and subtitles
- Easier to get in touch with authors

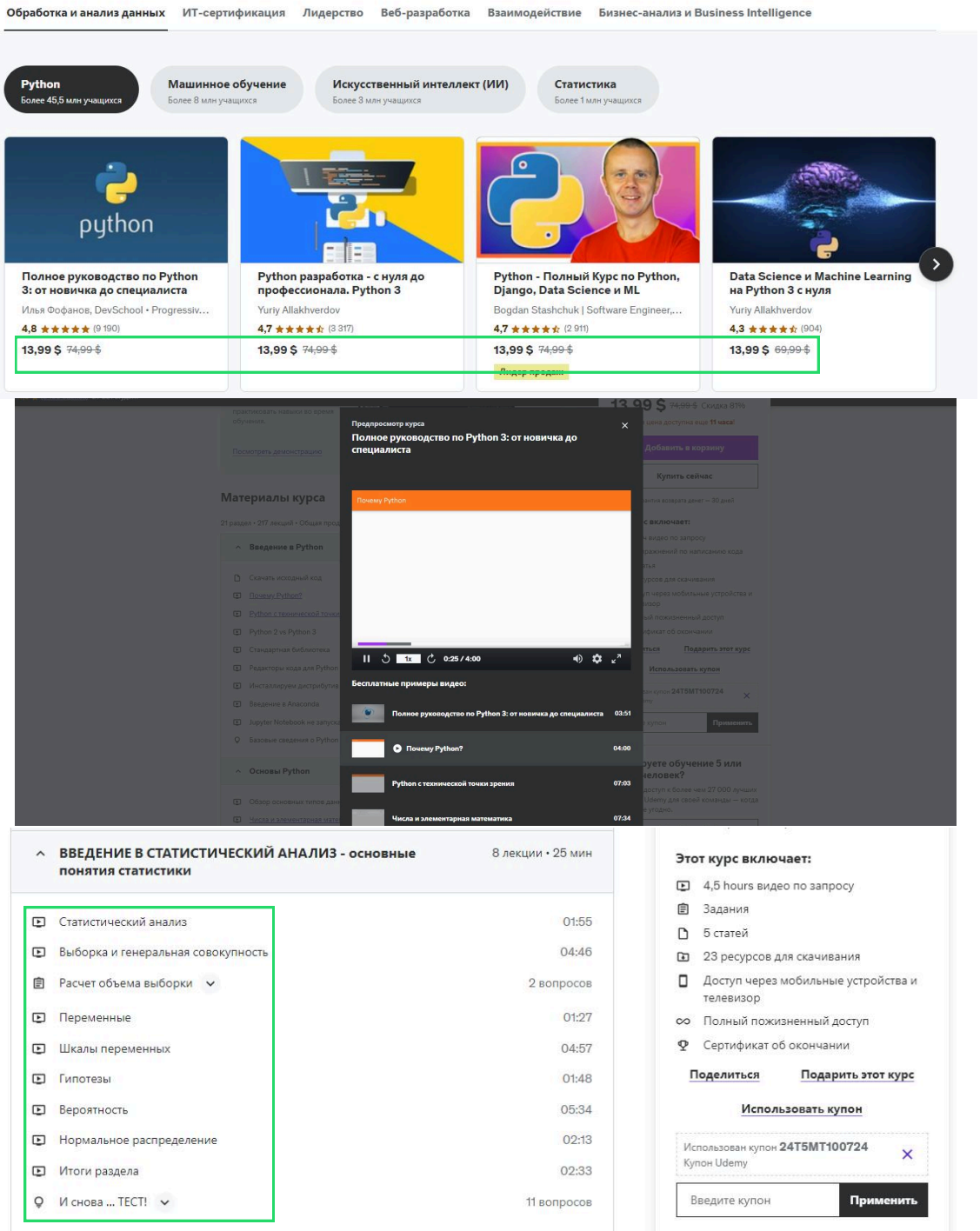
Disadvantages

- Varied quality
- Lack of accreditation
- Not always updated
- Lack of quizzes and tests

<https://www.udemy.com/>

Все нужные навыки в одном месте

Udemy поддерживает ваше профессиональное развитие — осваивайте все, что нужно, от важнейших рабочих навыков до технических дисциплин.



Ускорение развития — для вас и вашей организации

Достигайте целей быстрее с помощью наших планов или программ. Попробуйте их сегодня бесплатно или свяжитесь с отделом продаж, чтобы узнать больше.

Персональный план Для вас	План подписки Team Для вашей команды	План подписки Enterprise Для всей вашей организации
Индивидуальные пользователи	От 5 до 20 пользователей	Более 20 пользователей
По цене от 10,00 \$ в месяц Безлимитный доступ к курсам. Оплата в любое время.	\$360.00 в year per user Безлимитный доступ. Оплата в любое время.	Связаться с отделом продаж, чтобы узнать цены
Попробовать бесплатно →	Попробовать бесплатно →	Запросить демонстрацию →
<ul style="list-style-type: none">Доступ к 12 000+ курсов с высшим рейтингомПодготовка к сертификацииРекомендации, соответствующие вашим целямУпражнения по написанию кода с поддержкой ИИ	<ul style="list-style-type: none">Доступ к 12 000+ курсов с высшим рейтингомПодготовка к сертификацииРекомендации, соответствующие вашим целямУпражнения по написанию кода с поддержкой ИИАналитика и отчеты о внедрении.	<ul style="list-style-type: none">Access to 27,000+ top coursesПодготовка к сертификацииРекомендации, соответствующие вашим целямУпражнения по написанию кода с поддержкой ИИРасширенная аналитикаВыделенная команда по работе с клиентамиПодборка курсов на пятнадцать языкахНастраиваемый контентПрактическое обучение техническим навыкам в рамках дополненияУслуги по стратегическому внедрению в рамках дополнения