

grant one if the service of common carriers is impaired thereby. A state may also fix minimum rates applicable to such private carriers, which are not less than those prescribed for common carriers, as a valid as a means of conserving highways.³⁶⁴ In the absence of legislation by Congress, a state may, to protect public safety, deny an interstate motor carrier the use of an already congested highway.³⁶⁵

In exercising its authority over its highways, a state is not limited to the raising of revenue for maintenance and reconstruction or to regulating the manner in which vehicles shall be operated, but may also prevent the wear and hazards due to excessive size of vehicles and weight of load.³⁶⁶ No less constitutional is a municipal traffic regulation that forbids the operation in the streets of any advertising vehicle, excepting vehicles displaying business notices or advertisements of the products of the owner and not used mainly for advertising; and such regulation may be validly enforced to prevent an express company from selling advertising space on the outside of its trucks.³⁶⁷ A state may also provide that a driver who fails to pay a judgment for negligent operation shall have his license and registration suspended for three years, unless, in the meantime, the judgment is satisfied or discharged.³⁶⁸ Compulsory automobile insurance is so plainly valid as to present no federal constitutional question.³⁶⁹

³⁶⁴ *Stephenson v. Binford*, 287 U.S. 251 (1932). But any attempt to convert private carriers into common carriers, *Michigan Pub. Utils. Comm'n v. Duke*, 266 U.S. 570 (1925), or to subject them to the burdens and regulations of common carriers, without expressly declaring them to be common carriers, violates due process. *Frost Trucking Co. v. Railroad Comm'n*, 271 U.S. 583 (1926); *Smith v. Cahoon*, 283 U.S. 553 (1931).

³⁶⁵ *Bradley v. Public Utility Comm'n*, 289 U.S. 92 (1933).

³⁶⁶ Accordingly, a statute limiting to 7,000 pounds the net load permissible for trucks is not unreasonable. *Sproles v. Binford*, 286 U.S. 374 (1932).

³⁶⁷ Because it is the judgment of local authorities that such advertising affects public safety by distracting drivers and pedestrians, courts are unable to hold otherwise in the absence of evidence refuting that conclusion. *Railway Express Agency v. New York*, 336 U.S. 106 (1949).

³⁶⁸ *Reitz v. Mealey*, 314 U.S. 33 (1941); *Kesler v. Department of Pub. Safety*, 369 U.S. 153 (1962). But see *Perez v. Campbell*, 402 U.S. 637 (1971). Procedural due process must, of course be observed. *Bell v. Burson*, 402 U.S. 535 (1971). A nonresident owner who loans his automobile in another state, by the law of which he is immune from liability for the borrower's negligence and who was not in the state at the time of the accident, is not subjected to any unconstitutional deprivation by a law thereof, imposing liability on the owner for the negligence of one driving the car with the owner's permission. *Young v. Masci*, 289 U.S. 253 (1933).

³⁶⁹ *Ex parte Poresky*, 290 U.S. 30 (1933). See also *Packard v. Banton*, 264 U.S. 140 (1924); *Sprout v. City of South Bend*, 277 U.S. 163 (1928); *Hodge Co. v. Cincinnati*, 284 U.S. 335 (1932); *Continental Baking Co. v. Woodring*, 286 U.S. 352 (1932).