



COFFEE SALES DASHBOARD IN POWER BI

\$45,134

TOTAL SALES

Date

All



Roast type

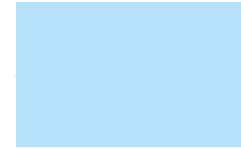
All



Year	Month	Revenue	Count of Coffees
2019	January	\$829	80
2020	January	\$567	53
2021	January	\$838	91
2022	January	\$1,269	79
2019	February	\$987	73

Customers Overtime

2022



154

2021



292

2020



249

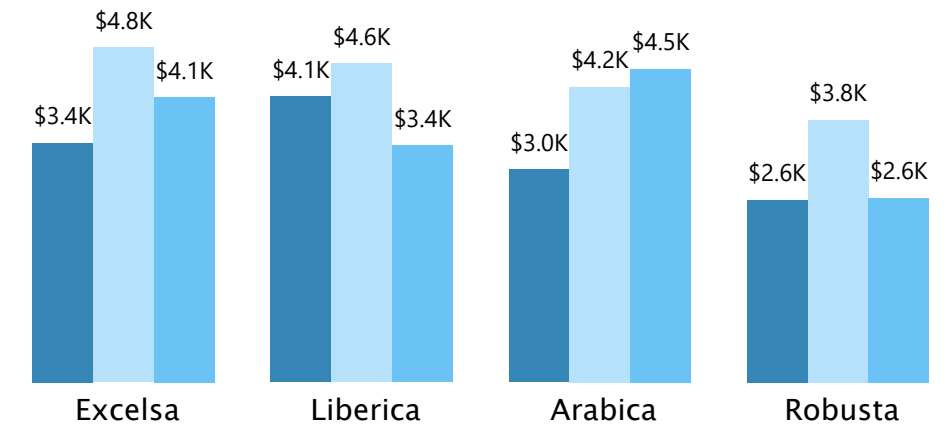
2019



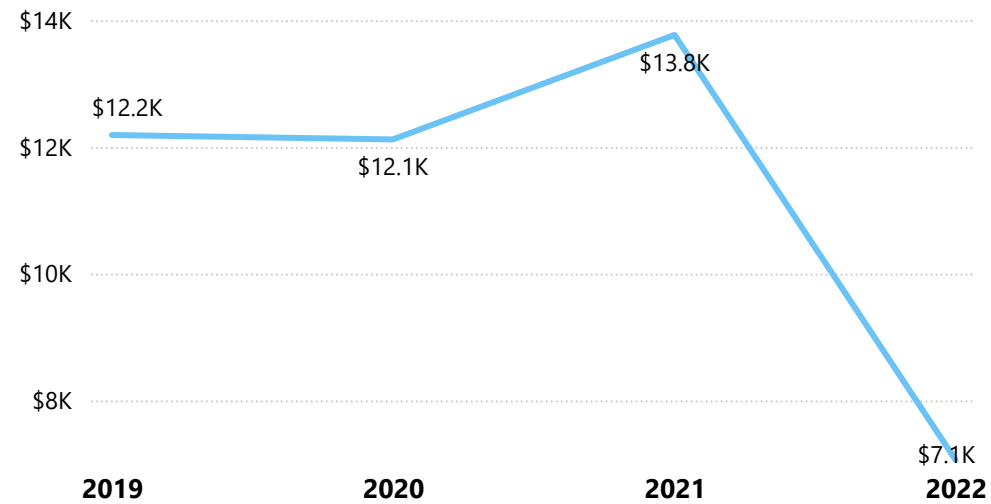
242

Coffee Type x Roast Type

Roast Type ● Dark ● Light ● Medium



Revenue Overtime



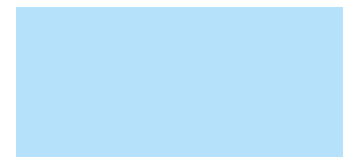
Loyalty Card

No



521

Yes



479

Top 5 Cities

Washington



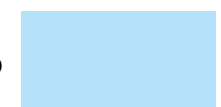
\$1,067

Houston



\$820

Toledo



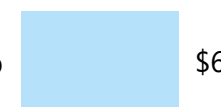
\$774

New York City



\$773

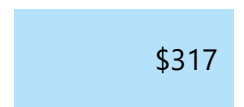
Sacramento



\$628

Top 5 Customers

Allis Wilmore



\$317

Brenn Dundre...



\$307

Terri Farra



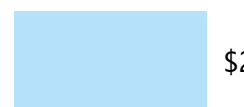
\$289

Nealson Cuttler



\$282

Don Flintiff



\$278

Revenue by Country

United States



\$36K

Ireland



\$7K

United Kingdom



\$3K