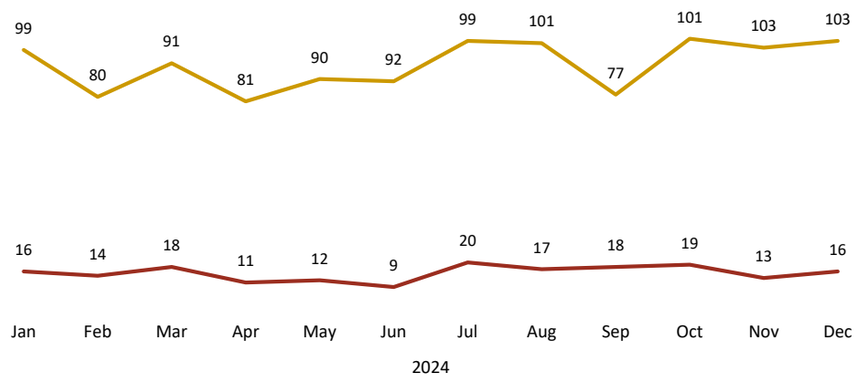
FINTECH_Users DASHBOARD IN EXCEL

BUTTONS; TRANSACTIONS LOAN

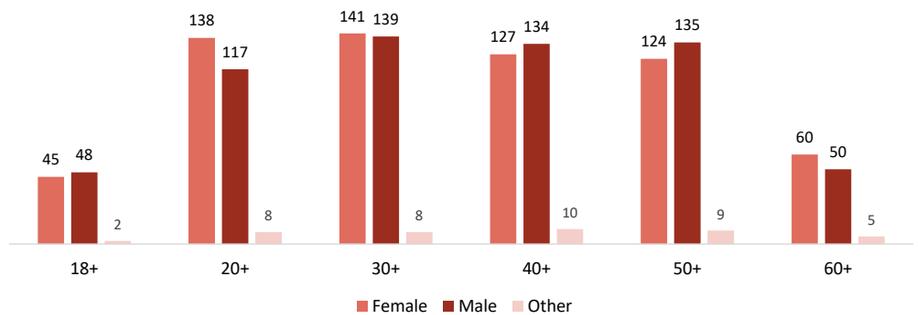
TOTAL CLIENTS
1,300

Sign Up Year: 2023 | 2024 | 2025

Business Clients are Just 15% of total Clients

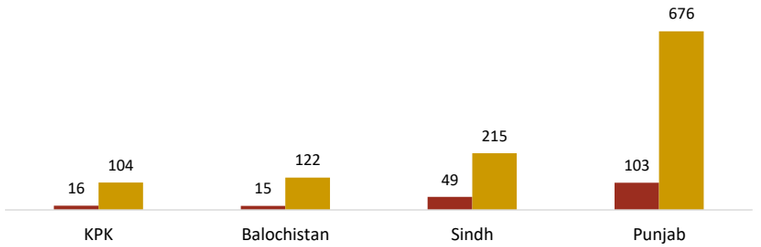


Age Group By Gender

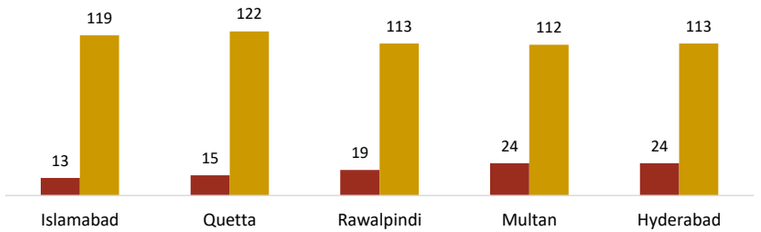


BUSINESS | PERSONAL

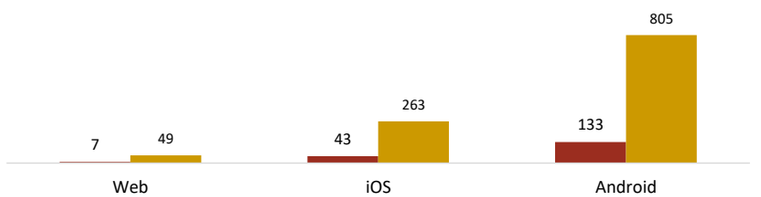
60% Clients are from Punjab



Multan & Hyd are doing well as compared to other Cities



70% Users use Android and just 5% use web



FILTERS

Gender
- Female
- Male
- Other

Account Type
- Business
- Personal

Device
- Android
- iOS
- Web

State
- Balochistan
- KPK
- Punjab
- Sindh

City
- Faisalabad
- Hyderabad
- Islamabad
- Karachi
- Lahore
- Multan
- Peshawar
- Quetta