

Sales Dashboard 2014-2024

5M
Units Sold

6,655bn
Revenue

1,963bn
Profit

25
Avg Days Ship

Year, Month
All

Item Type	Revenue	Total Cost	Profit	Avg Profit Margin
Cosmetics	911bn	549bn	362bn	39.8%
Household	1,392bn	1,047bn	345bn	24.8%
Office Supplies	1,358bn	1,094bn	263bn	19.4%
Baby Food	532bn	332bn	200bn	37.6%
Cereal	429bn	244bn	185bn	43.1%
Clothes	228bn	75bn	153bn	67.2%
Vegetables	321bn	189bn	131bn	41.0%
Meat	879bn	760bn	119bn	13.6%
Snacks	318bn	203bn	115bn	36.1%
Personal Care	170bn	118bn	52bn	30.7%
Total	6,655bn	4,692bn	1,963bn	34.3%

Order Priority

Critical

High

Low

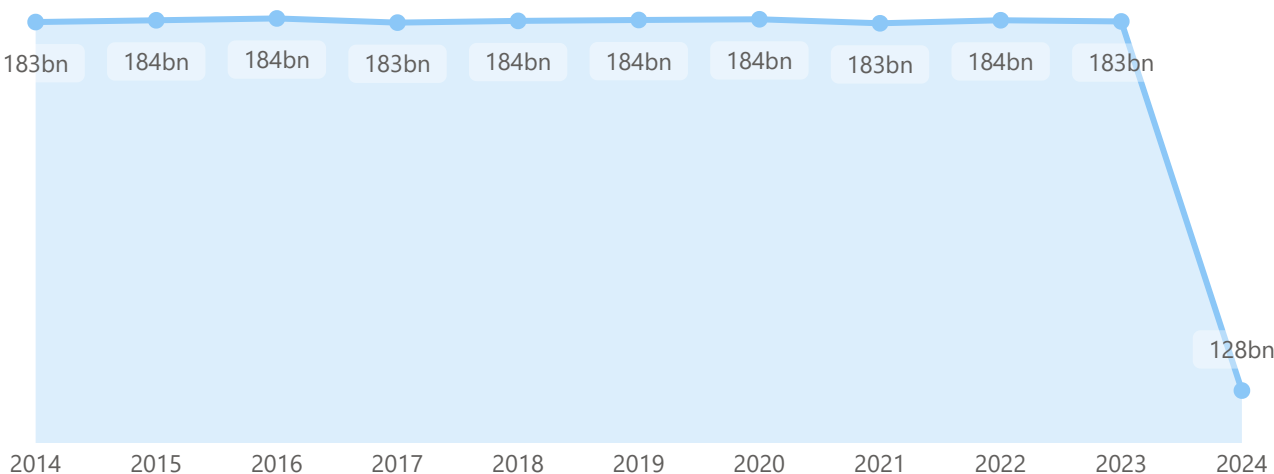
Mid

Sales Channel

Offline

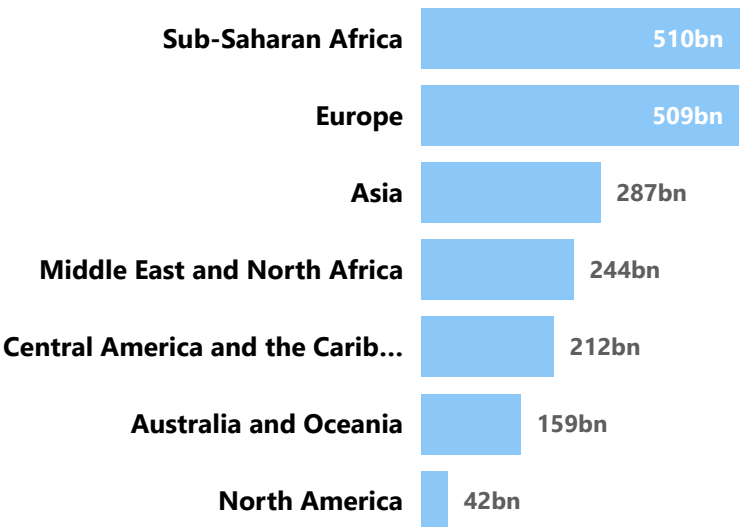
Online

Profit Overtime



Year	Revenue	Profit	Count of Orders
2016	623bn	184bn	468,384
2020	623bn	184bn	468,215
2019	623bn	184bn	467,451
2015	623bn	184bn	467,739
2022	623bn	184bn	467,503
2018	622bn	184bn	467,388
2023	622bn	183bn	467,151
2014	622bn	183bn	467,320
2017	622bn	183bn	466,770
Total	6,655bn	1,963bn	5,000,000

Profit x Region



Profit Margin x Item type

