



6002 Final Project Proposal

Optimizing Asthma Management: Implementation of the Asthmatic Smokers' Care Plan

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01

Introduction





What is Asthma?

Inflammation

Narrowing of the airways that carry air from the nose and mouth to the lungs

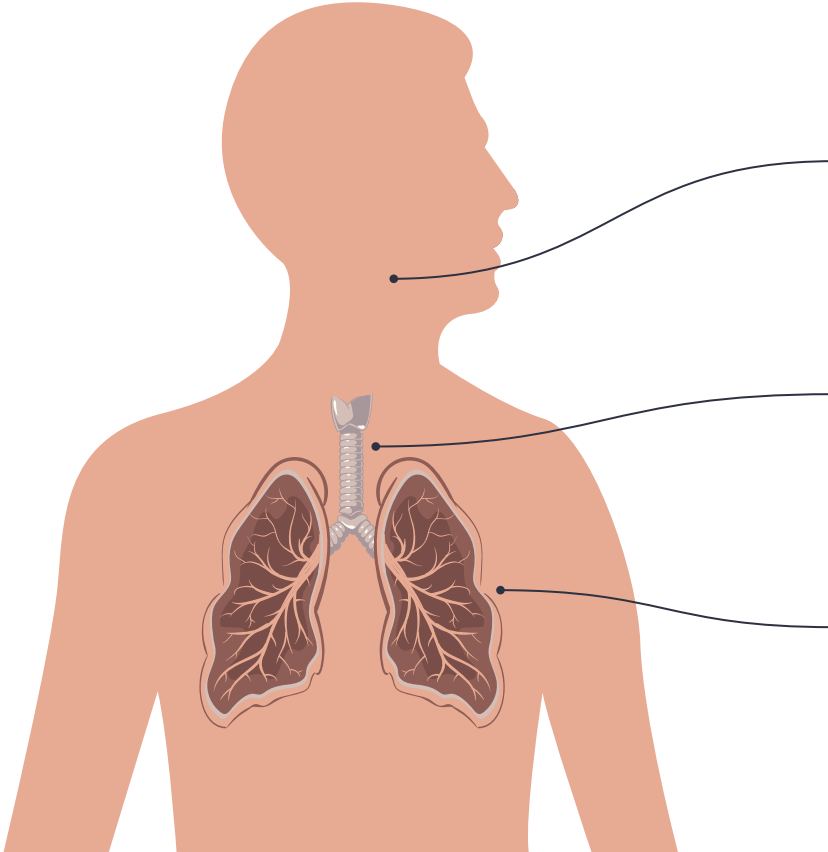
Swelling

Swelling of the airways and blockage by excess mucus

Shortness of breath

Trouble breathing, wheezing, coughing, and tightness or pain in the chest

("Asthma - Symptoms and causes," n.d.)





No cure

Currently, there is no cure for asthma, but appropriate treatment prevents asthma attacks and can help you have a better quality of life.



1 in 12

One of the most common diseases across the United States. More than 27 million people in the U.S. have asthma. This equals about 1 in 12 people.



\$81.9 billion

The most costly disease in the United States. From 2008-2013, the annual economic cost of asthma was more than \$81.9 billion – including medical costs and loss of work and school days



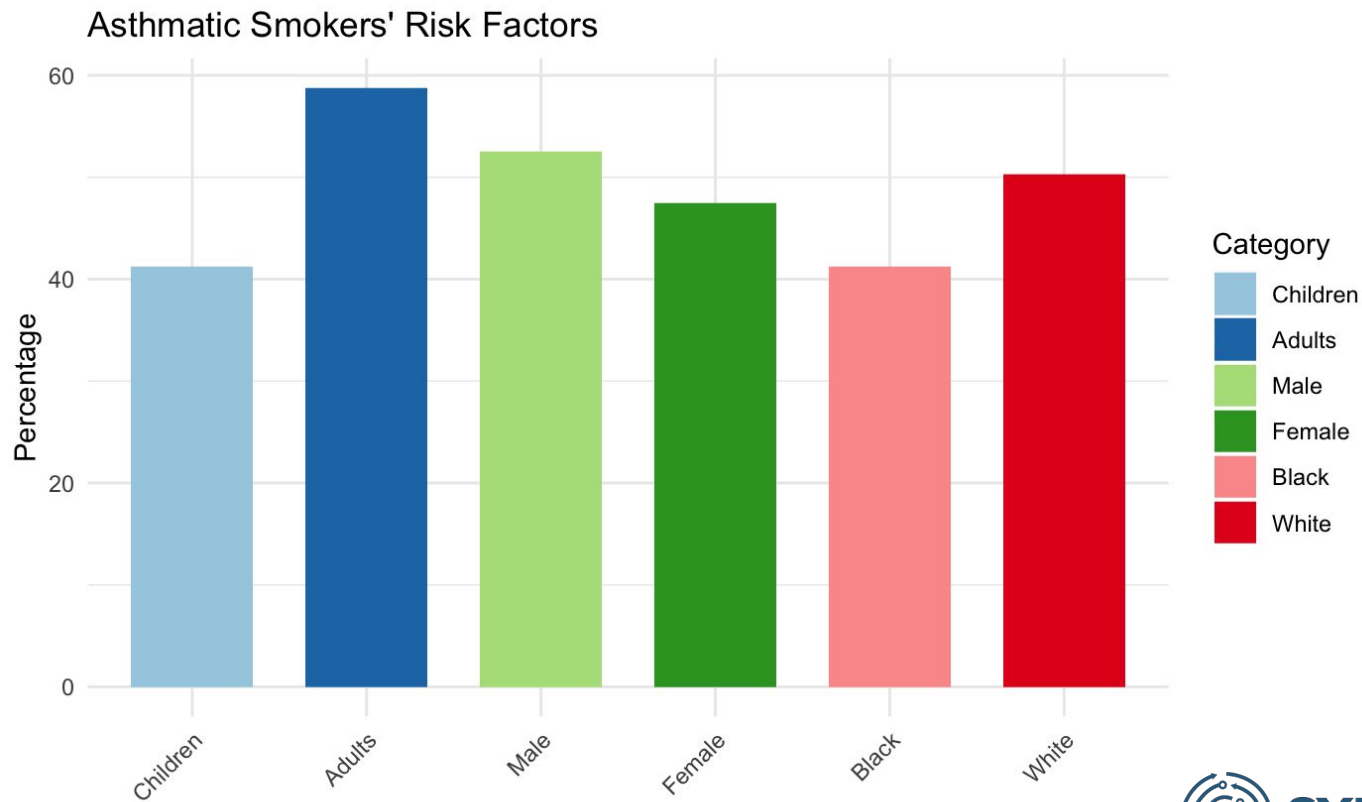


21% = 5.6 million

21% of the asthmatic patients smoke, even though cigarette smoke is known to trigger asthma attacks

(“Asthma Facts”, Asthma and Allergy Foundation of America)







02

Problem & Solution



Guidelines from the National Asthma Education and Prevention Program



U.S. Department of Health and Human Services
National Institutes of Health
National Heart, Lung, and Blood Institute

INITIAL VISIT

Diagnose asthma



Assess asthma severity



Initiate medication & demonstrate use



Develop written asthma action plan

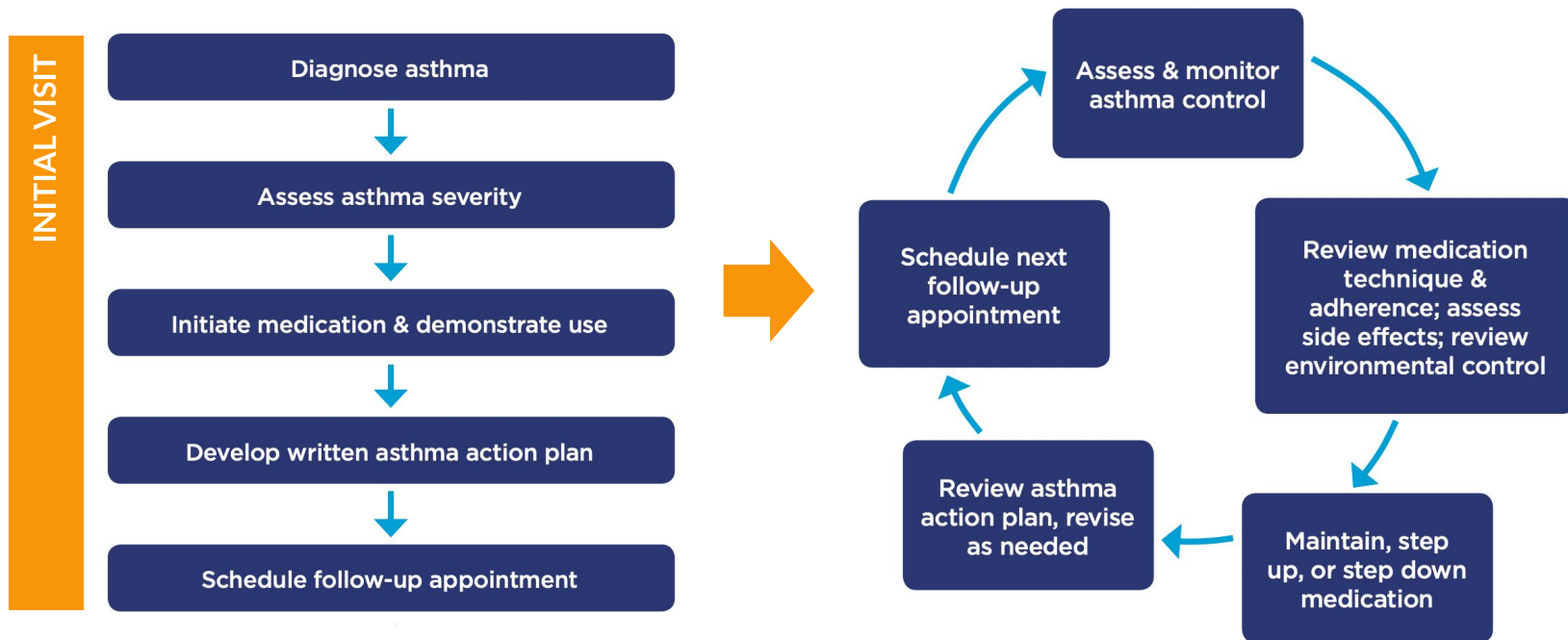


Schedule follow-up appointment

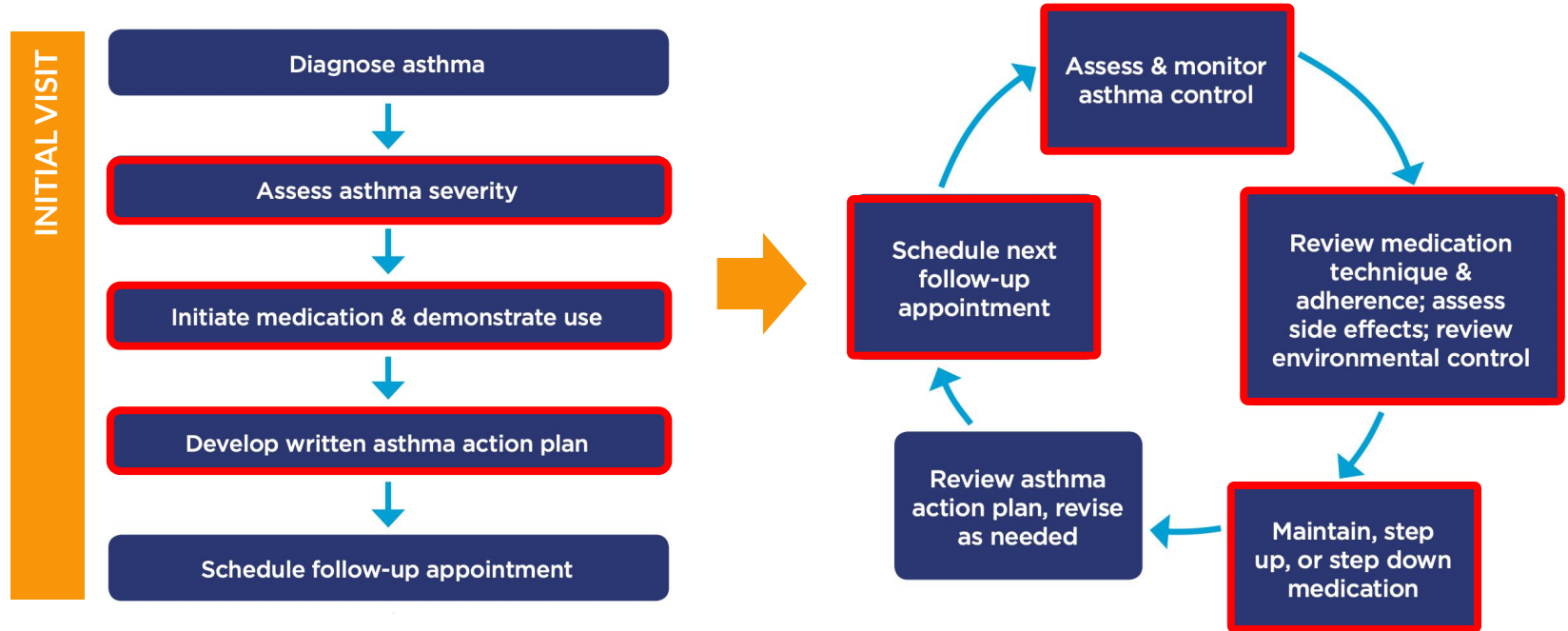
Guidelines from the National Asthma Education and Prevention Program



U.S. Department of Health and Human Services
National Institutes of Health
National Heart, Lung, and Blood Institute



Issues identified for Asthmatic Smokers



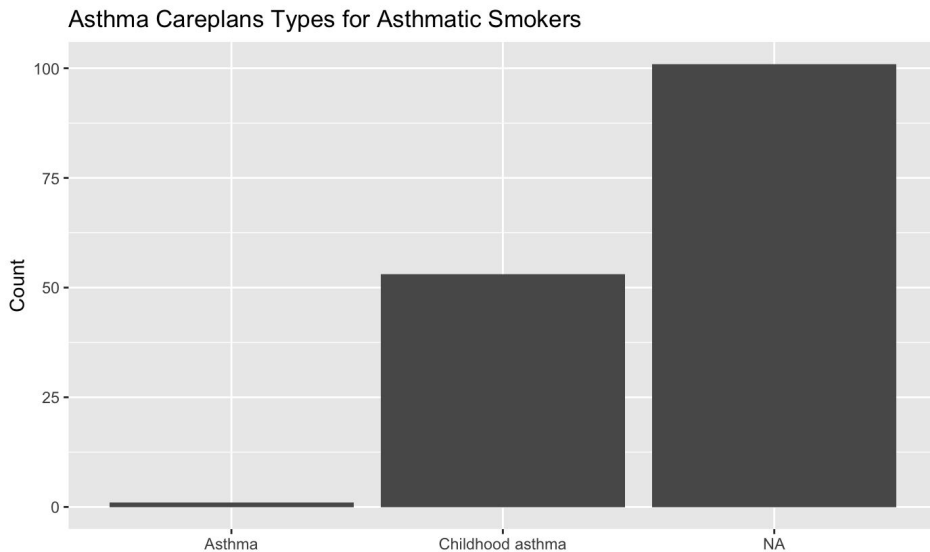
Issues identified for Asthmatic Smokers

INITIAL VISIT

Diagnose asthma



No Asthmatic Smoker Care Plan



Issues identified for Asthmatic Smokers

INITIAL VISIT

Diagnose asthma



No Asthmatic Smoker Care Plan



Inappropriate treatment

- Asthma Self Management Plan
- No Smoking Cessation Therapy records
- Misrepresentation of Inhaler Steroid Therapy
(only Budesonide listed as corticosteroid)



("Synthea Module Builder - Asthma," n.d.)

("Synthea Generic Module Builder," n.d.)

Issues identified for Asthmatic Smokers

INITIAL VISIT

Diagnose asthma



No Asthmatic Smoker Care Plan

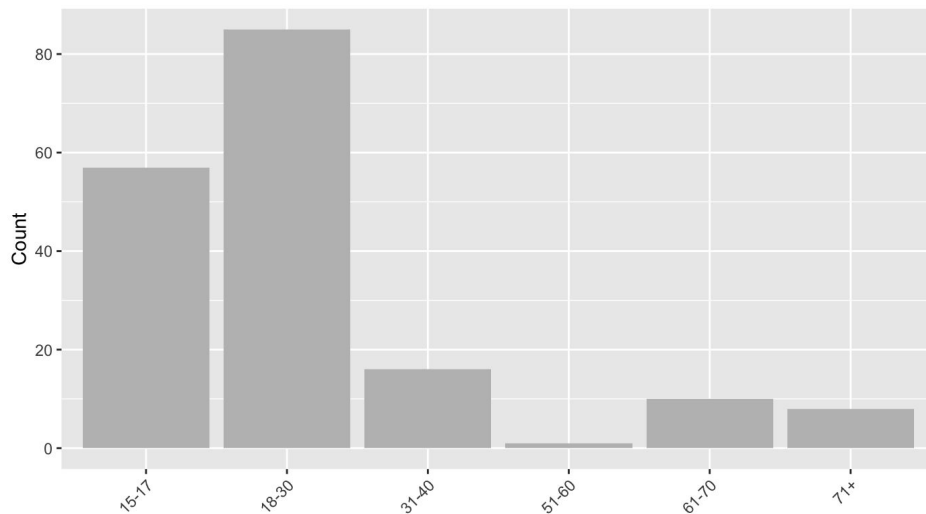


Inappropriate treatment



Inappropriate Action Plans

Asthmatic Smokers' Age Distribution



Issues identified for Asthmatic Smokers

INITIAL VISIT

Diagnose asthma



No Asthmatic Smoker Care Plan

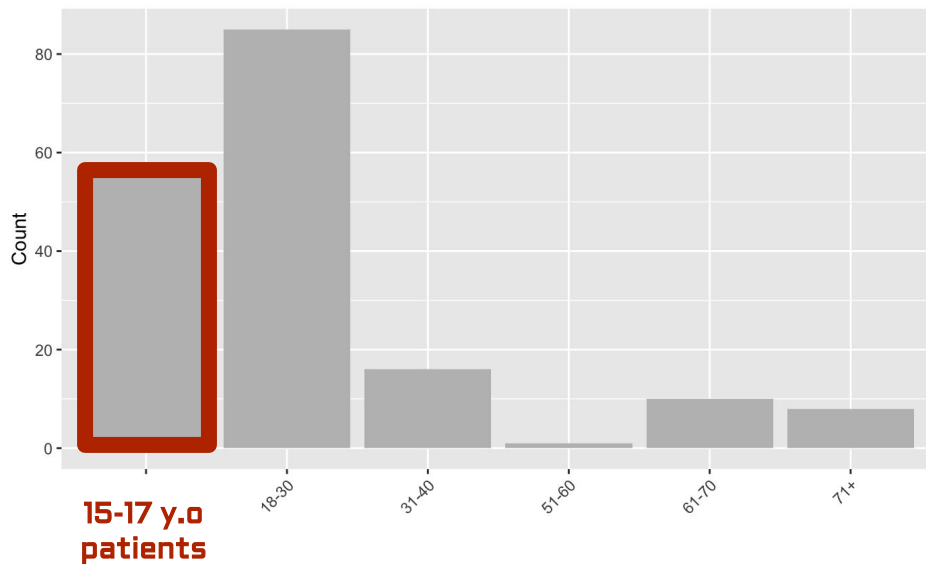


Inappropriate treatment

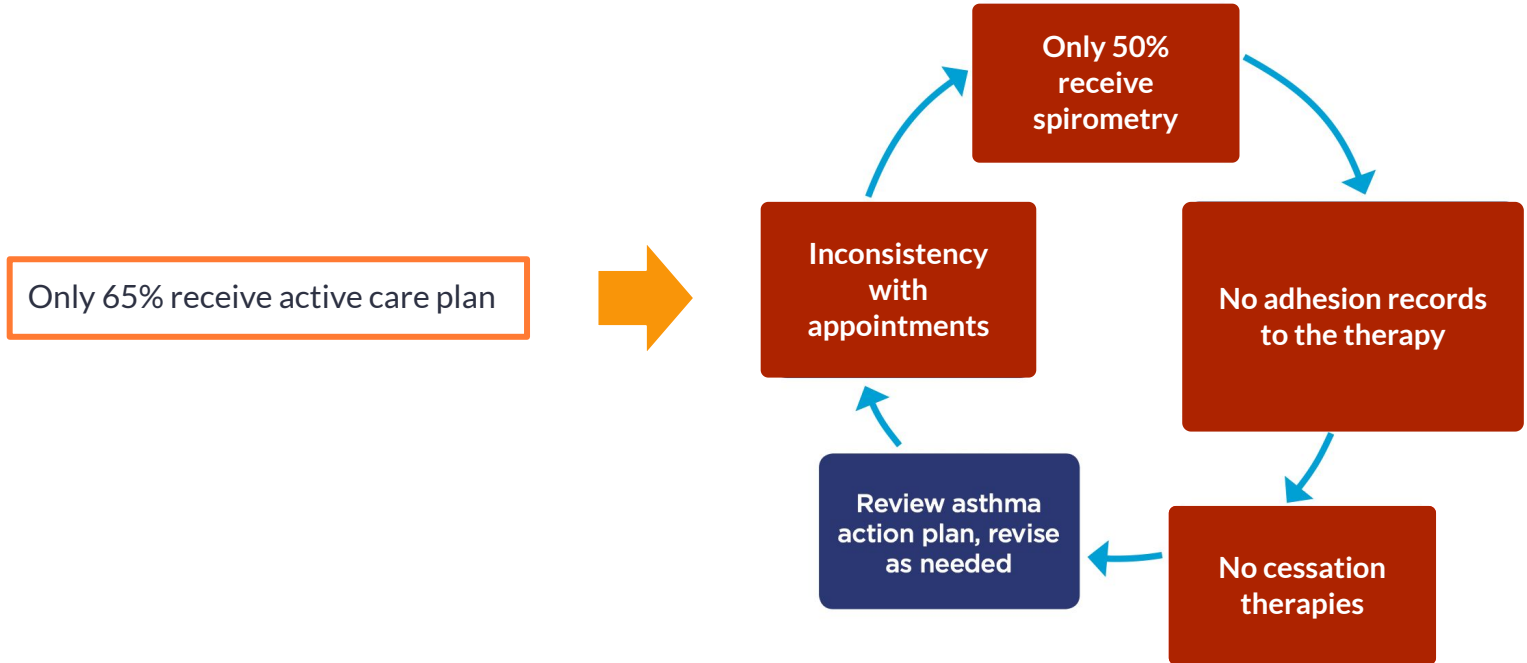


Inappropriate Action Plans

Asthmatic Smokers' Age Distribution




Issues identified for Asthmatic Smokers



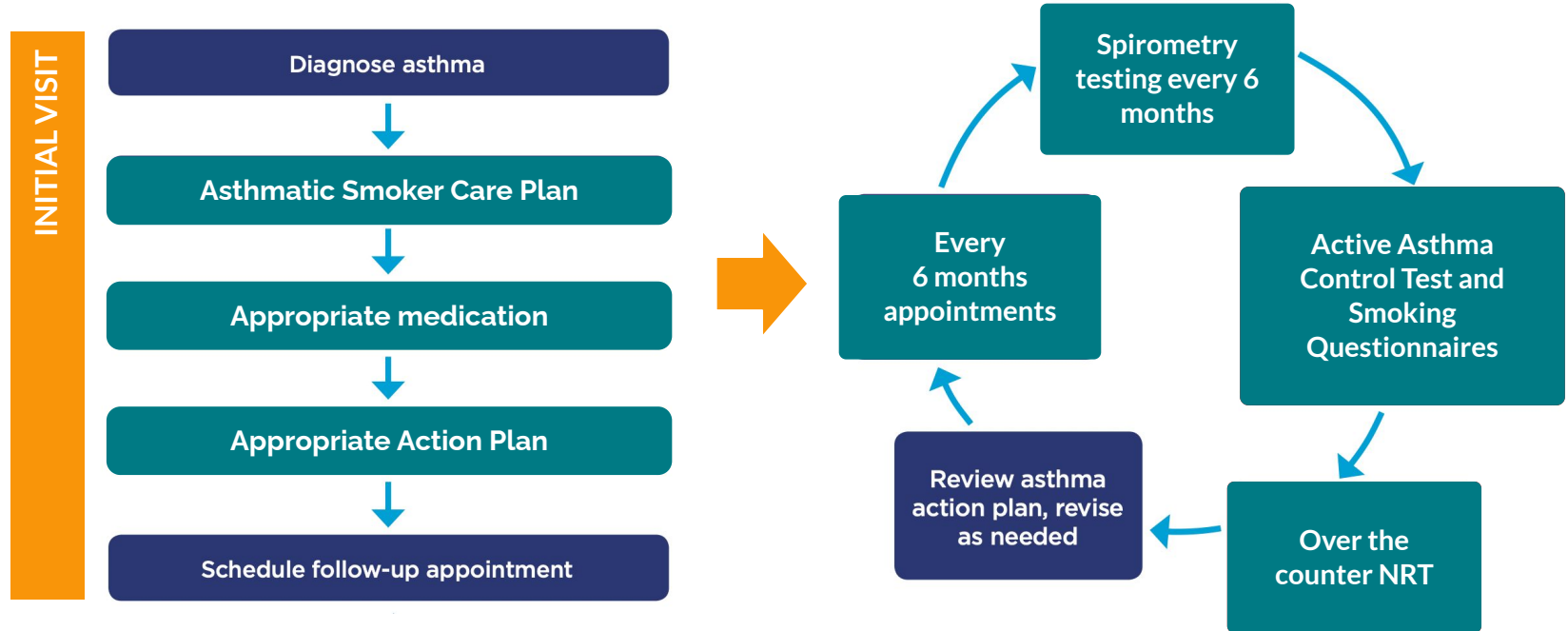


Elements that need introduction

Elements	Description
Asthmatic Smoker Care Plan (ASCP) form	A consolidated form, highlighting all aspects of asthma care conjoined with smoking care
Spirometry test	Lung function measures performed every 6 months
Nicotine Replacement Therapy (NRT)	The use of nicotine product, the main component of Smoking Cessation Therapy
Asthma Control Test (ACT)	Bimonthly telehealth questionnaires to offer additional guidance



Issues identified for Asthmatic Smokers



NRT = Nicotine Replacement Therapy

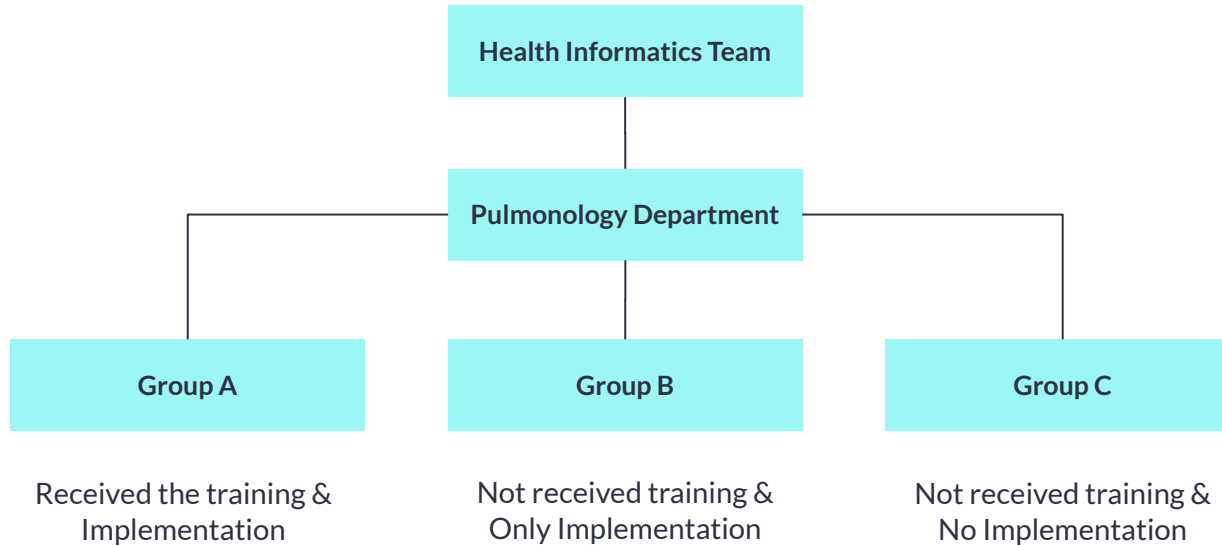


03

Pilot & Timeline



Pilot Design



Outcomes Measures



Patient

- Smoking status
- Asthma symptom status
- Patient satisfaction survey



Hospital

- Time spent on new workflow
- Employee satisfaction survey



Implementation Roadmap

Initiative	Dec	Jan	Mar	Apr	May	Jun	Objective
Deficiency & Research							Identification of our cohort, deficiencies, evaluation using SWOT analysis
Develop a prototype							OpenEMR changes and prototype testing, construction of the pilot design
Test for usability							OpenEMR small cohort run with implementation
Analyze feedback							Additional implementation (if required) based on pilot study feedback
Staff training							Training for new workflow implementation to related staff members
Implementation							Introduction of new workflow to practice



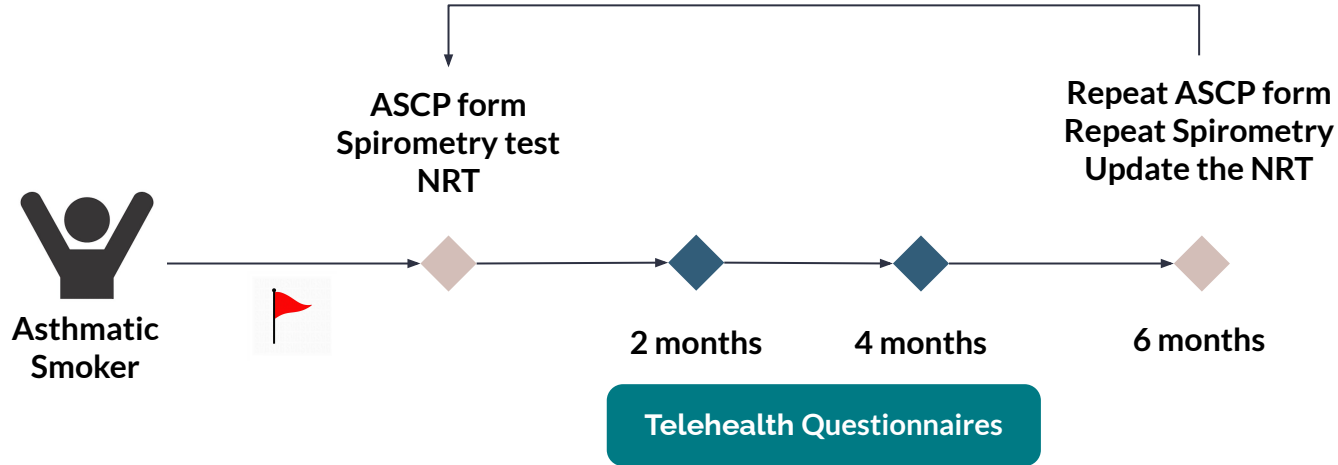


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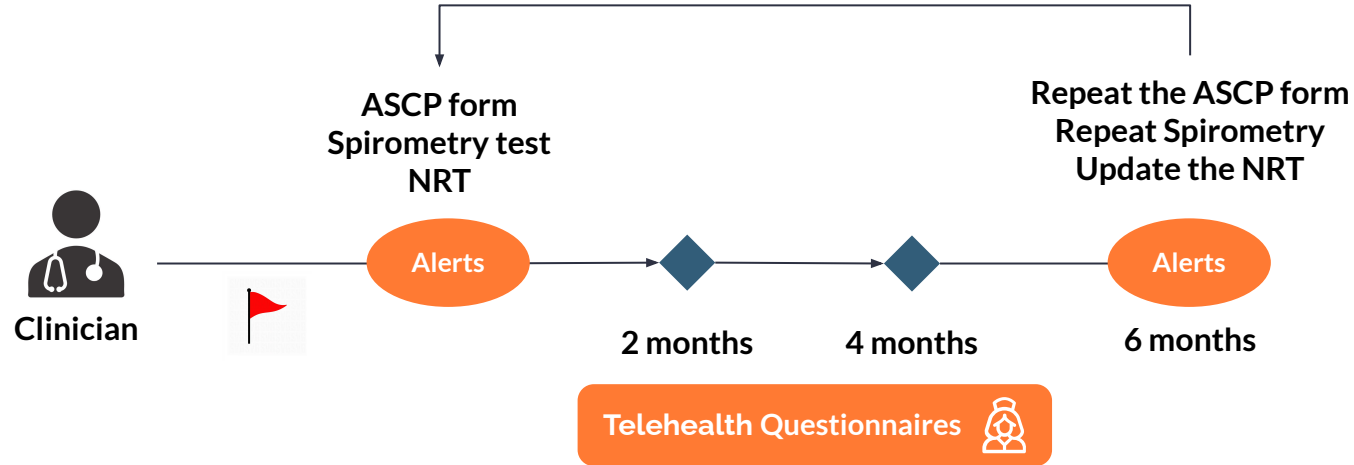
Live Demo



Overview of the Workflow for the patient



Overview of the Workflow for healthcare team





Management Overview

Team Member	Key Tasks
Physician (pulmonologist)	Administering asthma care during encounters, completing ASCP form, and updating prescriptions
Pulmonary nurses	Completing spirometry tests + follow-up
Asthma educator	Conducting telehealth questionnaires, offering asthma education
Respiratory therapist	Offering asthma education, such as inhaler usage (*new patients)

Total training time per professional:
1 hour/ month





05

Feasibility Evaluation



Elements Considered for Estimation



Investment

- Software upgrade
- Staff training



Expenses

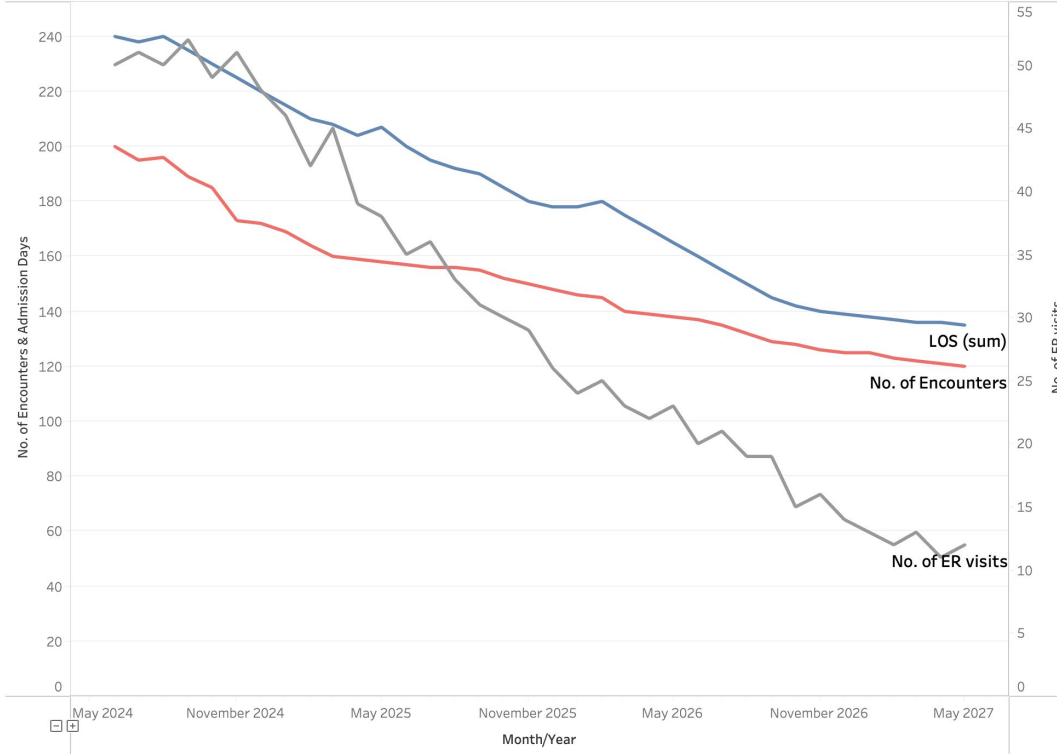
- No. of encounters
- No. of ER visits
- Admissions
(length of stays)
- Spirometry test



Revenue

- Patient satisfaction

Clinical Improvements

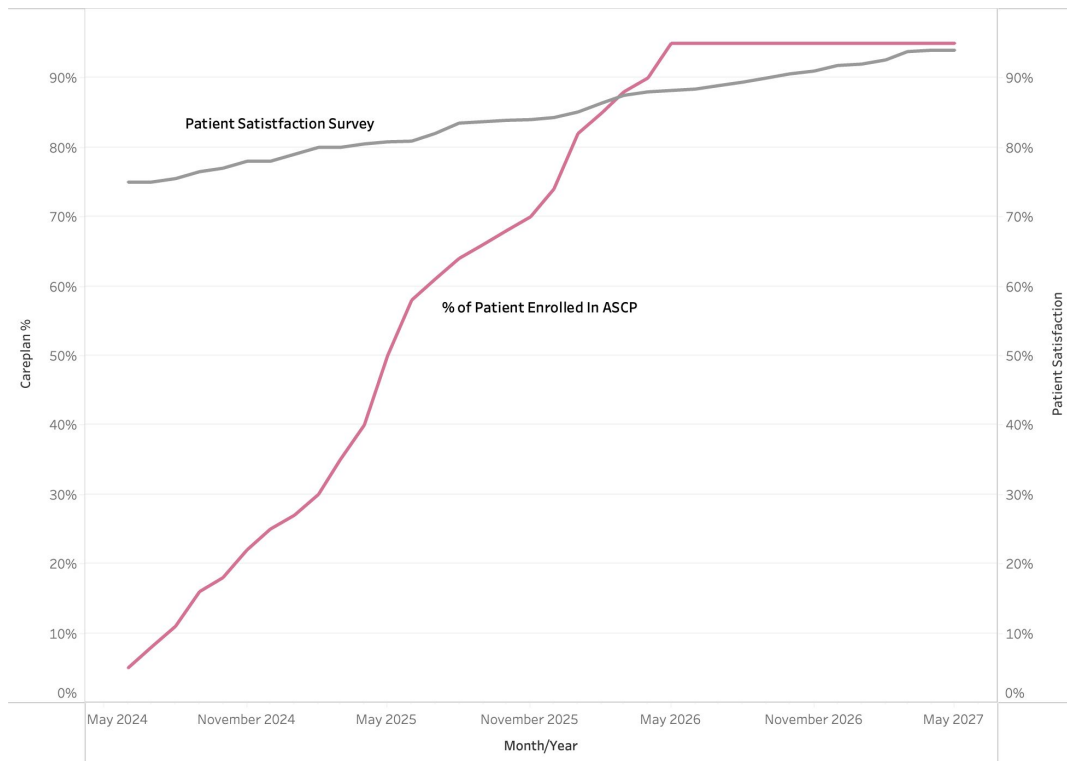


Number of hospital admission days

Number of encounters

Number of ER visits

Patient Improvement

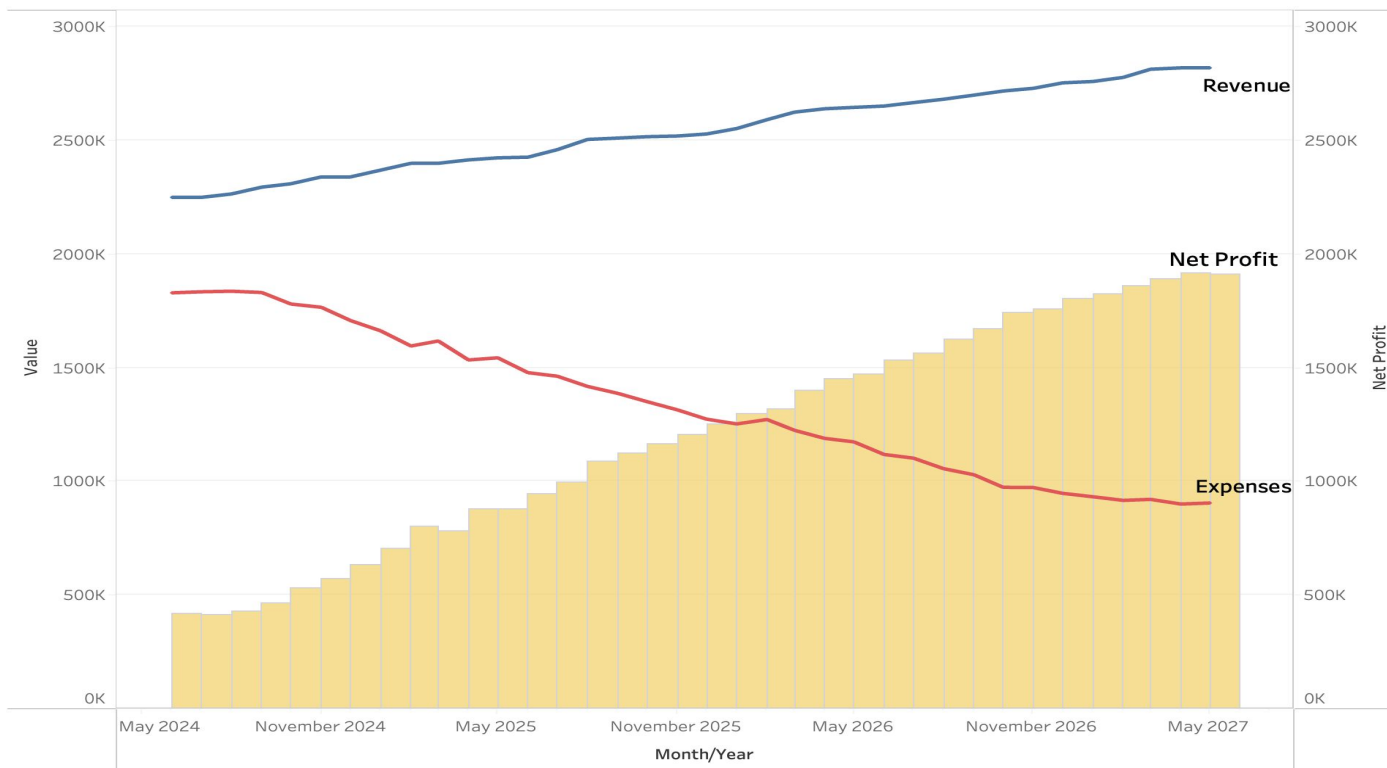


— Patient Satisfaction
(Patient survey results)

— % of patients enrolled in
Asthmatic Smokers
Care Plan (ASCP)

3 Year Revenue & Expenses Forecast

Profit Change





ASCP Cost Structure Projection

Revenue Gain



- Lower admission, encounter, ER visits
- Higher patient satisfaction



Investment

Software upgrade	\$10,000
Staff training*	\$12,000

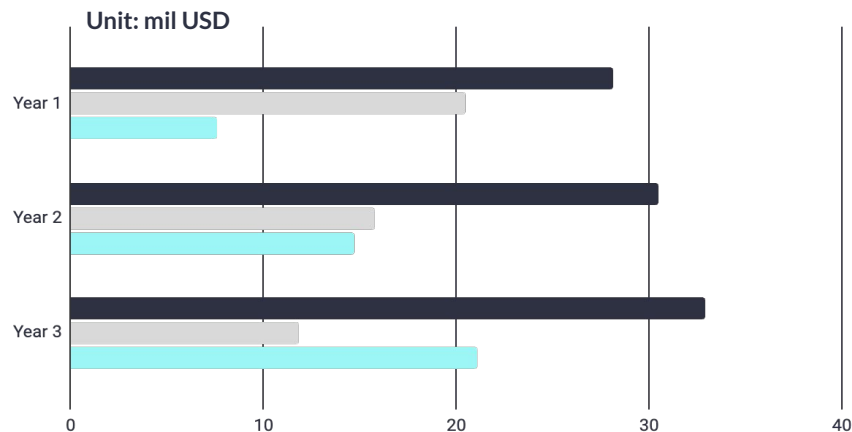
**1 hour per month for the starting 6 months
(pilot study included)*

Cost

- More spirometry tests



KPIs for New Workflow : Forecast Breakdown



\$4,836,000

Revenue increase*

\$8,766,500

Cost decrease*

\$13,602,500

Profit increase*

*3rd year following new plan implementation

Unit: mil USD

Timeline	Revenue	Cost**	Profit
1st Year	28.1	20.5	7.6
2nd Year	30.5	15.8	14.7
3rd Year	32.9	11.8	21.1

**Direct cost incurred related to new plan included only.



Live Demonstration



from  Salesforce



50% reduction

Overall expenses for asthmatic smoker patient care

20% increase

Patient satisfaction

Quality Care

Lower ER visits, admissions, and better clinical results





06

Conclusion & Future Work



ADVANTAGES +

- + Simple implementation
- + Compliance with guidelines
- + Cost & time effective strategy
- + Patient accessibility (over the counter, telehealth)

DISADVANTAGES -

- Long-term treatment
- One treatment type for cessation therapy
- Not looking at the other comorbidities

OPPORTUNITIES +

- + No extra cost hiring is needed
- + Patient pool = existing patient
- + Additional treatment in cessation
- + Patient satisfaction

RISKS -

- Alerts/Form Fatigue
- Patient noncompliance
- Technical difficulties
- Additional Time Spent on the Patient - 2 hours per providers

Further Improvements



Electronic Asthma Management System (eAMS)

Systematically developed and evidence-based computerised decision support tool



Interactivity

Educational resources, questionnaires, and more on patient portal

Incorporation of conditional logic for certain form elements to appear/disappear based on user's responses



Real-time monitoring

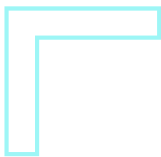
Integrating visualization tool (Tableau) within the EMR system



Consistency Checking

Data quality assurance and validity, error detection and correction, real-time validation of rules, fields,










**Thank you for
your attention**





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